

DIGITAL EVANGELISM



# WHEN PRAYER MEETS TECHNOLOGY







Click to  
**DIGITAL EVANGELISM**



Dscout  
Research

2,617

Click, Tap, Scroll, Swipe  
Using Your Phone



REACH  
THE WORLD



I WILL  
GO



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**DIGITAL EVANGELISM**

# DAILY TIME SPENT ON MOBILE PHONES

in the U.S. 2019-2024

Statista



**4.4**  
Hour

REACH  
THE WORLD

I WILL  
GO



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**DIGITAL EVANGELISM**

# A LIFETIME SPENT ON MOBILE PHONES

in the U.S. 2019-2024

12 years old and lives until 76.

Statista



**12**  
**YEARS**

**4,466 days**

REACH  
THE WORLD



I WILL  
GO





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## DIGITAL EVANGELISM

LET EVERY WORKER IN THE MASTER'S  
VINEYARD, STUDY, PLAN, AND DEVISE  
METHODS TO **REACH THE PEOPLE**  
**WHERE THEY ARE.**

Evangelism

Ellen G. White





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# DIGITAL EVANGELISM

## Digital Babylon vs Spiritual Content:

### A Battle for Influence

Digital Babylon

90%

10.52%

Spiritual  
Contents  
5.53%

2,767 hours  
291 hours  
153 hours  
Per Year

N=1,514 18-29-year-olds who grew up as Christians | February 2018, Barna Research





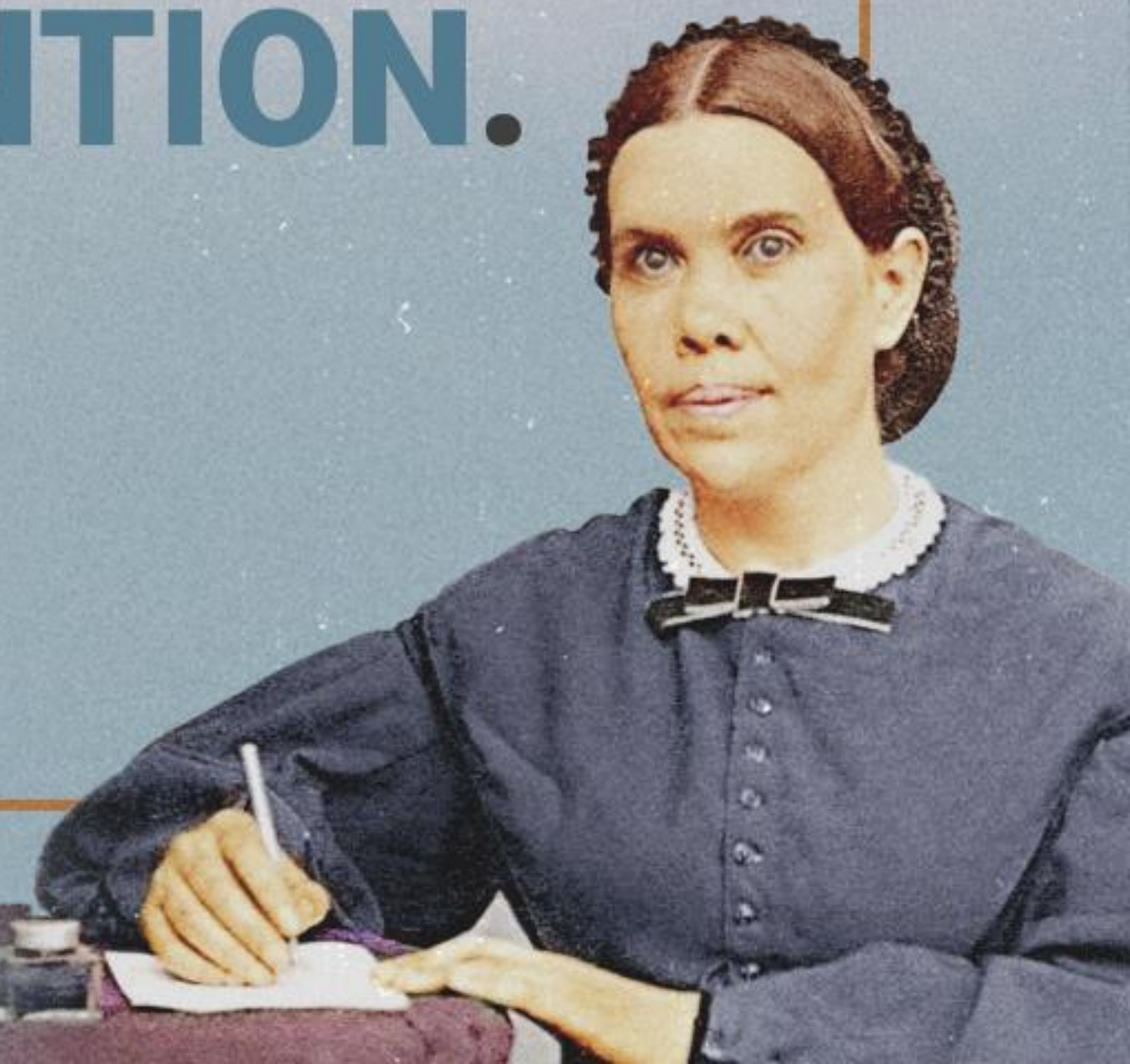
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**DIGITAL EVANGELISM**

**WE MUST DO SOMETHING OUT OF  
THE COMMON COURSE OF THINGS.  
WE MUST ARREST THE ATTENTION.**

**Evangelism**

Ellen G. White



REACH  
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## DIGITAL EVANGELISM

# Digital Marketing Campaigns

AWR & Hope Channel

AD Keyword	Bible	Health	Gift	Prayer
Contacts Per \$1	4	6	5	33
Follow-Up	3%	0%	0%	60%

Jan - Sep 2020

General Conference Communication







let you know **that**  
behind this video,



**happiness** in your  
life and that life



**overwhelmed.**



**I'm Amy.**



a genuine human  
connection is **just**



sometimes share  
**what's** on your



but as **a** family.



