FROM PULPITS TO PIXELS

Taking the Gospel Online

REACH THE WORLD

I WILL GO

- 2024 -
ANNUAL COUNCIL

EMBRACE, EQUIP &
EXPAND

REACH THE WORLD I WILL GO

*"**Go** and make disciples of all nations."*

Matthew 28:19-20

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"The dissemination of the truth of God is not confined to a few ordained ministers. The truth is to be scattered by all who claim to be disciples of Christ. It must be sown beside all waters.“

Christian Service, page 68

"Everyone has a part to act and something to do in the cause of God."

Manuscript Releases, vol.9, page 98

REACH THE WORLD I WILL GO

5.17 BILLION

social media users

REACH THE WORLD I WILL GO

63.7%

of the total population

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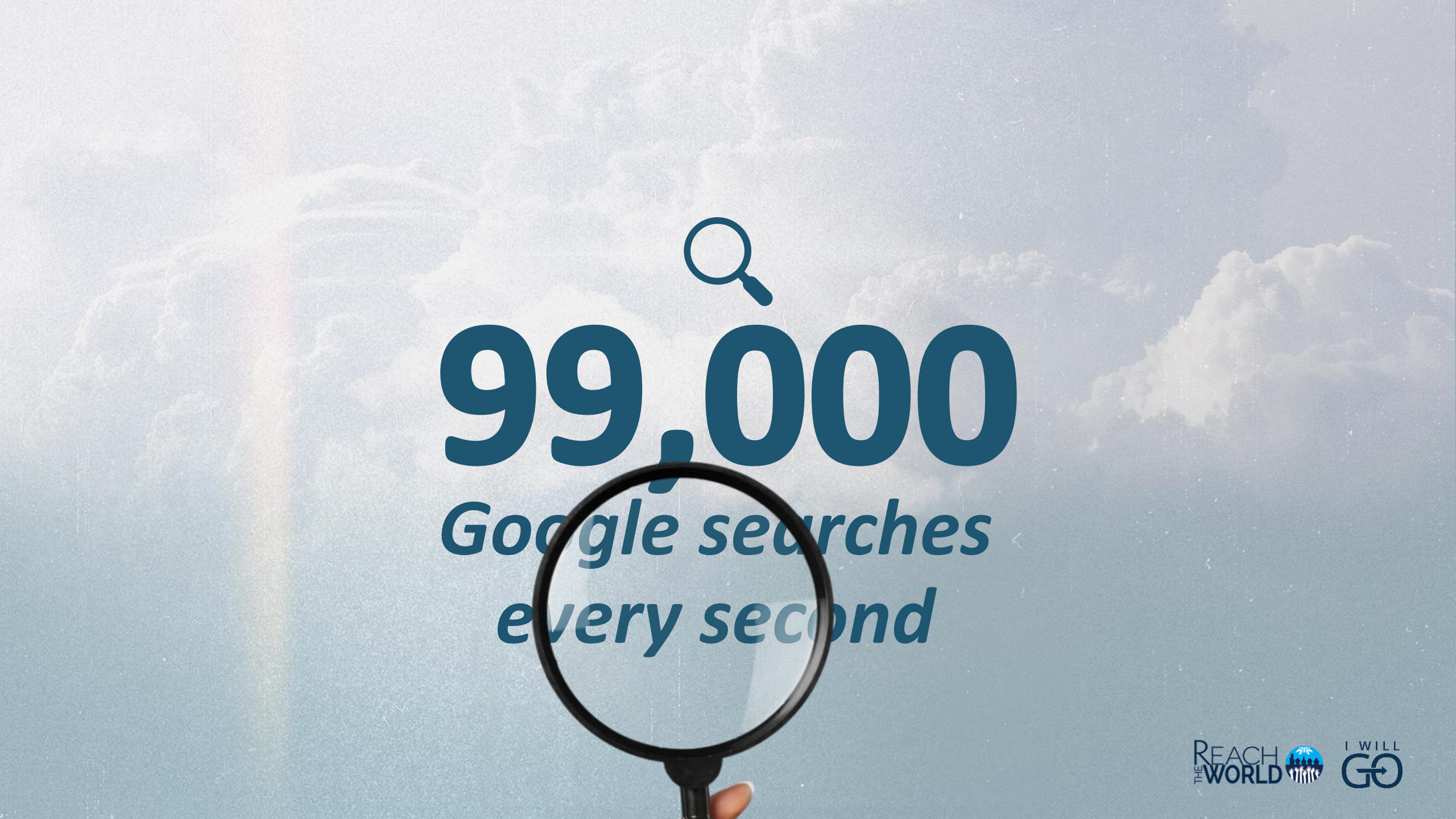
99,000
Google searches
every second

5 STEPS

to equip members
for digital ministry.

