CALLED TO BE *Faithful*

COMMANDMENTS OF GOD AND FAITH OF JESUS

REACH THE WORLD

I WILL GO

- 2024 -
ANNUAL COUNCIL

FROM ONLINE ADVERTISING TO BAPTISM

CASE STUDY IN SPAIN

LEAD CONFERENCE

with Pastor Samuel Gil, PhD

REACH THE WORLD

I WILL GO

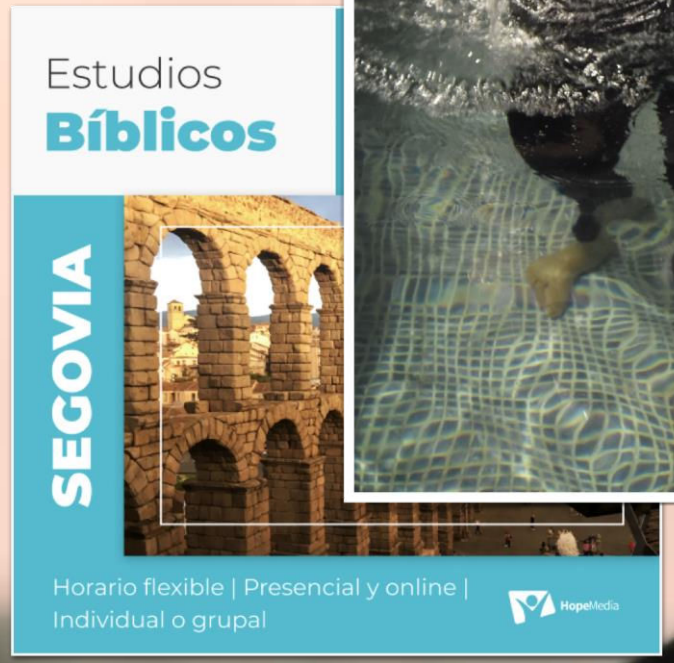
- 2024 -
ANNUAL COUNCIL

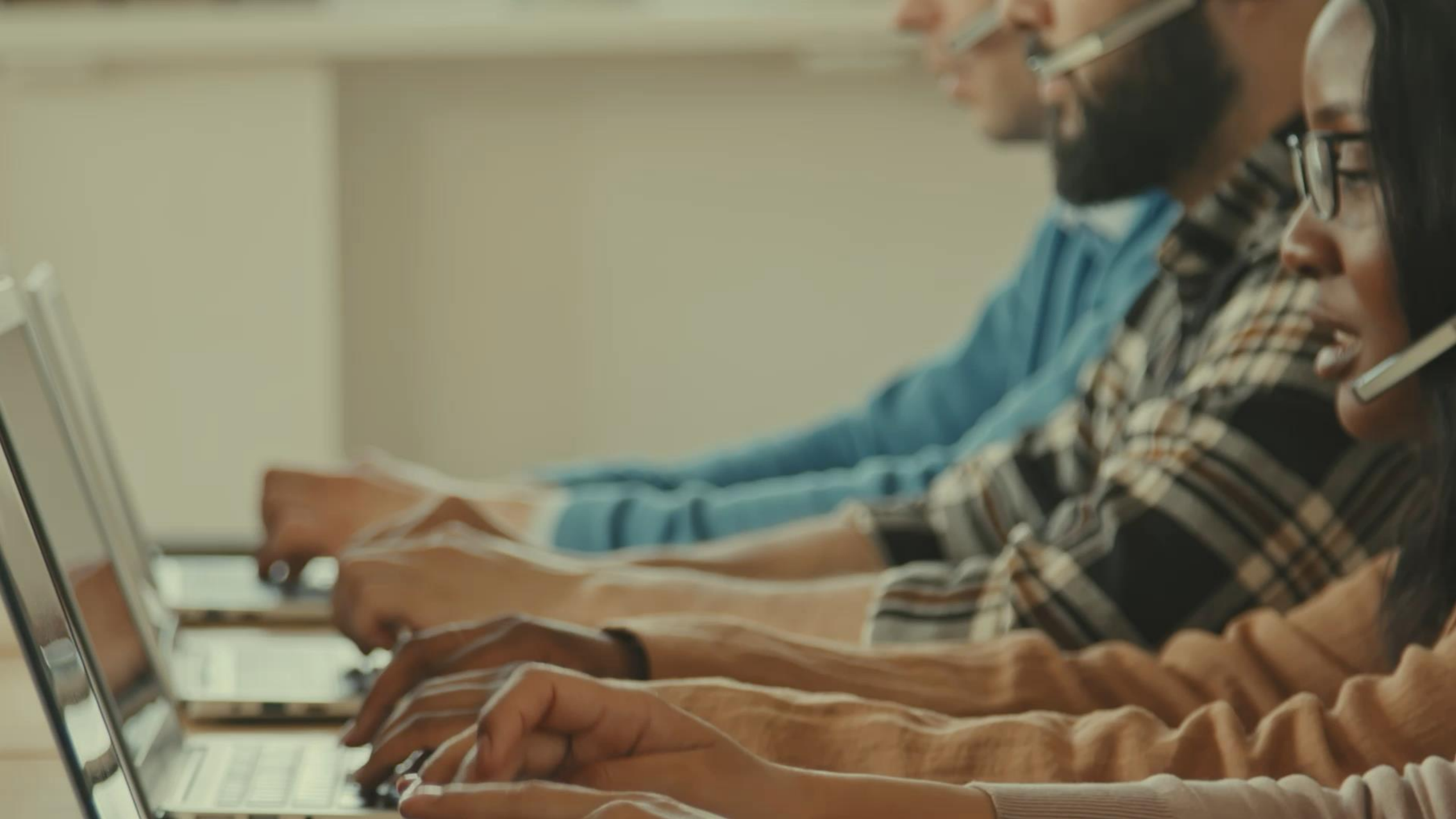
Menu proposal

- ✓ A TESTIMONY
- ✓ CASE STUDY AND STEPS TO IMPLEMENT IT
- ✓ SOME REFLECTIONS ON THIS DIGITAL WORLD
- ✓ PRACTICAL TIPS ON DOING *DIGITAL* CHURCH

REACH THE WORLD I WILL GO

- Ad from a digital campaing in her city.
- We offered to search for answers together.
- She shared her contact details with us.
- A local tutor reached out her and…





Overall statistics for all leads (Bible studies):

- ✓ 10-15% initiate Bible studies
- 20-25% reject
- 30-35% do not answer
- 25% undecided
- 5% wrong data
- ✓ 1% are baptized

- ✓ 2,500 leads = 100%
- ✓ 250 studying = 10%
- ✓ 25 baptisms = 1%

Book deliveries statistics:

- Leads (potential interested party): 30,000
- Books delivered: 25,000
- Bible courses sent: 16,500
- Bible courses completed: 8,500
- Contacts related to a nearby church: 325
- Baptized: 5
- Churches that have been involved in this project: 54

Bible Studies
Book Deliveries
Prayer
Study Groups
Conversation Groups
Reading Groups
Cooking, Health, and Prophecy Programs
...

- **Atheists**, **agnostics** and **non-believers** account for almost **50%** of the total population.
- This number is almost **80%** among **young people**.

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No excuses!

	Church Mermbership Per 10,000 Population	Population Per Member Ratio (1 Adventist Per …)
Africa	73	136
Asia	8	1,297
Europe	**5**	**2,026**
North America	72	138
Oceania	135	74
South America	77	130

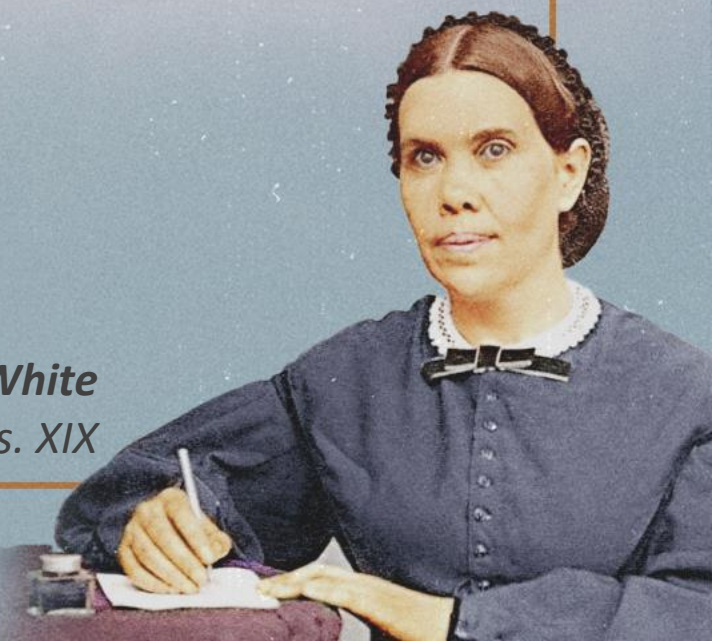
Adventist Archives - Statistical Report 2020

REACH THE WORLD I WILL GO

Ministers of God must **make use of every means** that can possibly be devised for causing the truth to stand out **clearly and distinctly.**

-Testimonies For The Church 9:109 (1909) (Ev 122.3)

Ellen G. White
Marketing Specialist, s. XIX

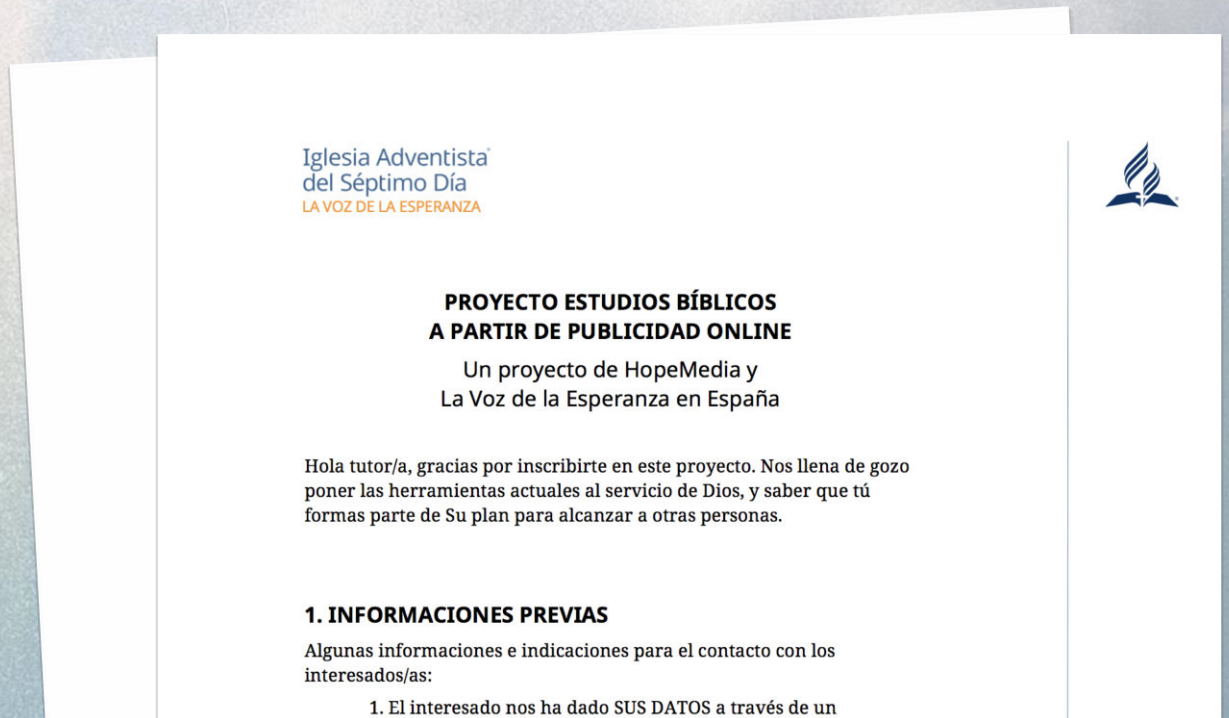


How it works:

- ✓**Step 1**: The pastor and the local church become familiar with the project and request it from HopeMedia. The local church board votes and fills out an online **list with the people who will become TUTORS** to give Bible studies: *missionary spirit and commitment + biblical training + flexible schedules*.
- ✓**Step 2**: The TUTORS receive **basic training** on *"How to Lead a Bible Study in 5 Steps"* (including a magazine and training videos). The material is prepared by HopeMedia. The local pastor can also organize a course.

How it works:

✓**Step 3**: Three weeks before launching the campaign, we have an **online meeting with the tutors** and their local pastors to clarify concepts, contact processes, review the protocol, resolve doubts...



Iglesia Adventista
del Séptimo Día
LA VOZ DE LA ESPERANZA

PROYECTO ESTUDIOS BÍBLICOS
A PARTIR DE PUBLICIDAD ONLINE

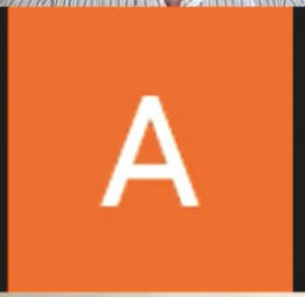
Un proyecto de HopeMedia y
La Voz de la Esperanza en España

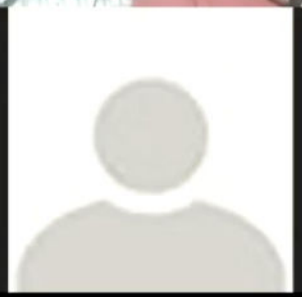
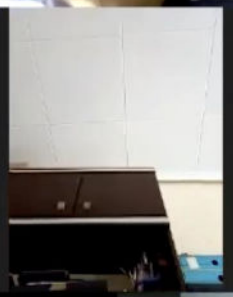
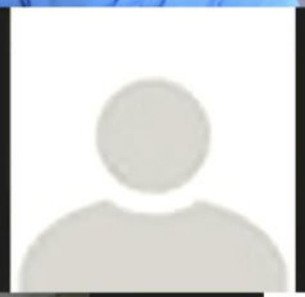
Hola tutor/a, gracias por inscribirte en este proyecto. Nos llena de gozo poner las herramientas actuales al servicio de Dios, y saber que tú formas parte de Su plan para alcanzar a otras personas.