AND WE WOULD LIKE TO  
**INVITE YOU TO SHARE**



service, or in  
the **community.**



YOU DON'T HAVE TO GO THROUGH  
THIS JOURNEY BY YOURSELF.



WE ARE REAL PEOPLE  
WITH OPEN HEARTS,



If you **have**  
success that you



to your **prayers.**



down with a  
**truckload** of worry,



the digital **chaos?**



Let **explore**  
the amazing



**Send** that.



My name is Pastor  
Brian **Bong,** and I



Life can feel like a  
puzzle **sometimes**



**We** all been there  
but this does not



and offer prayer.



I'm Pastor Hode  
and I encourage



MY NAME IS PASTOR  
**FERNANDO,** AND OUR



it's hard to find  
that inner **peace.**



a message **away.**



PRAYER REQUEST WITH US.



**don't** feel like you  
have anyone to talk to

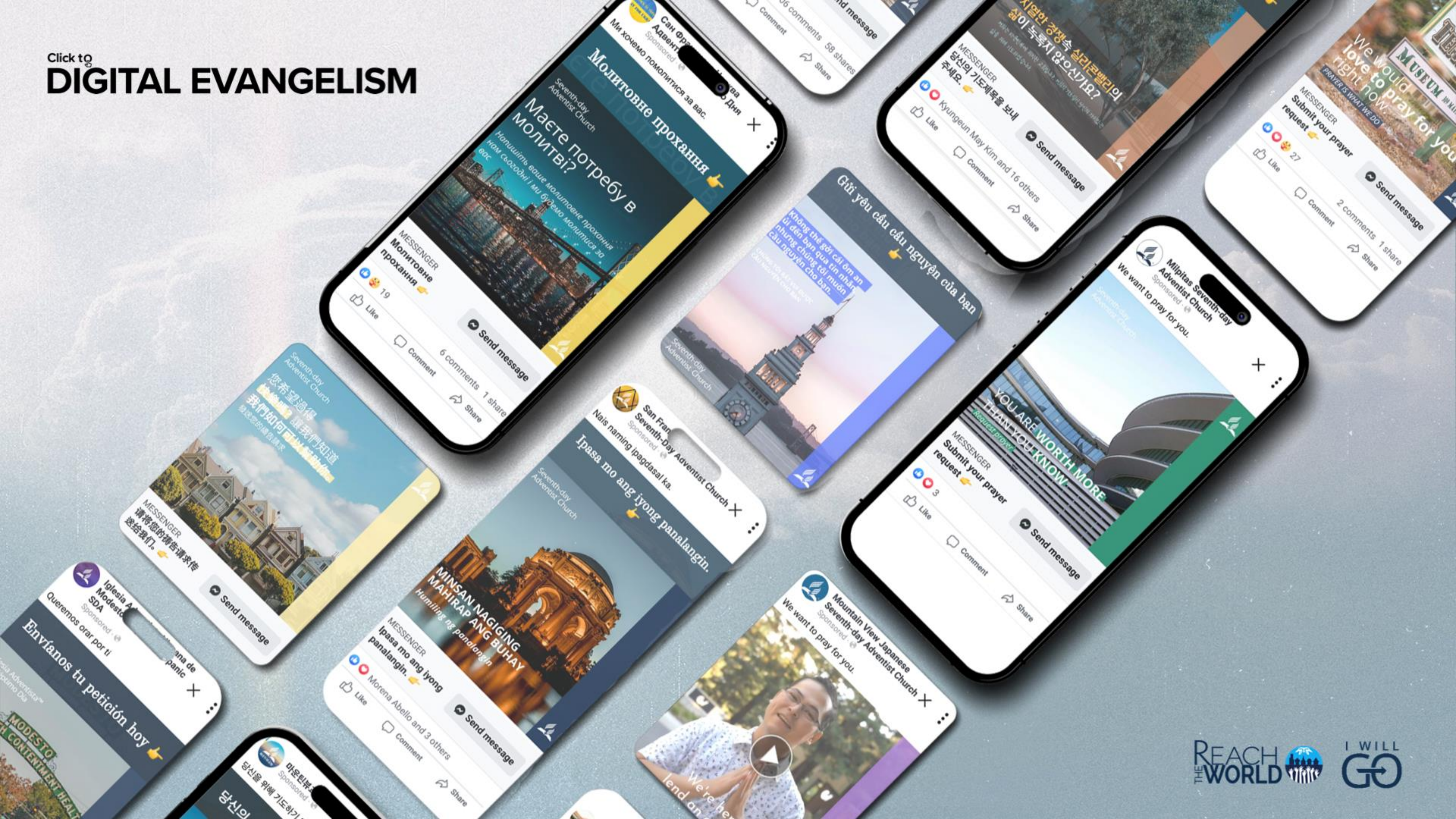


REACH THE WORLD I WILL GO

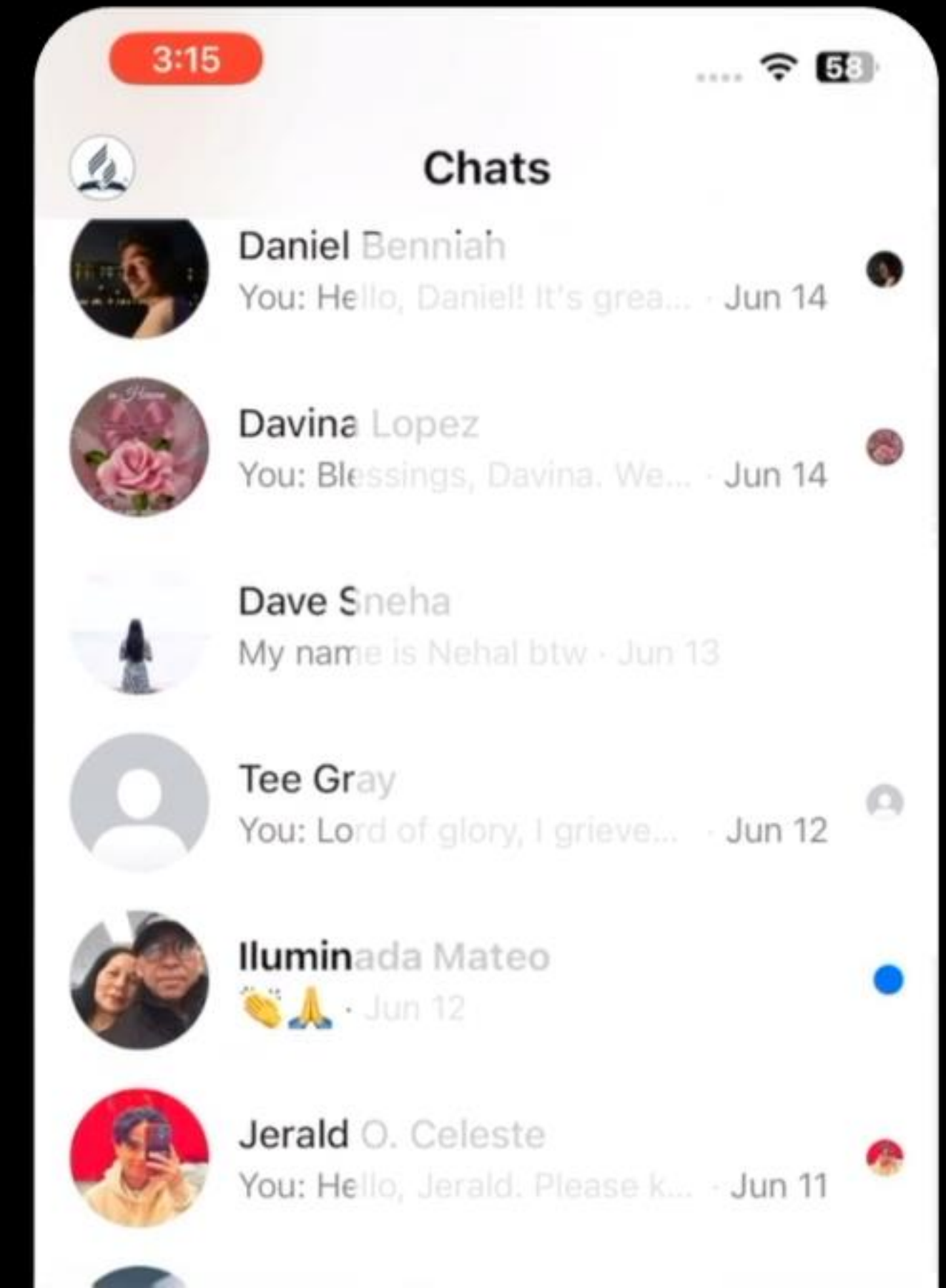