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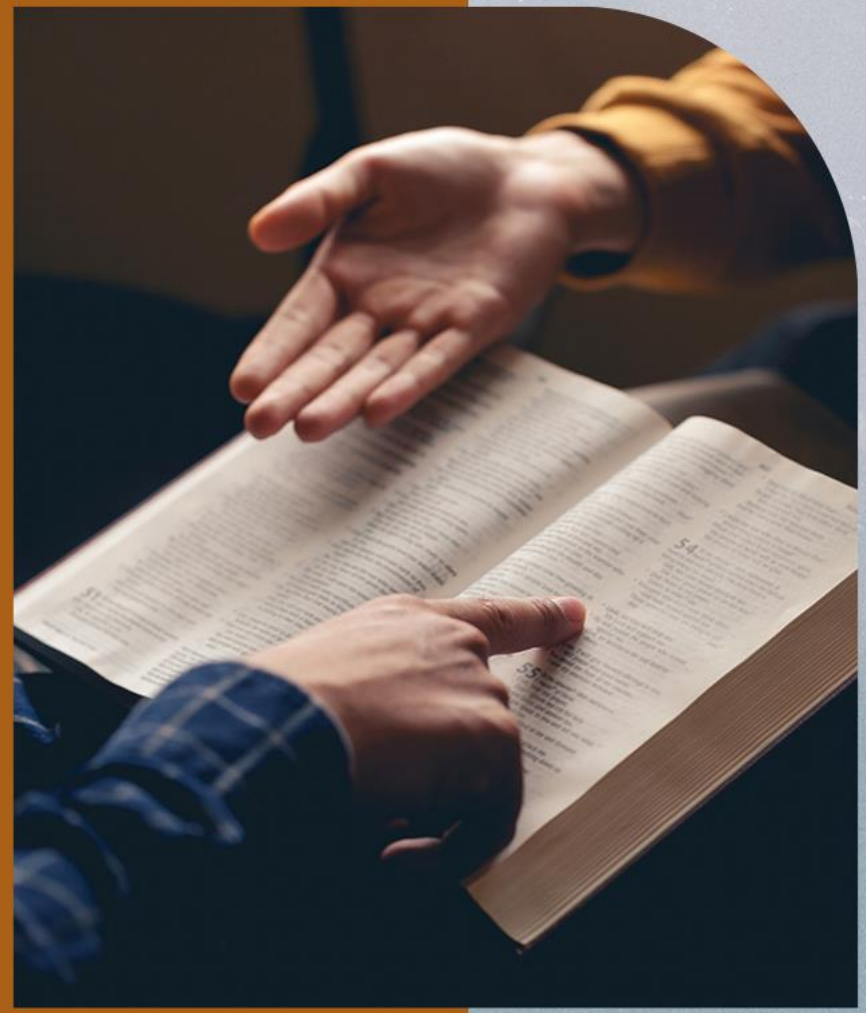
5 Steps to Equip Members for Digital Ministry

1.Encourage members to study the Bible.

(Know what you believe)



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“It is the first and highest duty of every rational being to learn from the Scriptures what is truth and then to walk in the light and encourage others to follow this example. “

Homeward Bound, page 46

5 Steps to Equip Members for Digital Ministry

2.Get an Idea of ***Who Wants to Be Involved.***

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5 Steps to Equip Members for Digital Ministry

3. Provide Training for Aspiring Digital Ministers

5 Steps to Equip Members for Digital Ministry

4. Start or Revive and Improve *Your Church's Media Team*

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5 Steps to Equip Members for Digital Ministry

5. *Encourage Members* ***to Share*** *their Church's Content*

“Christ’s method alone will give true success in reaching the people. The Savior mingled with people as one who desired their good. He showed sympathy for them, ministered to their needs, and won their confidence. Then He invited them, “Follow Me.”

