

ANNUAL COUNCIL 2024

# SECRETARIAT REPORT

CALLED TO BE FAITHFUL



MISSION  
REFOCUS





INSPIRED BY  
**THE PAST**

ENCOURAGED BY  
**THE PRESENT**

ANTICIPATING  
**THE FUTURE**





# MISSION TRIP

HOPE FOR CUBA







































IGLESIA ADVENTISTA DEL SEPTIMO DIA  
**UNION CUBANA**  
OTORGAR EL RECONOCIMIENTO

*A: Departamento de Secretaría  
de la Asociación General RASD*

POR COMPARTIRNOS ESPERANZA PARA CUBA  
DE UNA MONEDA POR ESPECIAL Y APOYAR  
NUESTRA COMUNIDAD  
CON SU SERVICIO Y DEDICACION

— PORQUE SU LABOR Y COMPROMISO  
DAN UNA HUELLA INOLVIDABLE  
EN NUESTROS CORAZONES.

— PORQUE LA GRATITUD ES LA MEMORIA  
DEL CORAZON.  
NUNCA LOS OLVIDAREMOS.

**MUCHAS GRACIAS**

Hecho en Cuba, N.º 20460-89456-2018













astr

# STATISTICAL REPORT 2024

## MISSION REFOCUS

David Trim, Ph.D.

Director of Archives,  
Statistics & Research



# RESOURCES

[www.AdventistStatistics.org/](http://www.AdventistStatistics.org/)

[www.AdventistResearch.info](http://www.AdventistResearch.info)



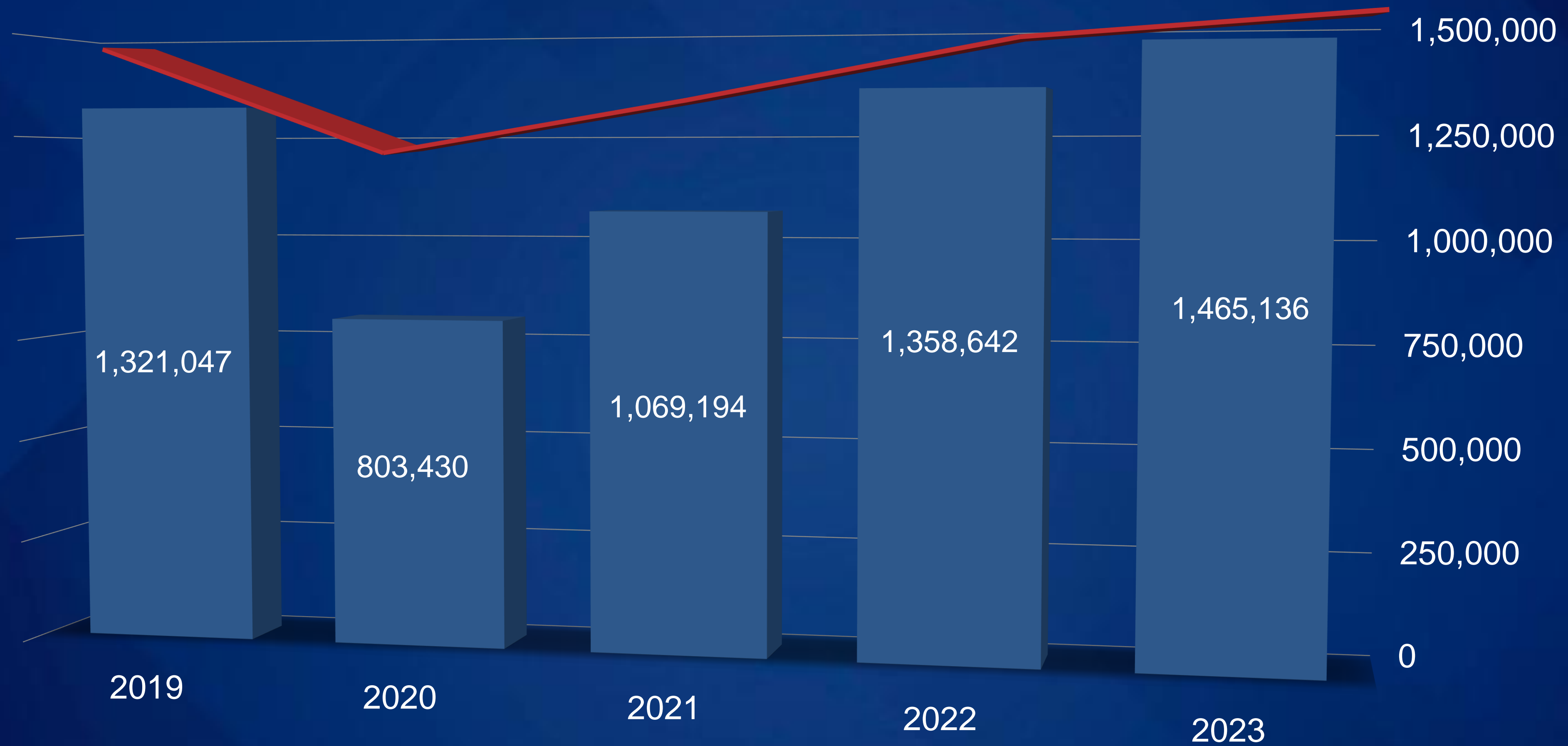
# MID-YEAR MEMBERSHIP





# ACCESSIONS

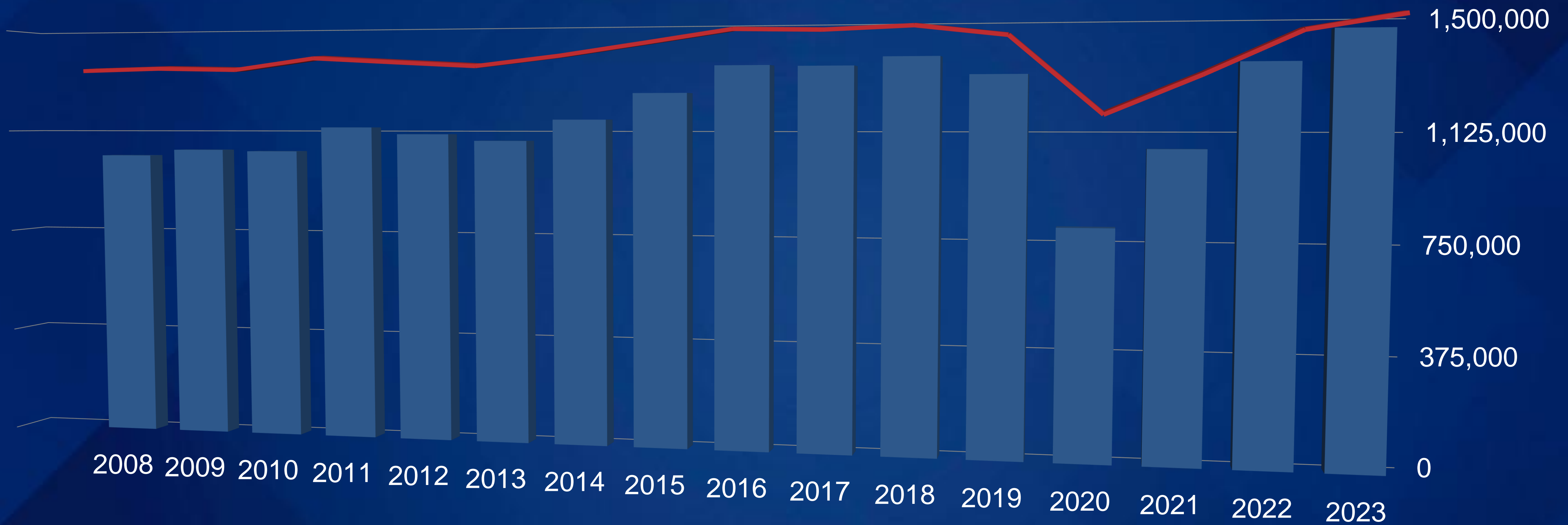
(Through Year-end 2023)





# ACCESSIONS

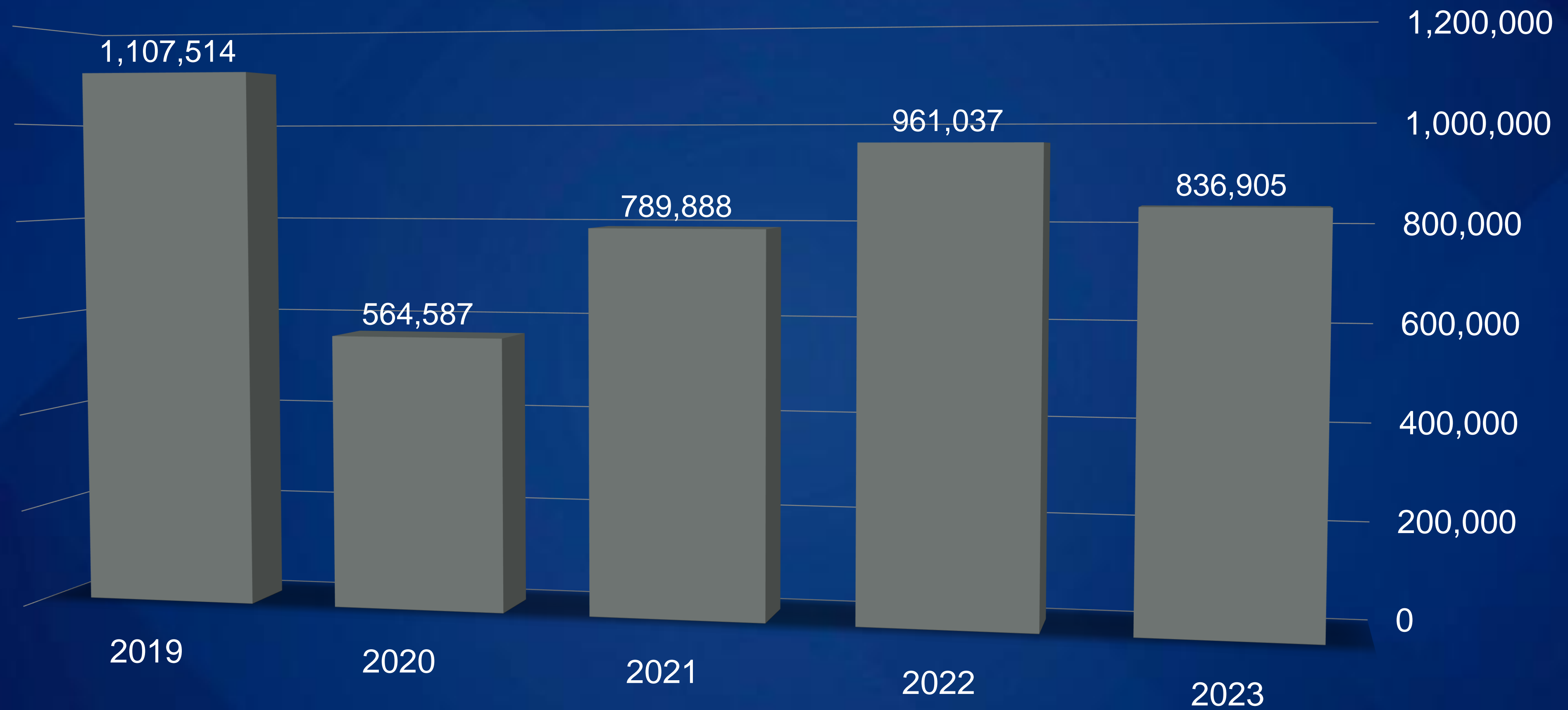
(15-Year Trend, Year End)





# LOSSES

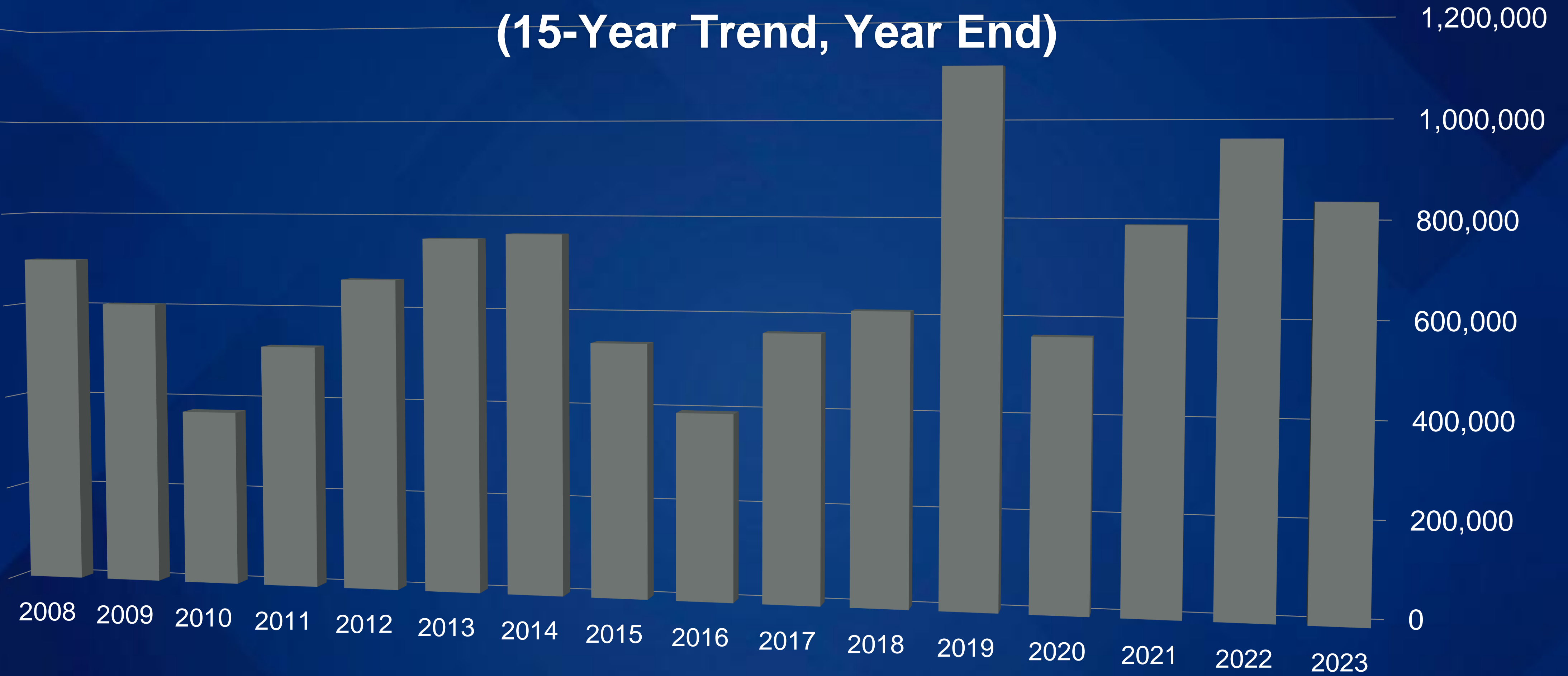
(Through Year-end 2023)





# LOSSES

(15-Year Trend, Year End)





# GAINS AND LOSSES





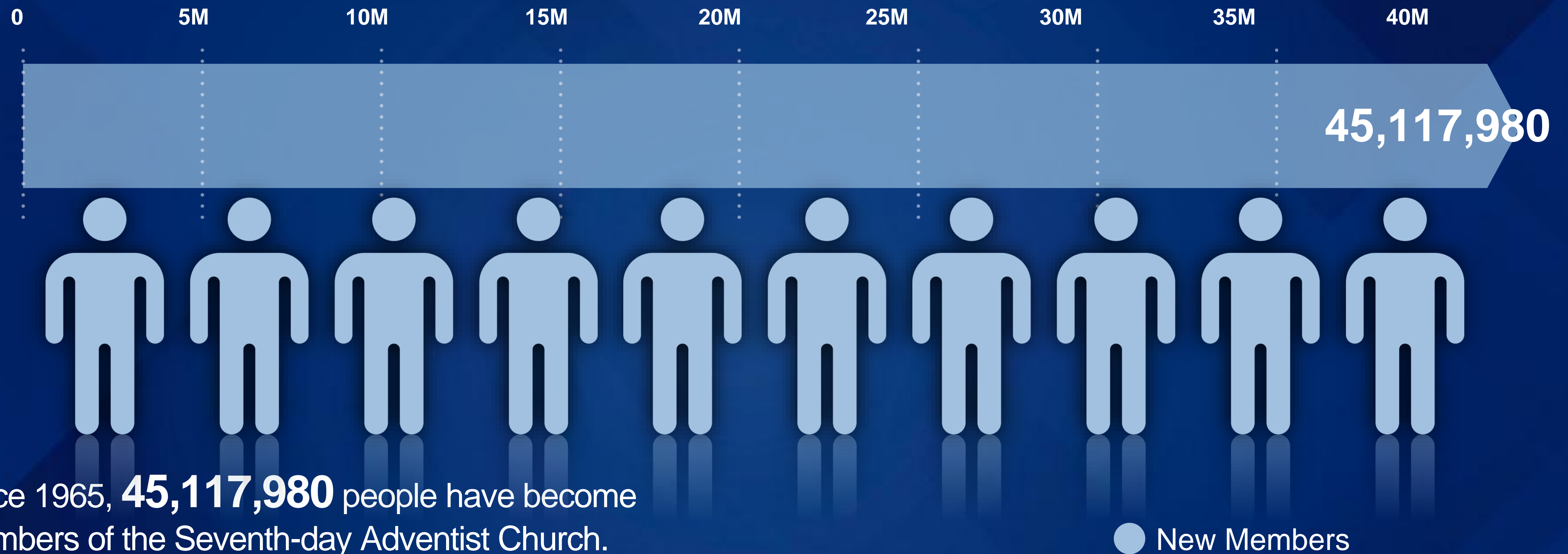
# THE GOOD SHEPHERD

No sooner does the sheep go astray than the shepherd is filled with grief and anxiety.  
He counts and recounts the flock.

