

Creative Disciples



I A D C O M M U N I C A T I O N D E P A R T M E N T

A natural landscape featuring a river in the foreground, a sandy bank with sparse vegetation in the middle ground, and a dense forest of green trees and a prominent palm tree in the background. The scene is captured in a soft, slightly blurred style.

Jesus called his twelve
disciples to him **and gave
them authority**

Matthew 10:1 (NIV)

CONCEPT



identify, motivate and support
Church members who seek to share
Jesus, using **creative and innovative**
methods.



Medellin, Colombia



El Salvador



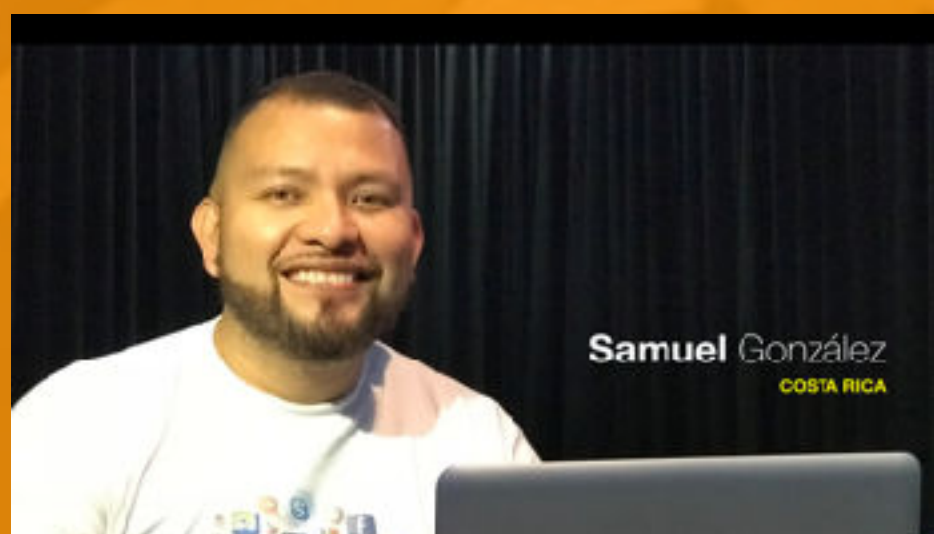
Belize



Venezuela



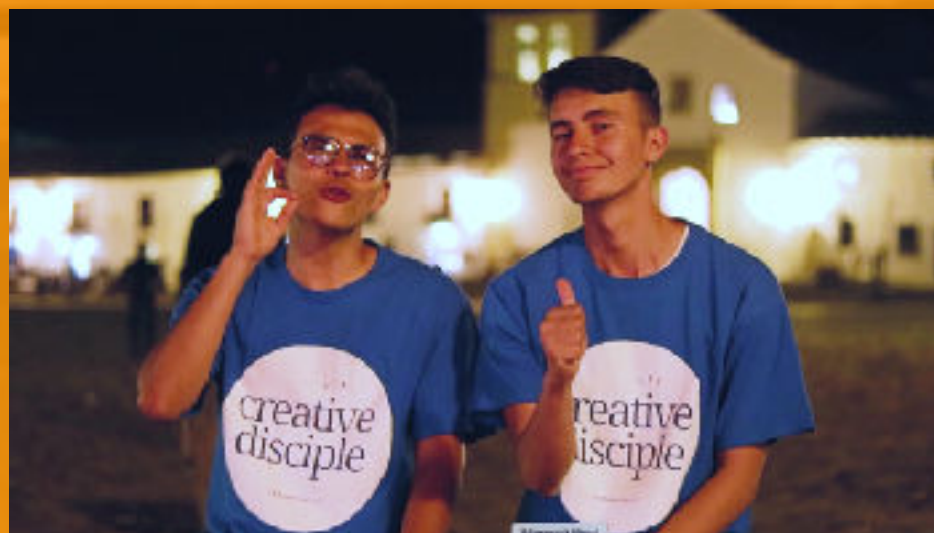
South Colombia



Costa Rica



Honduras



Colombia



Dominican Republic



Guatemala



Haiti



Chiapas, Mexico



Puebla, Mexico

Risks?