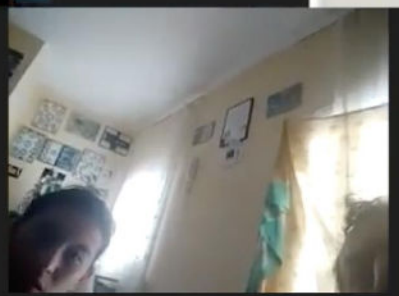
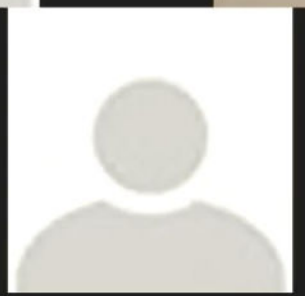
1. INFORMACIONES PREVIAS

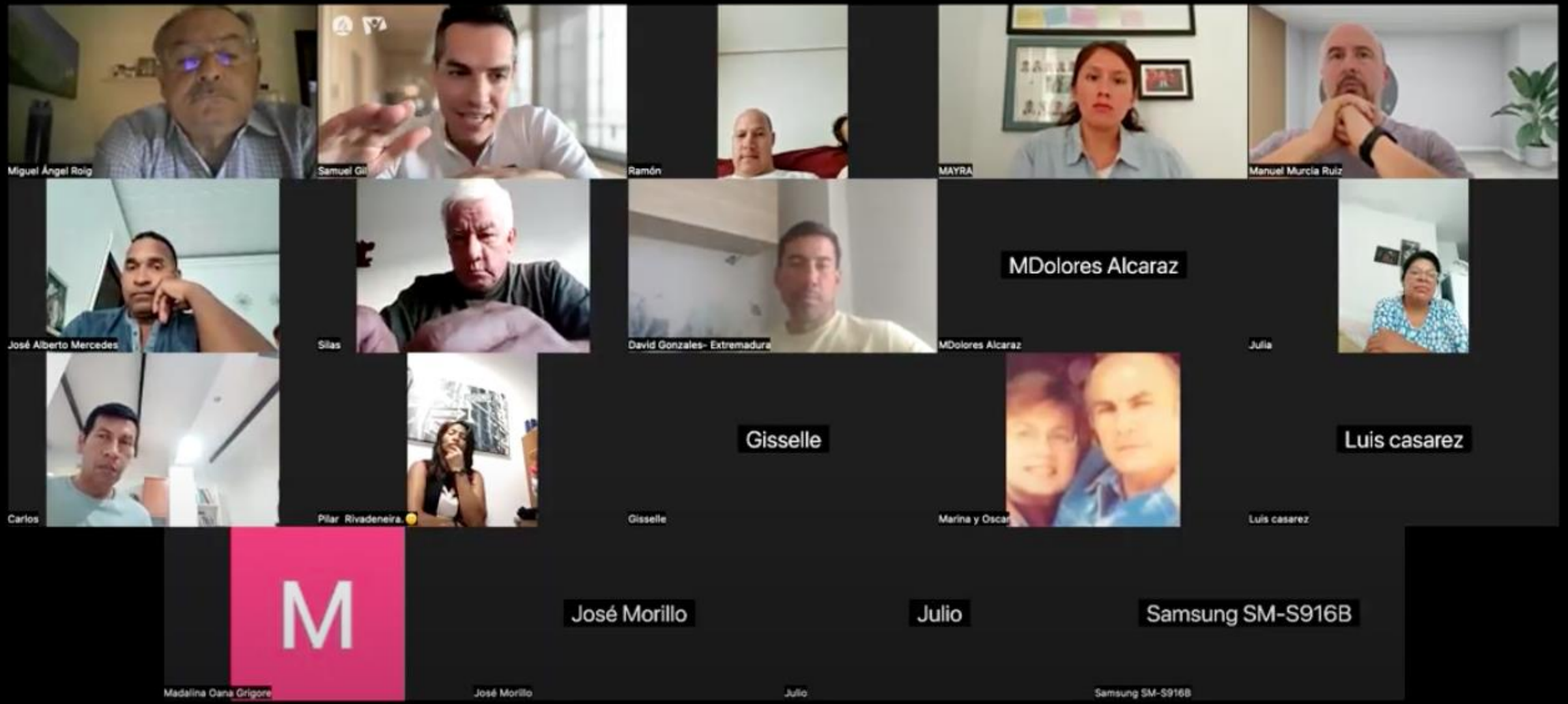
Algunas informaciones e indicaciones para el contacto con los interesados/as:

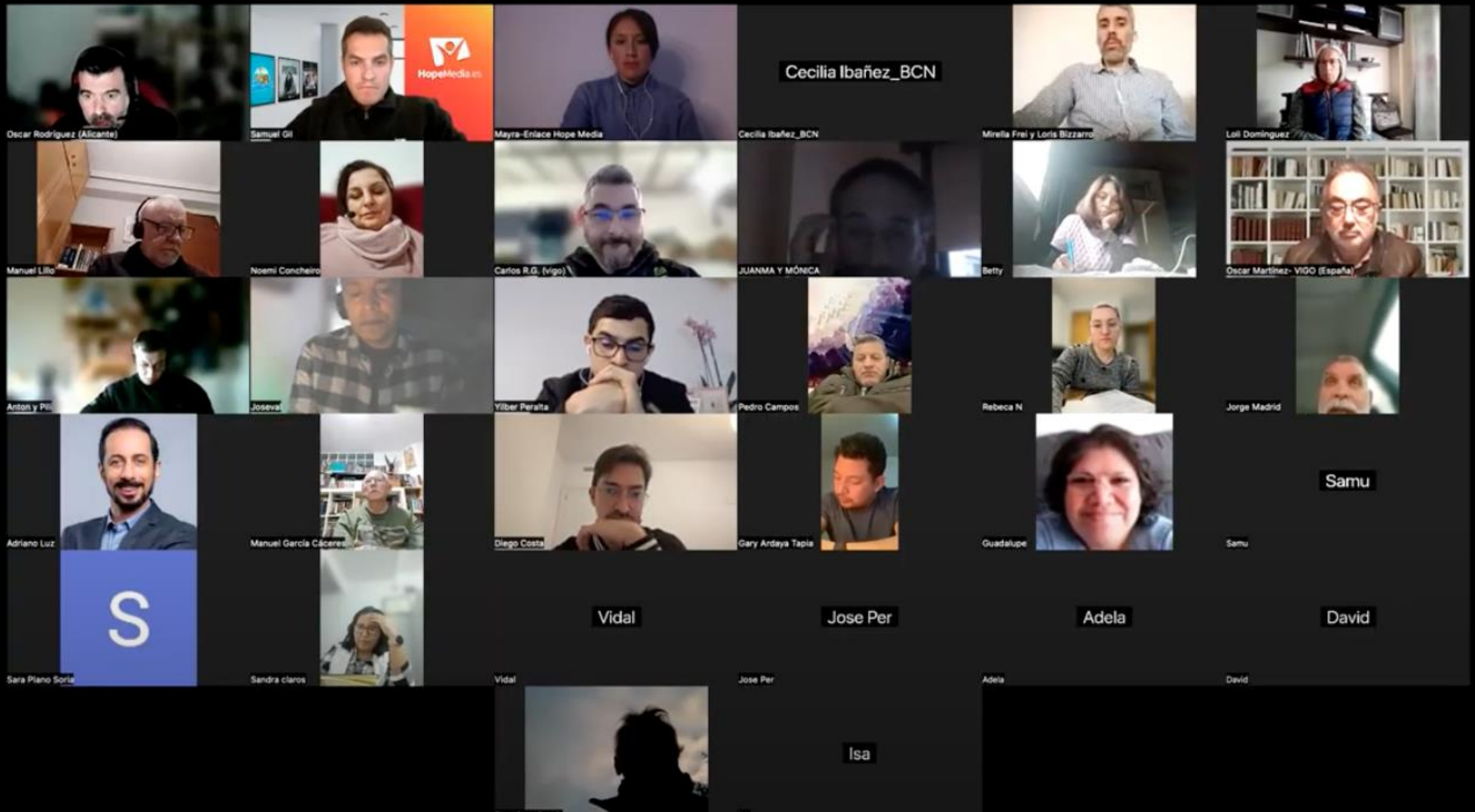
1. El interesado nos ha dado SUS DATOS a través de un




Miguel Ángel Roig
Samuel Gil
Ramón
MAYRA
Manuel Murcia Ruiz
José Alberto Mercedes
Silas
David Gonzales- Extremadura
MDolores Alcaraz
MDolores Alcaraz
Julia
Carlos
Pilar Rivadeneira.
Gisselle
Gisselle
Marina y Oscar
Luis casarez
Luis casarez
M
Madalina Oana Grigore
José Morillo
José Morillo
Julio
Julio
Samsung SM-S916B
Samsung SM-S916B


Oscar Rodríguez (Alicante)
Samuel Gil
HopeMedia.es
Mayra-Enlace Hope Media
Cecilia Ibañez_BCN
Cecilia Ibañez_BCN
Mirella Frei y Loris Bizzarro
Loli Dominguez
Manuel Lillo
Noemi Concheiro
Carlos R.G. (vigo)
JUANMA Y MÓNICA
Betty
Oscar Martinez- VIGO (España)
Anton y Pil
Joseva
Yilber Peralta
Pedro Campos
Rebeca N
Jorge Madrid
Adriano Luz
Manuel García Cáceres
Diego Costa
Gary Ardaya Tapia
Guadalupe
Samu
Samu
S
Sara Plano Soria
Sandra claros
Vidal
Vidal
Jose Per
Jose Per
Adela
Adela
David
David
Isa

Mayra López
Samuel Gil Soldevilla
Juan Carlos Peñalver
Eliseo de Brito
Magdiel Avram
Luciane Gameiro
Catalin Sima
Adrián CRISTESCU
Adrián CRISTESCU
Alvaro Galindo
MD
MD

GEORGE BIRSAN

Samuel Gil Soldevilla

Merce
Merce

Gloria

Angela Arias-Barcelona
Angela Arias-Barcelona

medinaolivares1218@gmail.com

Stefan Albu

Nikita Fursa Lukyanov
Nikita Fursa Lukyanov

Barbara Serra

Gabi Bugoi

Ionut Prunaru

LUIS CARLOS RUEDA
LUIS CARLOS RUEDA

José Manuel

Hortencia

Félix Game

Noemi
Noemi

Angel

Petre Chiorpeaca

Charlie y Mayra

Danitza Joseth
Danitza Joseth

Cándida Morillo

Josué Solórzano
Josué Solórzano

Erika Alejandro

Josue
Josue

Thiago
Thiago

How it works:

✓**Step 4**: In addition to the team of tutors, it is very important to establish a **prayer team** in the church. Not everyone has the gift of leading Bible studies, but they can pray. This way, **the entire church is involved**, motivated, and focused on the mission.

✓**Step 5**: We launch the online campaign in your city **for 1 month**. We invest only €5 per day. Each campaign has an advertising budget of approximately **€150**.

How it works:

✓**Step 6**: The ads appear on Facebook and Instagram, both in graphic design and video format. Important to note: the **name of the locality** should appear in the audio and text within the first 5 seconds of the video to **engage** the resident of that locality + include some **representative image** of the city.

MURCIA

Encuentra
TODAS LAS RESPUESTAS

HopeMedia

GRATIS
Y SIN COMPROMISO

Estudios
Bíblicos

- Horario flexible
- Presencial y en línea
- Individual o grupal

MURCIA

Encuentra todas
LAS RESPUESTAS

HopeMedia

GRATUITOS

Estudios
Bíblicos

- Sin compromiso
- Horario flexible
- Presencial y online
- Individual o grupal

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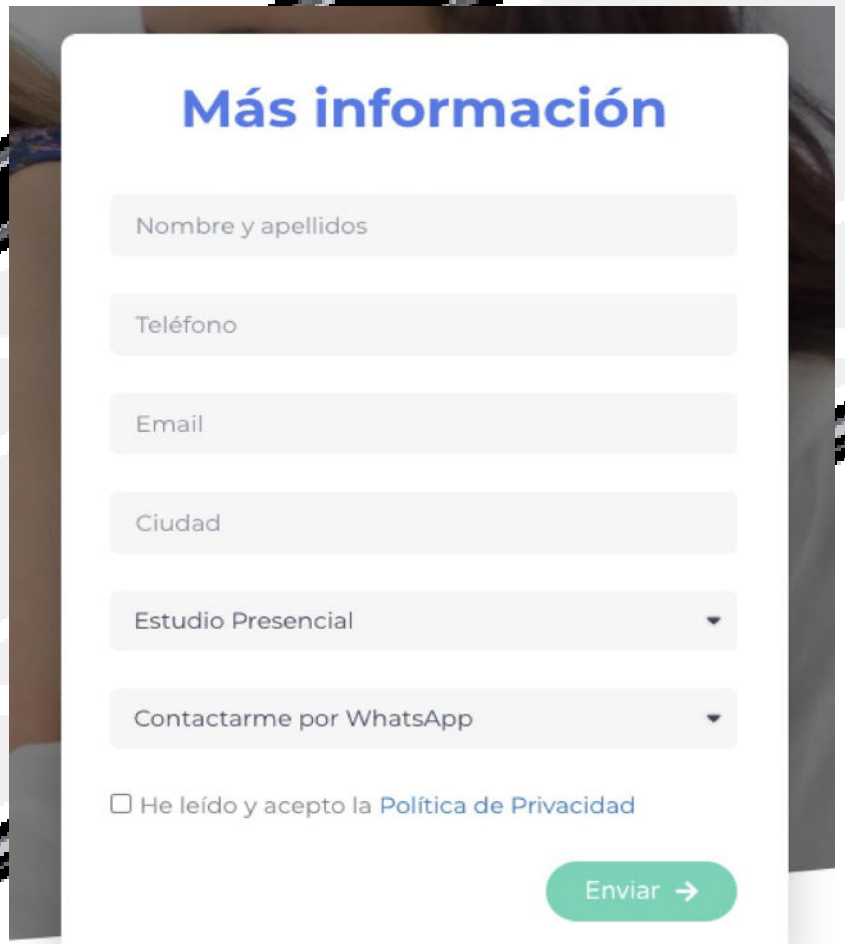
REACH THE WORLD I WILL GO

How it works:

- ✓**Step 6**: The ads appear on Facebook and Instagram, both in graphic design and video format. Important to note: the **name of the locality** should appear in the audio and text within the first 5 seconds of the video to **engage** the resident of that locality + include some **representative image** of the city.
- ✓**Step 7**: People, like Dassia, **fill out a form with basic information**: Name + How they would like to be contacted (call or WhatsApp) + How they would like to receive the Bible studies (in-person or online) + Phone number + E-mail.



Más información

Nombre y apellidos

Teléfono

Email

Ciudad

Estudio Presencial

Contactarme por WhatsApp

He leído y acepto la Política de Privacidad

Enviar →

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How it works:

- ✓**Step 8**: We receive this information in a **private database** at HopeMedia. Only one person responsible for handling this data has access to it. We call this person the **“LINK”**, because the LINK will connect the interested party with the local tutor.
- ✓**Step 9**: The LINK **passes the contact** of the interested person **to the tutor** the LINK considers most appropriate.
- ✓**Step 10**: The tutor contacts the interested person (within less than 24 hours) and the Bible studies begin. **Creating spaces to encounter Jesus!**

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LAY MEMBER
(local tutor)

1 request…
with 2 more friends!

REACH THE WORLD I WILL GO

1 request from an evangelical pastor…

with our adventist pastor visiting his church!