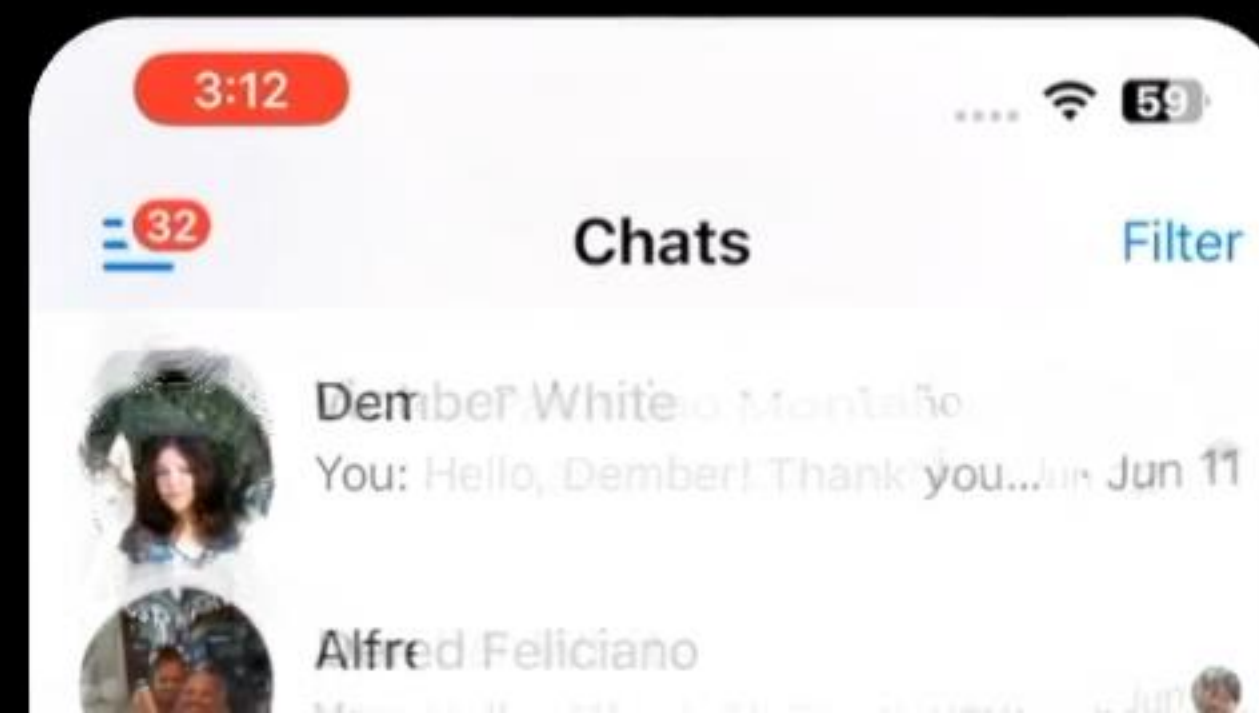
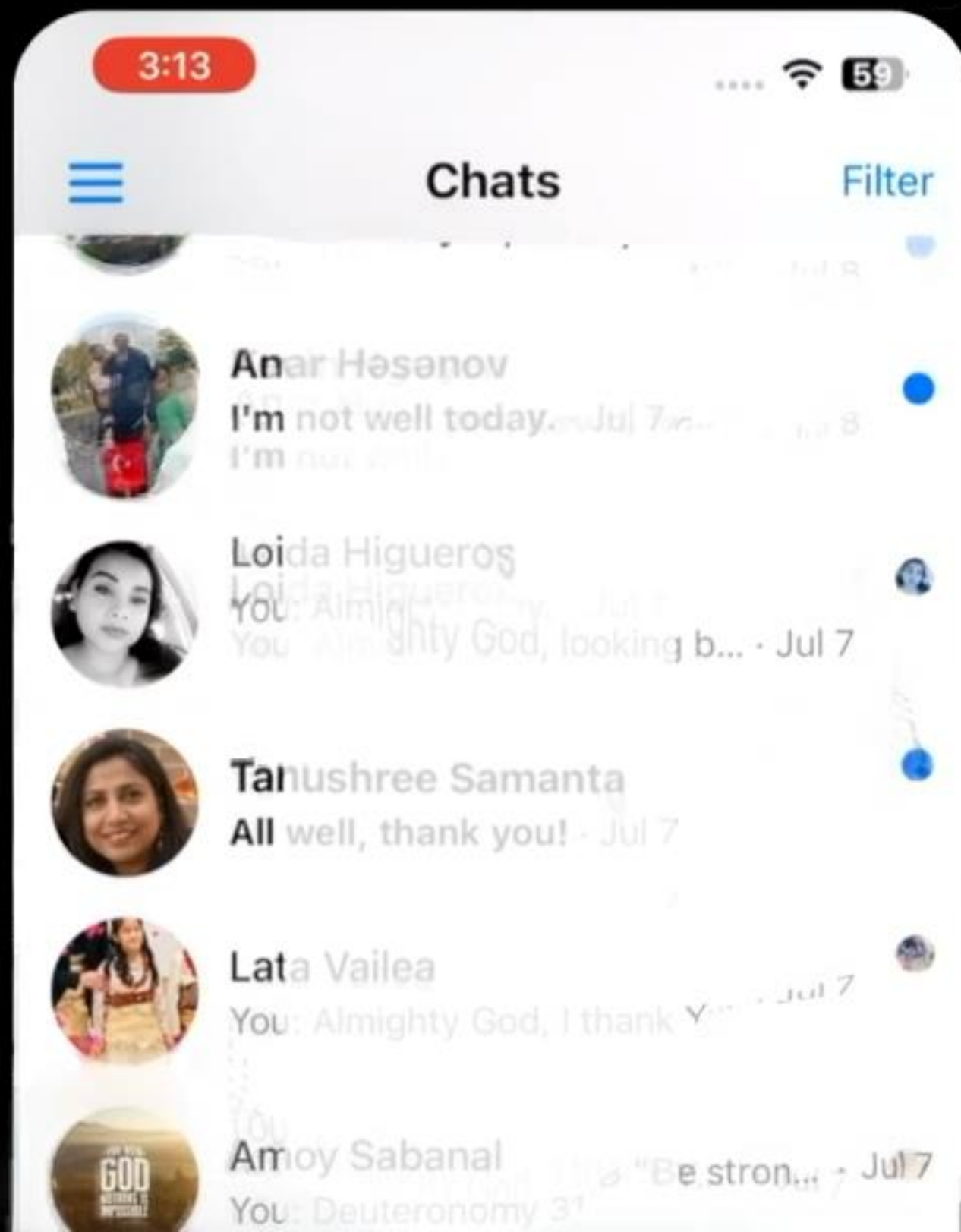
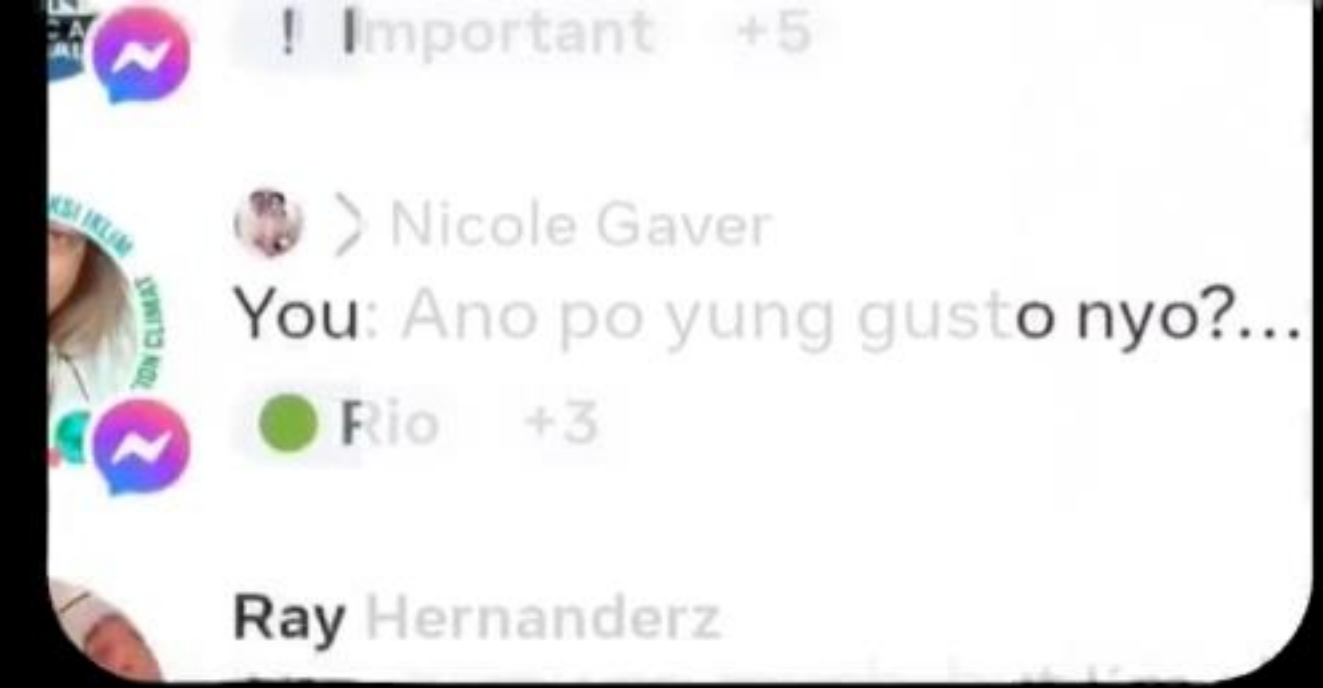
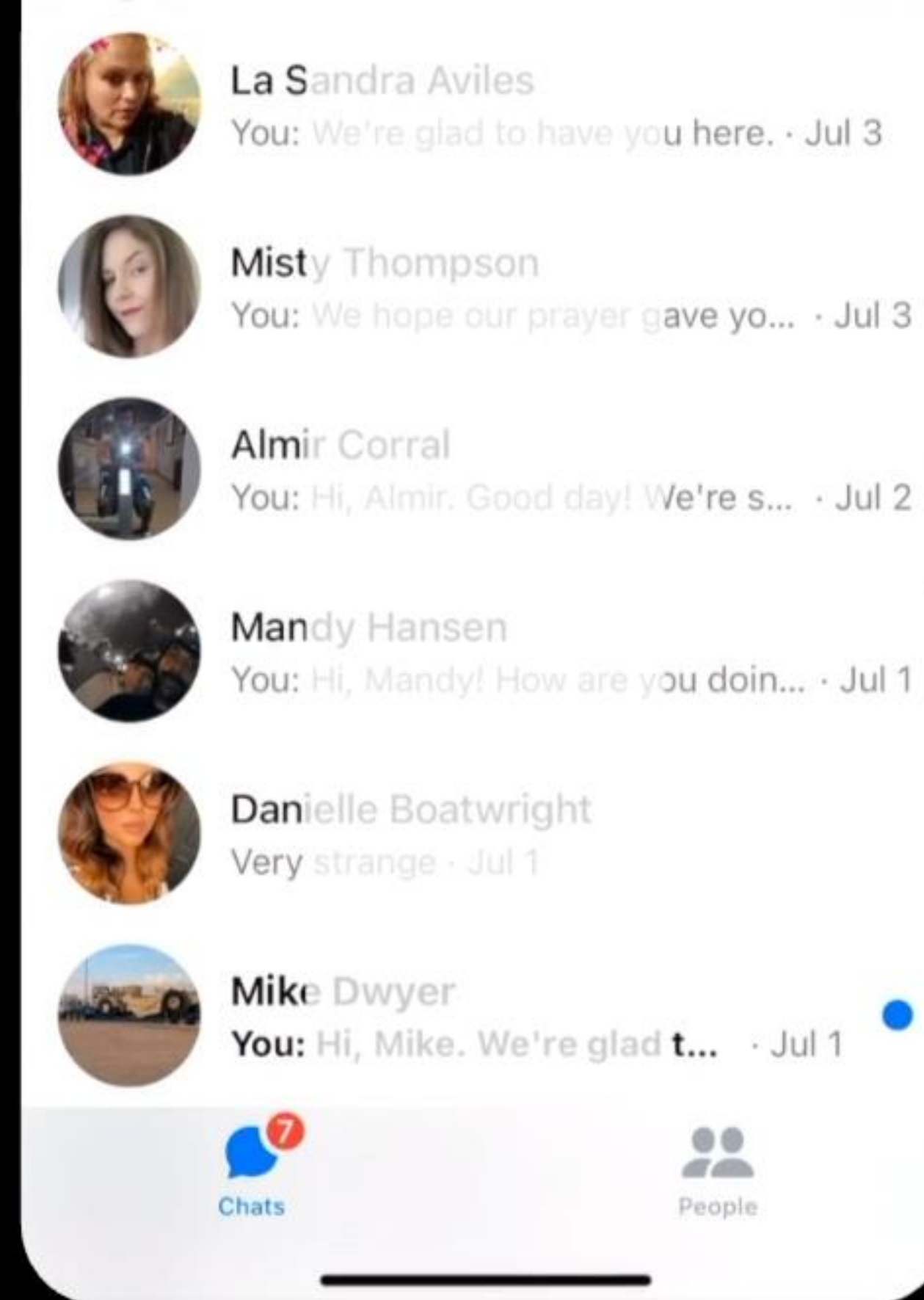
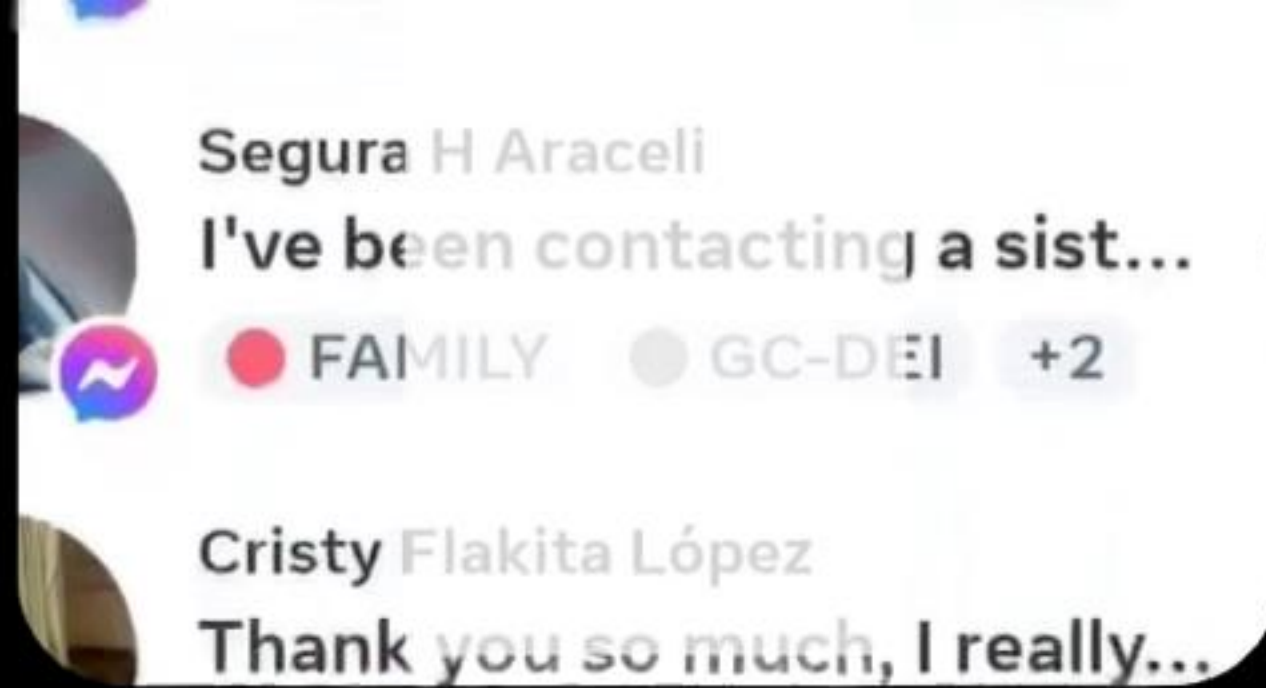