Christ's Object Lessons, p. 187

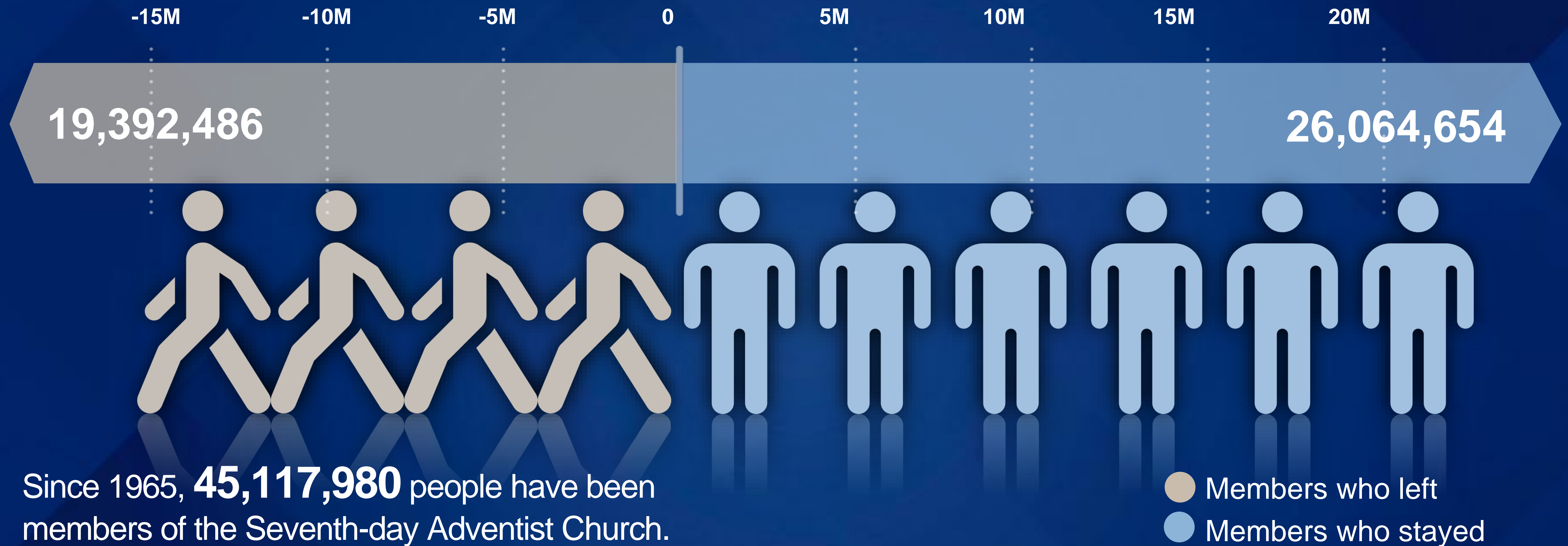


# TOTAL MEMBERS





# MEMBERS WHO LEAVE



Since 1965, **45,117,980** people have been members of the Seventh-day Adventist Church.

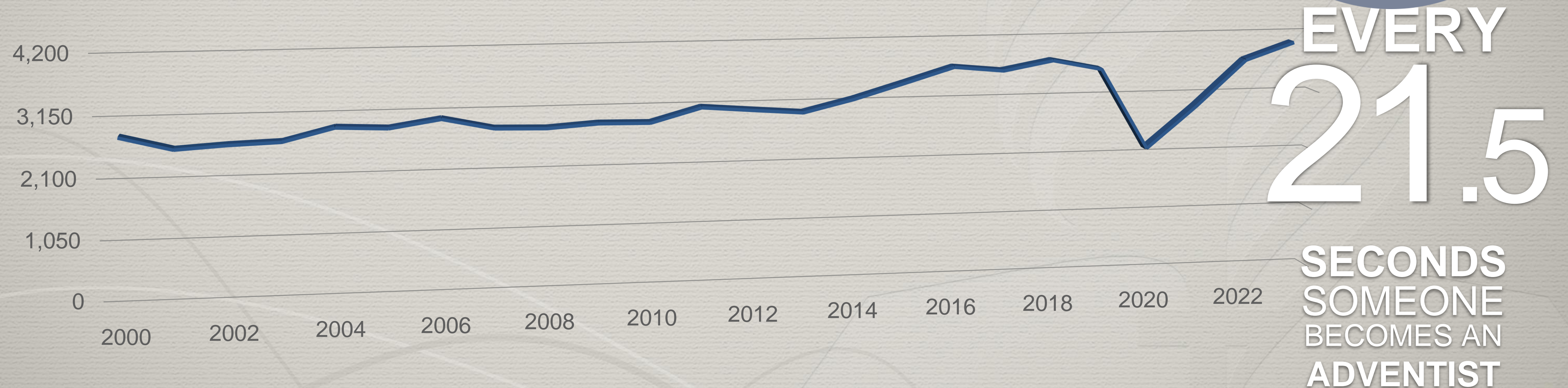
Of those, **19,392,486** have chosen to leave.

**Our net loss rate is 42.98%.**

In effect, more than **4 of every 10** church members are slipping away.




# ACCESSIONS PER DAY

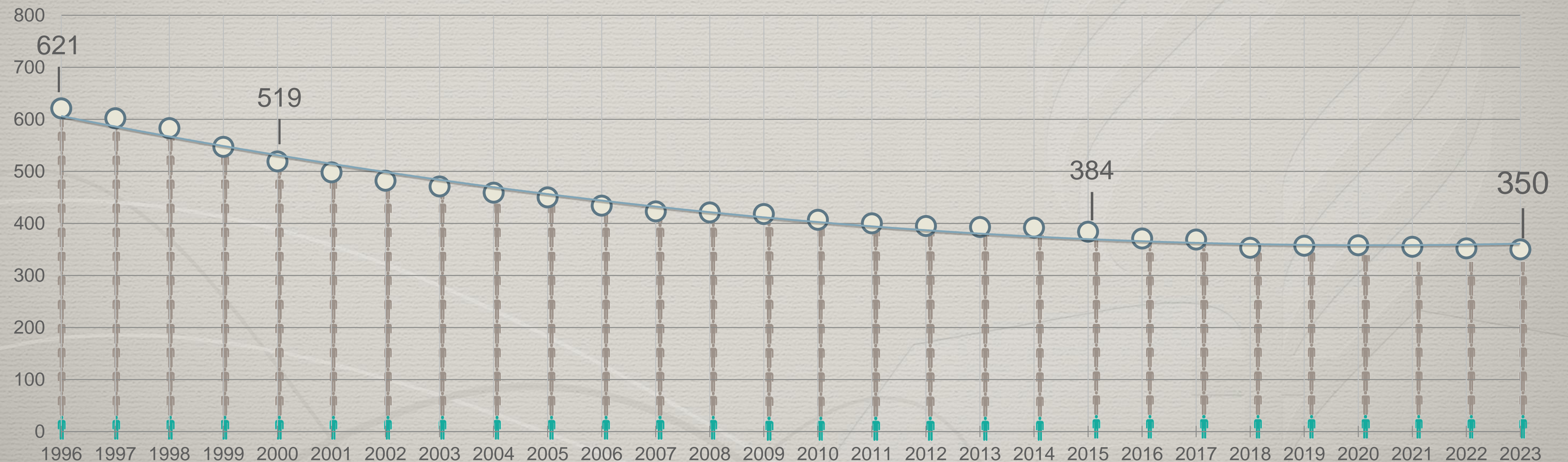


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# POPULATION RATIO

(Worldwide ratio of one Seventh-day Adventist  to every \_\_\_\_\_ people .)



(Lower numbers are better)

astr





# QUESTION:

How many church members  
does it take for each baptism?





# MEMBERS TO ACCESSION RATIO

**GLOBAL  
AVERAGE:  
30 to 1**

Worldwide, It takes 30  
members to generate  
1 new member.







# MEMBERS TO ACCESSION RATIO

ECD:  
**29 to 1**

West Congo  
Union Mission



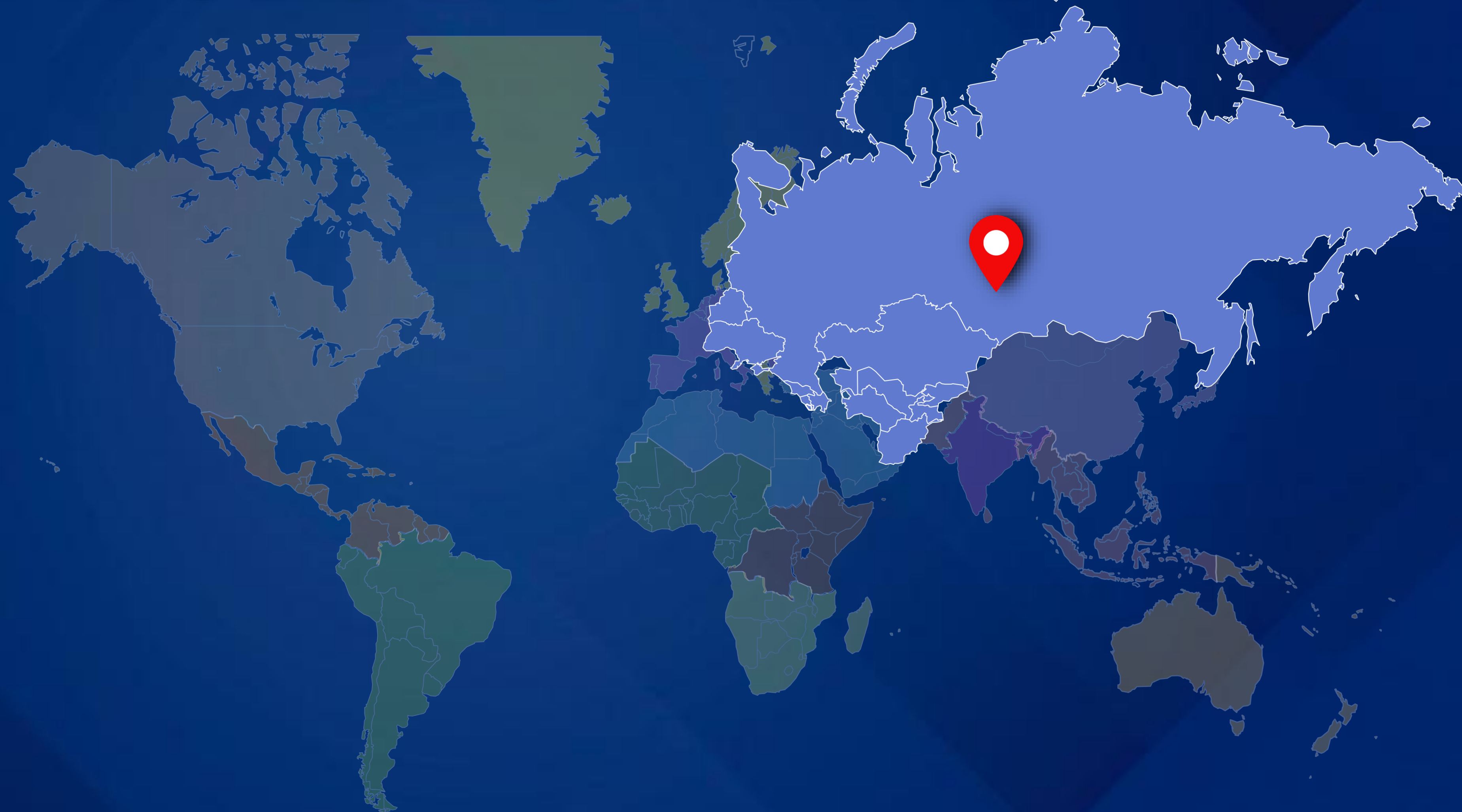




# MEMBERS TO ACCESSION RATIO

ESD:  
**65 to 1**

East Russian  
Union Mission







# MEMBERS TO ACCESSION RATIO

IAD:

**72 to 1**

French Antilles-Guiana  
Union Conference





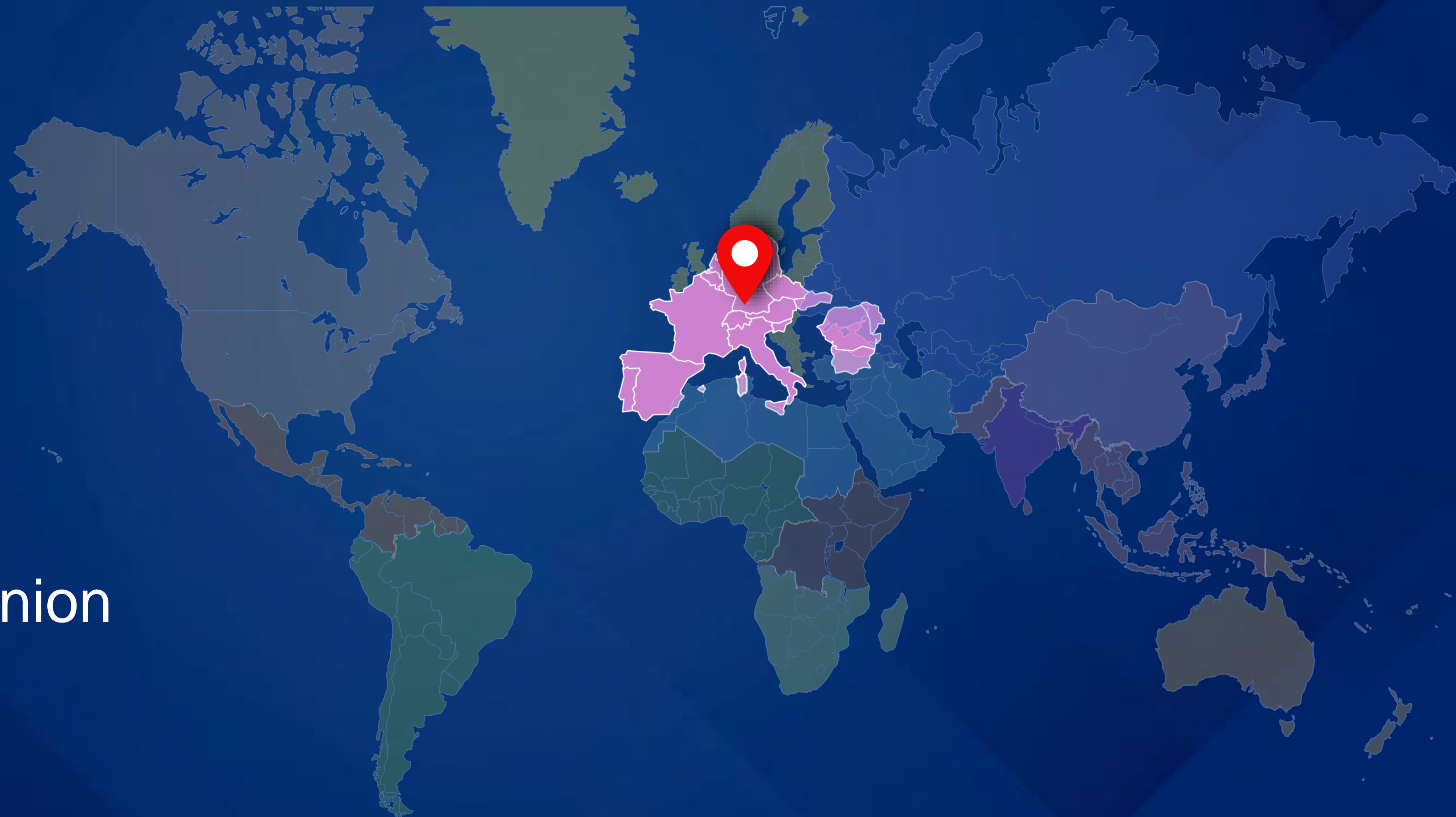


# MEMBERS TO ACCESSION RATIO

EUD:

**76 to 1**

South German Union  
Conference





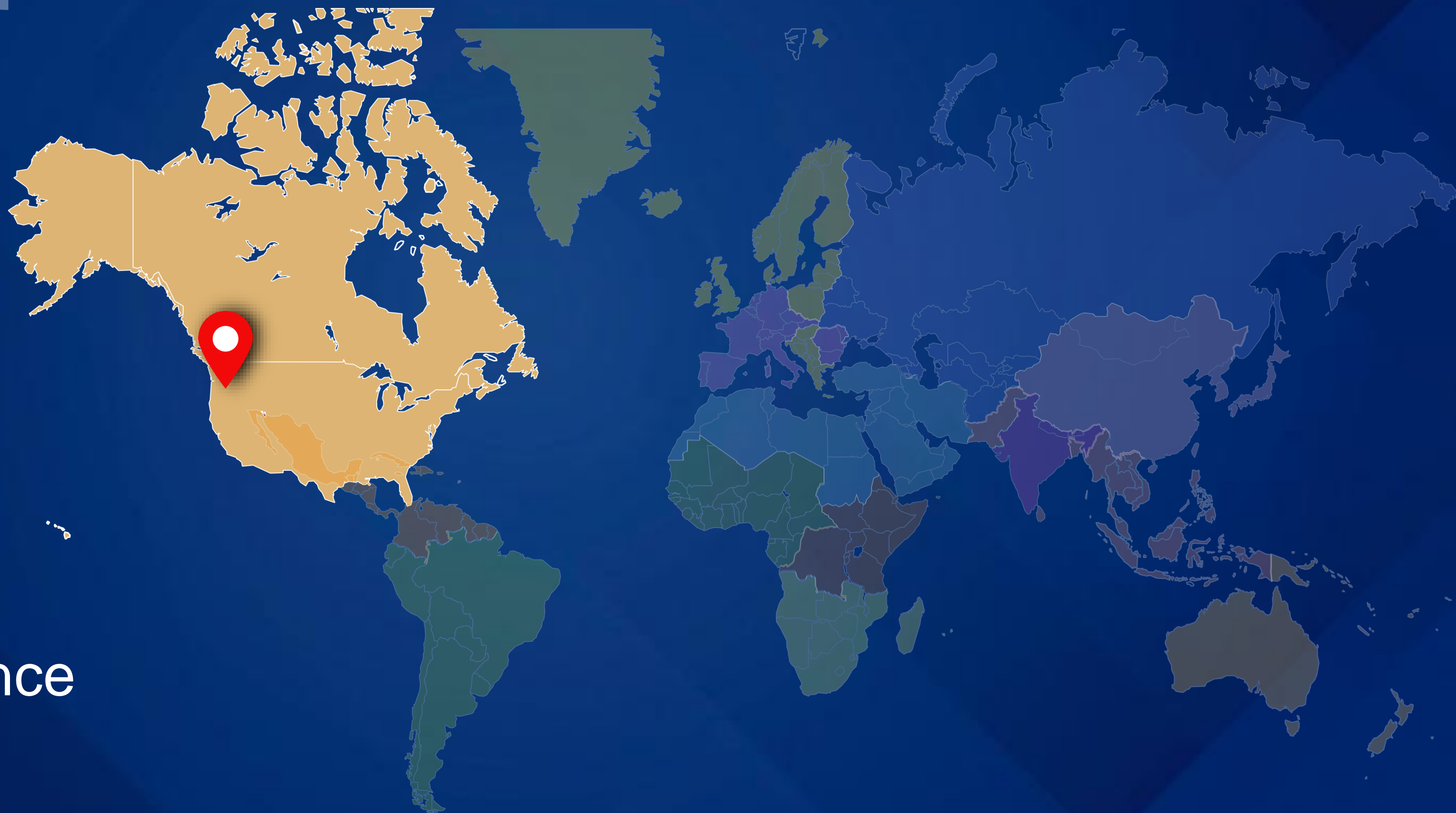


# MEMBERS TO ACCESSION RATIO

NAD:

**52 to 1**

North Pacific  
Union Conference







# MEMBERS TO ACCESSION RATIO

NSD:  
**97 to 1**

Korean Union  
Conference







# MEMBERS TO ACCESSION RATIO

**SAD:**

**31 to 1**

Argentina Union  
Conference







# MEMBERS TO ACCESSION RATIO

SPD:  
**45 to 1**

New Zealand Pacific  
Union Conference







# MEMBERS TO ACCESSION RATIO

SUD:

**231 to 1**

South-Central India  
Union Section







# MEMBERS TO ACCESSION RATIO

SSD:  
**36 to 1**

Malaysia Union  
Mission







# MEMBERS TO ACCESSION RATIO

TED:  
**73 to 1**

Adriatic Union  
Conference







# MEMBERS TO ACCESSION RATIO

WAD:

24 to 1

Northern Ghana Union  
Conference







# MEMBERS TO ACCESSION RATIO

UNIONS ATTACHED  
TO THE GENERAL  
CONFERENCE:

**84 to 1**

Chinese Union Mission





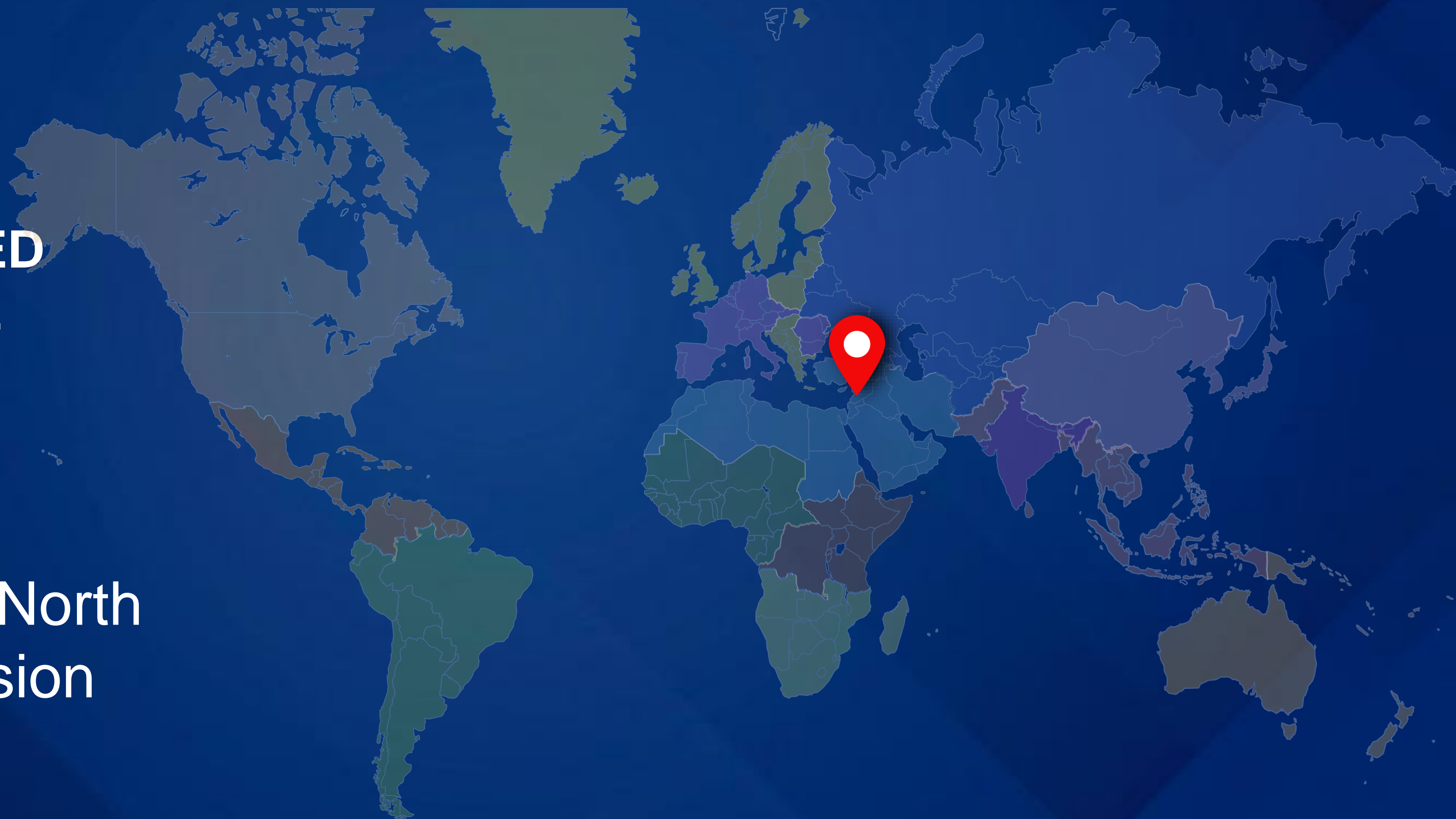


# MEMBERS TO ACCESSION RATIO

UNIONS ATTACHED  
TO THE GENERAL  
CONFERENCE:

**17 to 1**

Middle East and North  
Africa Union Mission







# MEMBERS TO ACCESSION RATIO

UNIONS ATTACHED  
TO THE GENERAL  
CONFERENCE:

**36 to 1**

Ukrainian Union  
Conference





# Every division has its own mission field



- 2024 -  
ANNUAL COUNCIL





MISSION  
150









THE FIRST  
*official*  
MISSIONARIES  
TO THE WORLD





A large crowd of people is shown from behind, looking towards a bright sun. In the center of the crowd, a globe of the Earth is visible, showing the Americas. The scene is bathed in a warm, golden light.

# 4 STAGES

OF THE CALL TO MISSION







# 1

1844 - 1850

Development of a  
doctrinal platform

Mission **only** to the  
former **Millerites**





1850 - 1874

Mission to  
**North America**  
and its **immigrants**

2







# 3

1874 - 1889

Mission to the  
**Christian** nations





1890 - Today

# Mission to the **World**

# 4







“

J.N Andrews and  
his family opened the  
door to this phase of  
the **Adventist** mission

”





Was J.N. ANDREWS what the mission field really needed, or was he more needed to help lead the church In Battle Creek?





“Never lose sight of the fact that the message  
you are bearing is a world-wide message.  
It is to be given to all cities, to all villages.”

Ellen G White,  
Testimonies to the Church, vol. 7, p. 35



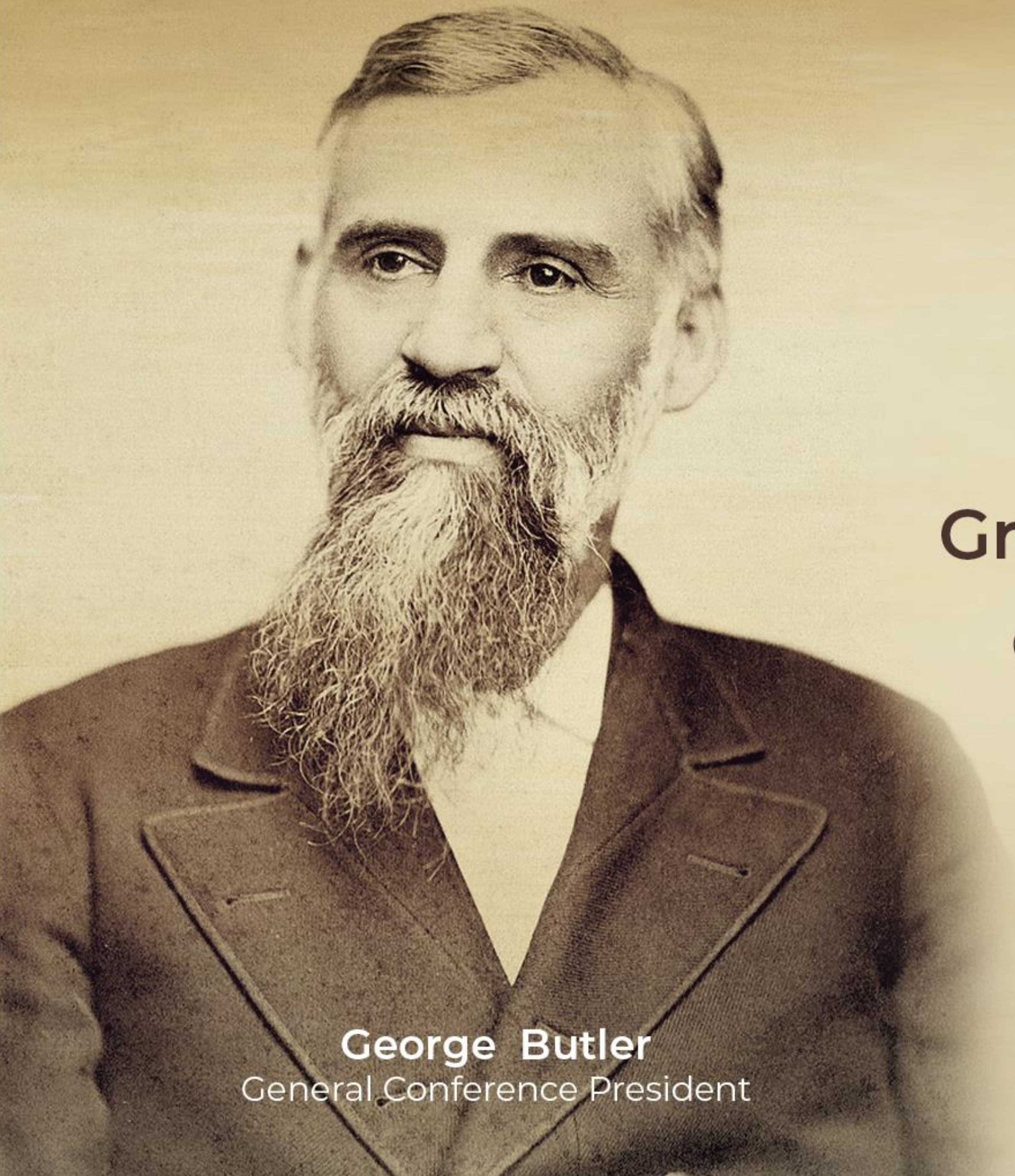


## **GC SESSION AUGUST 1874**

Voted to “send J N Andrews to Switzerland as soon as possible”







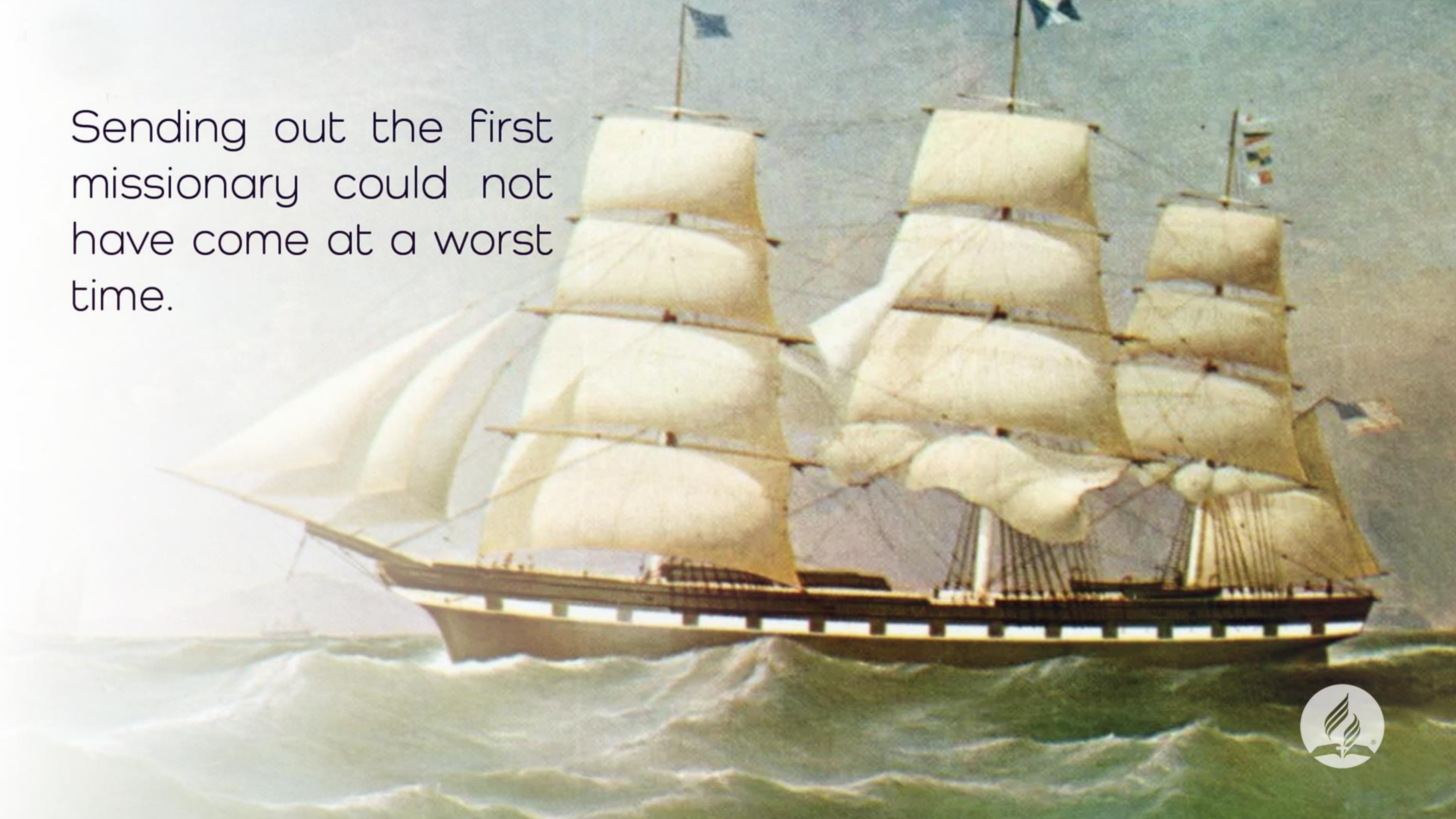
**George Butler**  
General Conference President

**Great leaders make a positive  
difference to the mission.**





Sending out the first missionary could not have come at a worst time.