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REACH THE WORLD I WILL GO

How it works (summary):

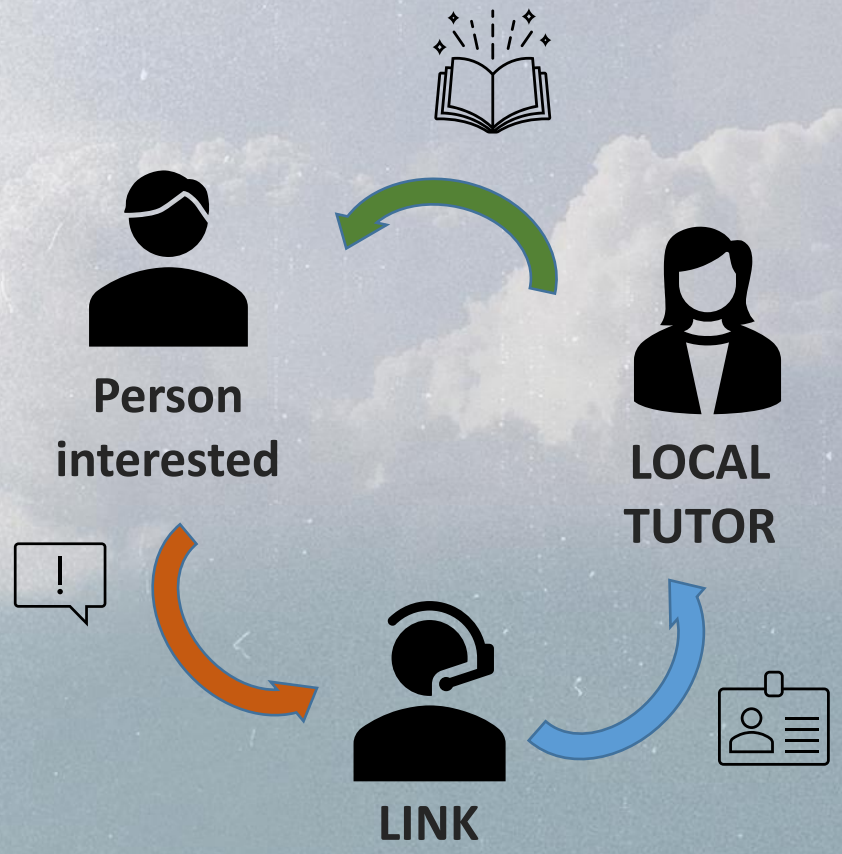
→ The PERSON is scrolling through their social media.

→ Our AD appears.

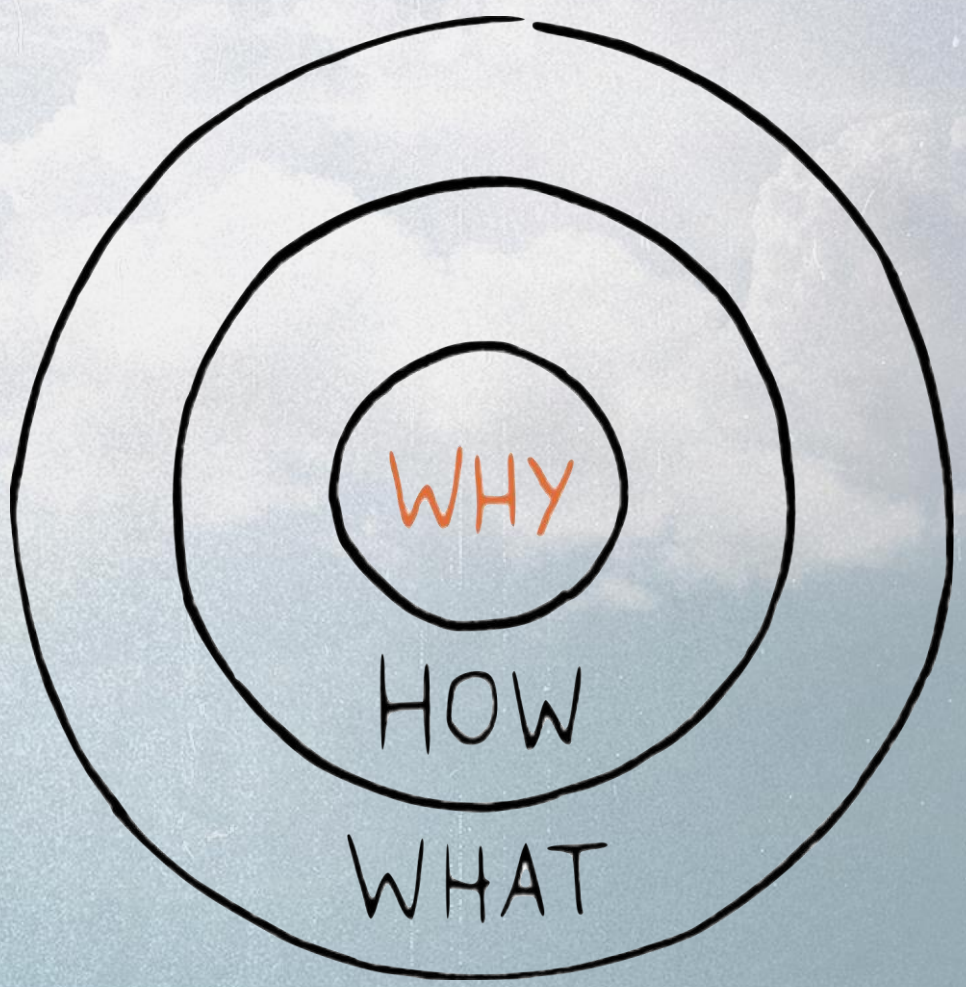
→ The PERSON provides us with his/her information.

→ Our LINK person receives that information and shares it with the TUTOR.

→ The TUTOR contacts the interested person.



Do you know your WHY?



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Do you know your WHY?

Relationships are king!

"…just as the Son of Man did not come to be served, but to **serve**, and **to give his life** as a ransom for many."

Matthew 20:28

Search Engine
My Web
My Fan Page

Videos
Social Media
Post / Publications
Ads (SEO)

Call to action
Subscription
Newsletter, CRM
E-books, webinars…

Search Engine

My Web

My Fan Page

Active relationship
Testimonials
Exclusive content
Donations

REACH THE WORLD I WILL GO

ATTRACT

Videos
Social Media
Post / Publications
Ads (SEO)

CONNECT

Call to action
Subscription
Newsletter, CRM
E-books, webinars...

Search Engine

My Web

My Fan Page

Active relationship
Testimonials
Exclusive content
Donations

LOYALTY

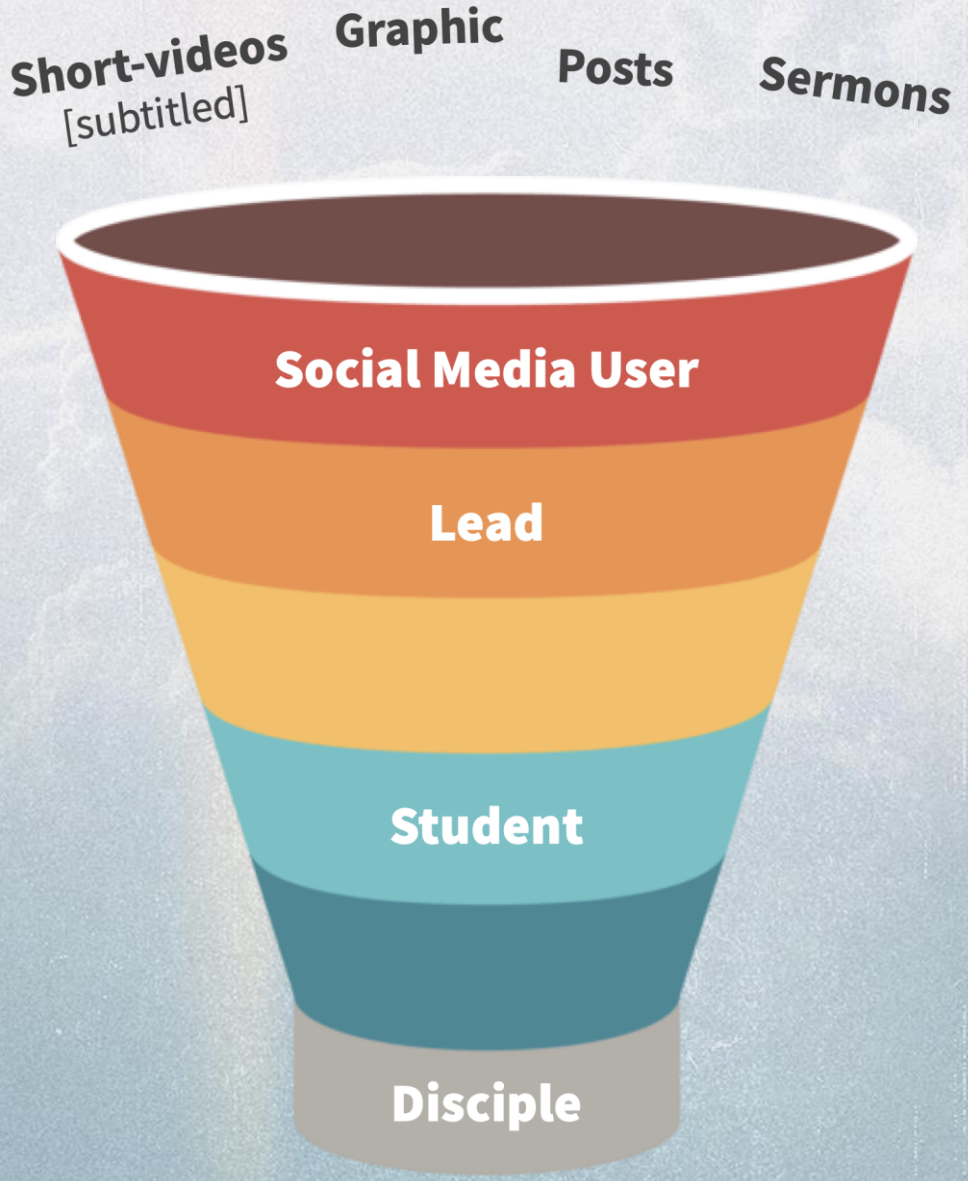
Short-videos
[subtitled]

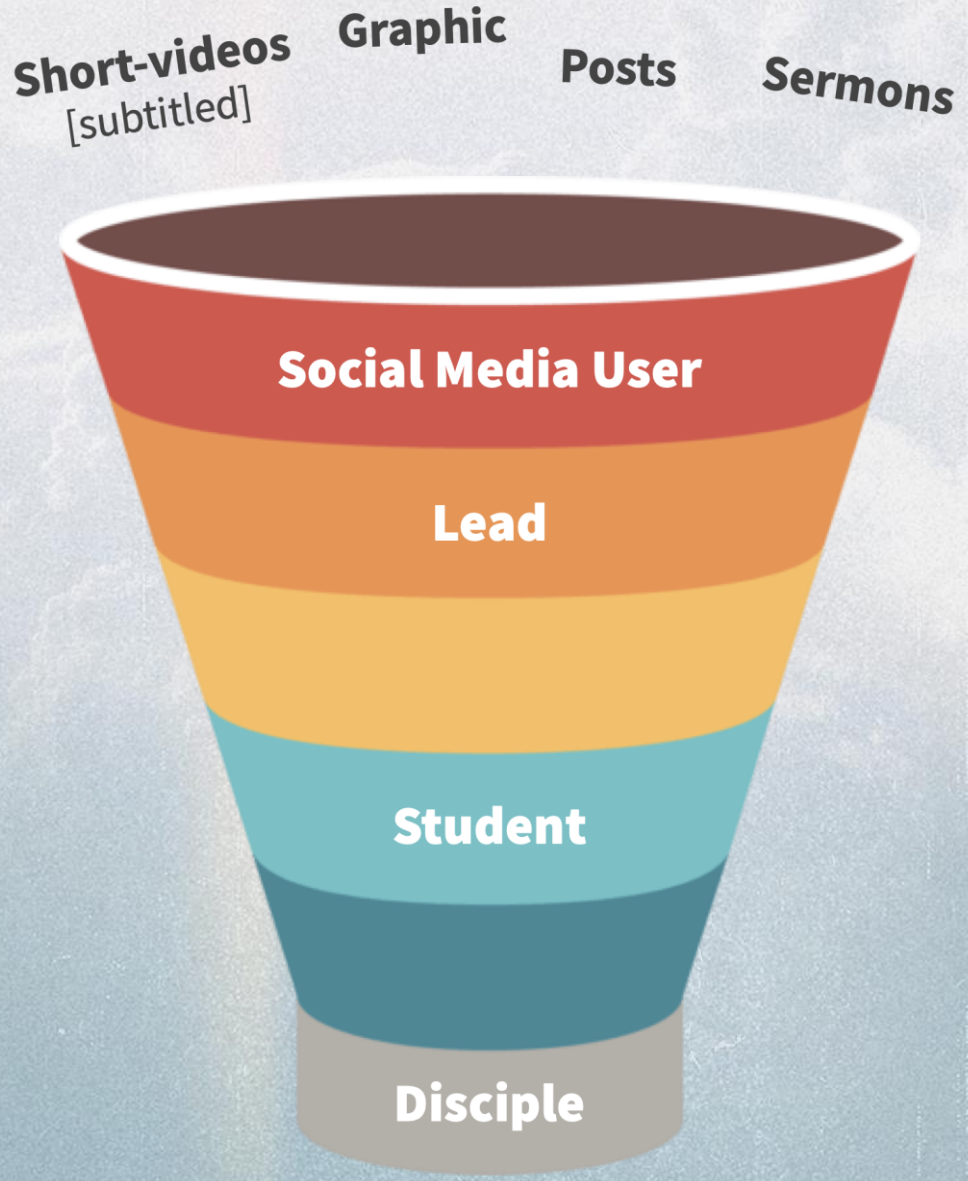
Graphic

Posts

Sermons

Conversion Funnel:





Conversion Funnel:

1. User sees our social media post/ad (AWARENESS)
2. User clicks our social media post/ad and leaves his/her contact details (INTEREST)
3. The tutor contact him/her (CONSIDERATION)
4. User accepts the first encounter (digital or physical) (ACTION)
5. User and tutor continue to meet (ENGAGEMENT)
6. User involved with Jesus (LOYALTY)

REACH THE WORLD I WILL GO

Let every worker **study, plan, devise methods,**

to reach the people **where they are.**

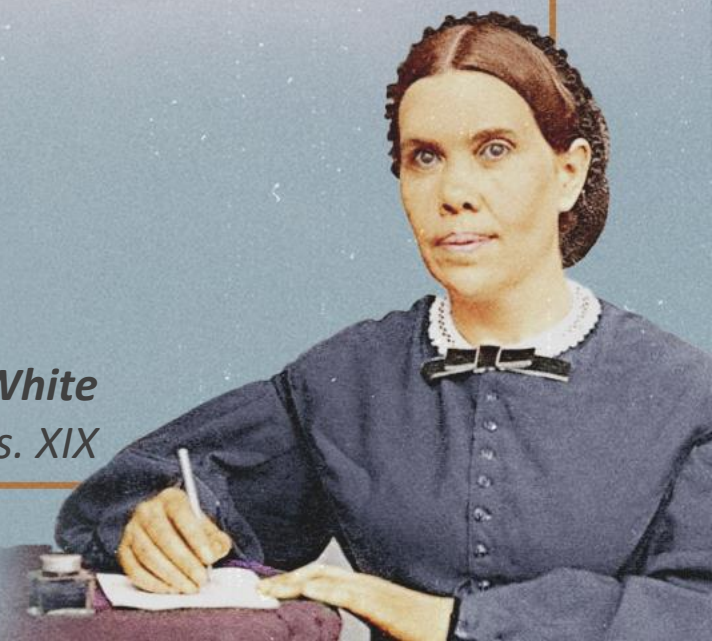
We must do something **out of the common** course of things.