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# DIGITAL EVANGELISM









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**DIGITAL EVANGELISM**

# 5,686

As of September 15, 2024

Central California Conference of Seventh-day Adventists





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**DIGITAL EVANGELISM**

PRAYER IS **THE OPENING OF THE  
HEART** TO GOD AS TO A FRIEND.

Steps to Christ

Ellen G. White



REACH  
THE WORLD 

I WILL  
GO 



A CONSTRUCTIVIST GROUNDED THEORY OF  
**SELF-DISCLOSURE**  
IN HYBRID PASTORAL CARE

Samuel Neves, PhD







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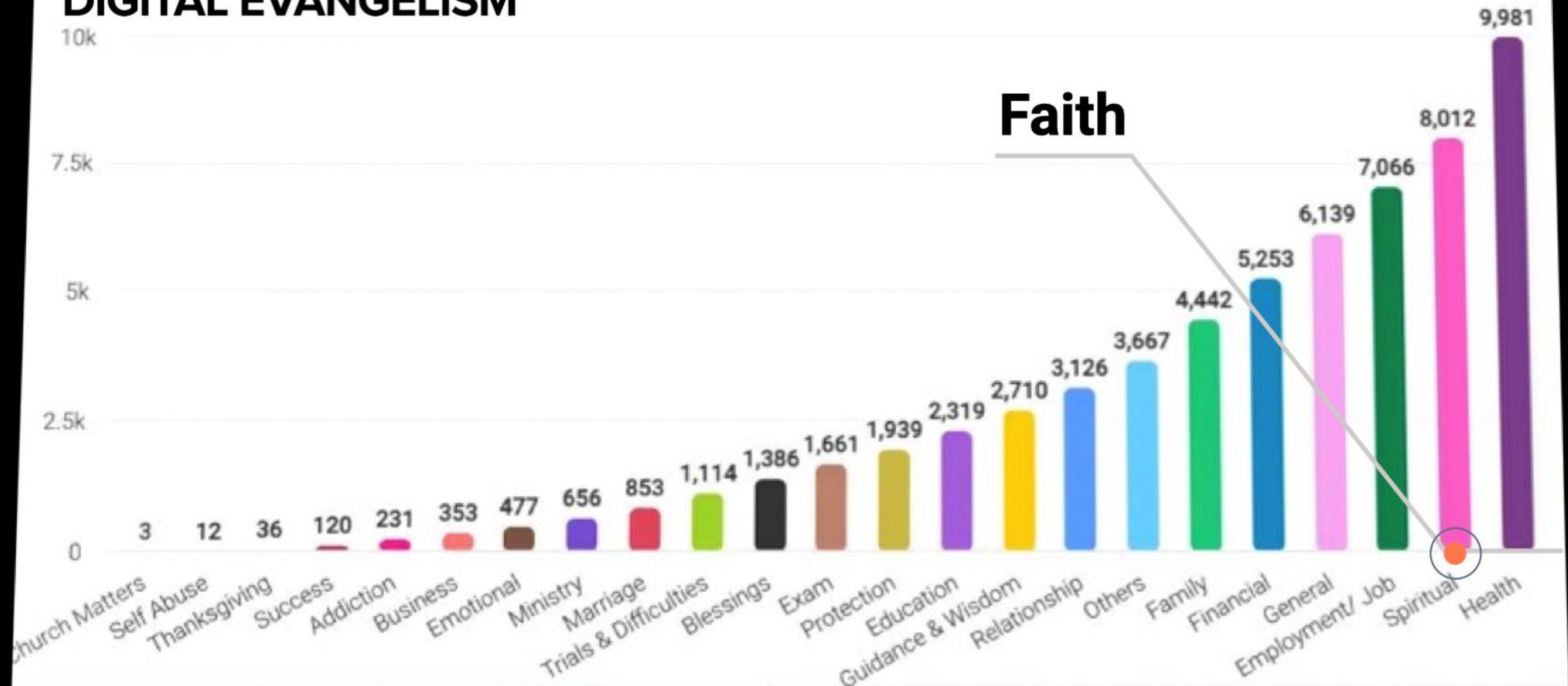




*AWR & Hope Channel Digital Advertisement Campaigns Jan - Sep 2020*

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## DIGITAL EVANGELISM



General Conference Communication



THE DIGITAL EVANGELISM IN SAN FRANCISCO HAS CONNECTED WITH **OVER 150 PEOPLE** INTERESTED IN BIBLE STUDIES, COUNSELING, AND LEARNING ABOUT GOD THROUGH SOCIAL MEDIA, LEADING TO DIRECT CONTACT, FRIENDSHIPS, BIBLE STUDIES, AND NEW CHURCH MEMBERS.