A hand holding a globe with a Bible underneath it. The globe is a vintage-style map of the world, showing continents and oceans. The Bible is a dark, leather-bound volume with "HOLY BIBLE" printed on its spine. The background is a soft, out-of-focus blue sky with clouds. The entire image has a blue color overlay.

**Crises cannot stop the mission  
from moving forward.**







October 16, 2024 marks the  
**150 Years anniversary** of the  
Andrews Family's arrival  
in Neuchâtel, Switzerland





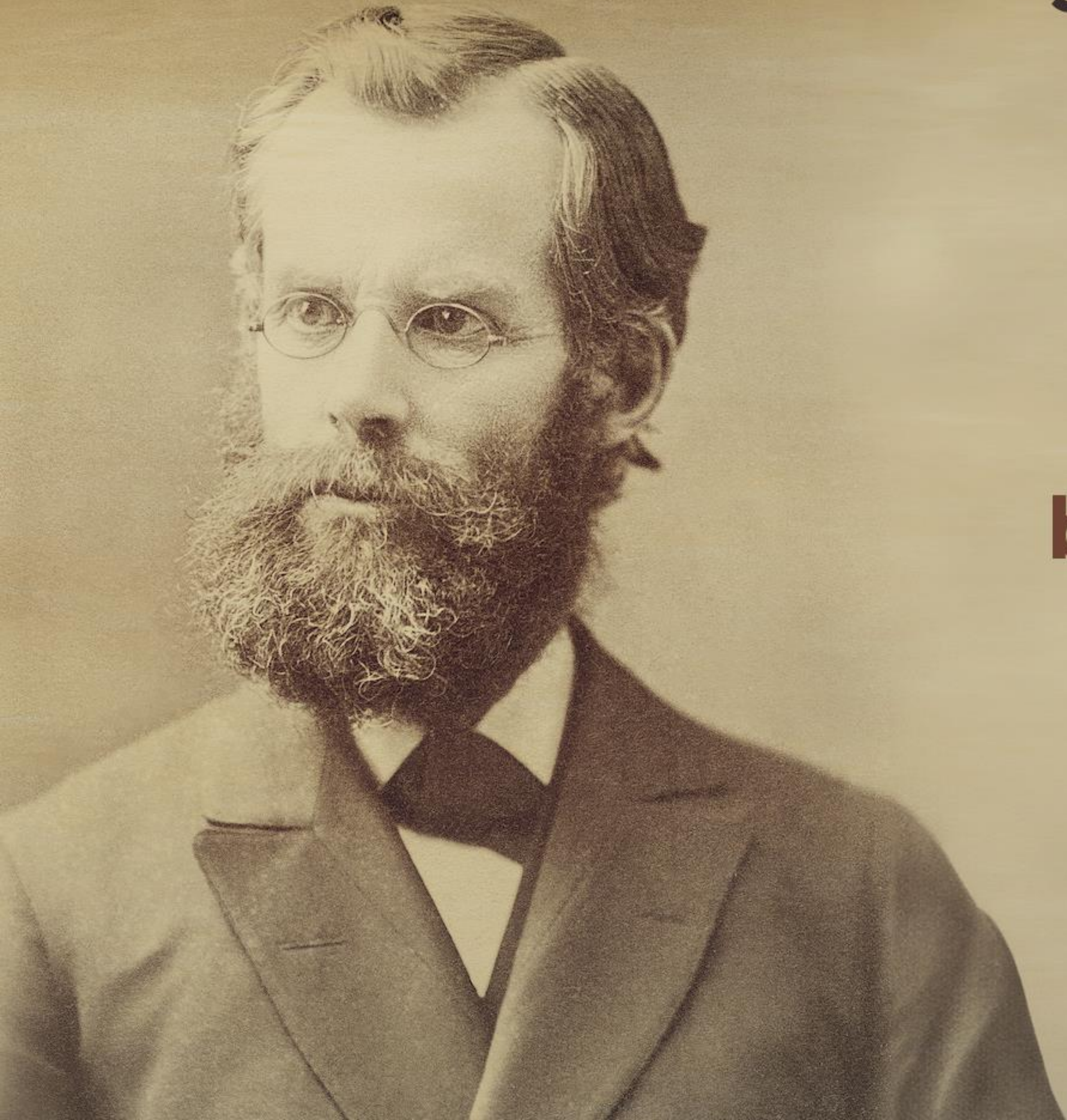
“We sent you the **ablest** man in all our ranks... We needed Elder Andrews here. But we thought his great caution, his experience, his God-fearing dignity in the desk, would be just what you needed. We hoped you would accept his counsel and aid him in every way possible while he was a stranger in a strange country.”

Letter 2a, 1878, To "Dear Brethren in Switzerland,"  
August 29, 1878 - Manuscript Releases, vol 5, p. 436





# John Nevin Andrews

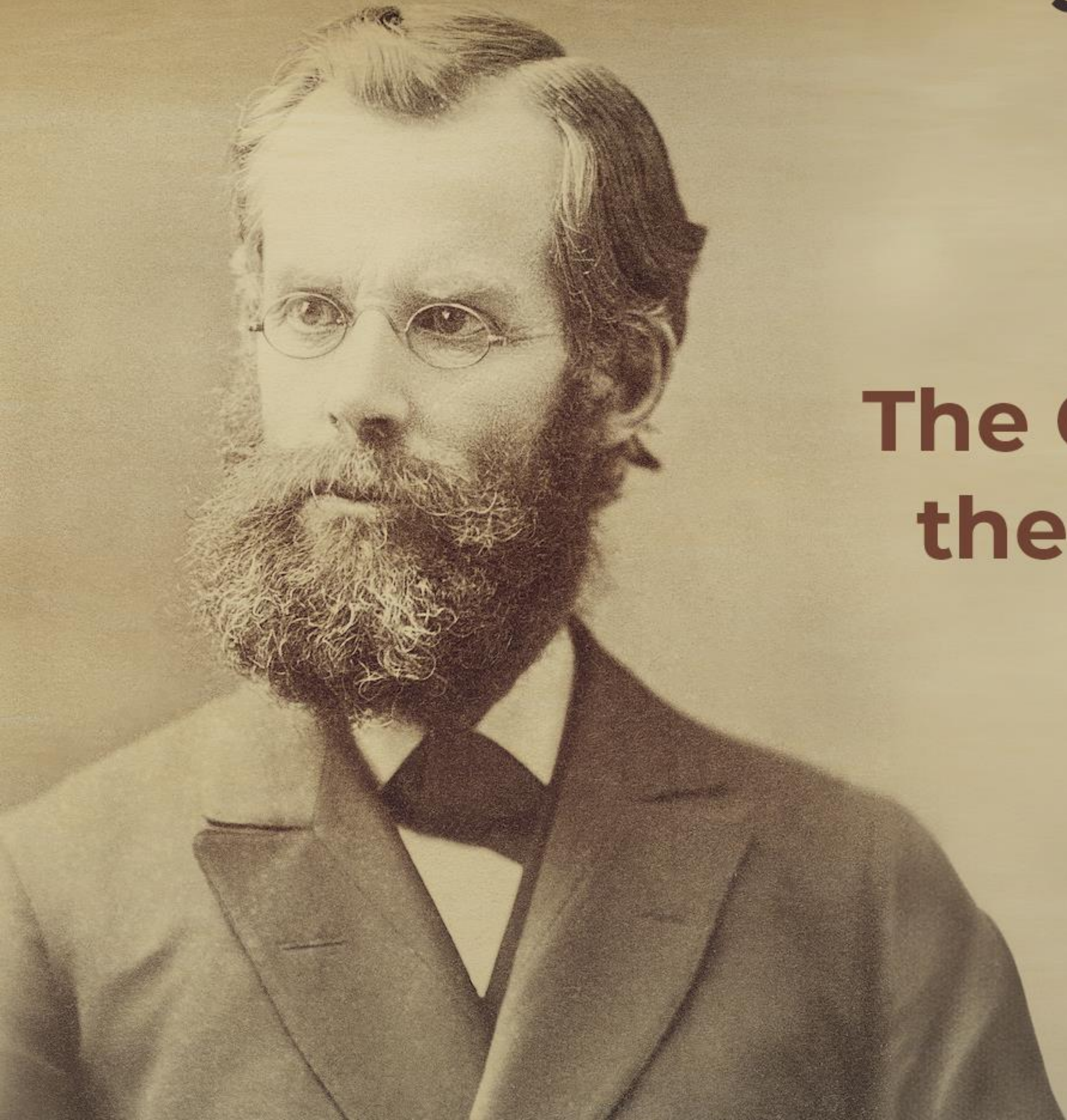


**The Church sent the  
best man in our ranks.**





# John Nevin Andrews



**The Church must always send  
the best people in our ranks**





# Mary Andrews

1862-1878

First Adventist missionary  
to give her life on the  
mission field.







# ANDREWS' GRAVE IN BASEL





# J.N. ANDREWS MISSIONARY IN TIBET





Working in an  
integrated way to reach  
the world for Christ.

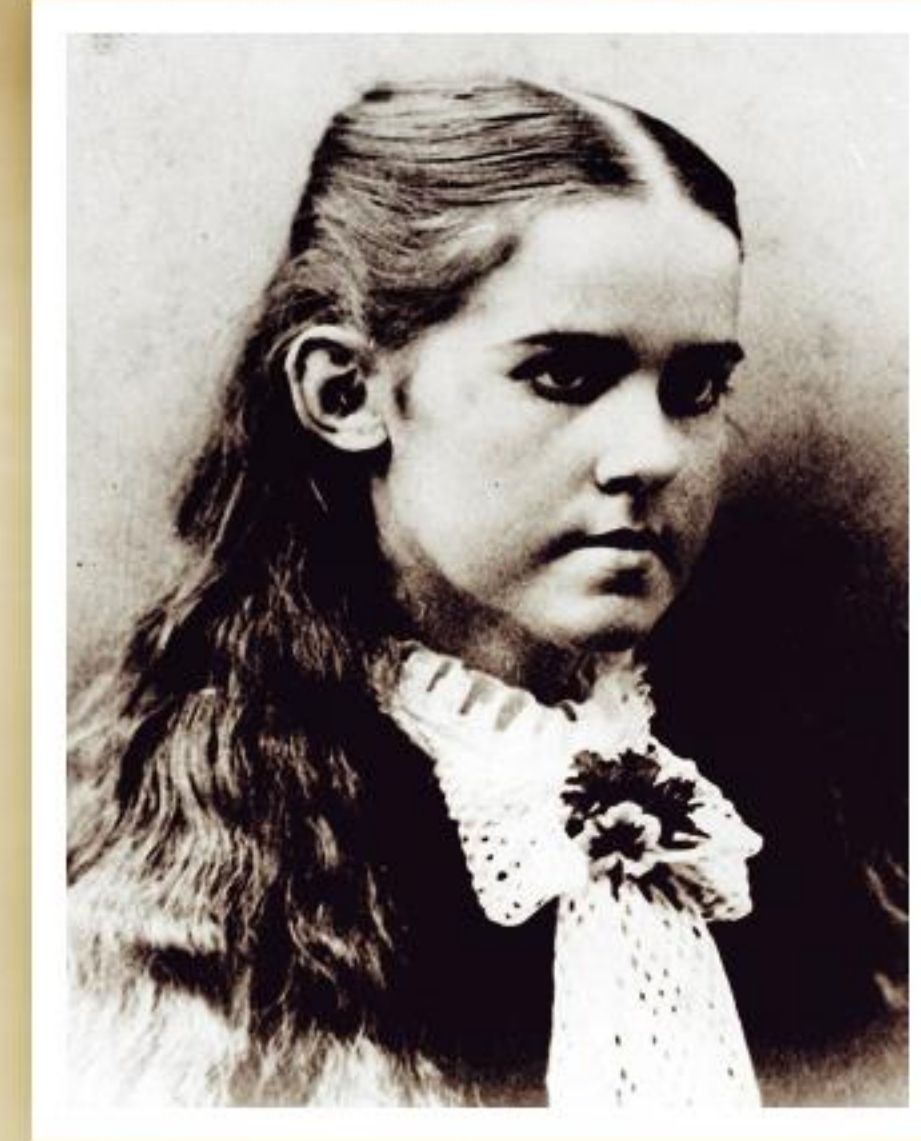
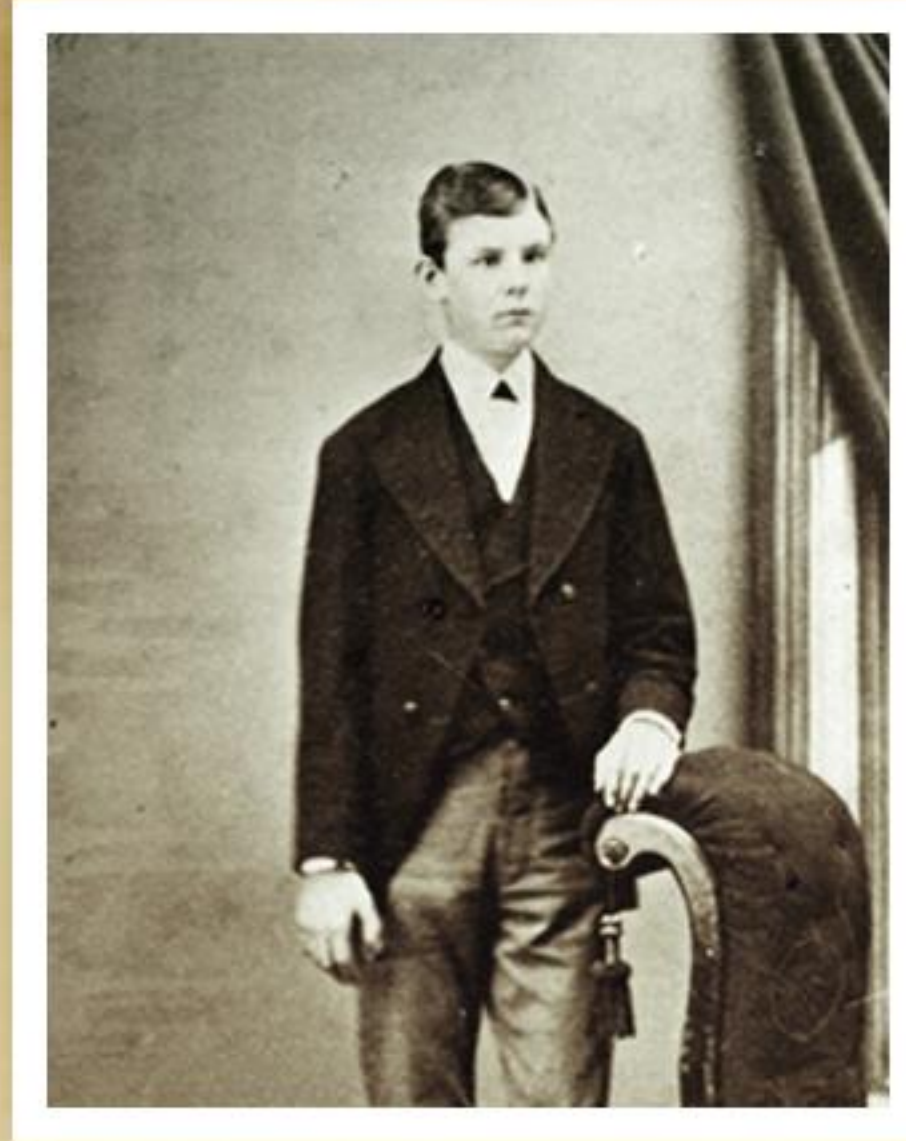
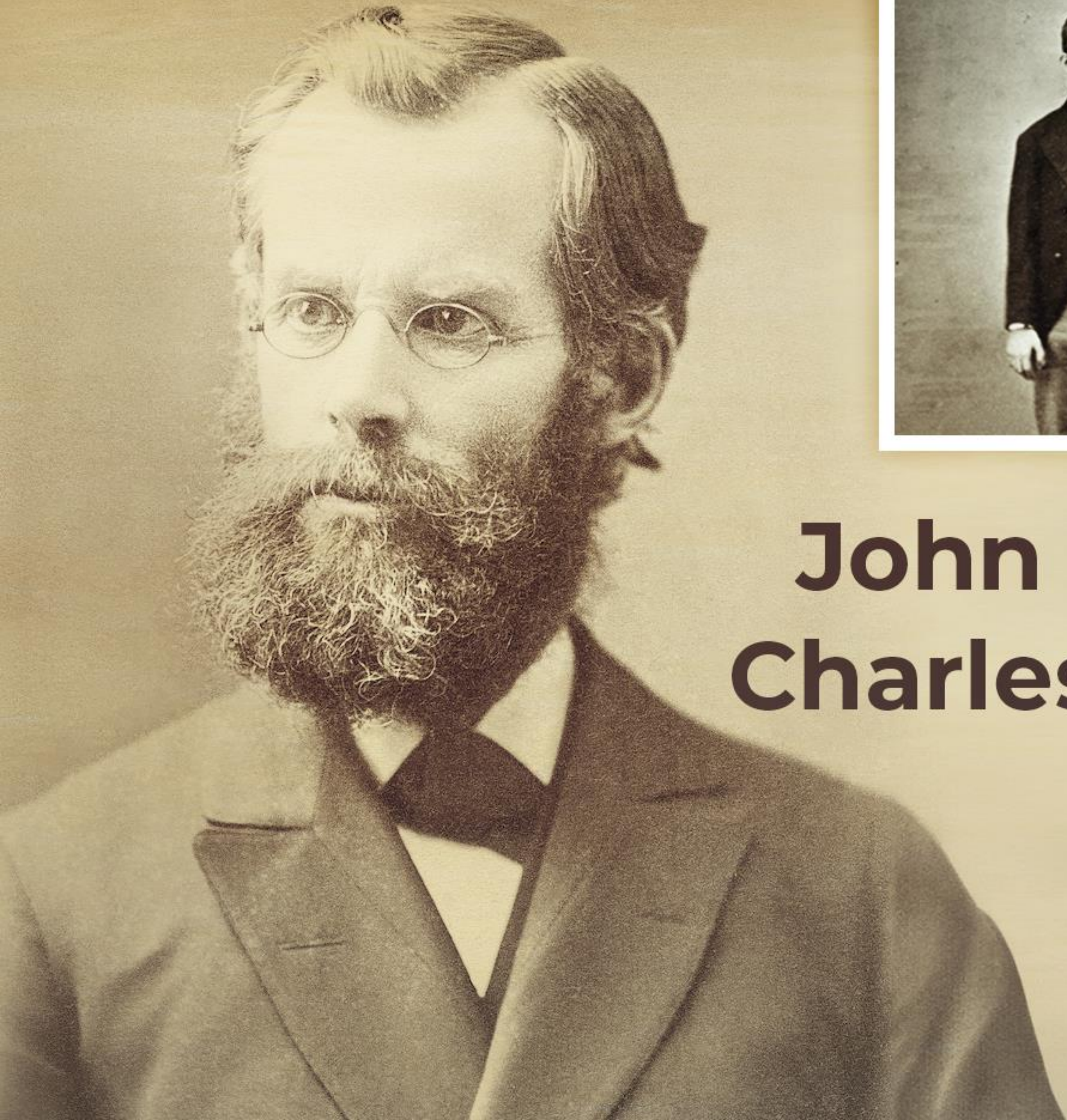