Medellin, Colombia



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Guatemala



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Chiapas, Mexico



Puebla, Mexico

Burnout — Micropowers — Vision vs. Conflict of Interest — Collaboration — Monetization

VALUES



IDENTITY

Emphasizing that the principles as a child of God are manifested in everything the disciple does and in what they shares.

INNOVATION

Implementing innovative ideas in different projects (carpentry).

NETWORKING

Maximizing the interconnections between other disciples for better teamwork and greater impact.

QUALITY

Improving the quality of the productions, reaching professional standards.

CREATIVITY Using resources of expression with new ideas, to provide solutions to communicate more effectively.

“In the cities of today, where there is so much to attract and please, the people can be interested by no ordinary efforts...

They must make use of every means that can possibly be devised for causing the truth to stand out clearly and distinctly.”

Ellen G. White (EV 40.9)



IDEAS



DIGITAL

Social networks, online prayer ministries, Bible Study groups, and the like.

ART AND CULTURE

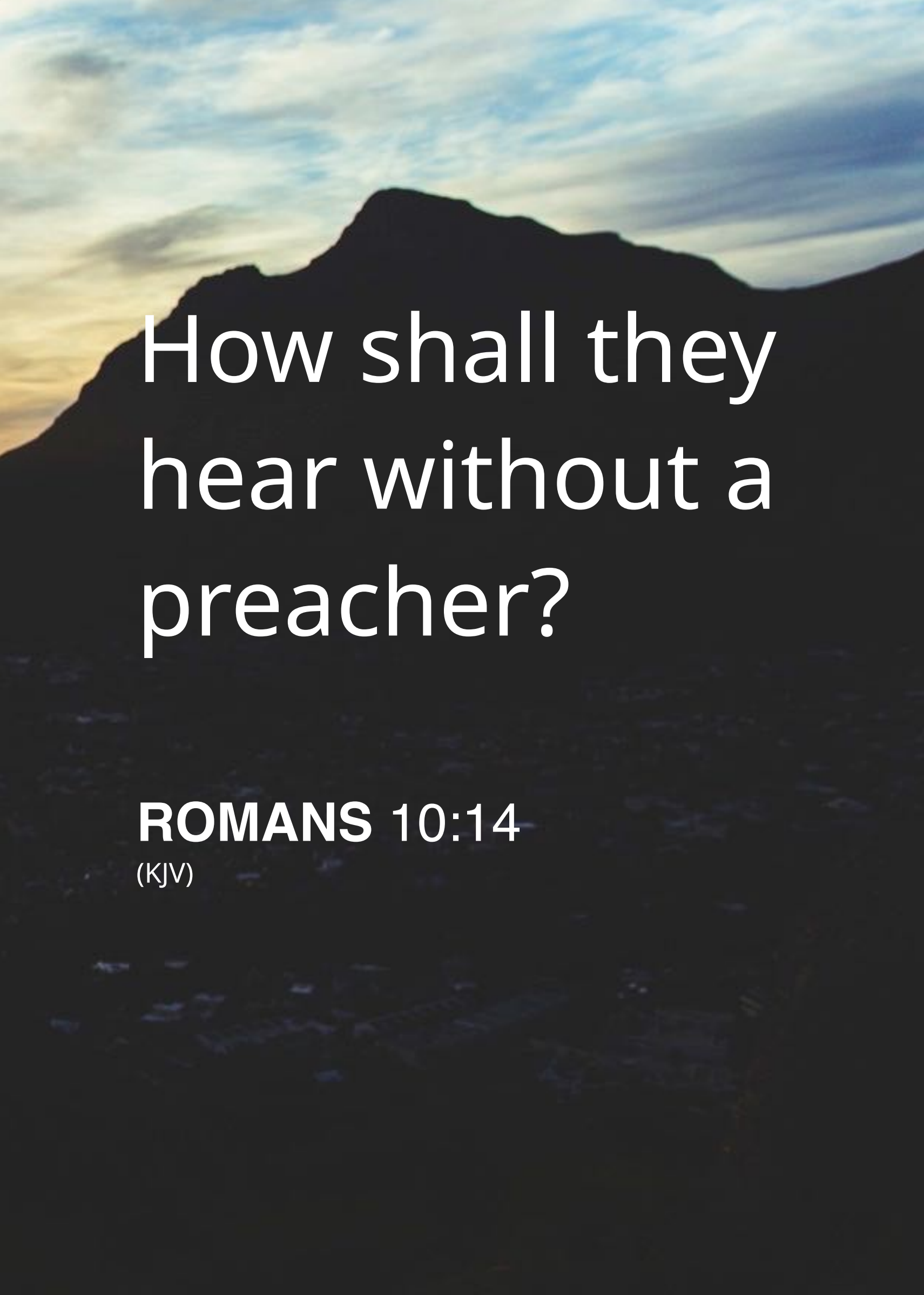
Art wall painting, art exhibitions, photography, design, lettering, music, literature, acting, and others.

