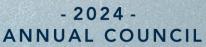


## DICITAL STRATECY LEAD Conference 2024 OF MISSION











## 7 Keys to Leading Creatives

- Instill Purpose and Value
- Provide Clarity and Vision
- Manage Chaos with Structure
- Value Ideas More than Rank



## 7 Keys to Leading Creatives

- Challenge and Build Trust
- Mentor and Inspire Them to Use Their Gifts
- Pray for Each Individual Daily



## 3 Core Leadership Principles

Mastery
Autonomy
Purpose