# Missionary Deployment







**John N. Andrews, his son  
Charles, and daughter Mary**





# Daniel and Marian Bourdeau



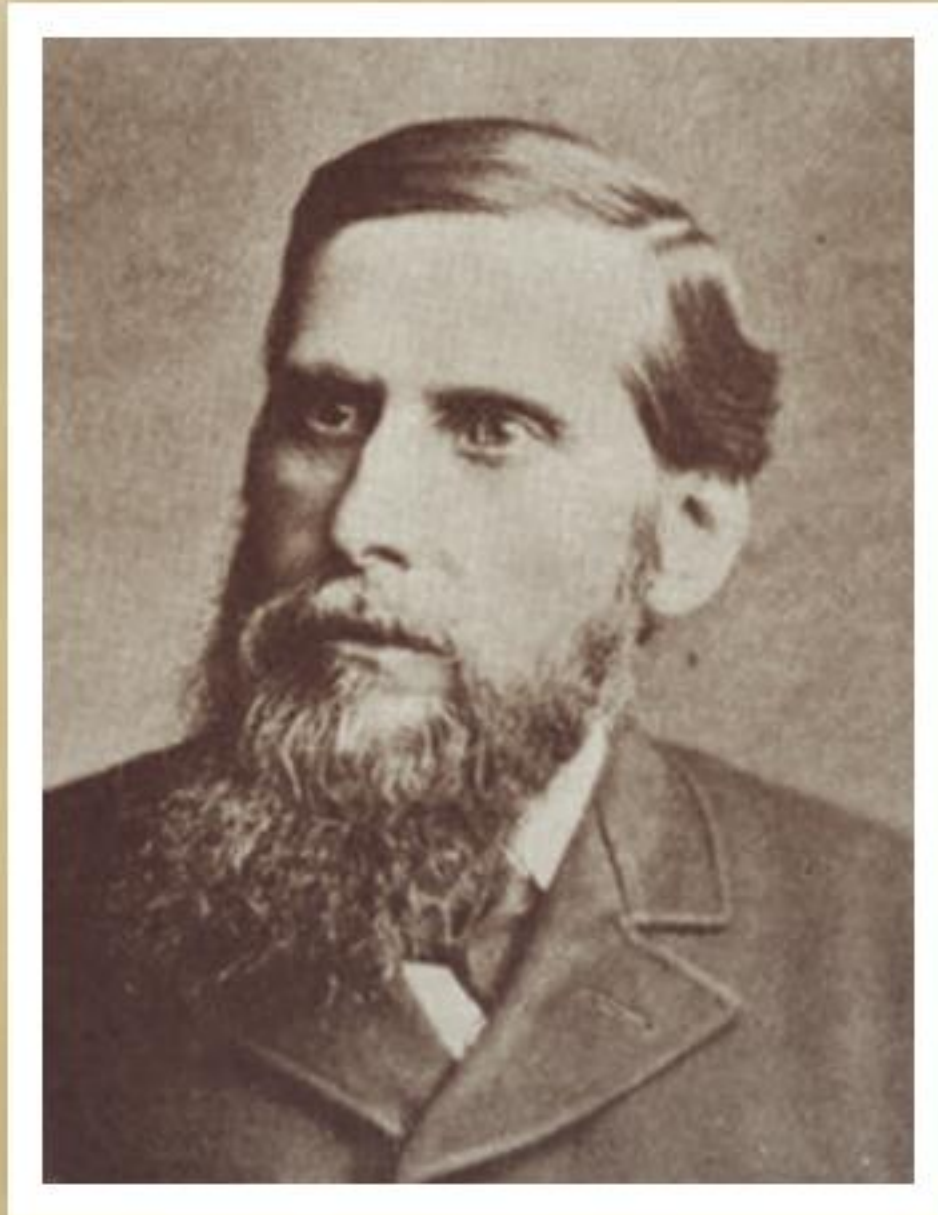


# John and Anna Matteson



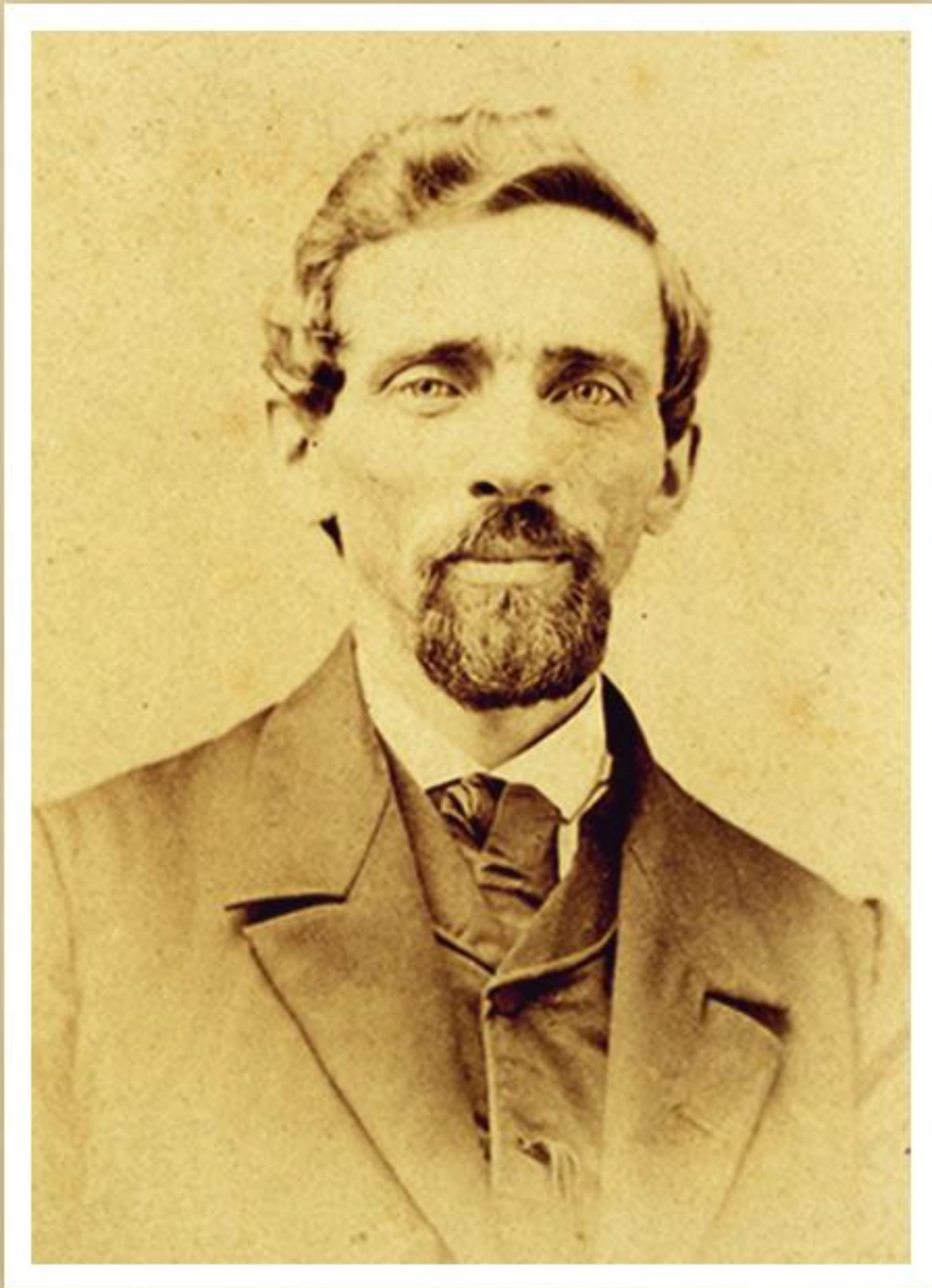


# **William and Jennie Ings (left and center) and Maud Sisley (right)**





# John and Maggie Loughborough





# **Visionaries of Mission I**

Arthur G. Daniells Elected President,  
he served until 1922.

He had served for ten years as a  
missionary in New Zealand & Australia







## **Visionaries of Mission II**

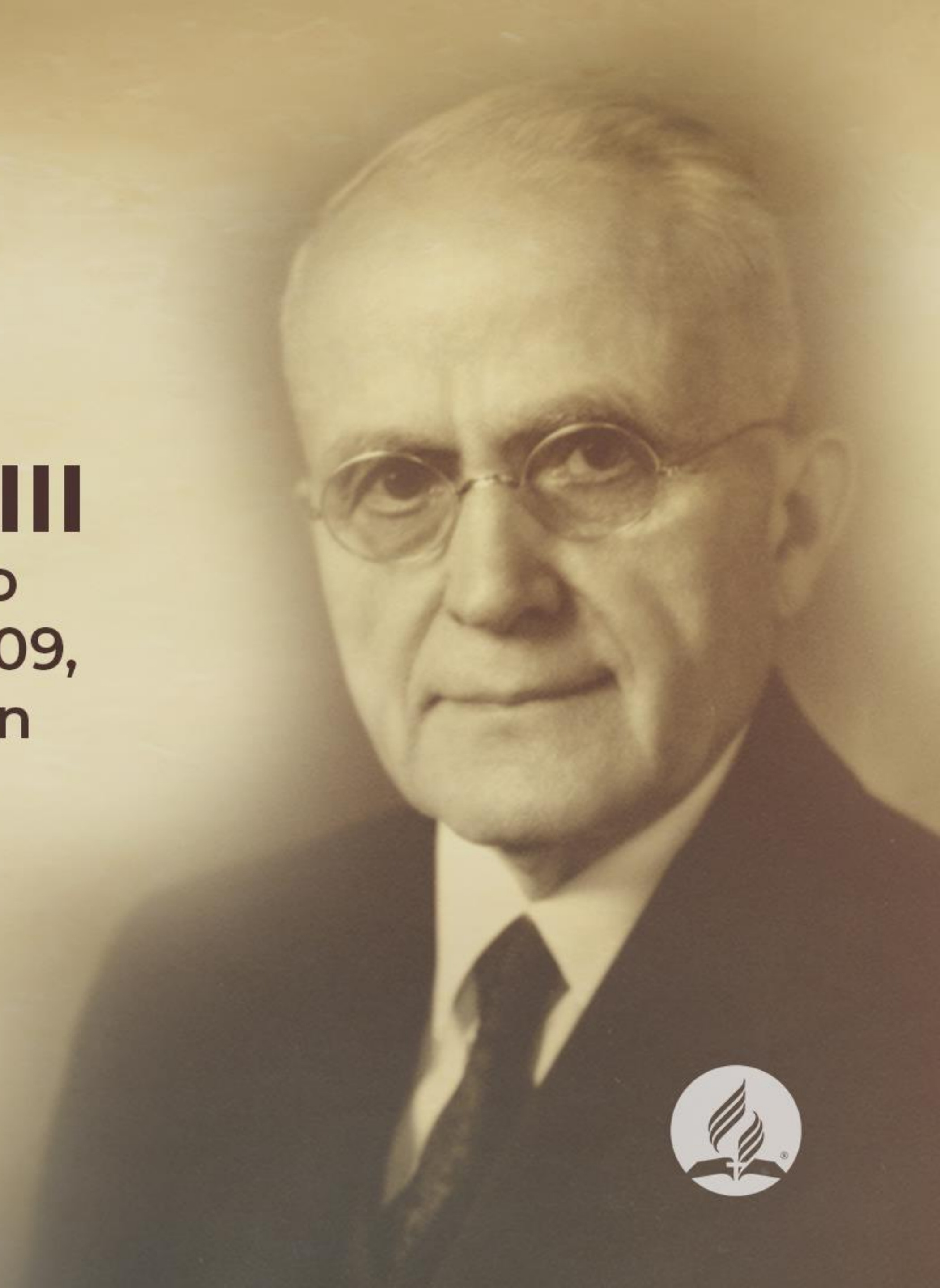
**William A. Spicer: former missionary to England and India; elected GC Secretary 1903, he served until 1922; and then was President until 1930.**



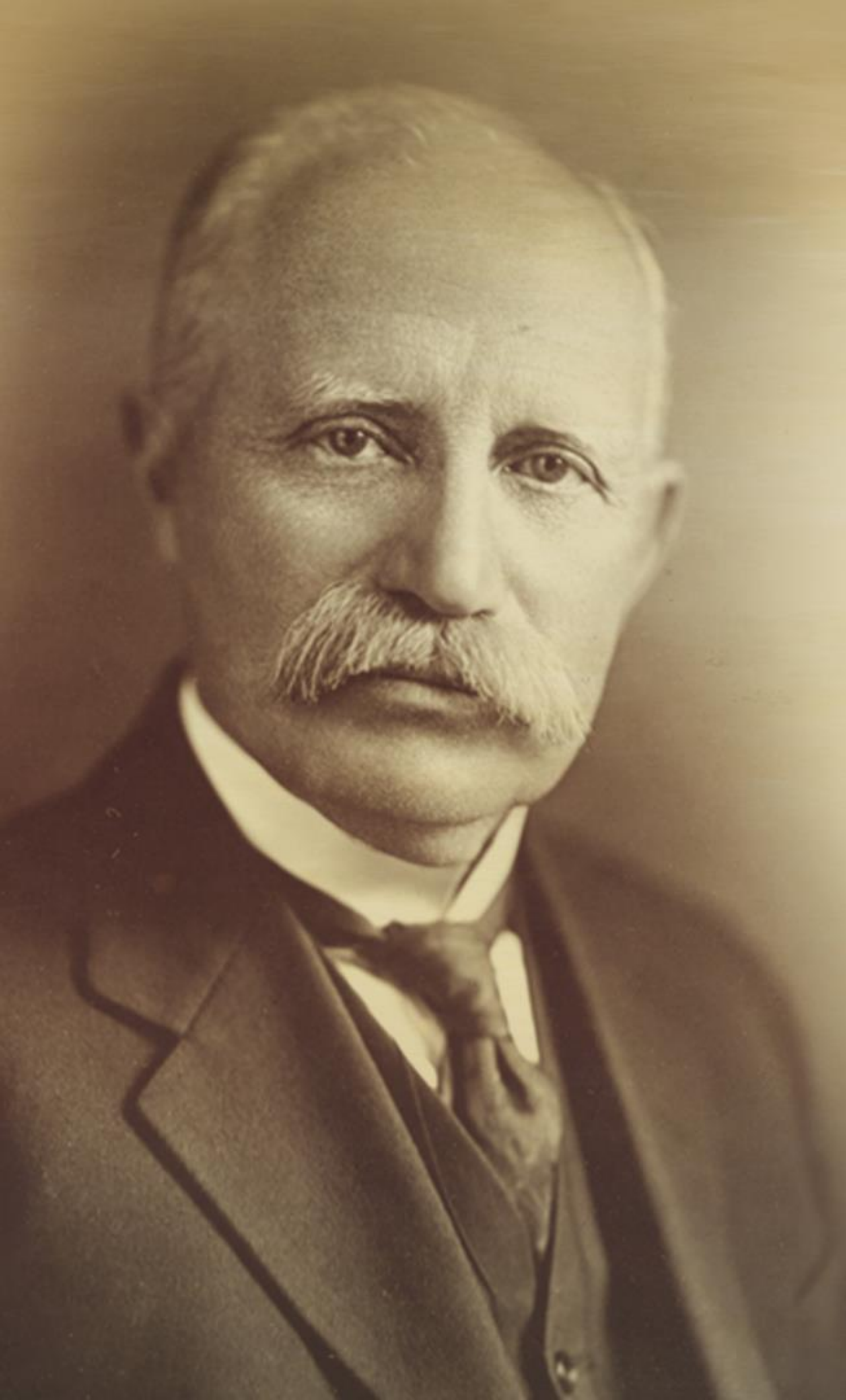


# **Visionaries of Mission III**

**Irwin H. Evans: former missionary to Norway; GC Treasurer from 1903 to 1909, then president of the Asiatic Division (first Division); served as a GC vice president until 1936.**







## **Visionaries of Mission IV**

Walter T. Knox: elected Treasurer of the GC 1909; had mostly worked in the USA but saw mission service in Mexico; served as GC Treasurer until he retired in 1922.