TECHNOLOGY

Software development, gaming, Apps, etc.

AUDIOVISUAL

Film, documentary, audio, lighting, video and others.



How shall they
hear without a
preacher?

ROMANS 10:14
(KJV)



CASE STUDIES

Kevin Escobar

EL SALVADOR



CANCHINFLIN
CHANNEL



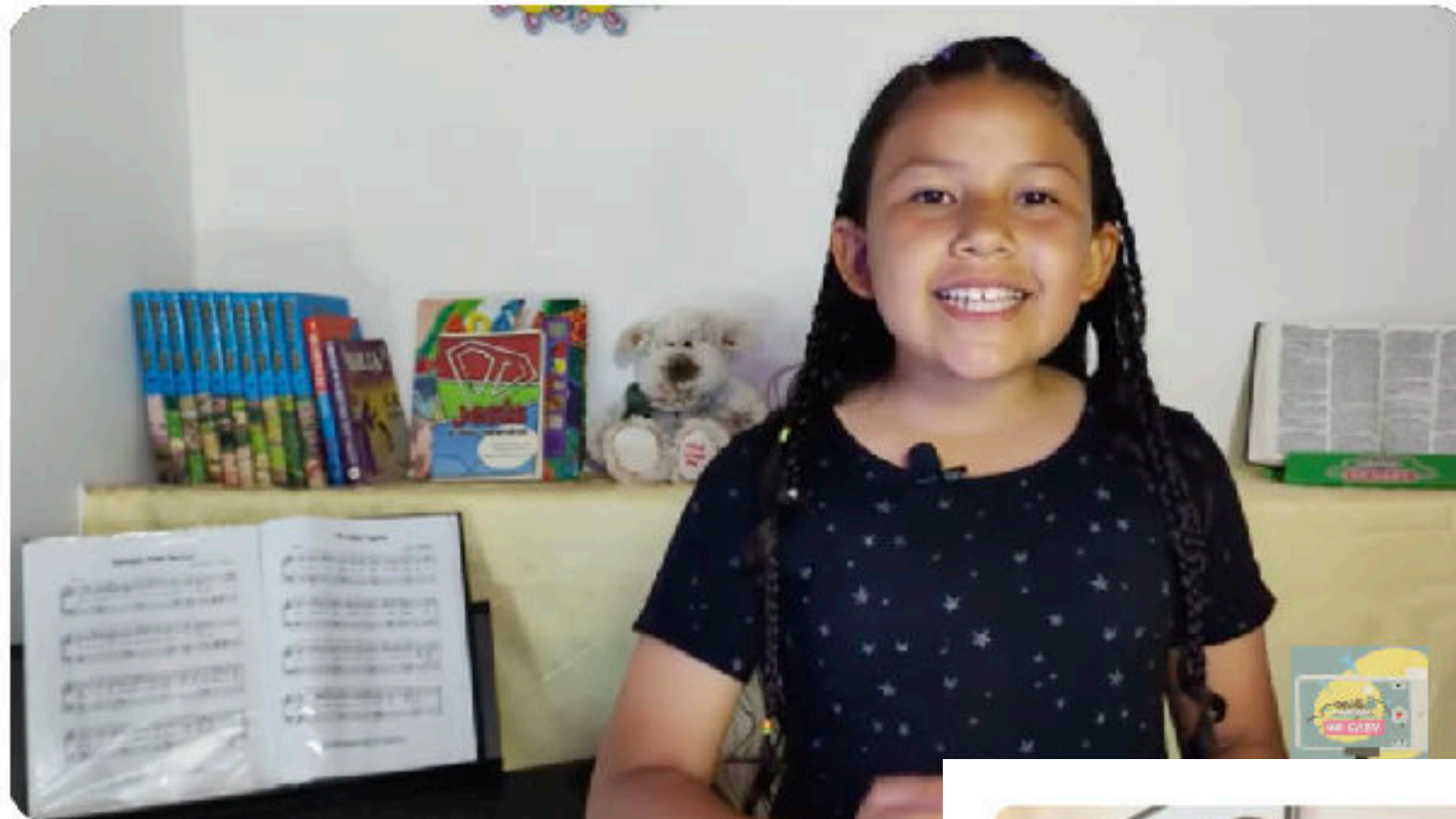
Carlos Alberto

CHIAPAS, MÉXICO