We must **arrest the attention.**

-Letter 20, 1893 (Ev 122.4)

Ellen G. White

Marketing Specialist, s. XIX



REACH THE WORLD

I WILL GO

JAN 2023

ESSENTIAL DIGITAL HEADLINES

OVERVIEW OF THE ADOPTION AND USE OF CONNECTED DEVICES AND SERVICES

GLOBAL OVERVIEW

TOTAL POPULATION

8.01 BILLION

URBANISATION

57.2%

UNIQUE MOBILE PHONE USERS

5.44 BILLION

vs. POPULATION

68.0%

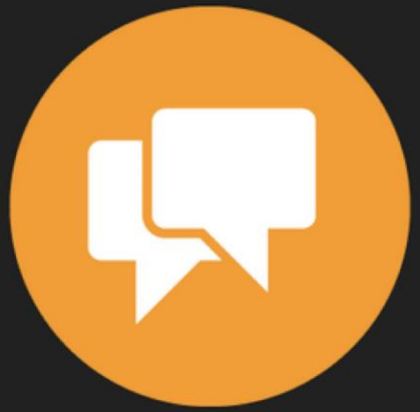
INTERNET USERS

5.16 BILLION

vs. POPULATION

64.4%

ACTIVE SOCIAL MEDIA USERS



4.76 BILLION

vs. POPULATION

59.4%

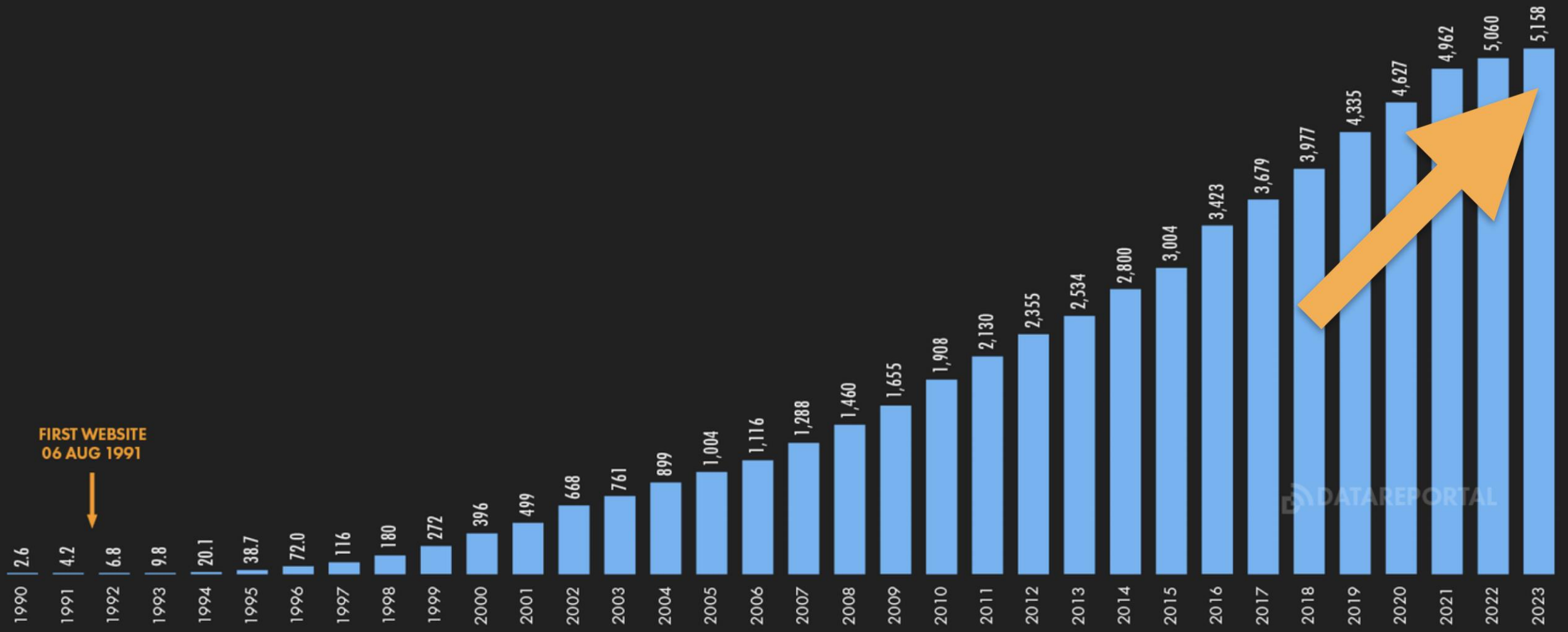
SOURCES: UNITED NATIONS; GOVERNMENT BODIES; GSMA INTELLIGENCE; ITU; WORLD BANK; EUROSTAT; CNNIC; APJII; IAMAI & KANTAR; CIA WORLD FACTBOOK; COMPANY ADVERTISING RESOURCES AND EARNINGS REPORTS; OCDH; BETA RESEARCH CENTER; KEPIOS ANALYSIS. **ADVISORY:** SOCIAL MEDIA USERS MAY NOT REPRESENT UNIQUE INDIVIDUALS. **COMPARABILITY:** SIGNIFICANT REVISIONS TO SOURCE DATA, INCLUDING COMPREHENSIVE REVISIONS TO POPULATION DATA. FIGURES ARE NOT COMPARABLE WITH PREVIOUS REPORTS. ALL FIGURES USE THE LATEST AVAILABLE DATA, BUT SOME SOURCE DATA MAY NOT HAVE BEEN UPDATED IN THE PAST YEAR. SEE NOTES ON DATA FOR FULL DETAILS.

JAN 2023

INTERNET USERS: TIMELINE

NUMBER OF INTERNET USERS BY YEAR (IN MILLIONS)

GLOBAL OVERVIEW



SOURCES: KEPIOS ANALYSIS; ITU; GSMA INTELLIGENCE; EUROSTAT; WORLD BANK; GOOGLE'S ADVERTISING RESOURCES; CIA WORLD FACTBOOK; CNNIC; APJII; KANTAR & IAMAI; LOCAL GOVERNMENT AUTHORITIES; UNITED NATIONS. **NOTES:** THE TIME REQUIRED TO COLLECT, PROCESS, AND REPORT INTERNET USER RESEARCH DATA MAY MEAN THAT USER FIGURES AND GROWTH TRENDS FOR RECENT PERIODS UNDER-REPRESENT ACTUAL VALUES. SEE NOTES ON DATA FOR FURTHER DETAILS. **COMPARABILITY:** SOURCE AND BASE CHANGES. FIGURES MAY NOT MATCH OR CORRELATE WITH FIGURES PUBLISHED IN PREVIOUS REPORTS. ALL FIGURES USE THE LATEST AVAILABLE DATA, BUT SOME SOURCE DATA MAY NOT HAVE BEEN UPDATED IN THE PAST YEAR. SEE NOTES ON DATA FOR DETAILS.

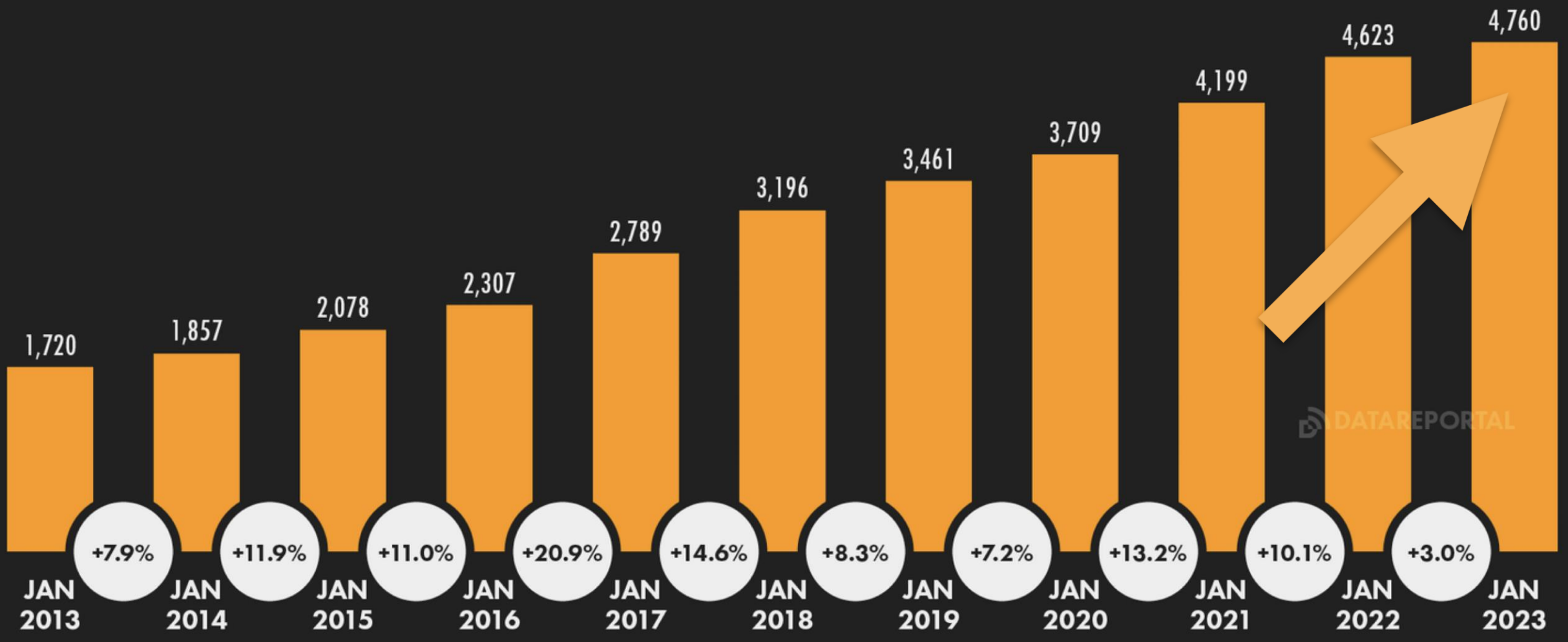
we are social
Meltwater

JAN 2023

SOCIAL MEDIA USERS OVER TIME (YOY)

NUMBER OF SOCIAL MEDIA USERS (IN MILLIONS) AND YEAR-ON-YEAR CHANGE (NOTE: USERS MAY NOT REPRESENT UNIQUE INDIVIDUALS)

GLOBAL OVERVIEW



SOURCES: KEPIOS ANALYSIS; COMPANY ADVERTISING RESOURCES AND ANNOUNCEMENTS; CNNIC; BETA RESEARCH CENTER; MEDIASCOPE; OCDH. ADVISORY: SOCIAL MEDIA USERS MAY NOT REPRESENT UNIQUE INDIVIDUALS. COMPARABILITY: SOURCE CHANGES, BASE CHANGES, AND METHODOLOGY CHANGES. VALUES MAY NOT CORRELATE WITH THOSE PUBLISHED IN PREVIOUS REPORTS. SEE NOTES ON DATA FOR FURTHER DETAILS.

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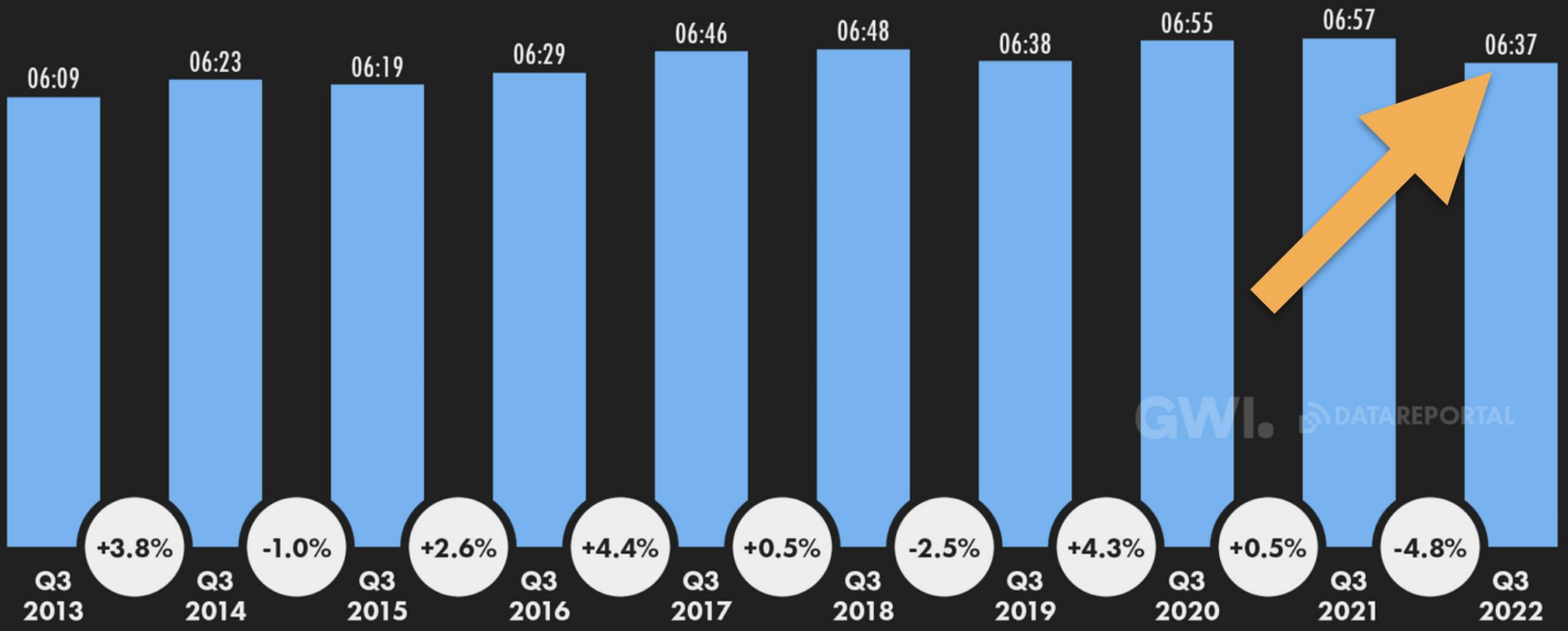
JAN 2023

DAILY TIME SPENT USING THE INTERNET (YOY)

THE AVERAGE AMOUNT OF TIME (IN HOURS AND MINUTES) THAT INTERNET USERS AGED 16 TO 64 SPEND USING THE INTERNET EACH DAY

GLOBAL OVERVIEW



GWI. DATAREPORTAL

SOURCE: GWI (Q3 2013 TO Q3 2022). FIGURES REPRESENT THE FINDINGS OF A BROAD GLOBAL SURVEY OF INTERNET USERS AGED 16 TO 64. SEE GWI.COM FOR FULL DETAILS.