# Missionary Deployment

- ▶ At the end of the nineteenth century, the Seventh-day Adventist Church had a global total of 148 “laborers in foreign fields.”
- ▶ First ten years after the 1901 GC Session: average number of new missionaries sent to foreign fields each year was 73.6
- ▶ In 1908, 140 new missionaries were sent out – almost the same in one year as the total number in place before the 1901 GC Session.
- ▶ In 1913 for the first time, more than 150 new missionaries were sent out in a year.





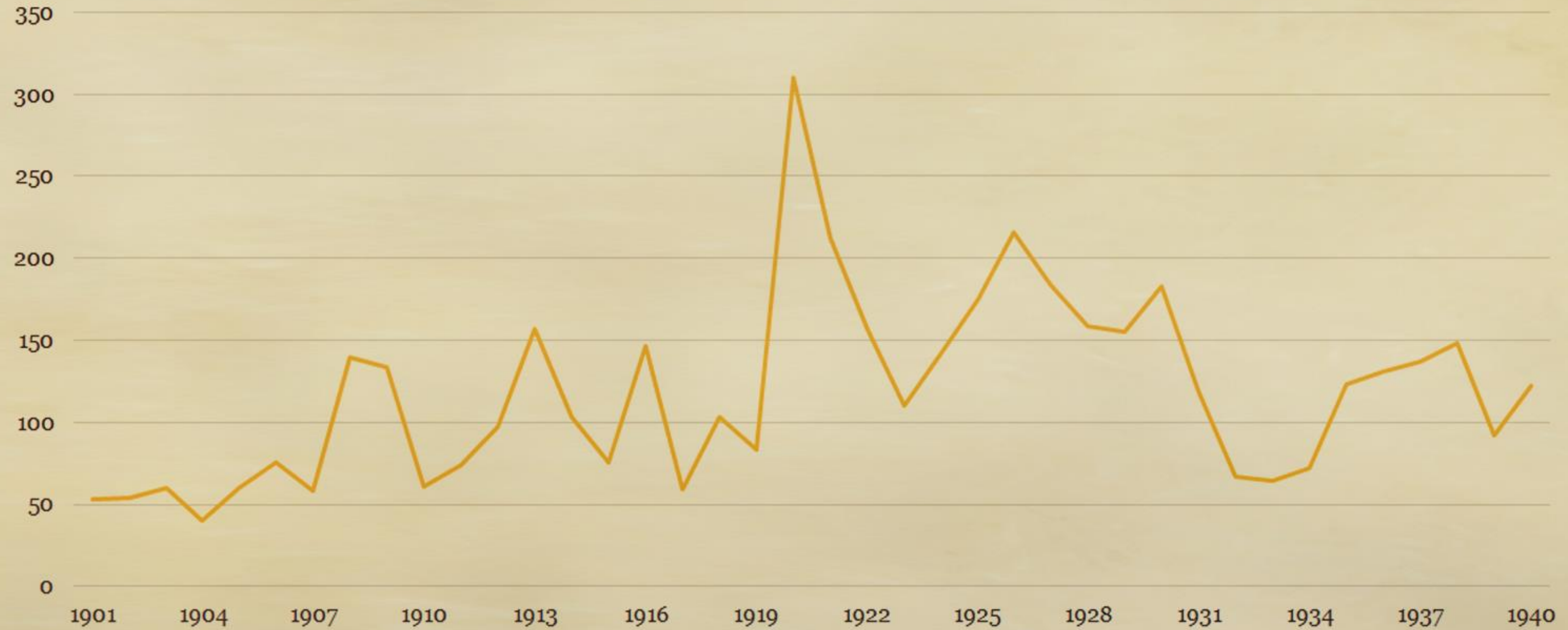
# Missionary Deployment

- ▶ From the 1913 to the 1918 Sessions, Spicer told the 1918 Session, “542 of our brethren and sisters have gone . . . into the regions beyond”, an average of “well above the hundred a year.”
- ▶ In 1920, 310 new missionaries were sent out in twelve months.
- ▶ The average number of new missionaries per annum sent in the 1920s was 182.
- ▶ The total number of new missionaries sent in the first three decades of the twentieth century was 3,638.
- ▶ Around four-fifths of these were from North America.





# New Missionaries Dispatched, 1901–1940





# The Great Depression

- ▶ In 1930 and 1931, the workforce in North America was cut by 10 percent; in the foreign mission fields, the workforce decreased less than 5 percent.
- ▶ The 119 missionaries sent overseas in 1931 were only 65 percent of the 183 sent in 1930.
- ▶ The next three years were far worse: the total for those years was 203: fewer than the annual totals in 1920, 1921 or 1926
- ▶ The annual average for those three years (1932–34) was 67.67, the lowest for any three-year period since 1904–1906.





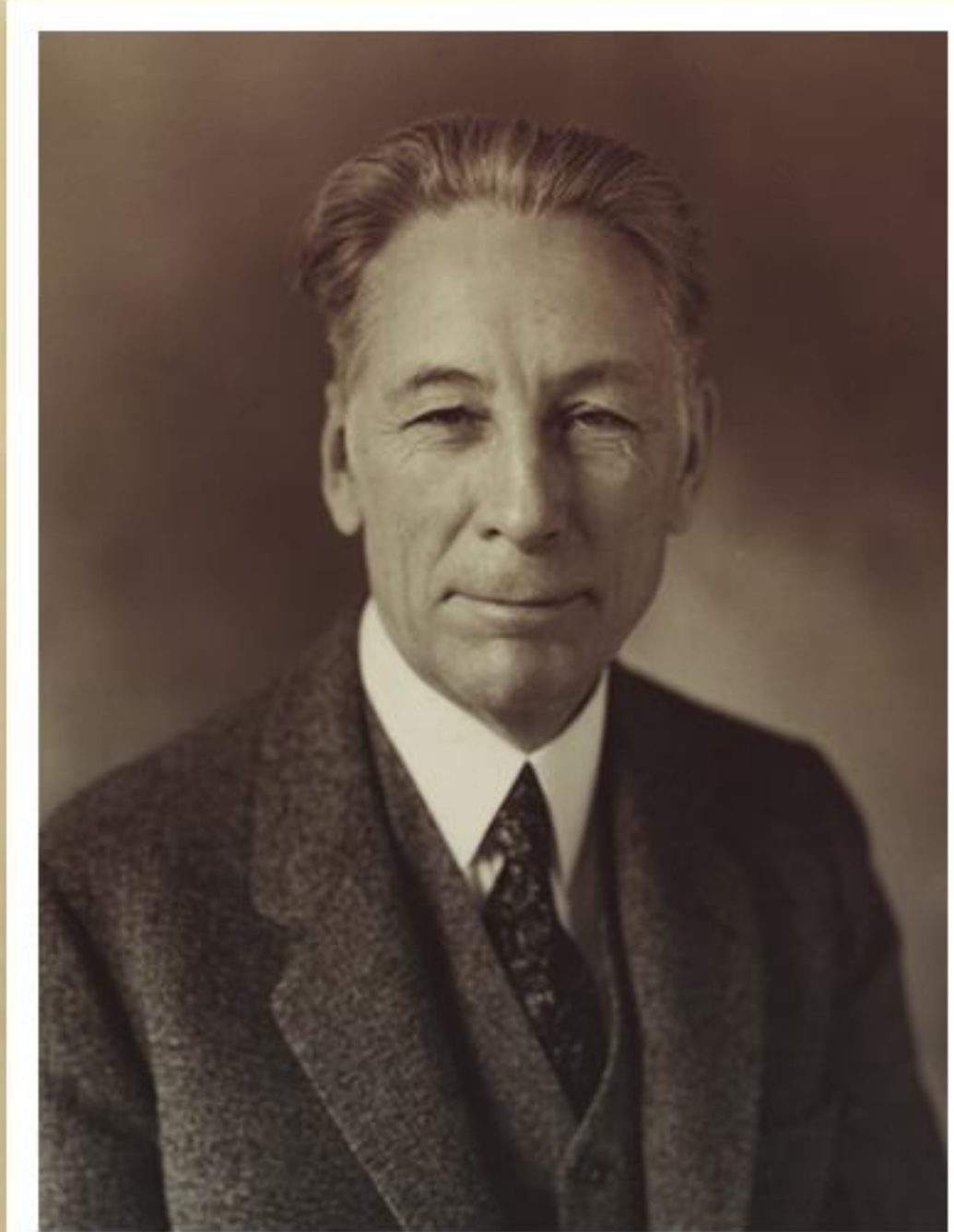
# The Great Depression

- ▶ 628 new missionary appointments from 1930 through 1935.
- ▶ 45 percent originated from outside the North American Division
- ▶ While 628, in a six-year period, was in contrast to 714 appointed in just the preceding four years, it was a large number, given that “we have been passing through most serious times, with cut budgets and depleted working forces.”
- ▶ “Not one mission station has been abandoned during these hard years.”
- ▶ The Great Depression did not stop the Church’s mission!





**President Charles H. Watson (left),  
Secretary Milton Kern (center), and  
Treasurer John L. Shaw (right)**





# Spring Meeting 1942

- ▶ “The General Conference Committee [gave] earnest consideration to the necessity of having missionary families under appointment for when this present conflict ceases or when the Lord otherwise indicates that the way is open for missionaries to be sent forward once more.”
- ▶ Spring Meeting “decided that ten families should be immediately placed under appointment and definitely earmarked for work in the Moslem lands in the Near East . . . .”





**President J. Lamar McElhany (left),  
Secretary Ernest D. Dick (center), and  
Treasurer William E. Nelson (right)**



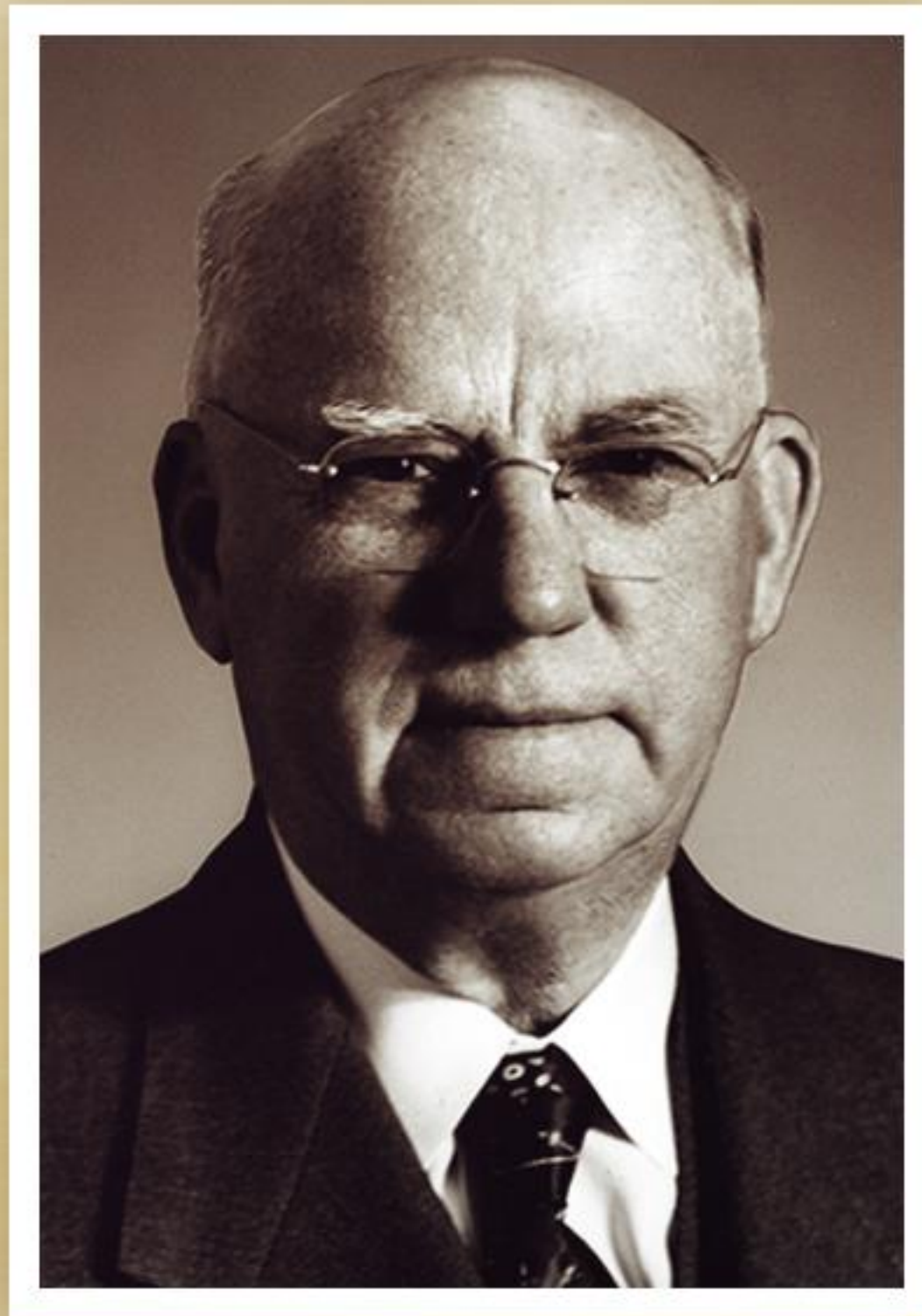


**Faculty and Students of First Class to Graduate from  
Arabic and Islamics, Seventh-day Adventist  
Theological Seminary, 1944**