@Conecta2ConGaby

BOGOTÁ, COLOMBIA



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Hola amig@s, Soy Gaby 🙌 >

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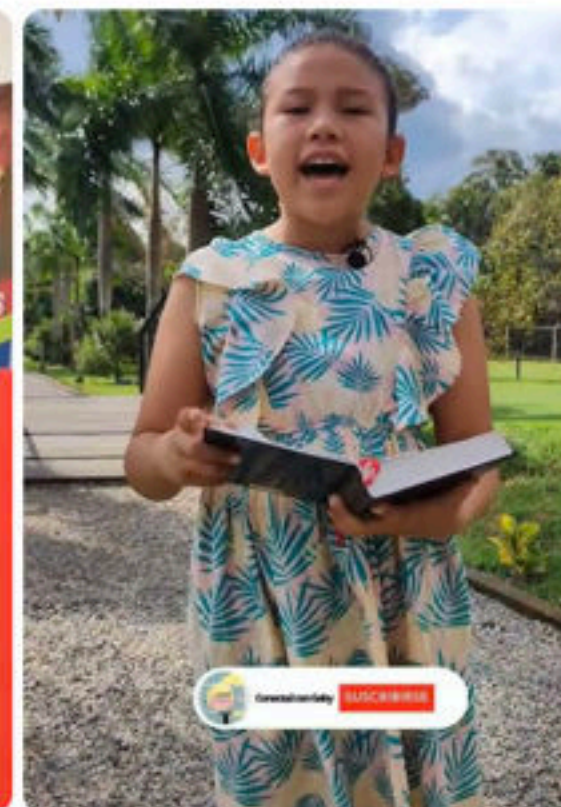
Playlists

Community



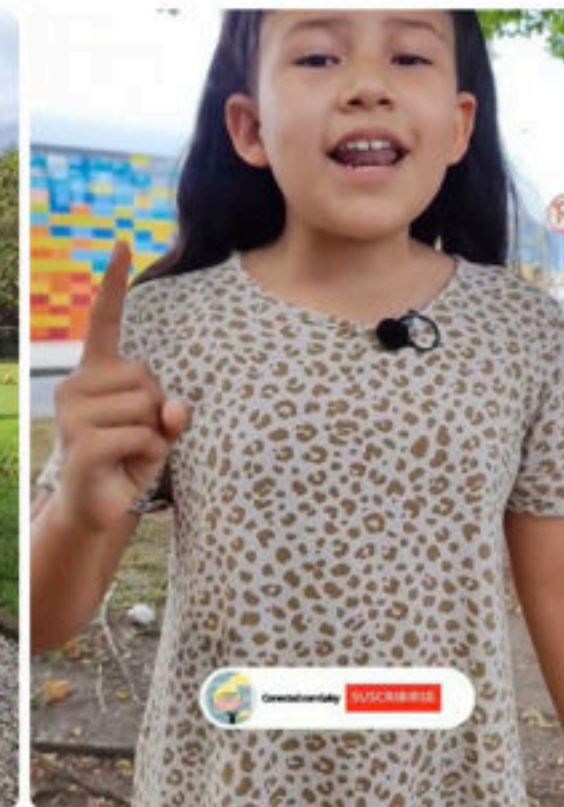
Invitación especial Pr.
@ArnaldoCruz.

