



LEAD Conference 2024

MINISTERING IN THE MIDDLE

PERSONAL CONVERSATIONS
MAKE DIGITAL MINISTRY
EFFECTIVE



- 2024 -
ANNUAL COUNCIL

ISOLATION
DESPAIR
HOPELESSNESS
PAIN
EMPT
ALC
ANGUISH



JEFF*

DIGITAL EVANGELISM



“Let every worker in the Master's vineyard, study, plan, devise methods, to reach the people where they are. **We must do something out of the common course of things.** We must arrest the attention. We must be deadly in earnest.

- Ellen G White

ADS
MEDIA
POSTS
ETC

BAPTISM



?

“Christ's method alone will give true success in reaching the people. The Savior **mingled** with men as one who desired their good. He showed His **sympathy** for them, ministered to their **needs**, and won their **confidence**. Then He bade them, “**FOLLOW ME.**”

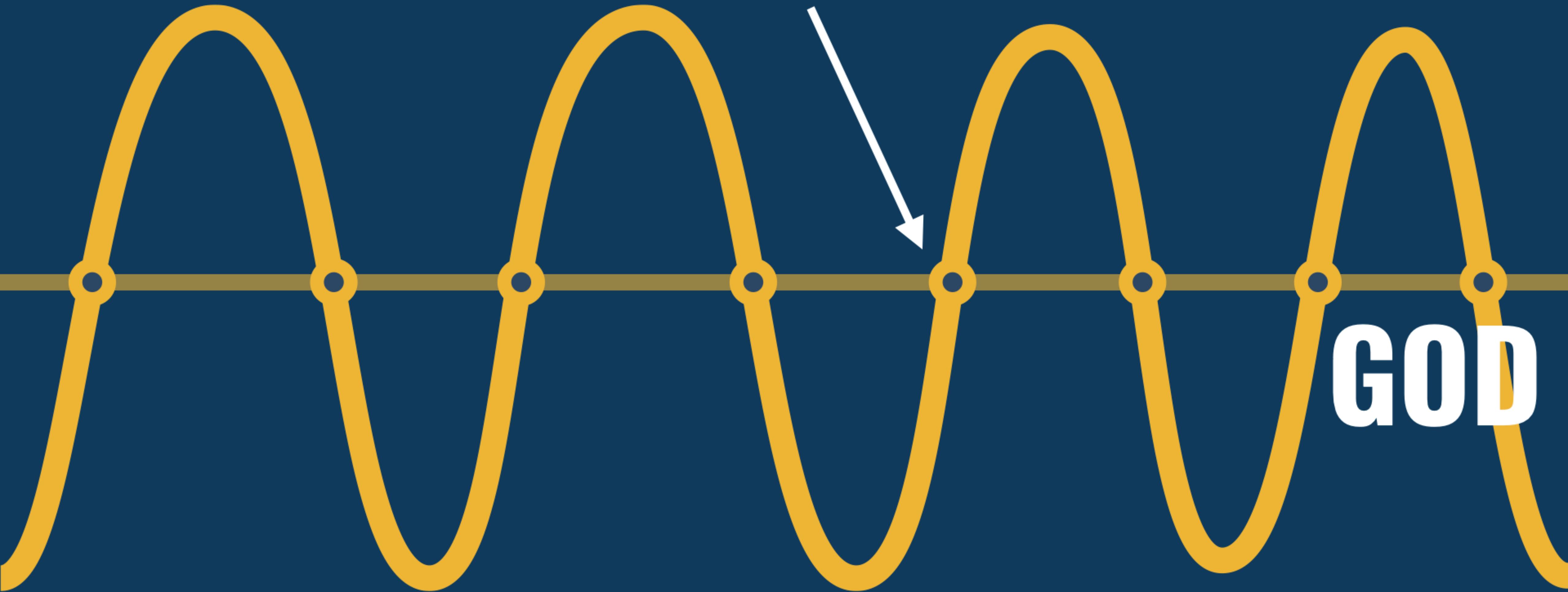
- Ellen G White

CONVERSATION

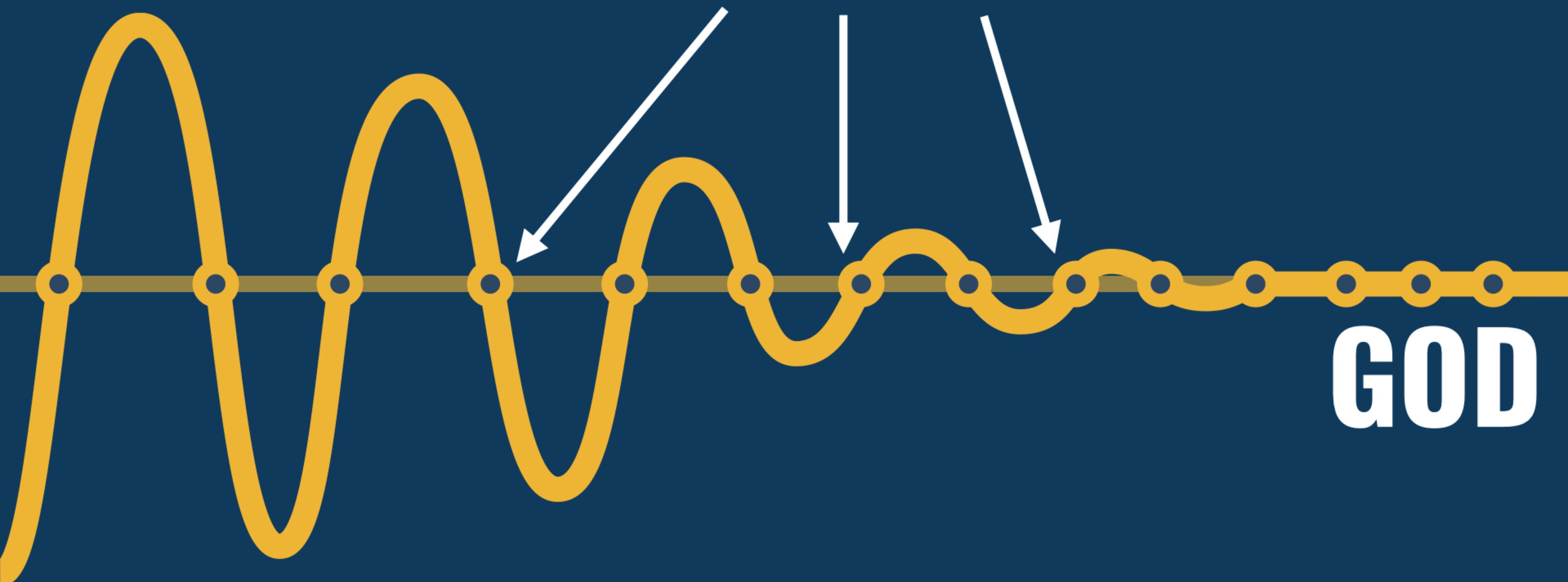


CONVERSION