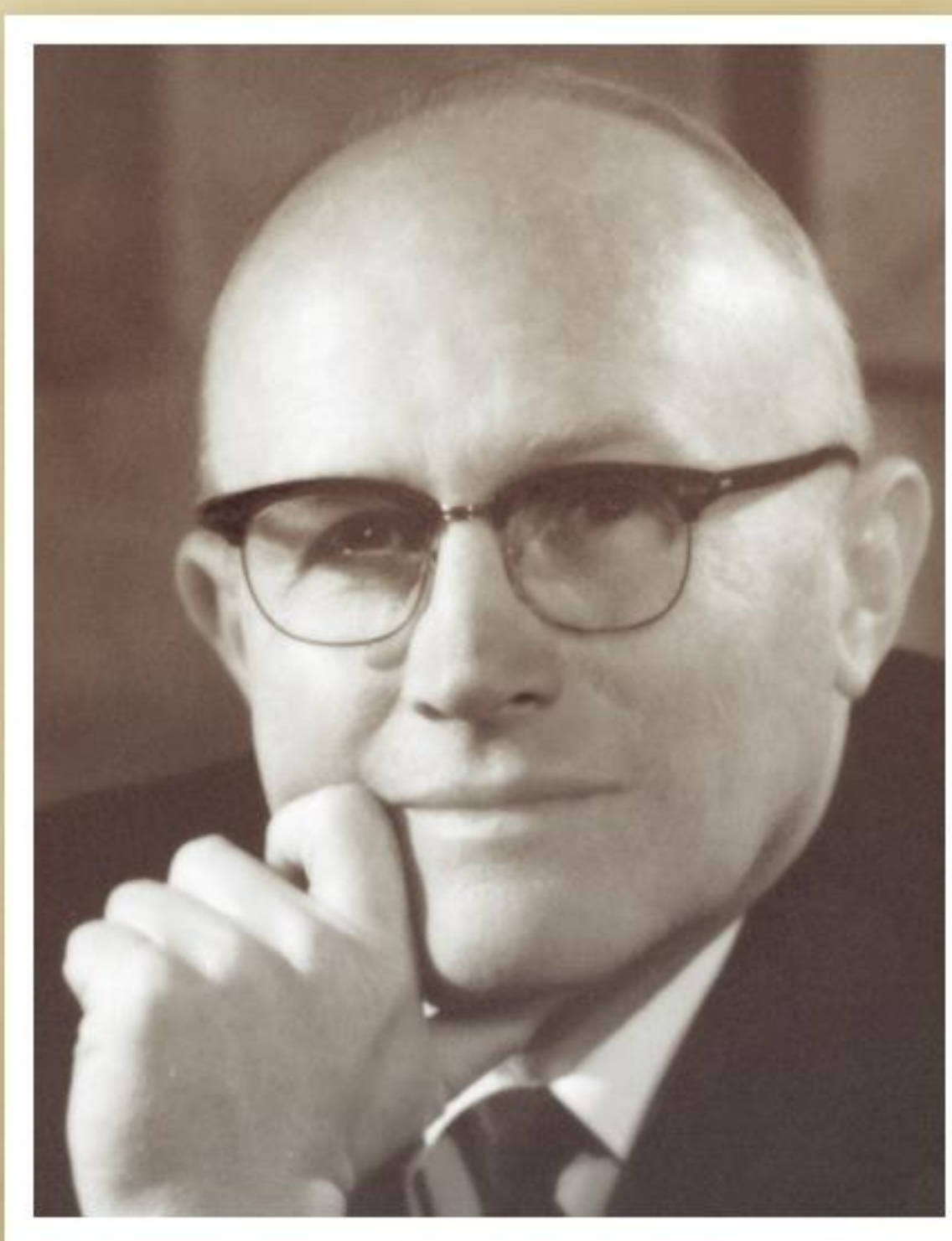
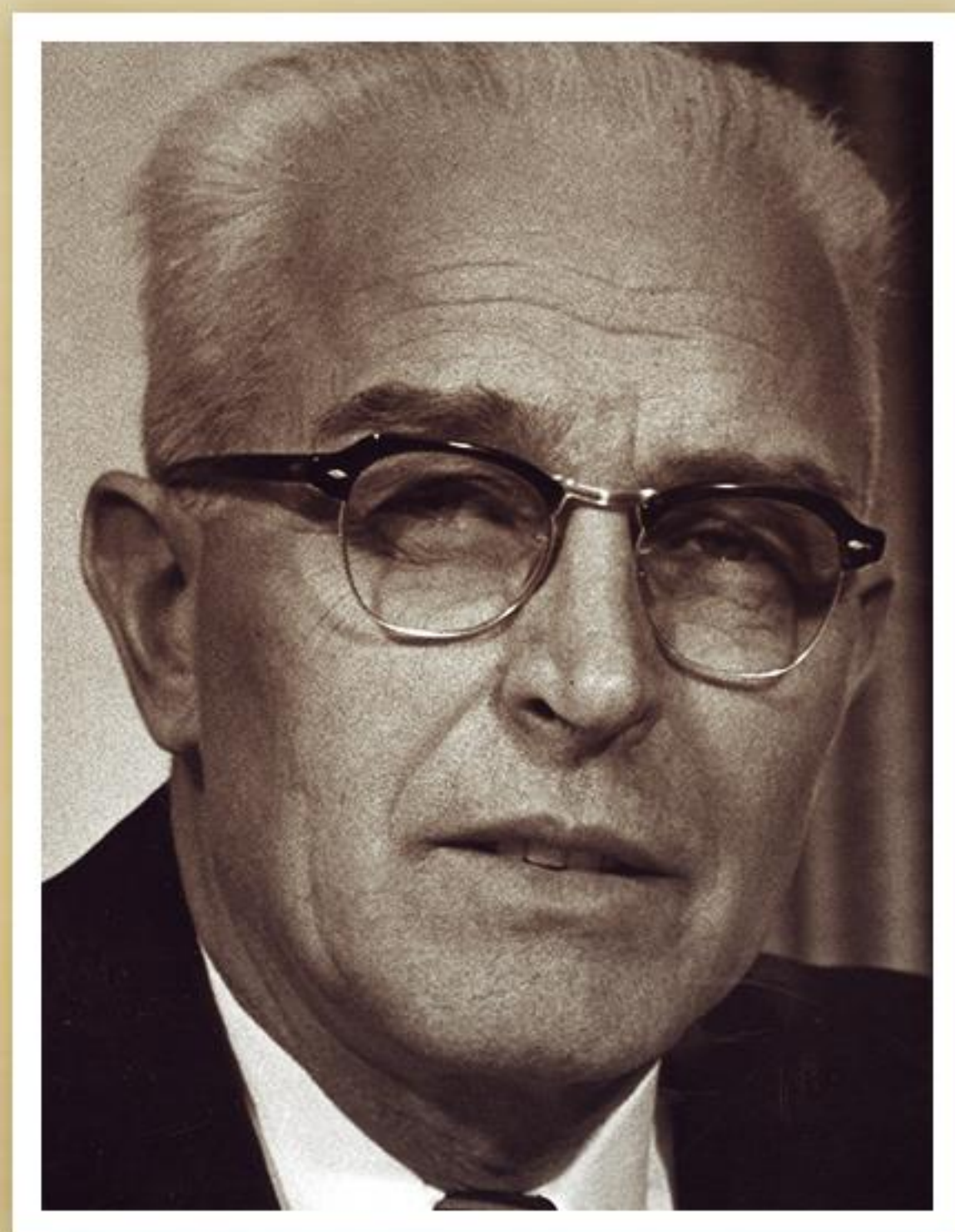


# **William H. Branson (president 1950-1954, left) and Denton E. Rebok (secretary 1952-1954, right)**





**Reuben R. Figuhr (president 1954-1966, left),  
Robert H. Pierson (president 1966-1978, center)  
Walter R. Beach (secretary, 1954-1970, right)**





# New Missionaries Dispatched, 1940–1970





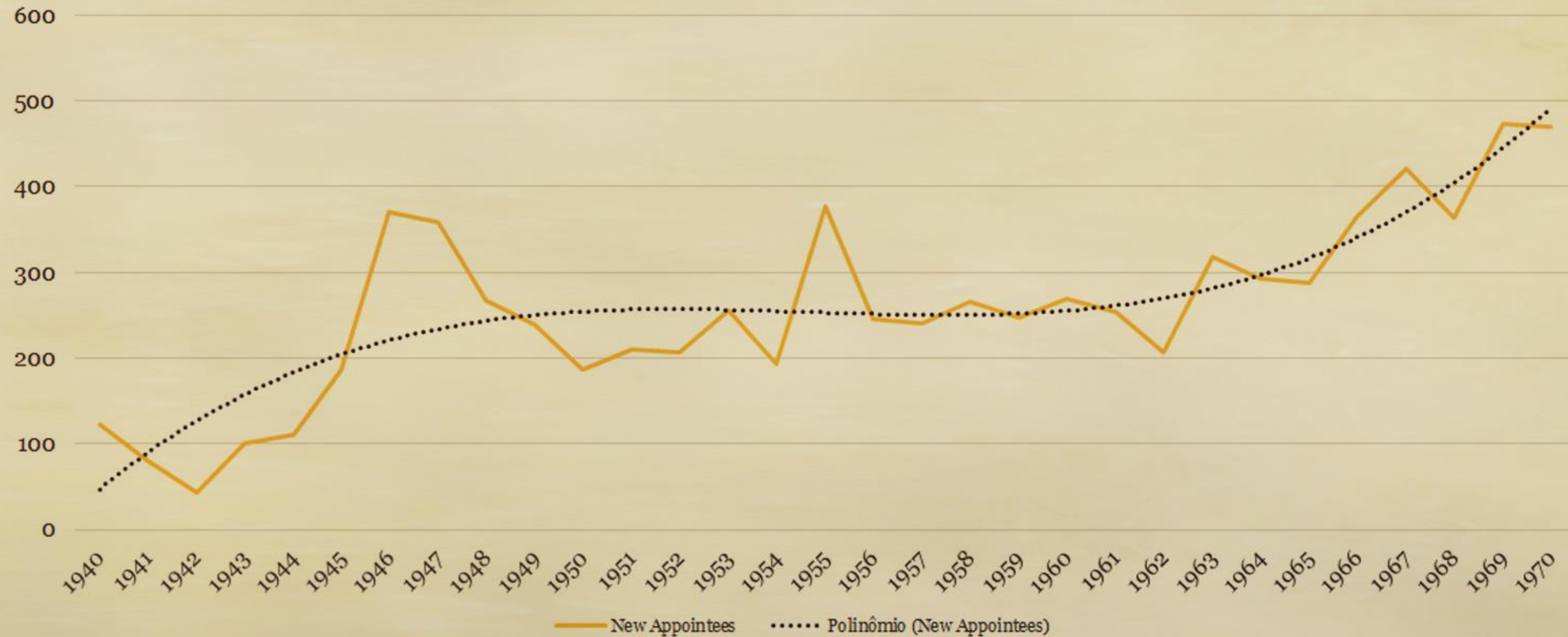
# Missionary Deployment after World War II

- ▶ In 1969–70, new missionaries totaled 970: by far the largest number of new missionaries sent into service in any two-year period in the Church's history.
- ▶ In 1967, 1969, 1970 and 1971, each year, more than 400 new missionaries were sent to the field.





# New Missionaries Dispatched, 1940–1970





# Mission Refocus

- ▶ In the twenty-first century, as in the nineteenth and twentieth centuries, nothing must stop mission!
- ▶ We need bold, spiritual leadership at division and union levels to mobilize numbers of new missionaries, not just to go from North America to the rest of the world, but to go from everywhere to everywhere.
- ▶ With eight billion people to reach, there is still much to do — and missionaries are needed now, more than ever.