The Ministry of Health and Healing, 73.4

REACH THE WORLD I WILL GO

5 STRATEGIES

to broaden your reach online

REACH THE WORLD I WILL GO

5 Strategies to broaden your reach online

*1. **Pick** a Platform*

5 Strategies to broaden your reach online

2. Start *Small Groups*

5 Strategies to broaden your reach online

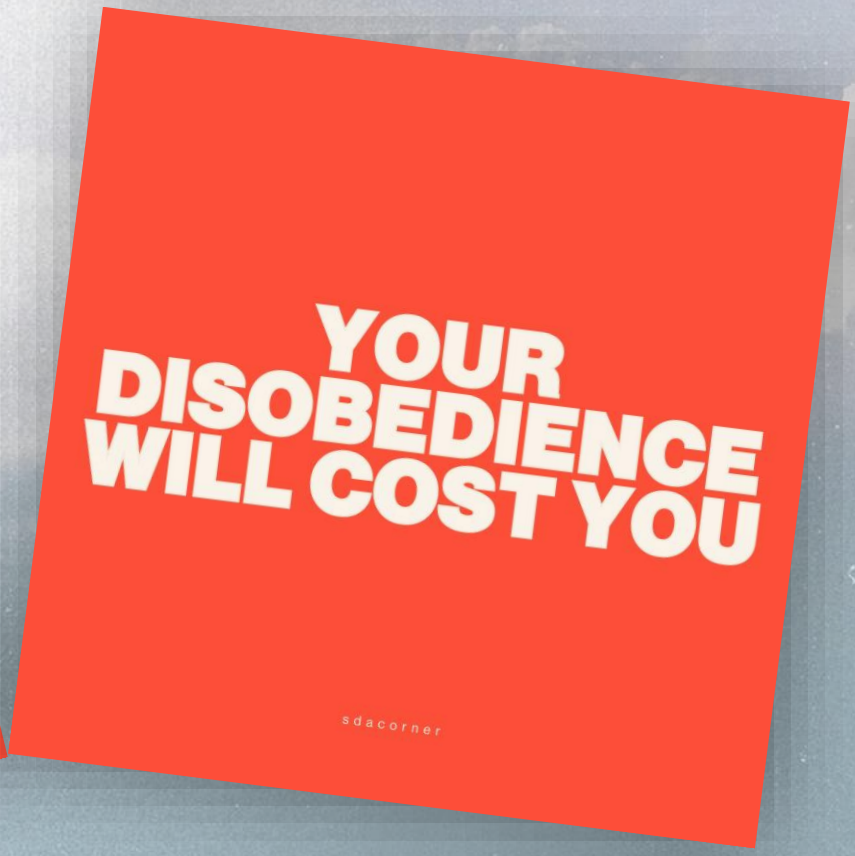
*3. Create **Relevant and Engaging Content***

Types of Content

- Bible Verses
- Encouraging Messages
- Sharing Sermons
- Testimonies
- Praying for Persons Online

Creating Attention-Grabbing Content

- Hook (Bold Statement, Negative Statement, Question)
- Context
- Pain Point
- Transition
- Quote
- Next Steps (Call to Action)



