

Kirk Nugent

Creator Based Evangelism is Possible

IS GOD A CONTENT CREATOR?

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Meet Deidra Hurts...

STORY OF IMPACT



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Reality

General Online Strategies don't
work for Ministries, Non-Profits,
and Faith-Based Entities

TRUE OR FALSE?

Myth

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4 Guidelines and a Content Formula

PROVEN STRATEGIES FOR SUCCESS

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Answer a Question

GUIDELINE #1

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Be Vulnerable

GUIDELINE #2

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Be Consistent

GUIDELINE #3

C O N S I S T E N C Y

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Channel analytics

Current subscribers

9,483

+207 in last 28 days

ORGANIC GROWTH

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Understand/ Refine your Funnels

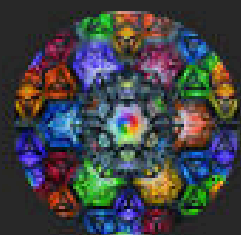
GUIDELINE #4

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Content Formula - P/V/CTA

IT'S REPEATABLE

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Average Guy Yoga • 11 hours ago

came for the overlays, staying for the singing and vCafe

REPLY

0 replies



1



COMMENT FROM YOUTUBE



Home Studio Show and Tell |
Ask Me Anything | HIAW
Amazon Live

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Called to Create

BY JORDAN RAYNOR

create...



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"...Close to the Creator"

BY LURIA PETRUCCI

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Meet Anthony Santana

STORY OF IMPACT

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THE GUIDELINES

ANSWER A QUESTION

BE VULNERABLE

BE CONSISTENT

UNDERSTAND/REFINE YOUR FUNNELS

CONTENT FORMULA - P/V/CTA

Thanks!



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DIGITAL CARD