



ADRA



goodone

BY BUYING GOOD, YOU'RE DOING GOOD



PROFIT WITH A Purpo

Goodone reinvest the profits we earn from the sale of our cashews into social impact programs that improve the lives and communities of the farmers who grow them in Ghana.

We are fully owned by the Adventist Development & Relief Agency (ADRA) and we use ADRA's existing structure and programs to deliver transformative, sustainable change.



SUSTAINABLE Livelihoods

We pay **goodone** farmers a premium, so they can enjoy sustainable livelihoods including income that allows for planning, saving, supporting a family, and investing in their farms and futures.



VALUE CHAINS Rebalanced

When **goodone** pays farmers a premium, it encourages other companies to do the same, empowering farmers and giving some balance to the local value chain.

We also put money back in the local economy by keeping our entire process in Ghana and supporting locally-owned processors and buying agents.



IMPACT ON Ghana na



ADRA



AMBASSADOR Maham

Ambassador Hajia Alima Mahama
Ghana's Ambassador to the United States

FOR
You



OCTOBER

GoodOne vending machine arrives at GC
for ongoing sales of snack-sized cashew packs.

DECEMBER

Online sales open on goodoneglobal.org,
including options for subscriptions.

Scan QR code to learn more & subscribe for updates



ADRA 2023

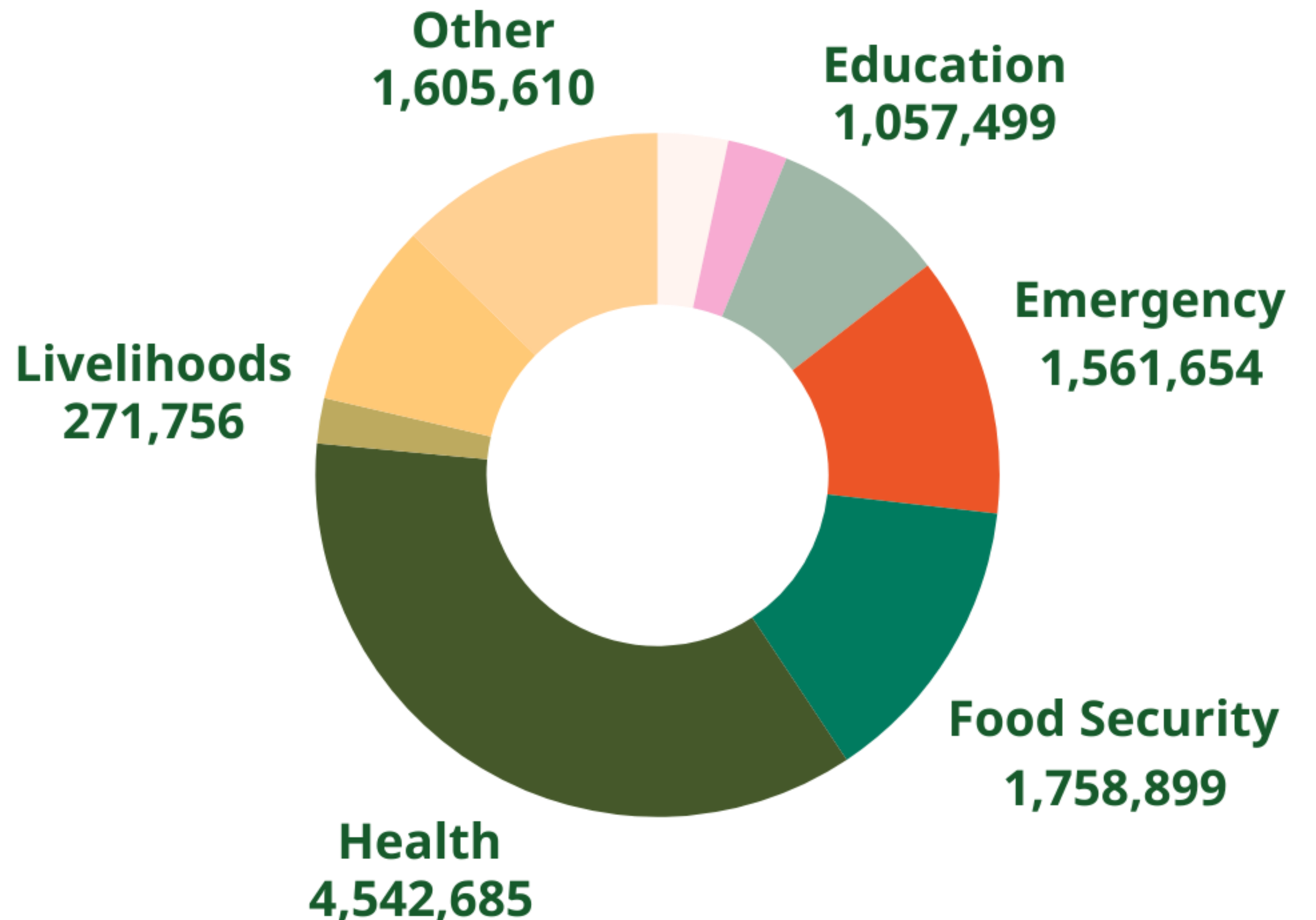
Beneficiaries Served: 12,685,990

Projects Implemented: 1,085

Total Budget: \$357,172,842

ADRA Offices: 117

2023 Beneficiaries by Sector:



Thank You K!

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