**Pastor Mark Ferrell**

SAN FRANCISCO CENTRAL ADVENTIST CHURCH





# HYBRID APPROACH



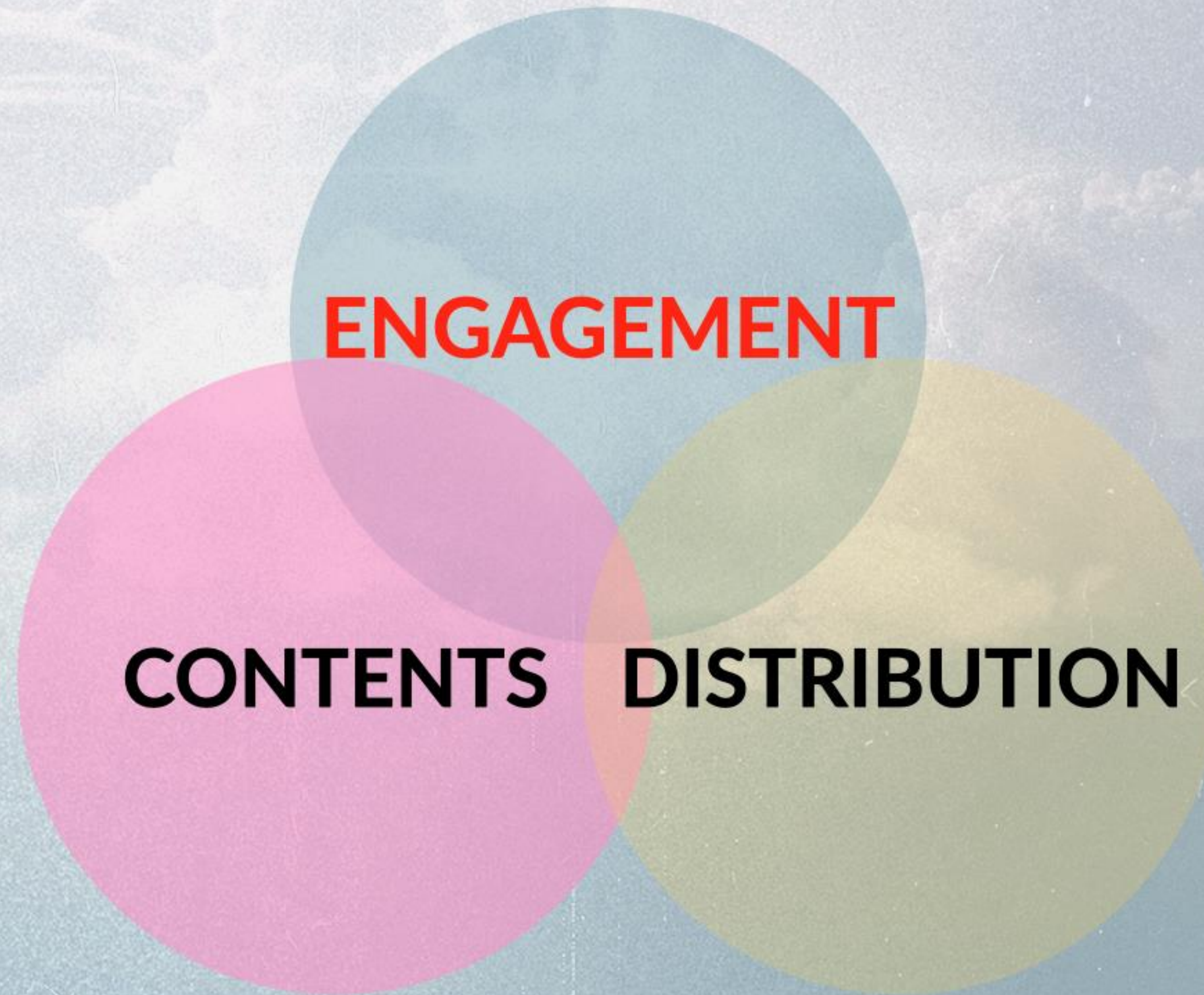






HELLO MY FRIEND, I THOUGHT ABOUT YOU TODAY AND I WANT TO LET YOU KNOW THAT YOU ARE IN MY PRAYER. Dear Heavenly Father, I lift up my friend John to You, asking for Your healing touch to be upon him. You have promised in Your Word that “those who wait on the Lord shall renew their strength” (Isaiah 40:31), and I pray that John experiences this renewal today. Grant him strength, healing, and a restful Sabbath filled with Your love and grace. In Jesus’ name, Amen.







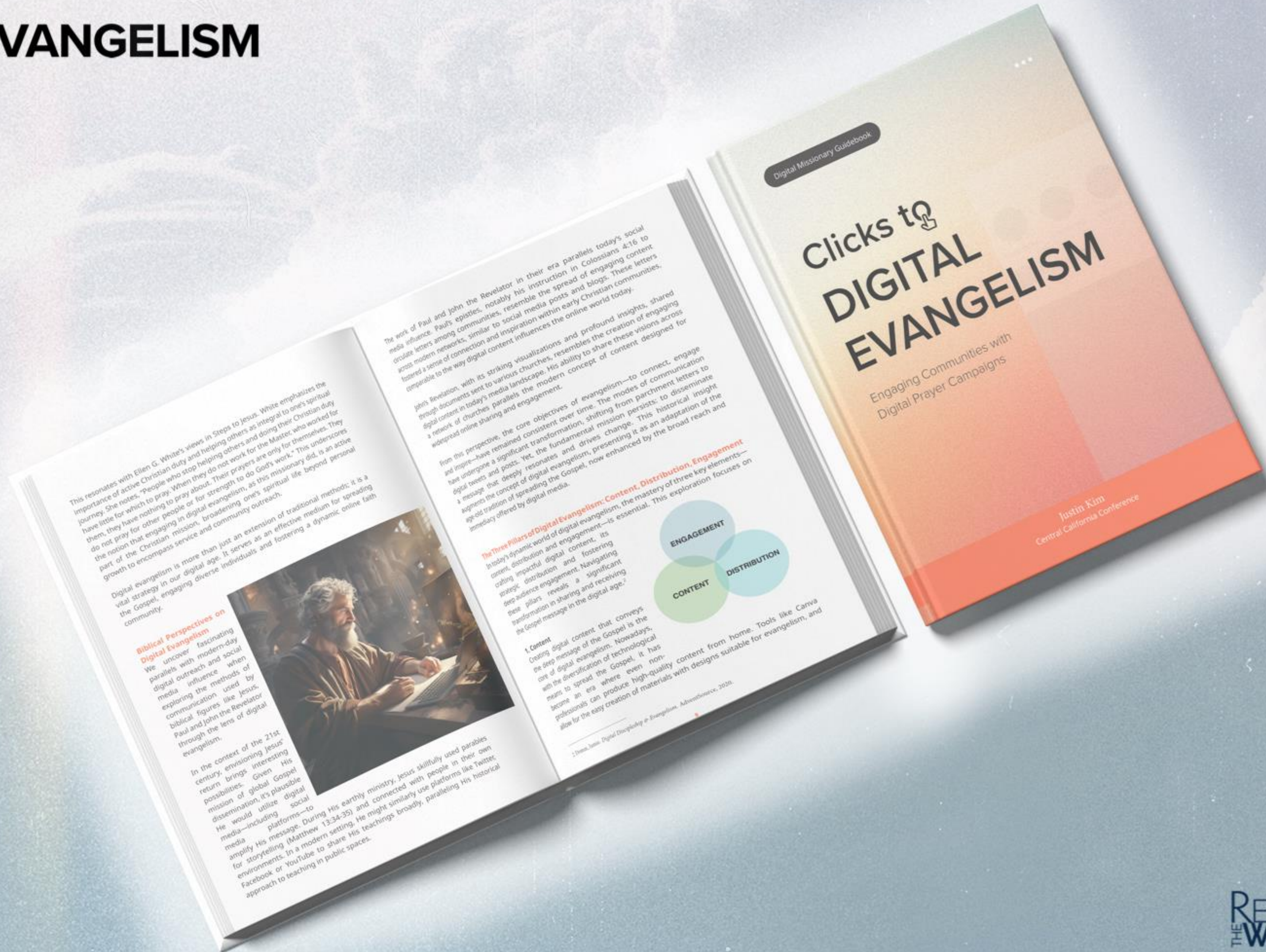


**OVER 450 DIGITAL MISSIONARIES**





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LEARN  
DIGITAL EVANGELISM



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