CONNECTION



CONNECTION

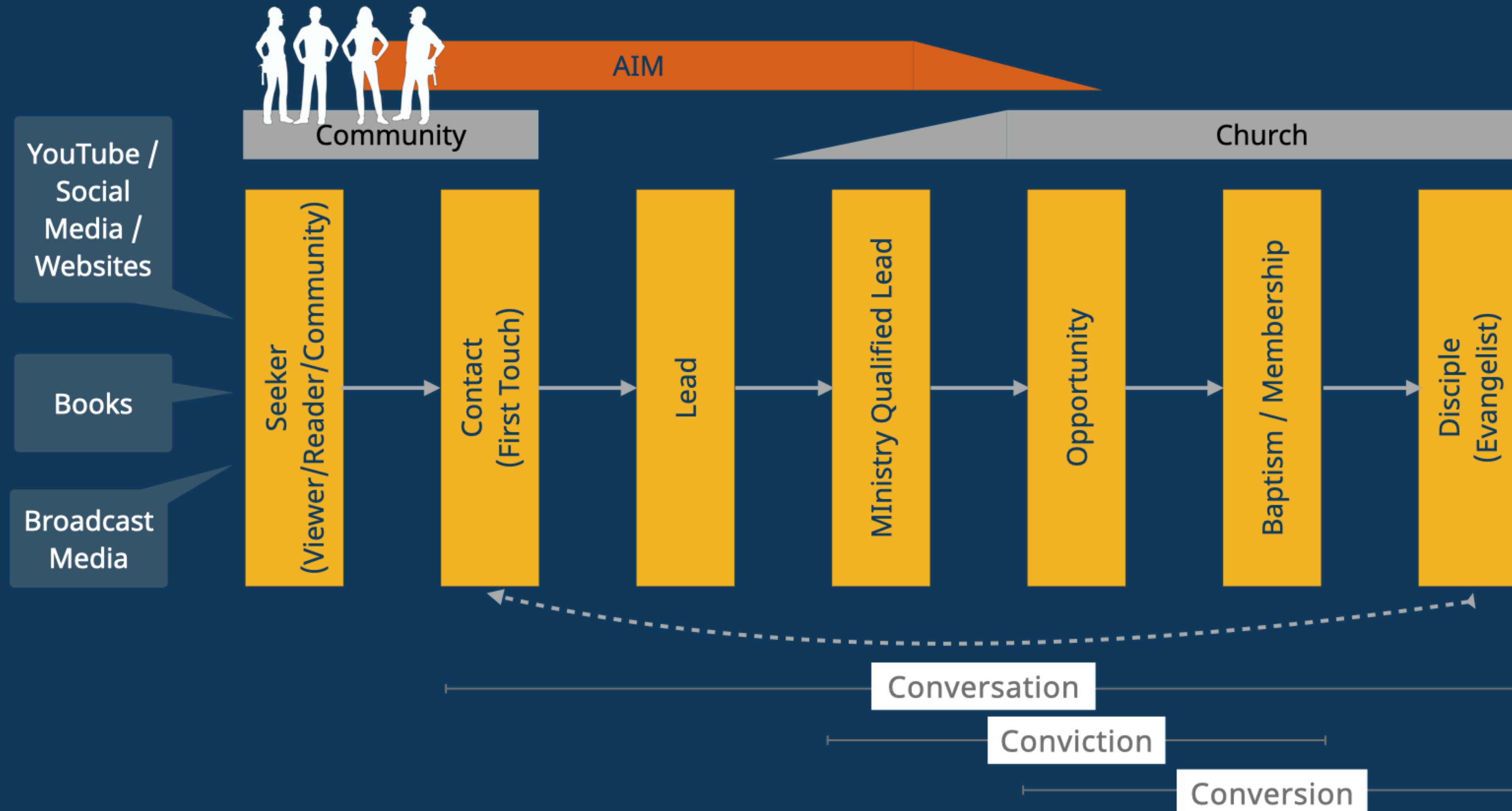


GOD

ALWAYS BE PREPARED to give
an answer to everyone who
asks you to give the reason
for the hope that you have.

1 Peter 3:15

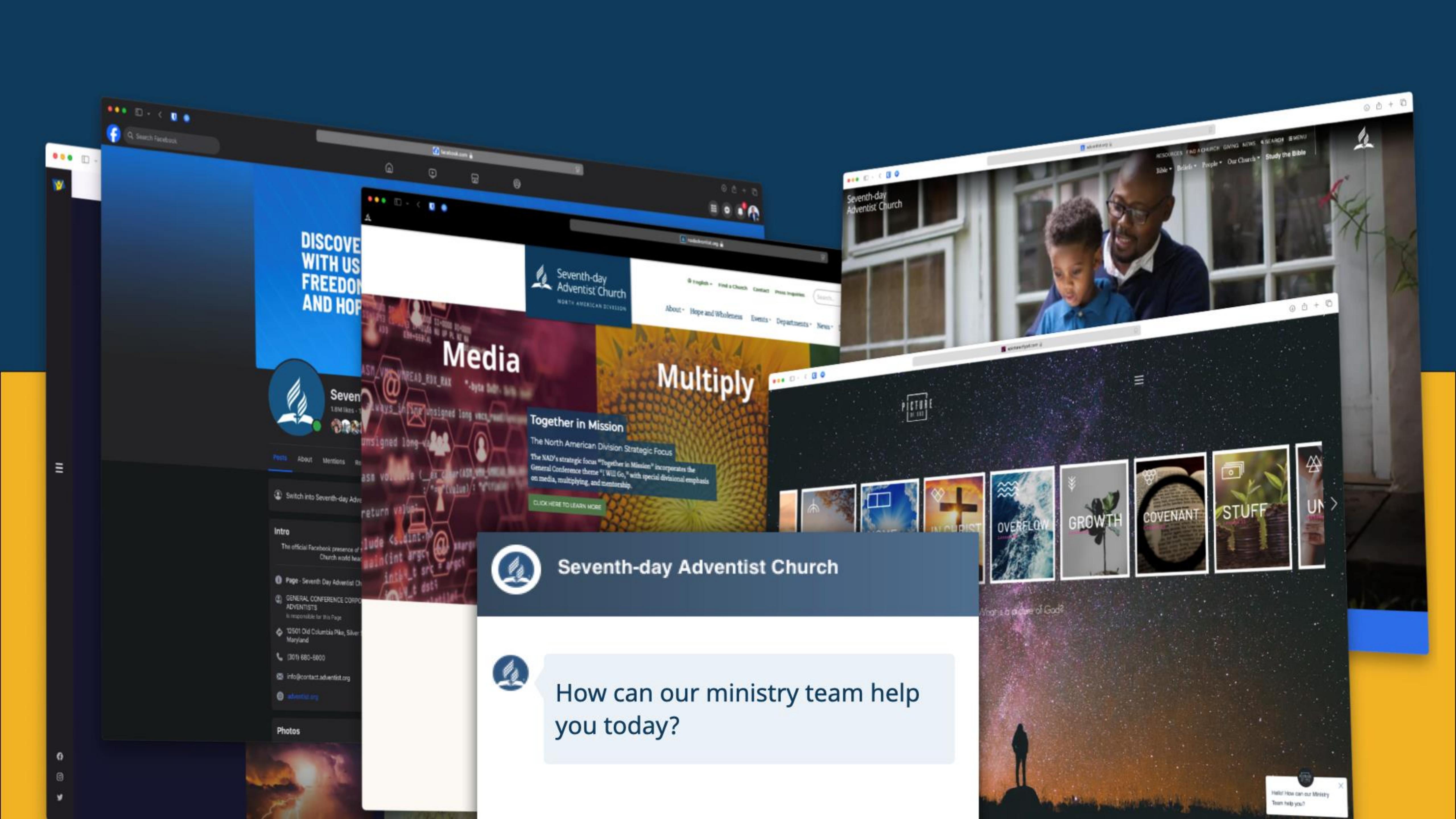
DISCIPLESHIP LIFECYCLE STAGES



**TECHNOLOGY DOES
NOT CHANGE PEOPLE**

ADVENTIST
connect





How can our ministry team help you today?

ADVENTIST INFORMATION MINISTRY



BRENDA*





www.AdventistInfo.org