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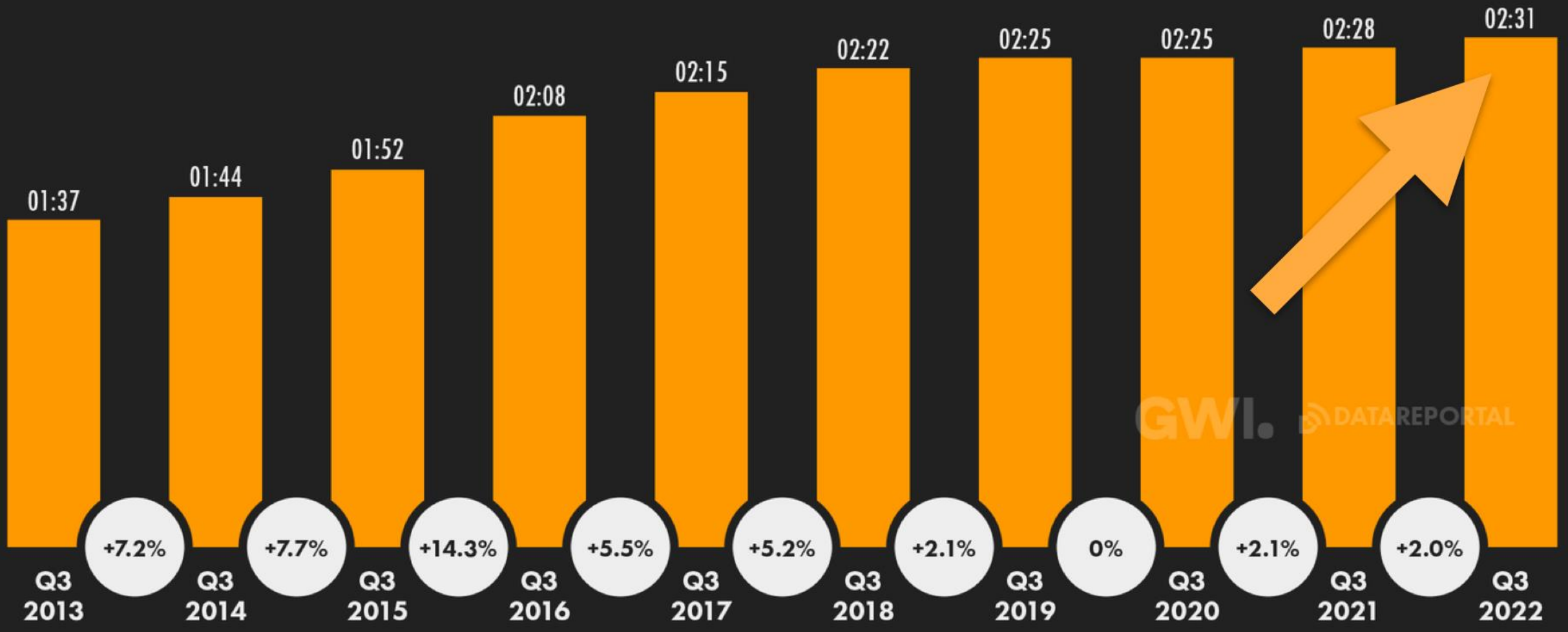
JAN 2023

DAILY TIME SPENT USING SOCIAL MEDIA (YOY)

AVERAGE AMOUNT OF TIME (IN HOURS AND MINUTES) THAT INTERNET USERS AGED 16 TO 64 SPEND USING SOCIAL MEDIA EACH DAY

GLOBAL OVERVIEW



GWI. DATAREPORTAL

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FAVOURITE SOCIAL MEDIA PLATFORMS

PERCENTAGE OF ACTIVE SOCIAL MEDIA USERS WHO SAY THAT EACH OPTION IS THEIR "FAVOURITE" SOCIAL MEDIA PLATFORM

GLOBAL OVERVIEW

FAVOURITE SOCIAL MEDIA PLATFORMS AMONGST FEMALE INTERNET USERS

SOCIAL PLATFORM	AGE 16–24	AGE 25–34	AGE 35–44	AGE 45–54	AGE 55–64
WHATSAPP	12.3%	13.3%	**15.4%**	16.4%	**20.3%**
INSTAGRAM	**23.1%**	**17.6%**	13.2%	10.6%	7.6%
FACEBOOK	6.9%	13.5%	14.7%	**16.9%**	18.9%
WECHAT	8.0%	13.4%	15.0%	13.1%	11.7%
TIKTOK	12.0%	7.5%	5.5%	4.6%	3.2%
DOUYIN	4.7%	6.8%	7.6%	6.3%	3.6%
TWITTER	5.0%	2.6%	2.1%	2.1%	1.9%
FB MESSENGER	2.1%	2.5%	2.7%	2.9%	3.3%
TELEGRAM	2.0%	1.6%	1.6%	1.9%	1.8%
LINE	1.0%	1.4%	2.2%	3.4%	4.6%

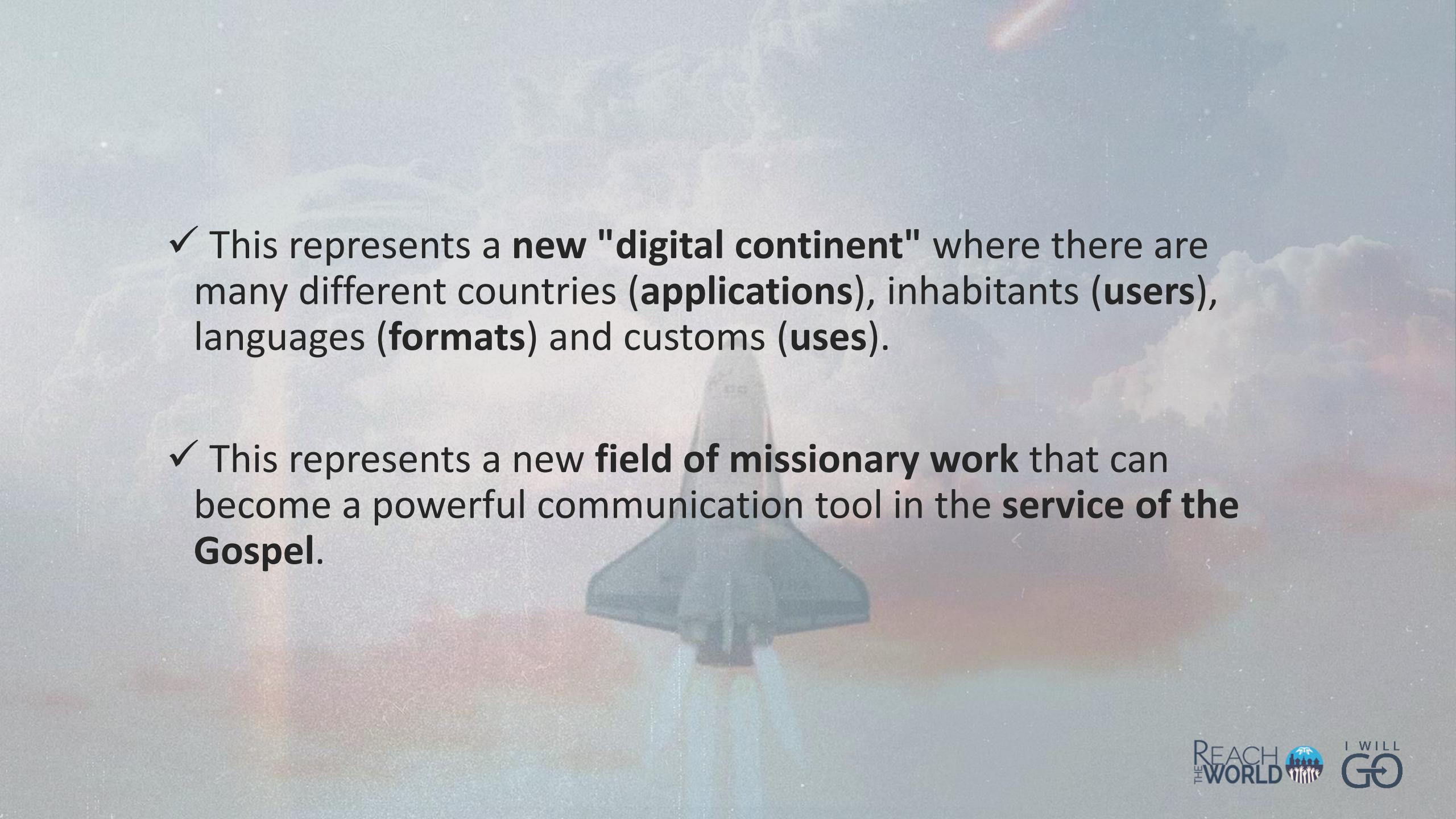
FAVOURITE SOCIAL MEDIA PLATFORMS AMONGST MALE INTERNET USERS

SOCIAL PLATFORM	AGE 16–24	AGE 25–34	AGE 35–44	AGE 45–54	AGE 55–64
WHATSAPP	15.5%	15.4%	**17.1%**	**18.5%**	**19.5%**
INSTAGRAM	**21.3%**	14.6%	9.4%	7.0%	4.9%
FACEBOOK	10.5%	**15.7%**	**17.1%**	16.8%	18.4%
WECHAT	8.4%	12.1%	13.8%	14.1%	15.0%
TIKTOK	7.7%	5.1%	4.4%	4.1%	2.2%
DOUYIN	4.1%	6.0%	6.7%	5.3%	4.7%
TWITTER	4.2%	3.9%	3.8%	3.8%	3.5%
FB MESSENGER	2.1%	2.8%	2.8%	2.6%	2.7%
TELEGRAM	3.0%	2.8%	2.3%	2.4%	2.3%
LINE	0.8%	1.3%	1.9%	2.9%	3.7%

GWI.

SOURCE: GWI (Q3 2022). SEE GWI.COM FOR FULL DETAILS. **NOTES:** ONLY INCLUDES INTERNET USERS WHO HAVE USED AT LEAST ONE SOCIAL MEDIA PLATFORM IN THE PAST MONTH. SURVEY RESPONDENTS COULD CHOOSE FROM OTHER OPTIONS NOT SHOWN ON THIS CHART, SO VALUES MAY NOT SUM TO 100%. YOUTUBE IS NOT AVAILABLE AS AN ANSWER FOR THIS QUESTION IN GWI'S SURVEY. WE REPORT GWI'S VALUES FOR TIKTOK IN CHINA SEPARATELY AS DOUYIN, AS PER BYTEDANCE'S CORPORATE REPORTING. **COMPARABILITY:** VALUES NOW REPRESENT SHARE OF ACTIVE SOCIAL MEDIA USERS ONLY, RATHER THAN SHARE OF ALL INTERNET USERS. VERSIONS OF THIS CHART THAT FEATURED IN OUR PREVIOUS REPORTS DID NOT INCLUDE DATA FOR CHINA, SO VALUES ARE NOT COMPARABLE.

we are social Meltwater



- ✓ This represents a **new "digital continent"** where there are many different countries (**applications**), inhabitants (**users**), languages (**formats**) and customs (**uses**).

- ✓ This represents a new **field of missionary work** that can become a powerful communication tool in the **service of the Gospel**.

Direct presence of God → Gn 1-2

Mediated relationship with God → Gn 3

THE REACH WORLD
I WILL GO

ORAL
Culture

It uses **hearing** and **memory**.
It is communal and local (**physically**).

Also images: hieroglyphs, sculptures, paintings...
Also writing: engravings, papyri, epistles...

➡ **XV BC**

Direct presence of God → Gn 1-2

Mediated relationship with God → Gn 3

- Community **listens to the prophet** who speaks in the name of God.
- There is no Bible in every house; the **Word is transmitted orally**, by word of mouth.
- Subsequently, the beginning of written revelation (Moses + prophets + history) which is read publicly.

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WRITTEN
Culture

It uses **the eyes**.
It is more individualistic, it remains.

Gutenberg's printing press.
Also images: illustrations, engravings, stained glass windows in temples…

➡ XV AD

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- Community listens to the preacher.
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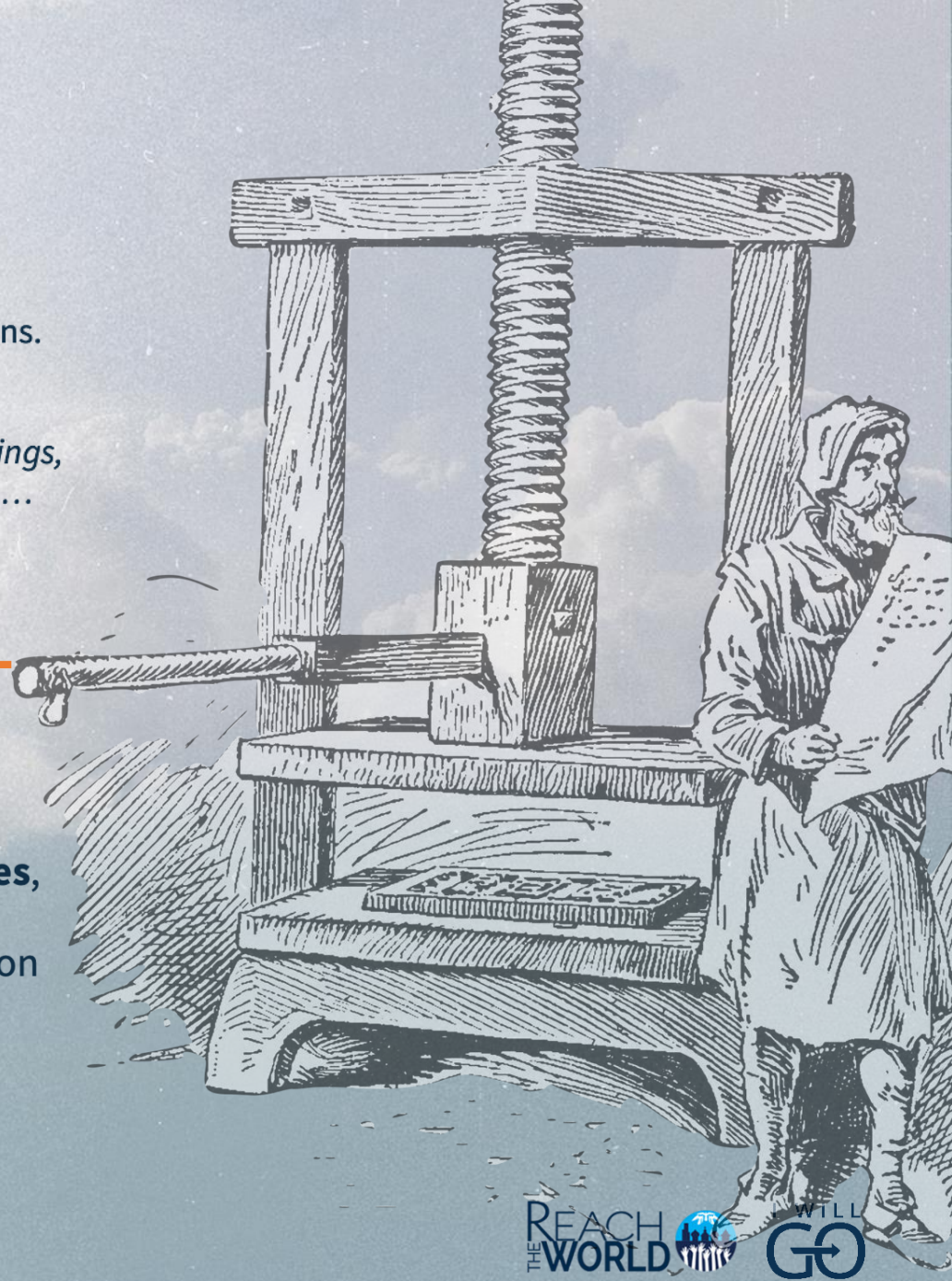
- Spread of knowledge, literacy, widening of potential readership.