REACH THE WORLD

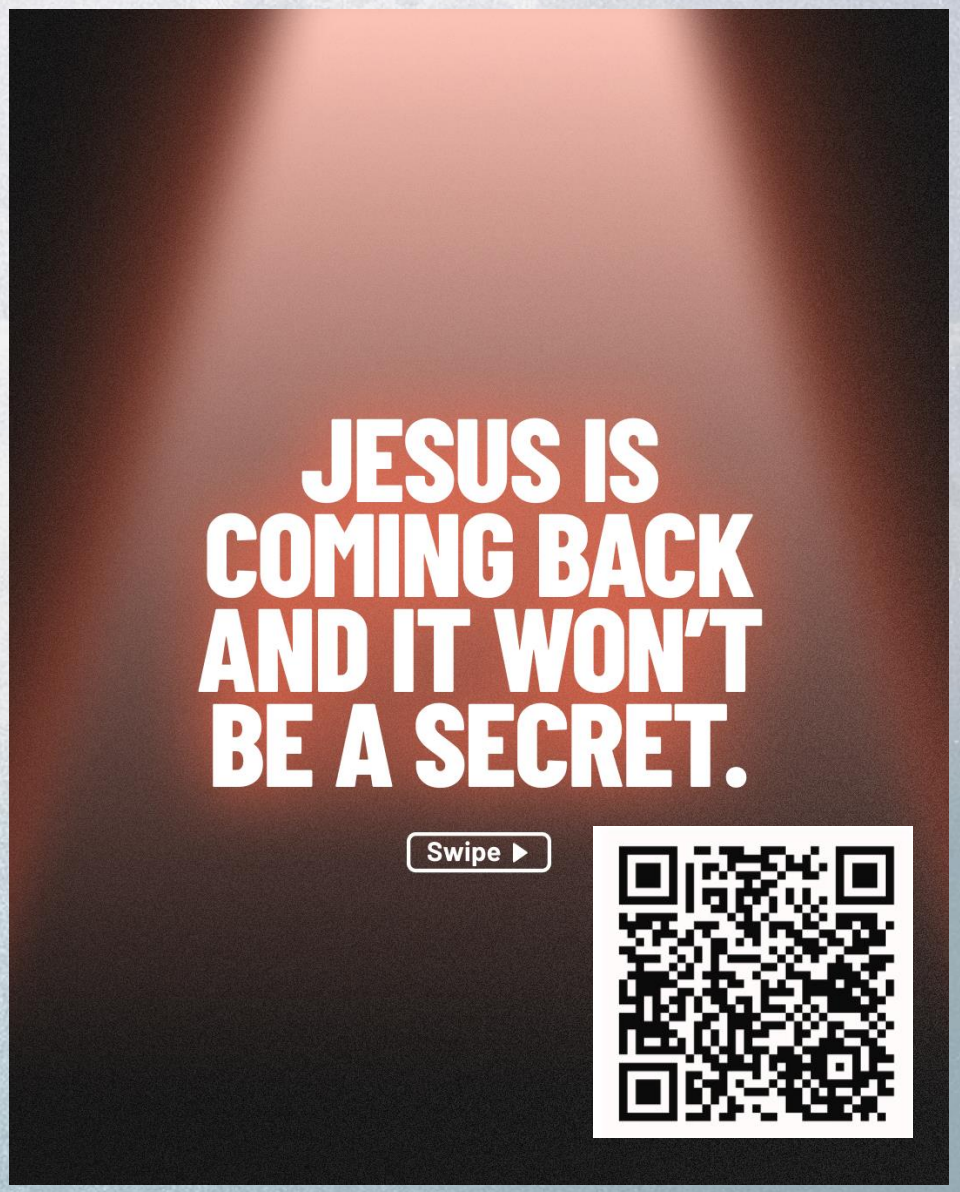
I WILL GO

YOUR DISOBEDIENCE WILL COST YOU

sdacorner

REACH THE WORLD

I WILL GO



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5 Strategies to broaden your reach online

4. Empower *Youth and Young Adults*

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5 Strategies to broaden your reach online