59 views



Dios a tu lado. #shorts
#nuevoaño #2023

664 views



Dios está al control. #shorts
#NuevoAño #2023

299 views



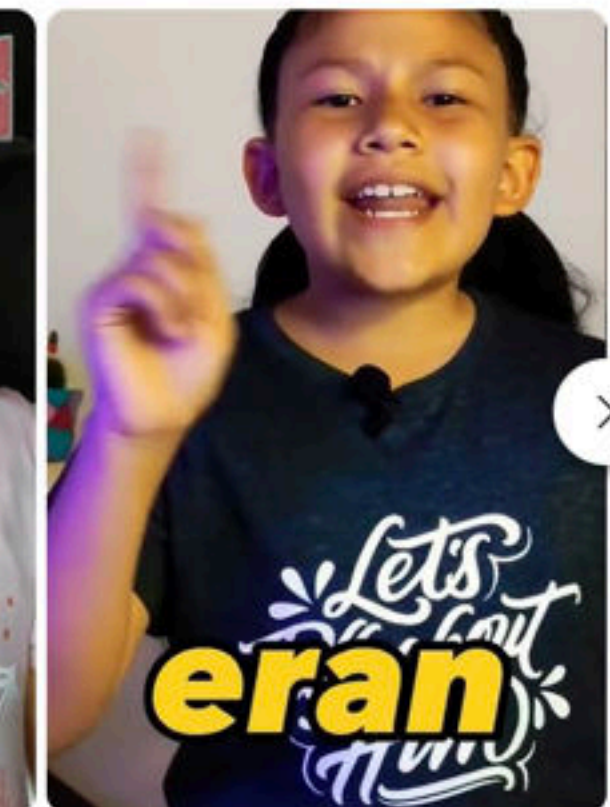
Sabías el verdadero sentido
de la Navidad. #Shorts...

74 views



Sabes la fecha y hora del
nacimiento de Jesús. #shorts

79 views



¿Cómo caminar con Dios?...
#Shorts

156 views

Séptima Estación

MÉRIDA, MÉXICO



César Martínez

CIUDAD DE MÉXICO



@BibliaMinecraft

Abdiel Hernández

NORTH MEXICO

IMPLEMENTATION



1

Maintain the process in a spirit of prayer, seeking the **guidance** of the **Holy Spirit** in all decisions and plans.

- With the disciple/team
- With the board
- With the church



2

Identify church members with creative and innovative gifts and ideas.

- **Observe and encourage** members who are already involved in creative projects.
- **Support** them personally and with the church/field board.
- **Share opportunities** for growth, such as participation in contests, exhibits, or in developing digital church resources (website, social media, etc.).

3

Equip them with **skills and knowledge** to use their talents effectively in evangelism.

- **Organize** workshops, seminars, or classes (graphic design, production, social media, etc. (Association/Union).
- **Encourage** more experienced ones to support and mentor new talents.
- **Share** with them training resources from the Union, Division, etc.

4

Keep them active and **involved in the mission**, for the long term.

- **Create a permanent ministry** or group where they can meet regularly to share ideas, plan and support projects.
- **Provide ongoing opportunities** for them to use their talents in worship, youth ministry, special events and in the community.

5

Extend the impact to other churches and share the results.

- **Document** initiatives and accomplishments through videos, photos, or blogs to inspire other congregations.
- **Share** with your larger organization.
- **Invite** other local churches to special events, exhibits, or trainings related to “Creative Disciples” or projects undertaken by them.

Also I heard the voice
of the Lord, saying,

Whom shall I send,
and who will go for us?

Then said I, **Here am I; send me.**

ISAIAH 6:8

(KJV)

Thank You

IAD Communication Department