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DIGITAL
Culture

It uses **sight** and **hearing**, it is "dramatic", effects.
It is communal and global (virtually), and at the same time individual.

Telegraph, telephone, radio, TV, cinema (mass communication), computer, satellite, Internet, mobile phone, social media…

➡ XXI AD

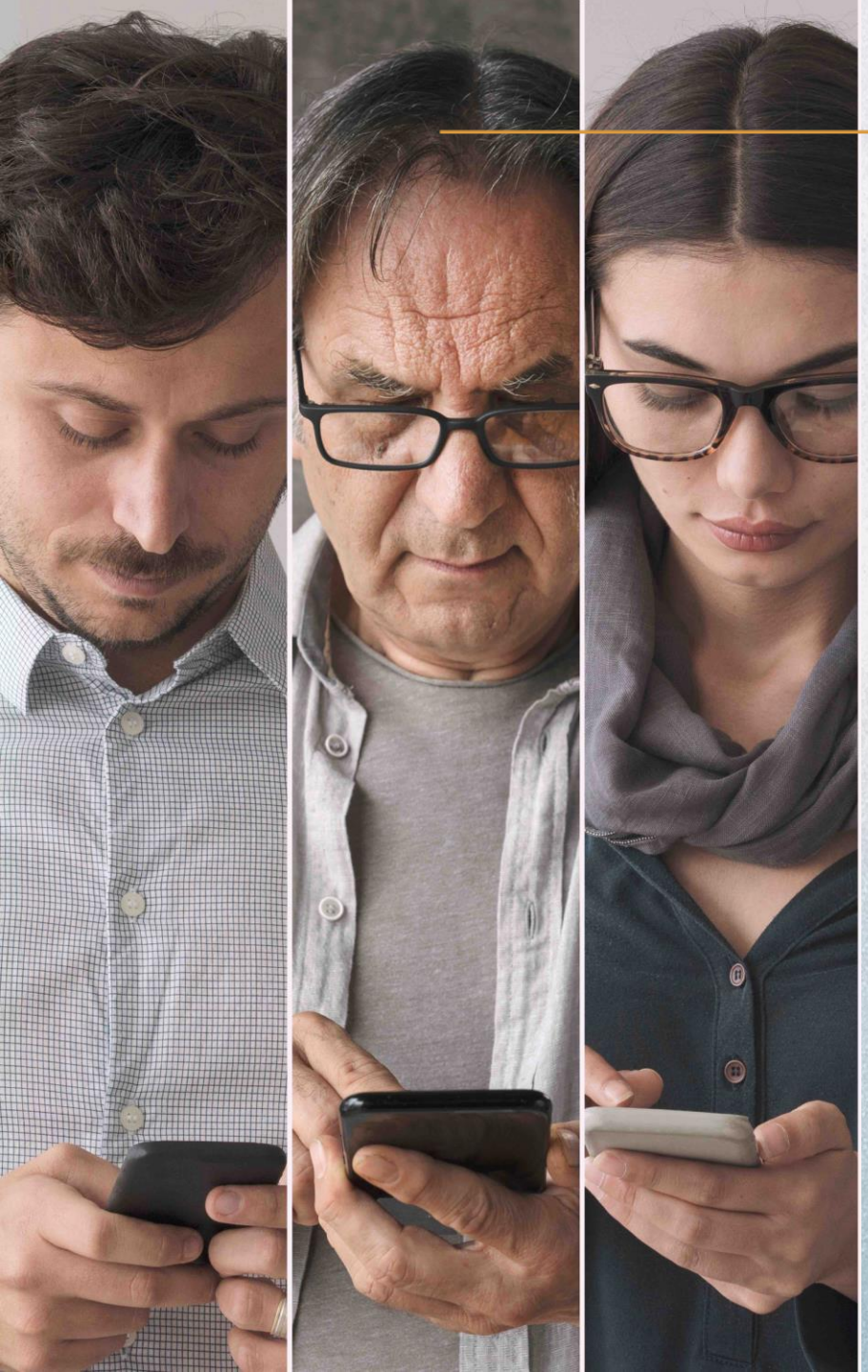
- Community listens to the communicators.
- Community speaks to community: **each person has the potential to create content for themselves.**
- Access to information.
- Primacy of **images**, videos, shorts, AI...
- Access to diverse platforms and **networks**.
- **Fluid**, instantaneous communication, acceleration and **hyper**stimulation.

REACH THE WORLD I WILL GO

Why this?

I have found **significant resistance and friction** against the use of digital culture, even after "the ***digital baptism"*** we all experienced during the pandemic.

This is not just theory; it serves as **the foundation for using digital culture** to the benefit the Gospel.



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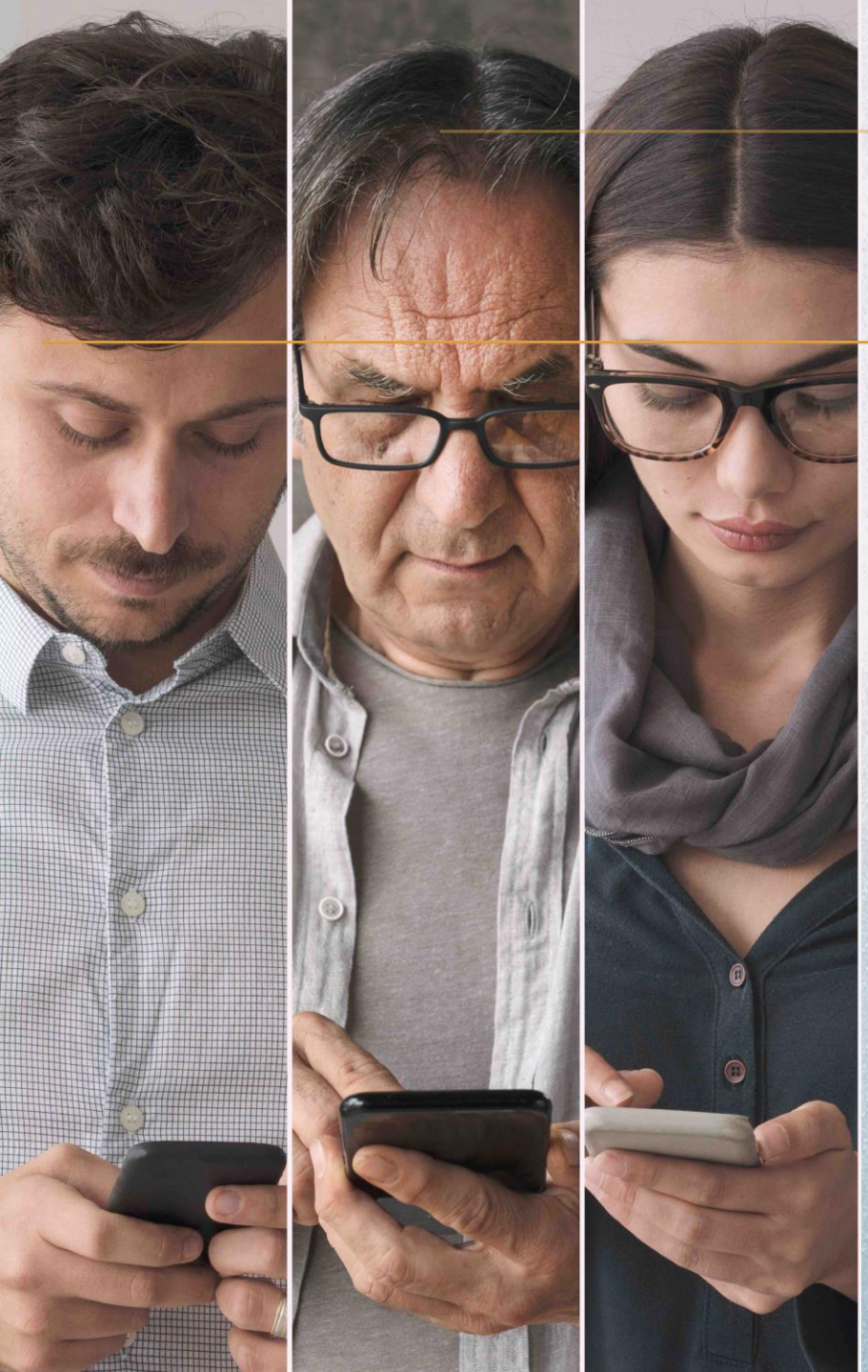

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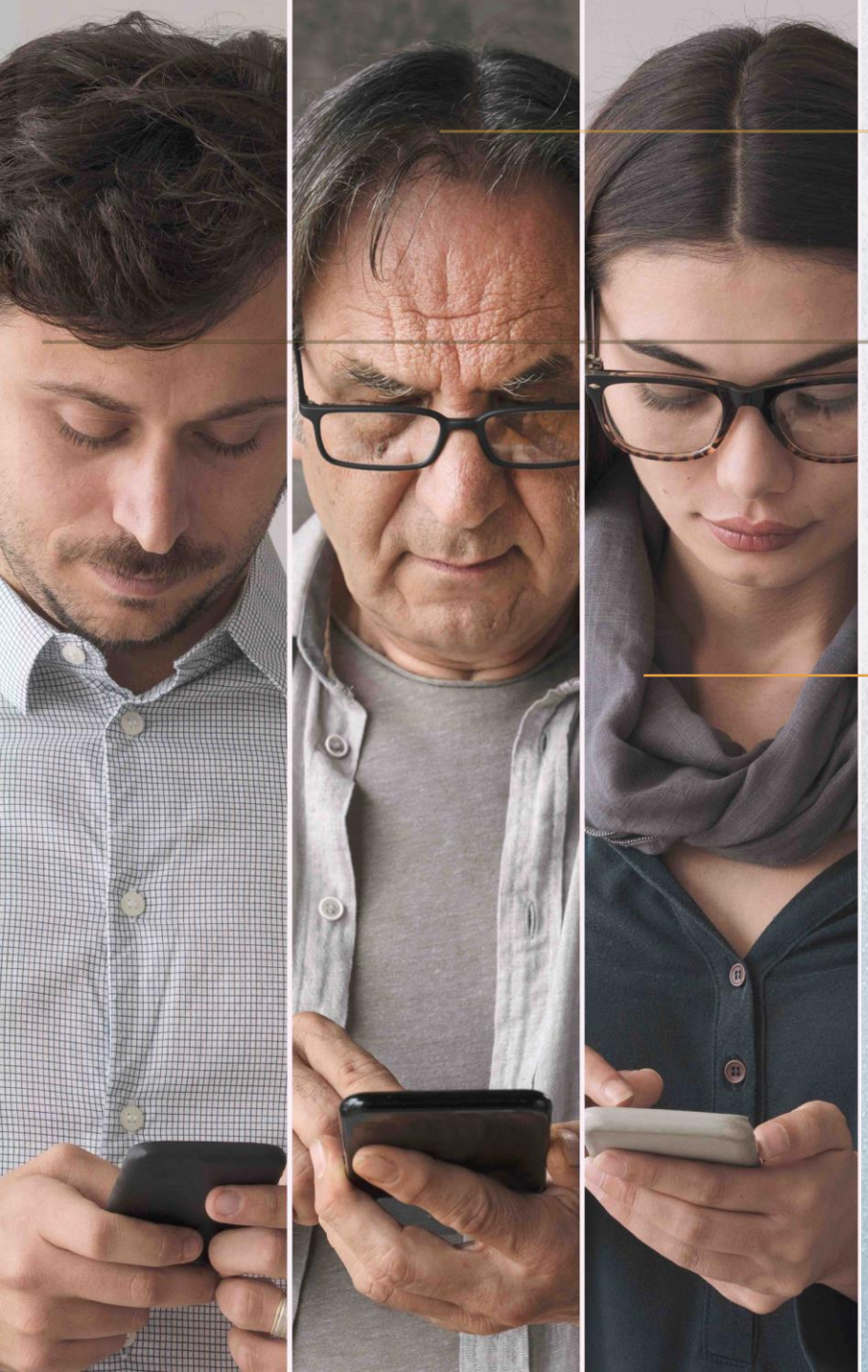

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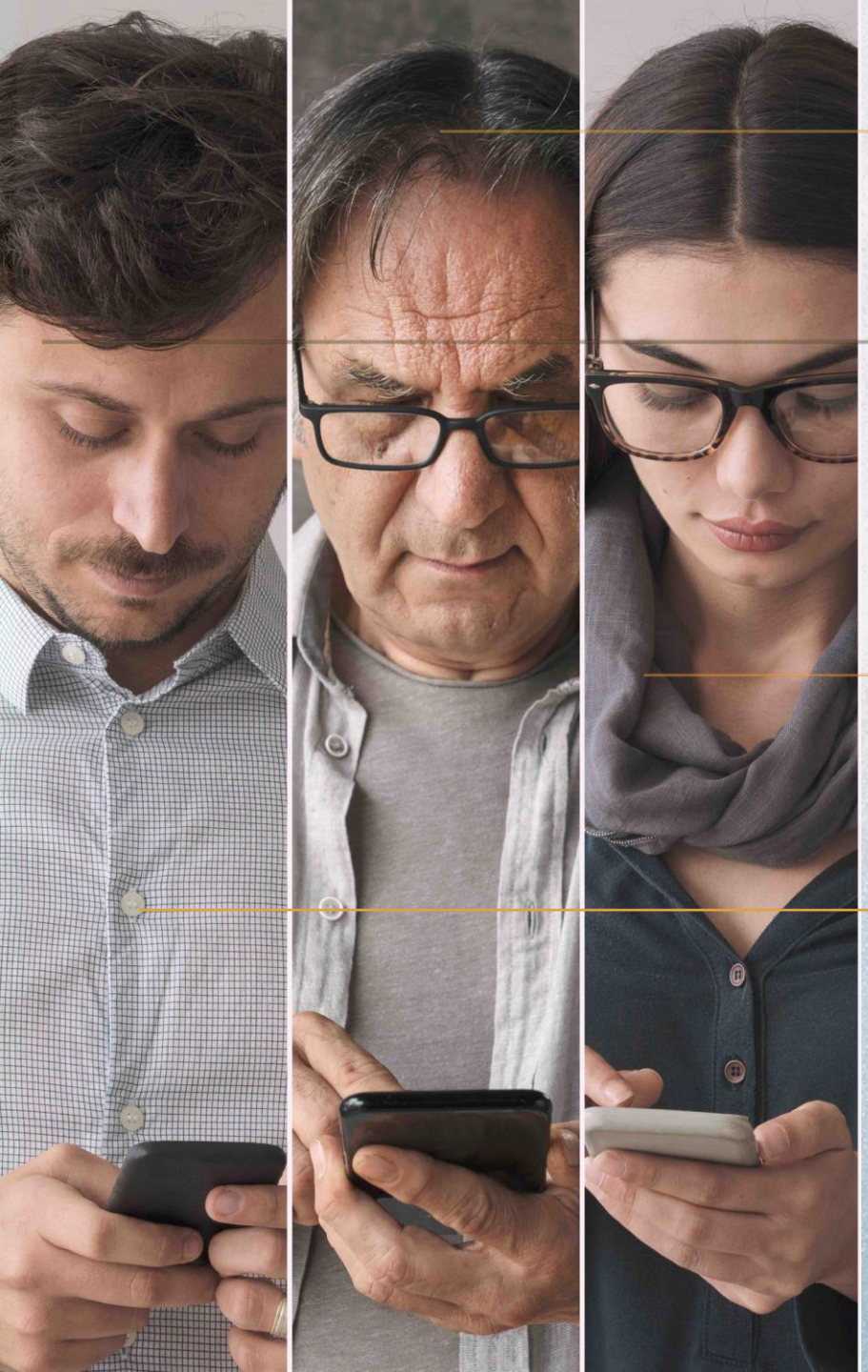