***5. Measure** Impact **and** **Adjust** Strategy*

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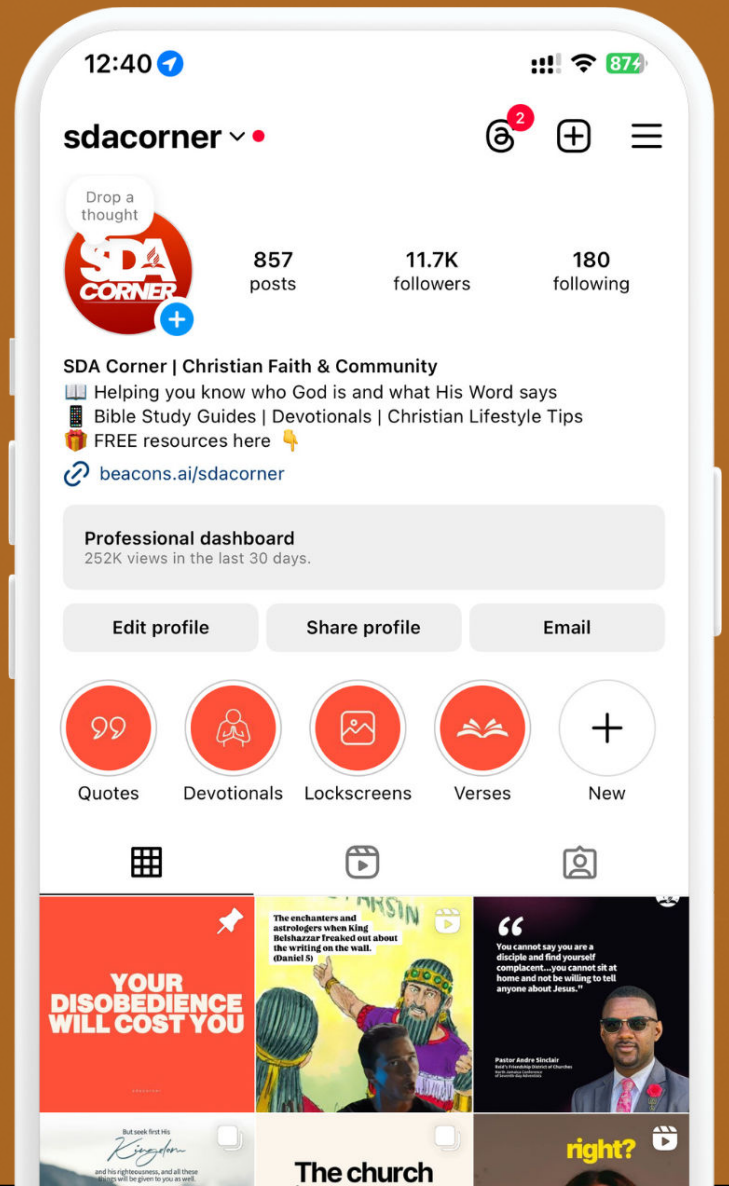
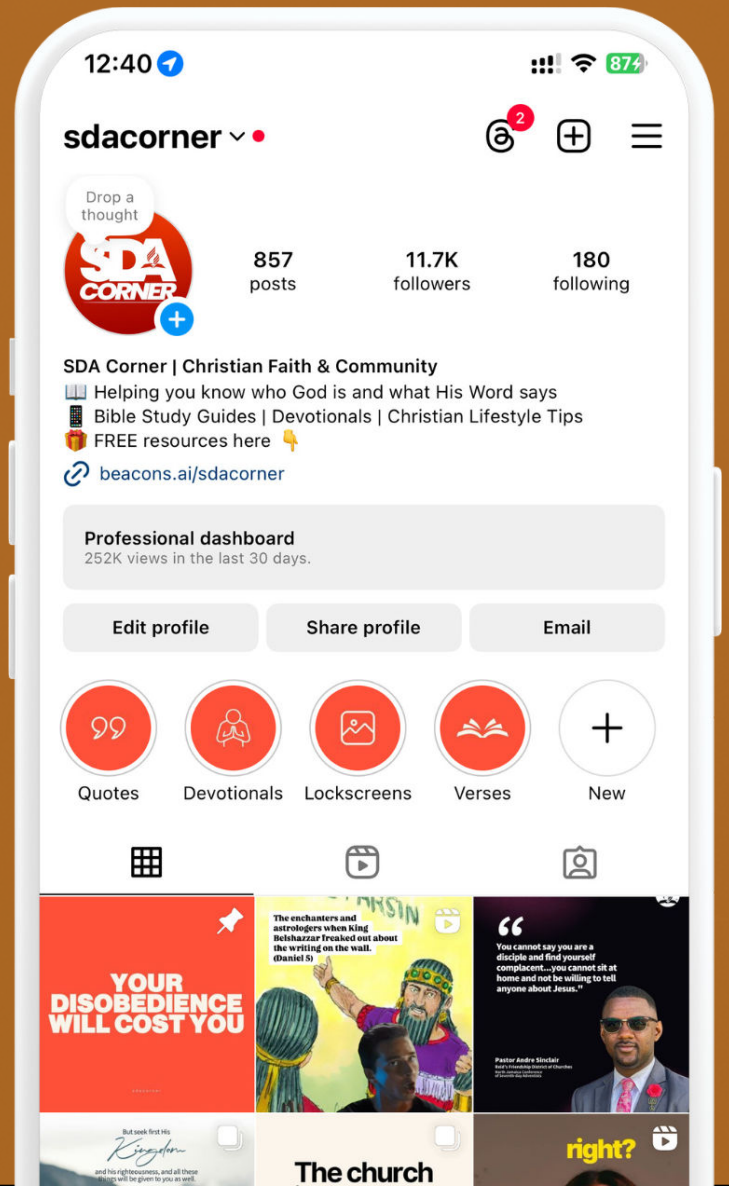


Platform Growth:

- TikTok: 15,000+ followers
- Instagram: 11,000+ followers
- Threads: 2,000+ followers
- Facebook: 1,000+ followers
- WhatsApp Group: 100+ members from around the world



Resources Developed:

- Guide for Newly Baptized Members
- Guide on the 28 Fundamental Beliefs
- Bible Study Guides
- Quick Guides
- Devotionals
- Written and Video Testimonies
- Phone Wallpapers