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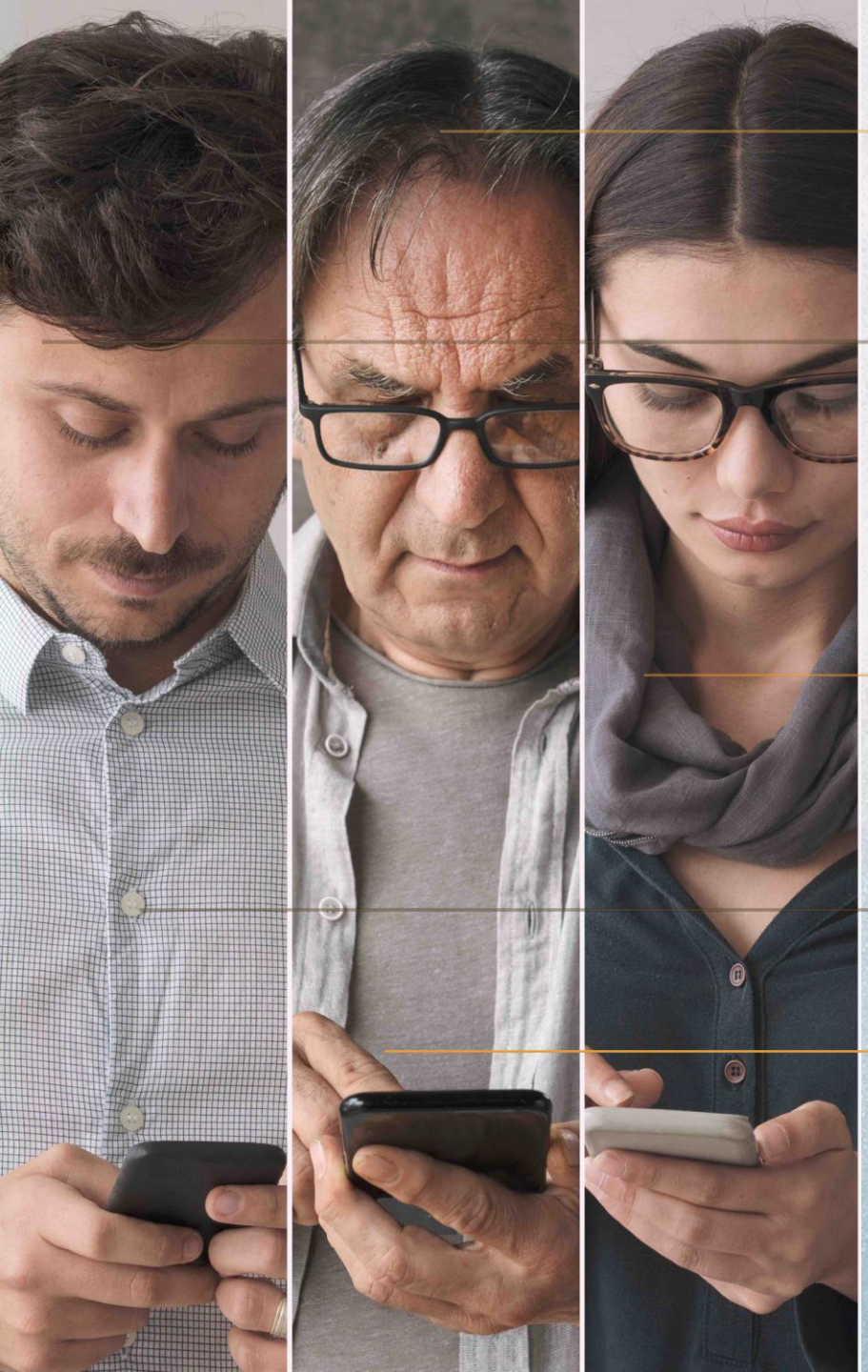

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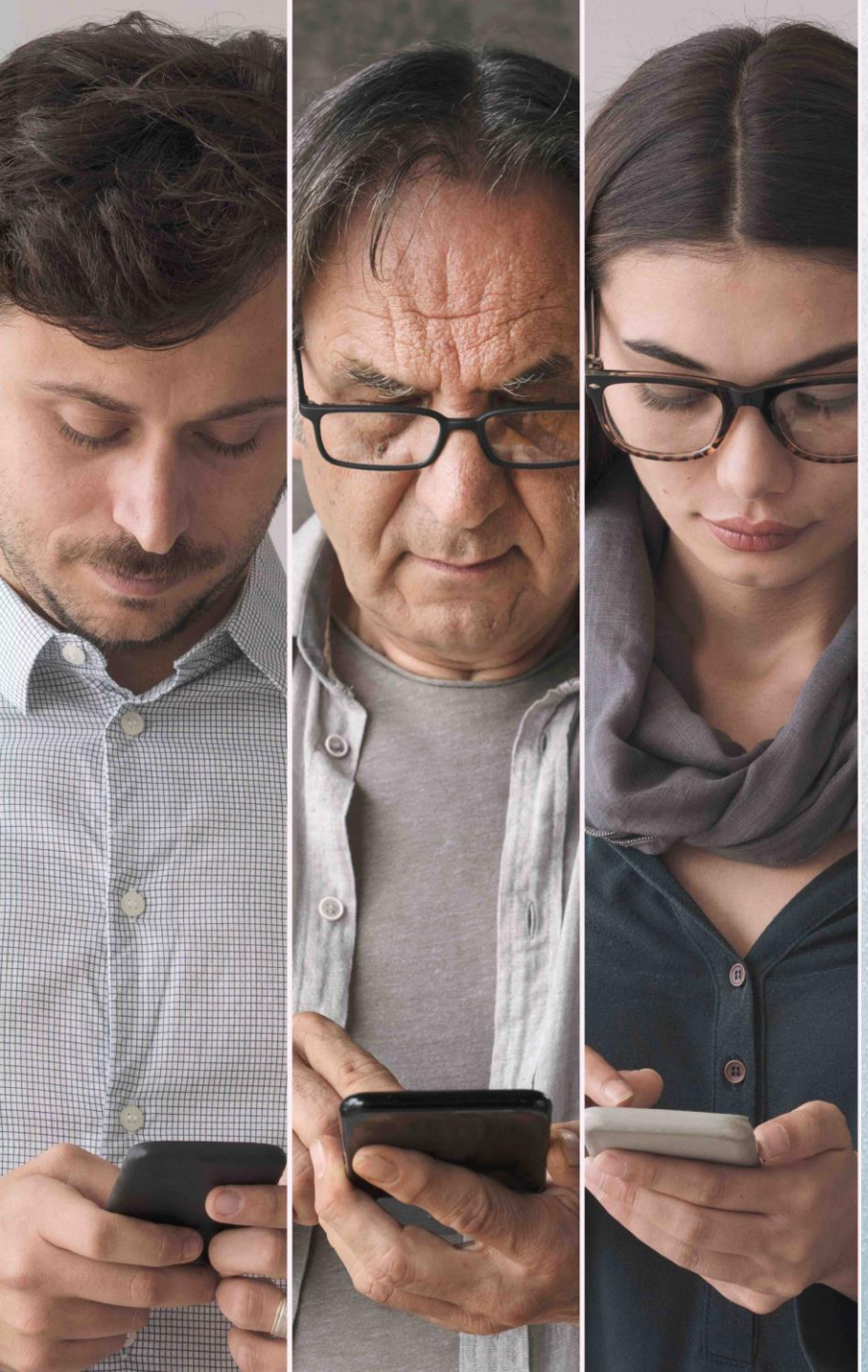
He is passed a link to a news item about the papacy and Sunday. He has only read the headline and **does not know if it is a reliable source**, but he shares it because it confirms his ideas.

REACH THE WORLD I WILL GO



FLUID church member:

- Today, people **move fluidly between "online and offline environments"** during the week,
- and move between **different networks or contexts**, many of which are outside their local congregation.

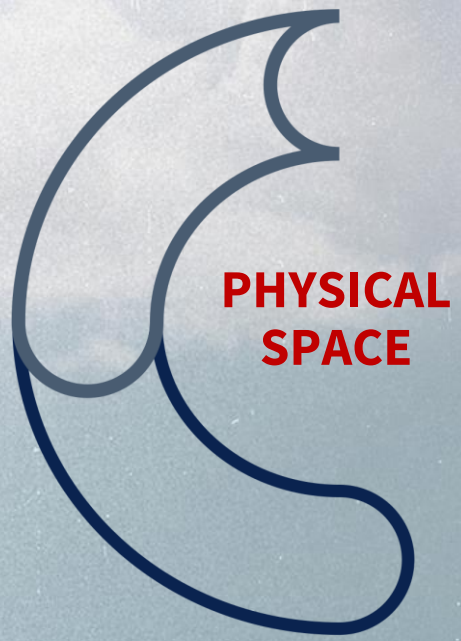
- The spiritual experience is not only on Saturday but is lived at other times of the week, in other contexts and spaces. What I publish during the week, what I share, what I see, what I say... also makes church.

Non christian:

- All of the above + no interest in religion + other stimuli.

Definition of (digital) church:

- **In the temple,** sitting in a pew, meeting in a house, in an open space…



Definition of (digital) church:

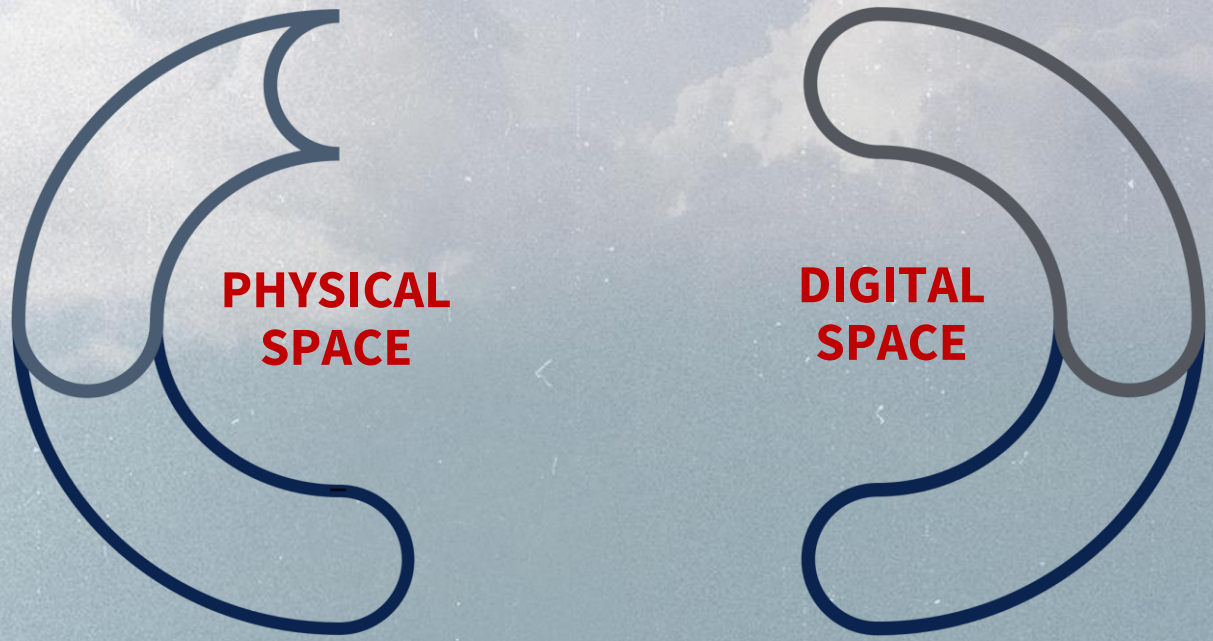
- **Online worship**, Sabbath School on Zoom, weekly small group video call on WhatsApp....

Definition of (digital) church:

- We can gather in a **temple** and not truly be the church, even if it appears that way. Similarly, we can be part of a **Facebook group** and not genuinely be the church, despite the name suggesting we are.

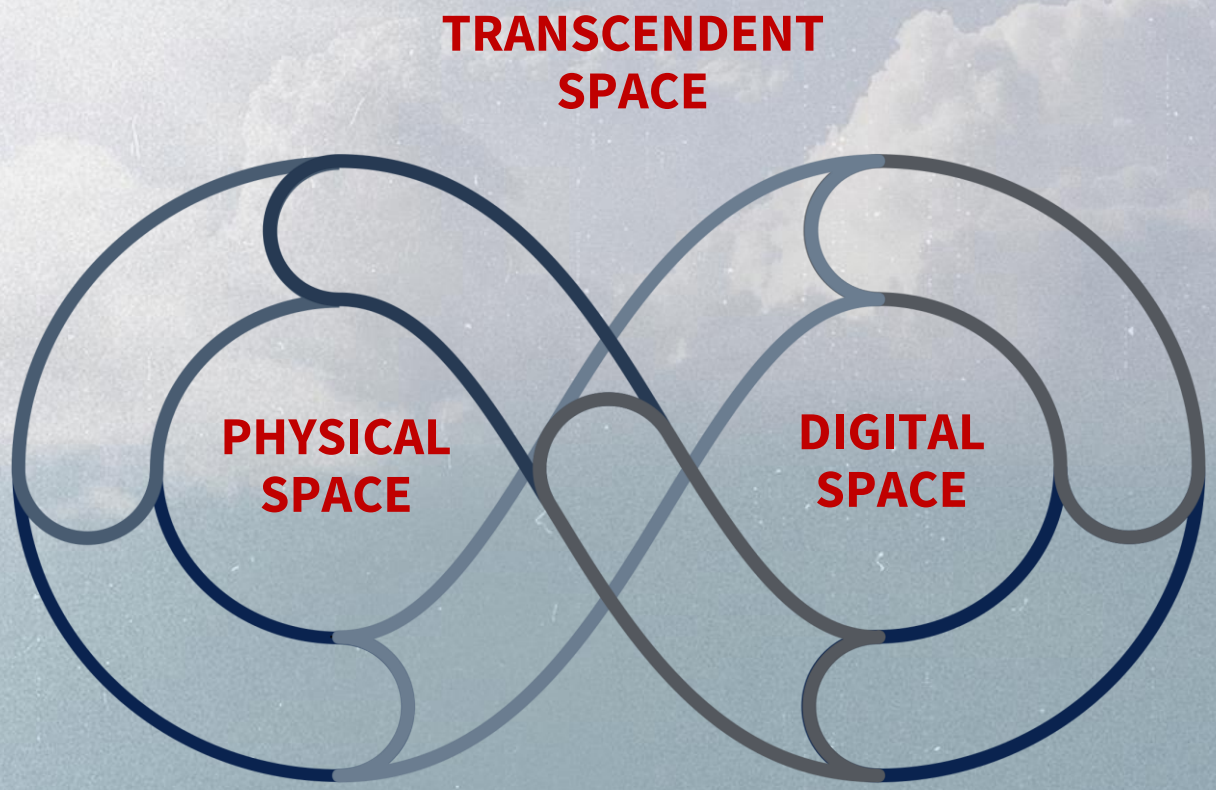
What is it that **unites us**?

What is it that **makes us "church"**?



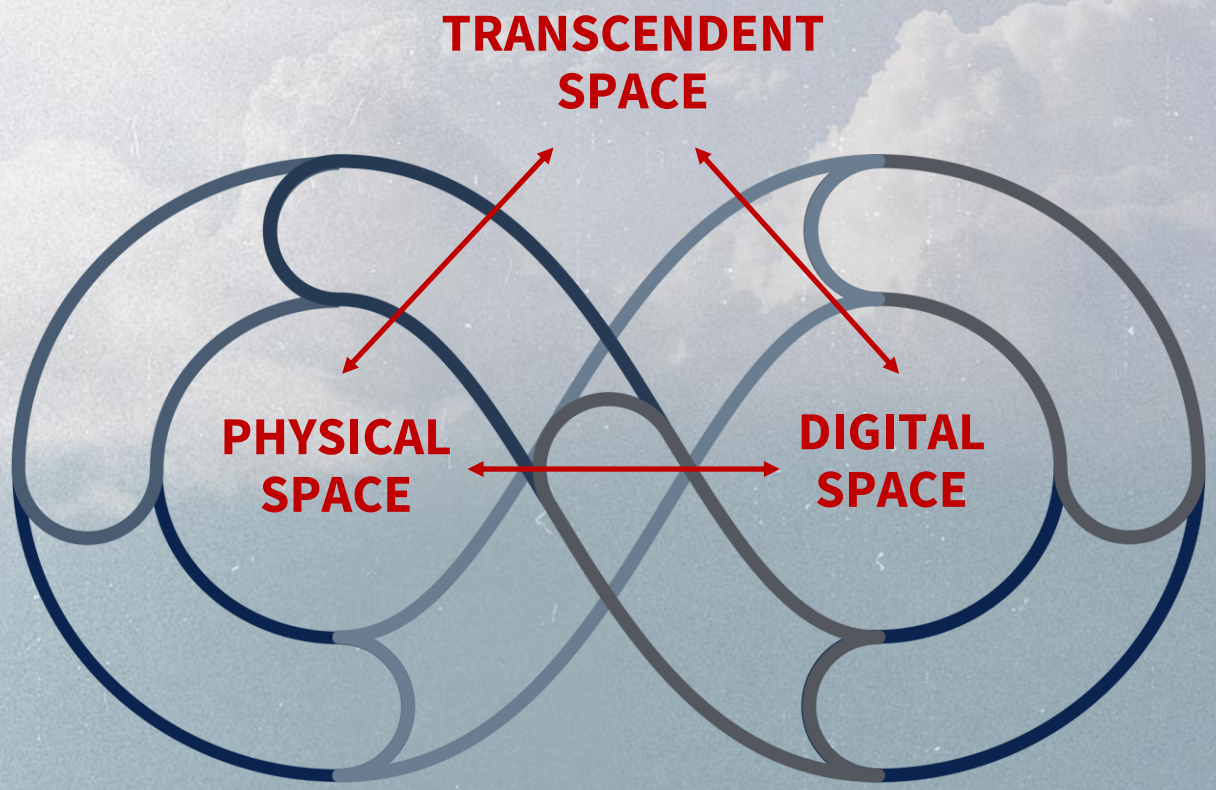
Definition of (digital) church:

- What makes us “church” is that we are **connected by the Holy Spirit**: we are united in worship "in Spirit and in truth” (John 4:21-23).



Definition of (digital) church:

- Our goal is to bring people to that third space: the transcendent space that God wants us to inhabit.



Three ways of doing (digital) church:

1. **AMPLIFIED** Church:

- Pragmatics (easy), replication.
- I project/replicate physical space into digital space.
- There is a preacher-centered mentality, where what´s important still happens on the platform.
- Participation and community are not nurtured.
- This may be a first step toward another way of doing digital church.

Three ways of doing (digital) church:

- Retransmission of what happens in the temple. Amplifying my signal: an **offline worship service broadcast on online platforms**.

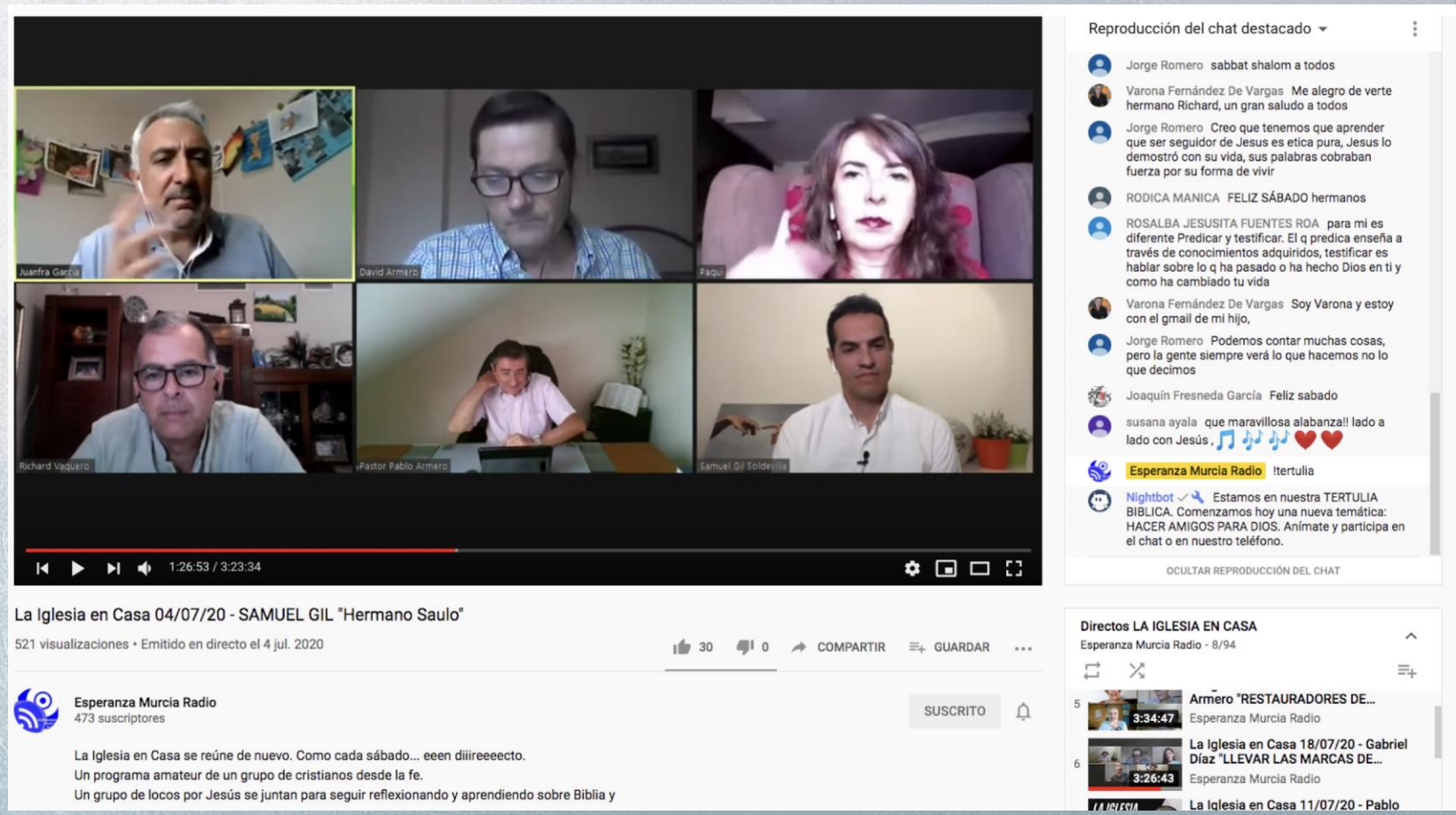
Three ways of doing (digital) church:

2. ADAPTED Church:

- Connection and translation.
- Digital mindset: How will the user receive it? What can I do to adapt to their needs?
- Motivate online participation: live chat, questions, discussion.
- Coordinated team.

Three ways of doing (digital) church:

- Attempt to modify the rituals of worship and space. **The forms, language, timing, and liturgy are translated or adapted.**



Three ways of doing (digital) church:

3. CREATIVE Church:

- Digital mindset + Translation + Online participation.
- Imaginative and focused on developing new skills. What if…?
- We step out of our comfort zone! This involves overcoming fears and embracing mistakes…
- Recognizes that there is life beyond Sabbath worship with weekly content.
- Decentralizes the “authority structures” and promotes teamwork.
- Fully understands the possibilities technology offers for community building and communication.

Three ways of doing (digital) church:

- **Explore new methods of worship.** Empower multiple people to lead and encourage **meaningful interaction.**

From a single video sermon, you can create social media **content** for an entire **week.**

Maximize content:

- **Podcast.**
- **5 short videos.**
- **Graphic material.**
- **Pastoral newsletter.**
- **Q&A (Live).**
- Countdown special event. Give a preview of what to expect.
- Ask Questions to your audience.
- Share testimonies.

Considerations for your Union/Conference digital presence:

INTERNAL: How are my members and pastors informed?

- Internal Newsletter (Email marketing)
- Intranet, ACMS (Common platform)
- Website (Resources)
- Regular briefings (Video calls)
- WhatsApp/Telegram groups or channels (caution, protocols)
- Adventist Review with local-national-international news (Union/Conference): Newsletter, shorts, video news, Telegram, WhatsApp channel…

Considerations for your Union/Conference digital presence:

EXTERNAL: How are we projecting our Adventist identity to non-Adventists?

- **Website: for journalist** (easy and clear information) **and non-believers** (call to action, find a church, study the Bible).
- **Local Websites for each church + funnel, call to action: local information & times, book/Bible request, contact information…**
- **Social Media: protocols to empower local churches.**
- **Advertising on social media.**

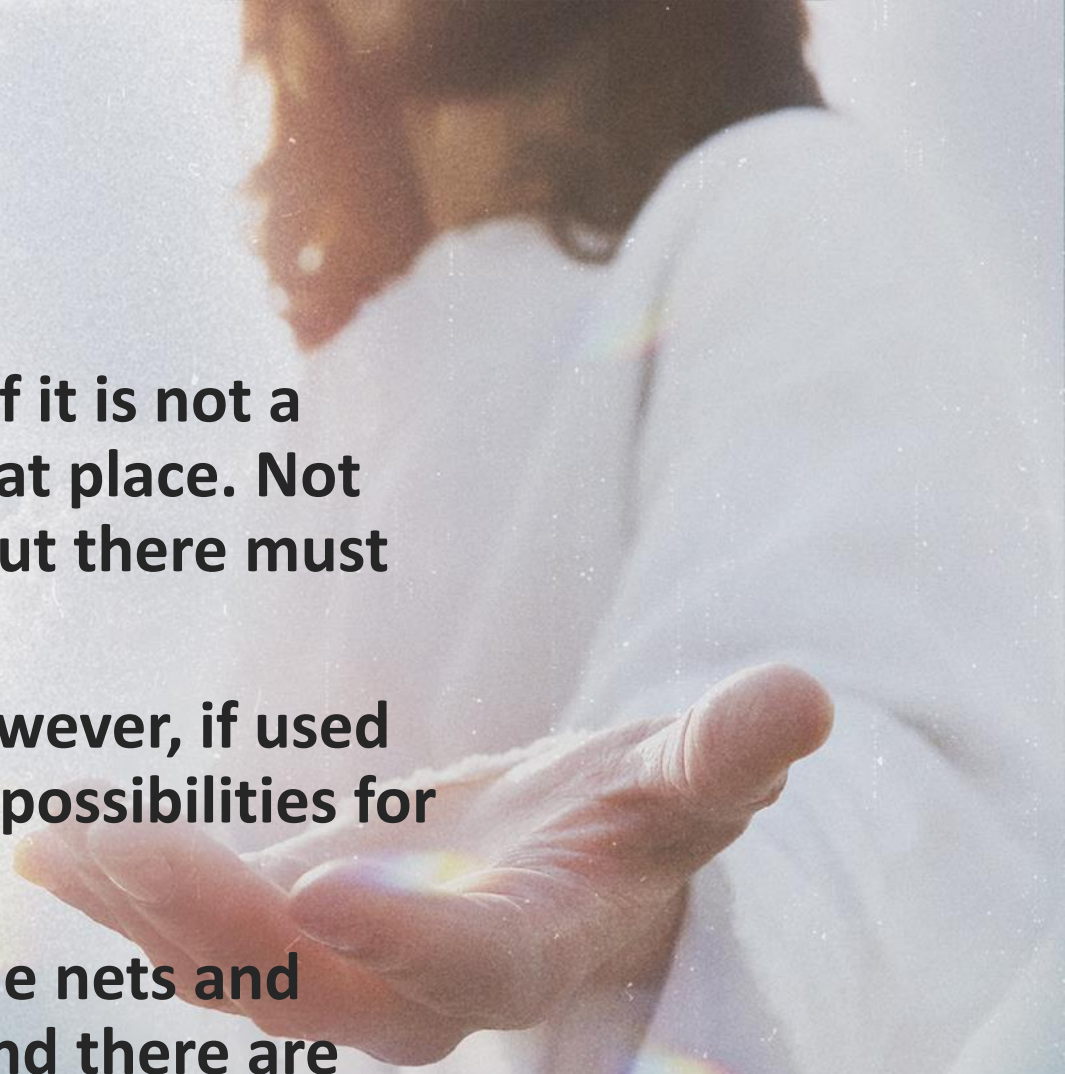
Considerations for your Union/Conference digital presence:

Do not confuse ***being on*** social media with ***evangelizing on*** social media. The second verb implies an attitude, an intention, a mission channeled through this medium where the power of God resonates. This requires spending time getting to know the medium, the audience, tools, resources and possible strategies.

“Digital” is a vehicle, not an end in itself.
It is a tool, a channel for something much bigger and more important:
we are on God's mission!

Conclusions:

- We have to be where the people are. Even if it is not a place of light, you must bring the light to that place. Not every person has to be on every network, but there must be people in the networks.
- If used wrongly, networks can be a trap. However, if used correctly, networks can be tools with many possibilities for the transmission of the Gospel.
- There are times when you have to "leave the nets and follow Jesus" (Mark 1:18; Matthew 4:20), and there are times when Jesus asks you to "throw the net" (John 21:6) to fish. But you can only "throw the net" if you have first been with Jesus.



REACH THE WORLD I WILL GO

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comunicaciones@adventista.es

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