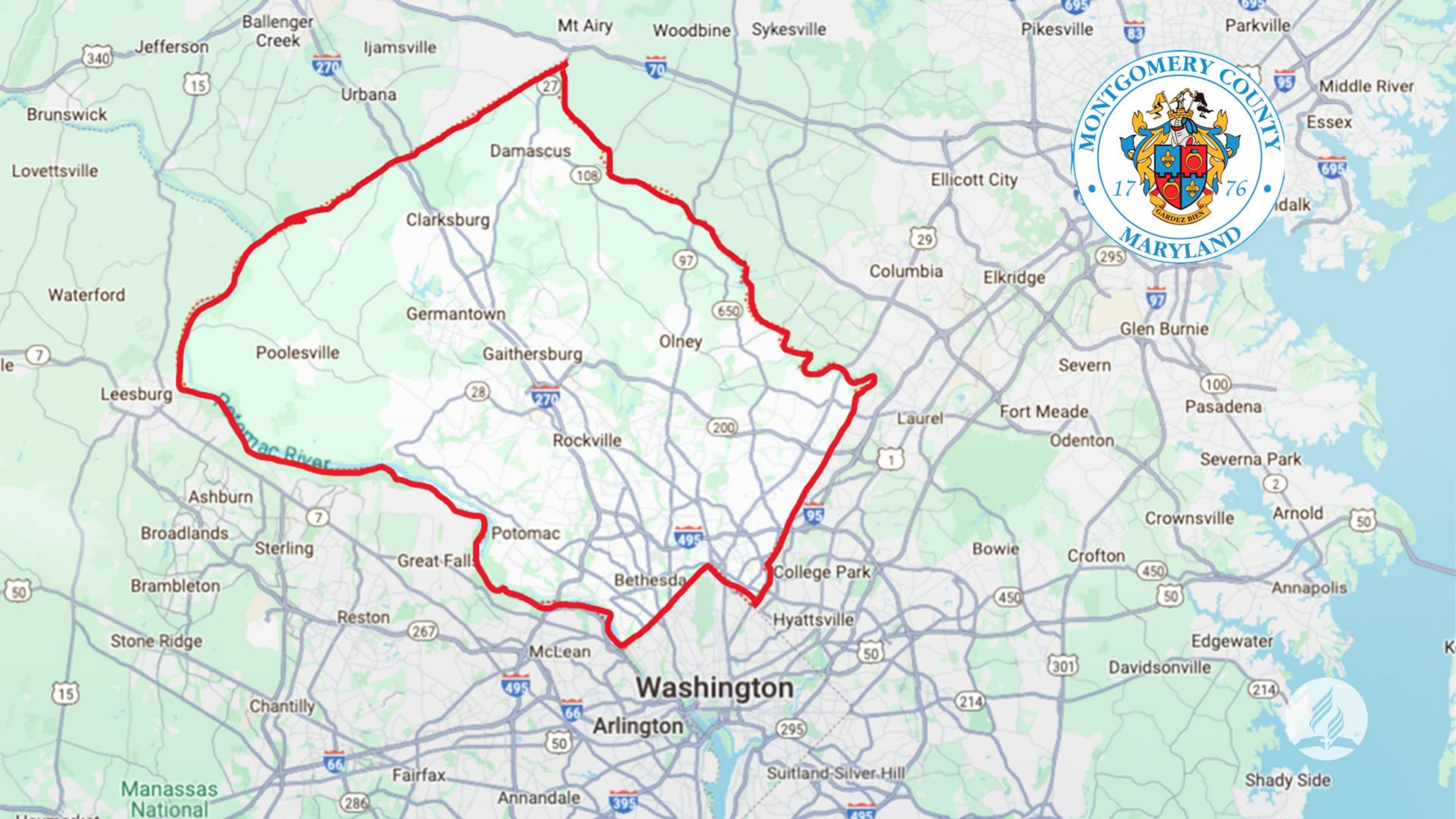


# MOST RELIGIOUSLY DIVERSE COUNTY

PUBLIC RELIGION RESEARCH INSTITUTE



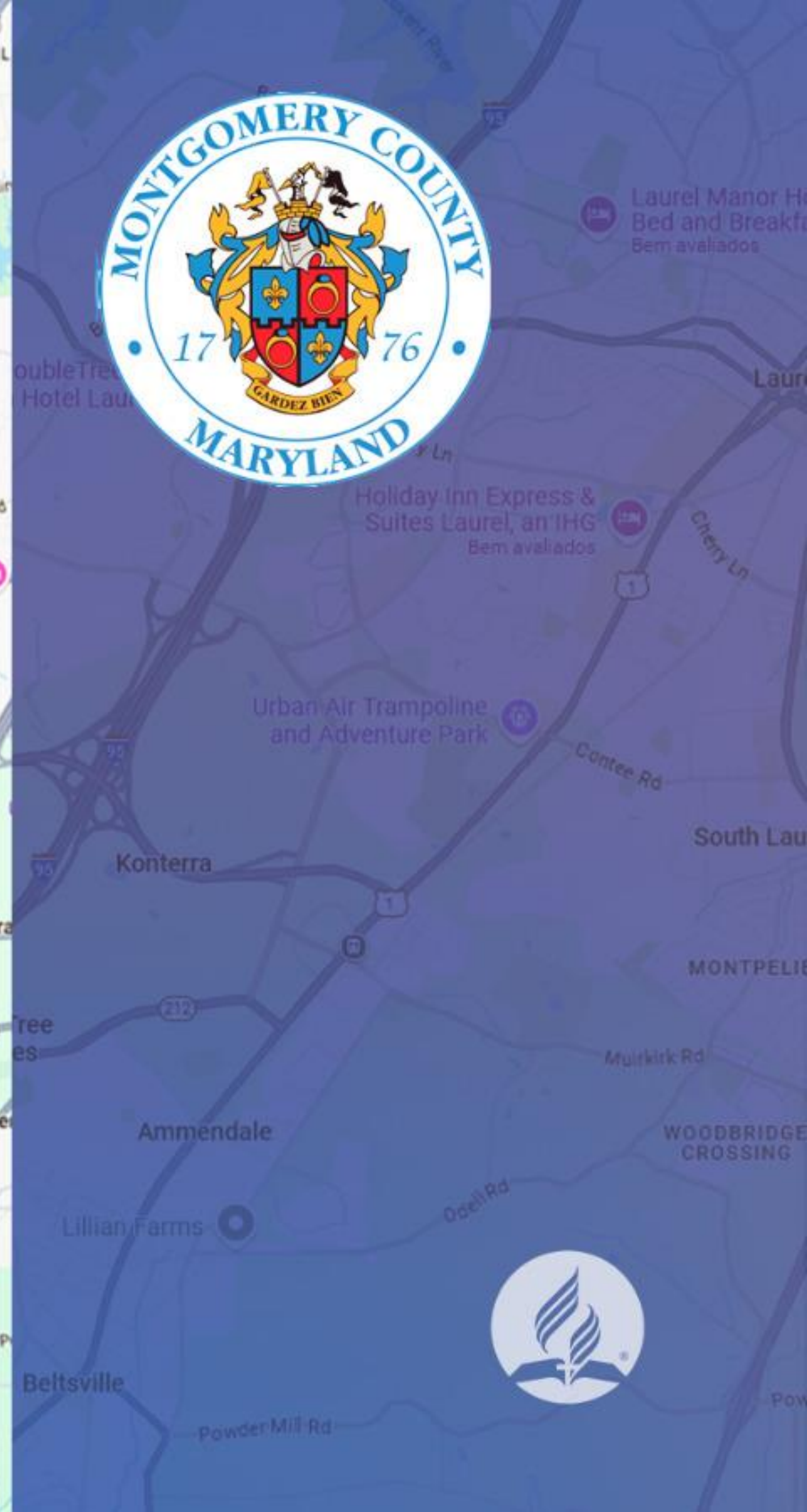
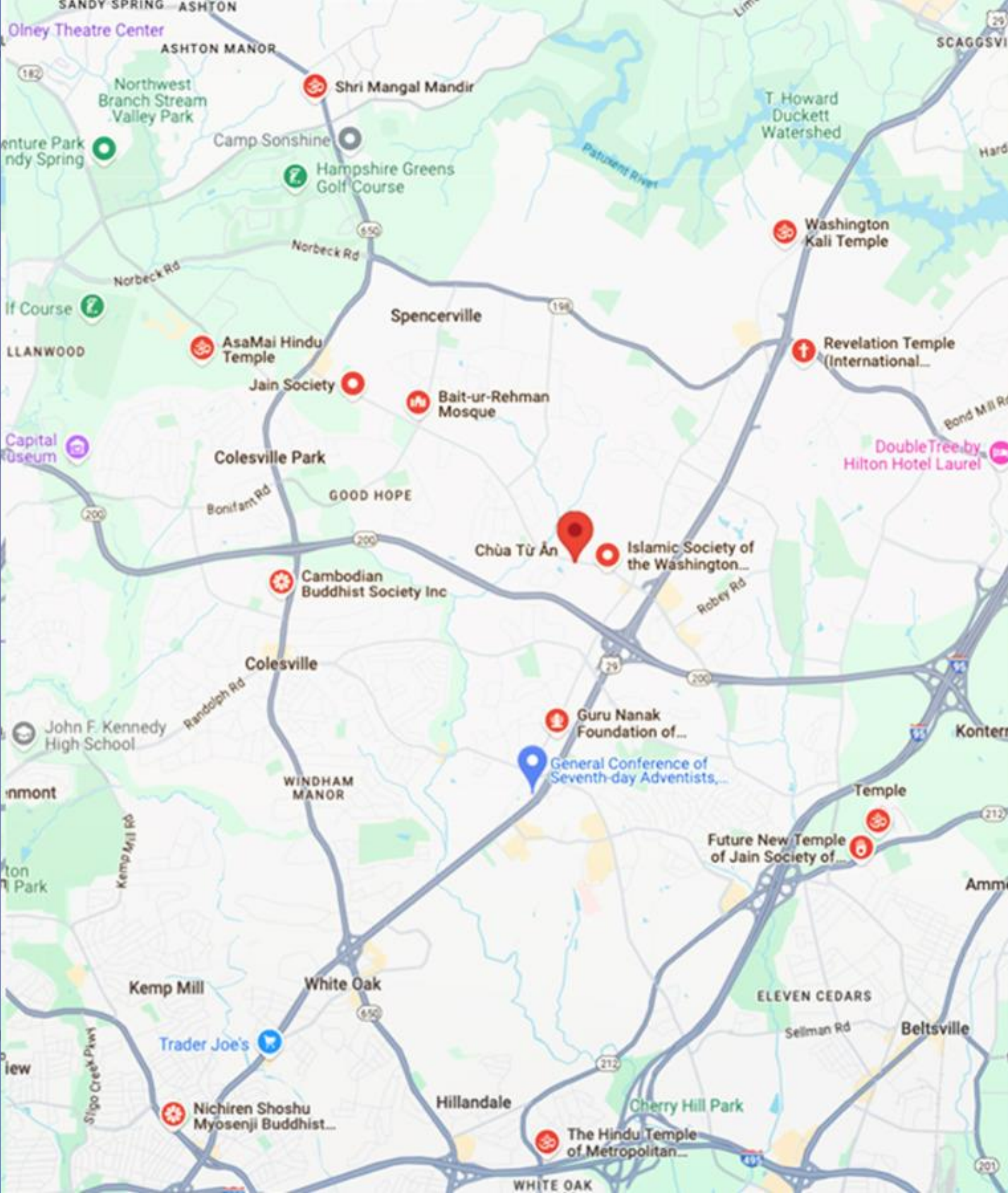
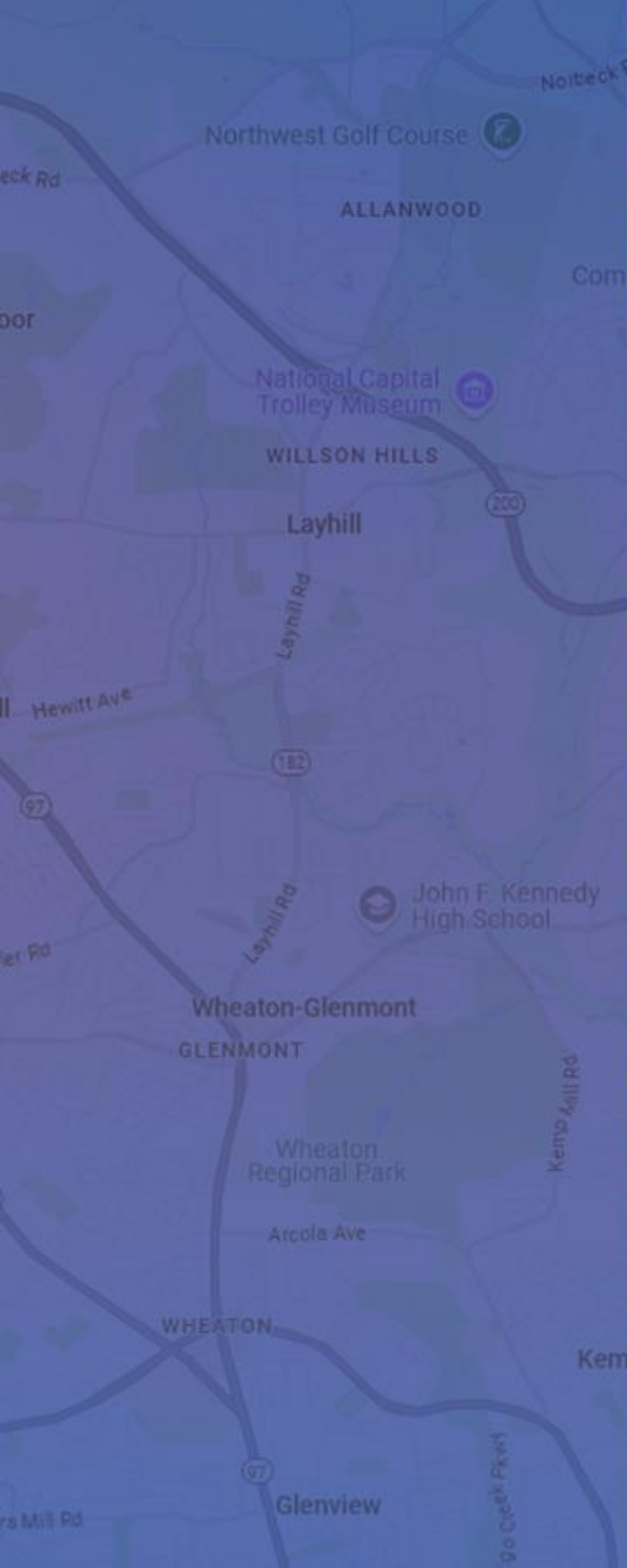




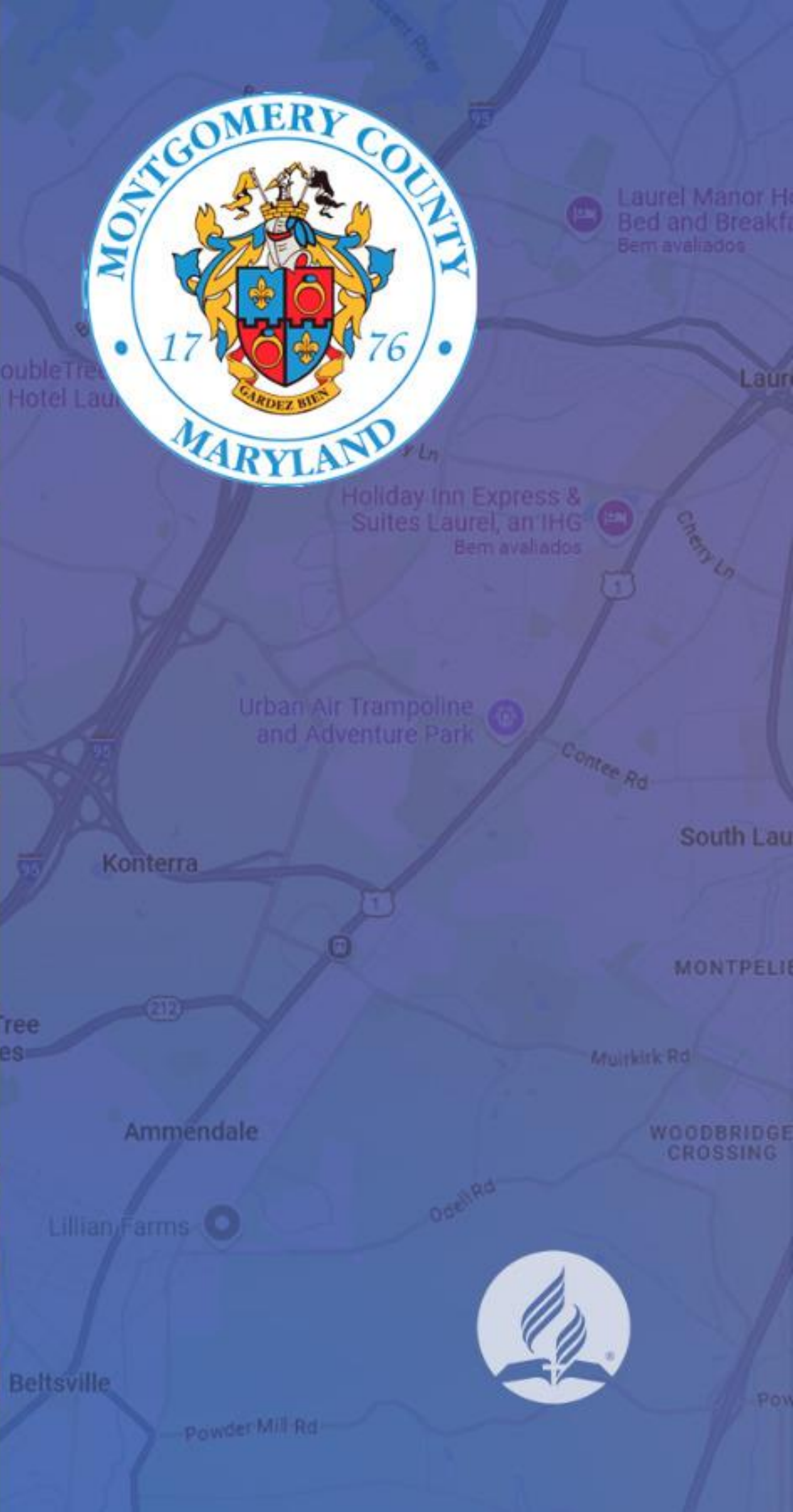
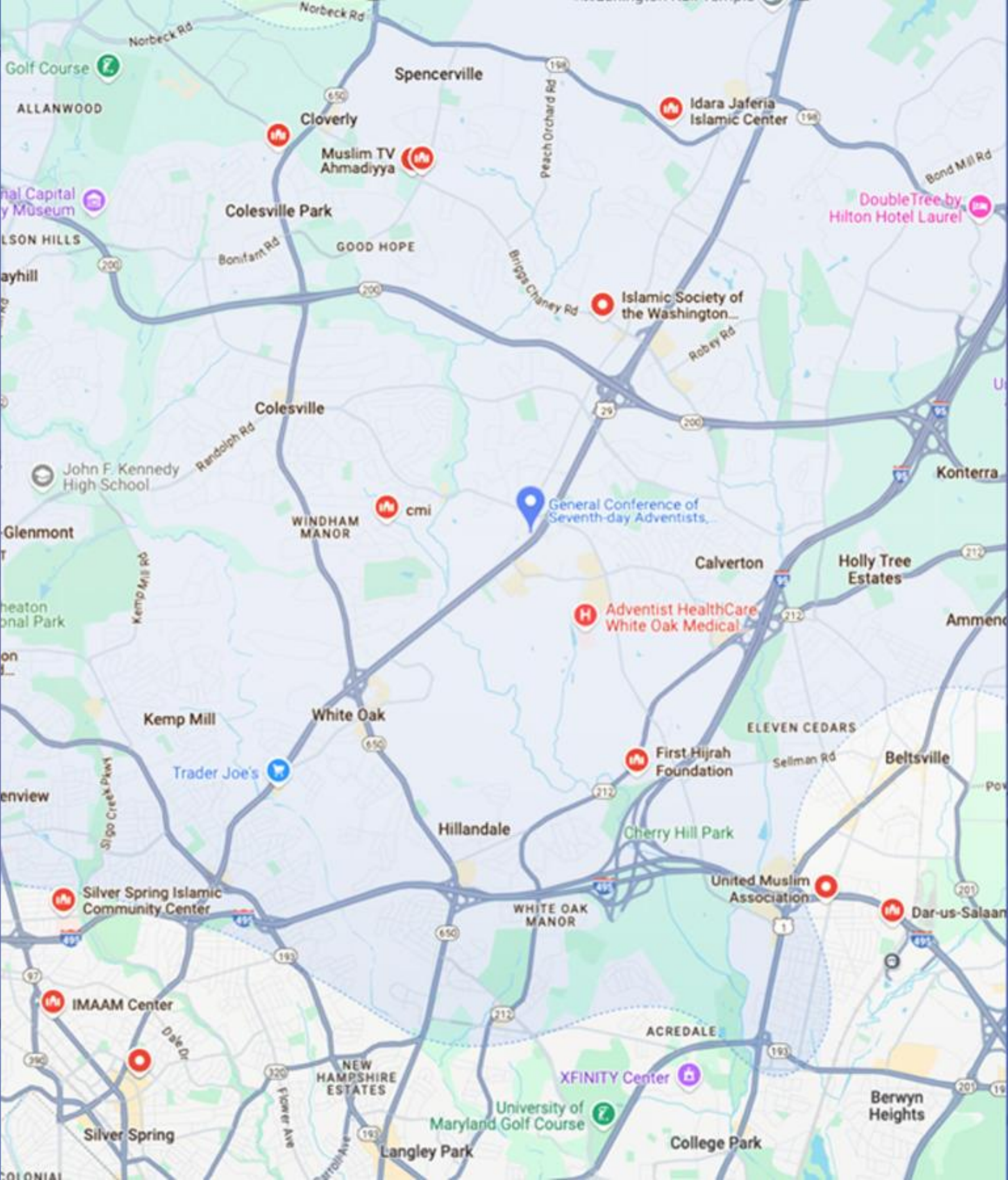
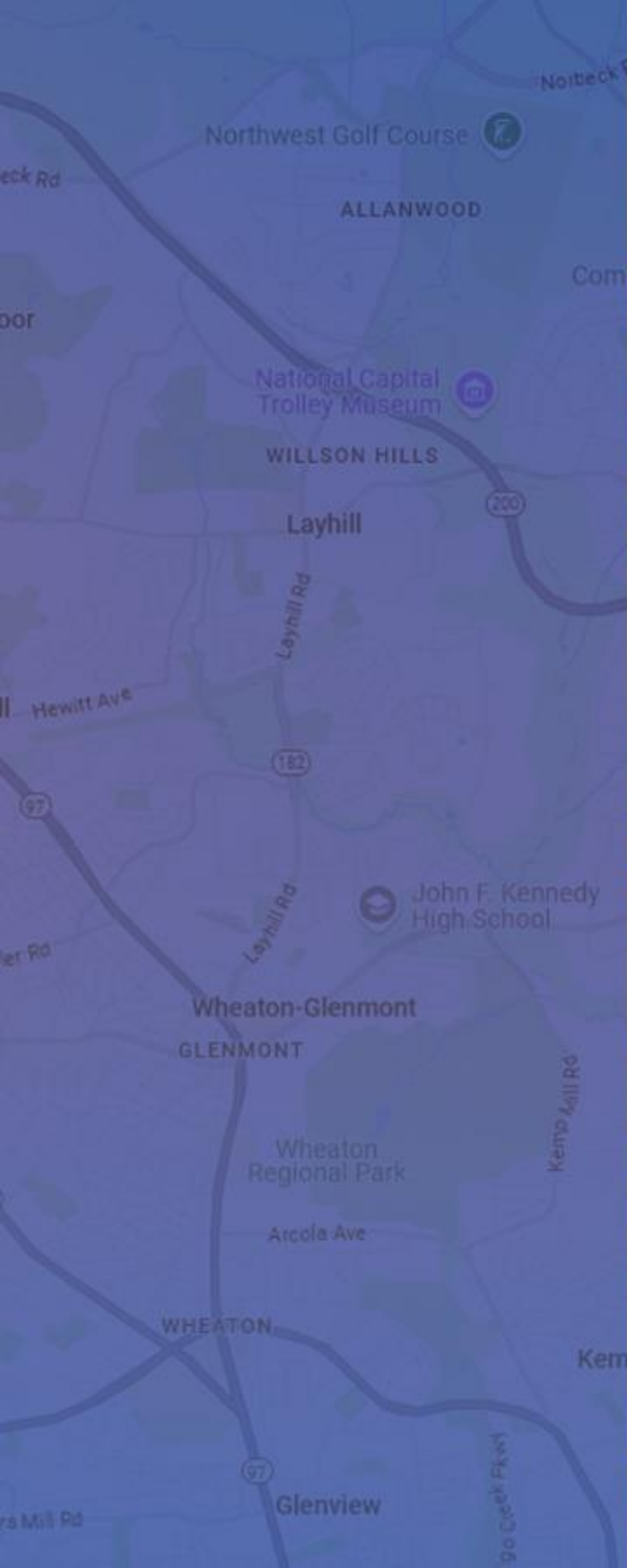




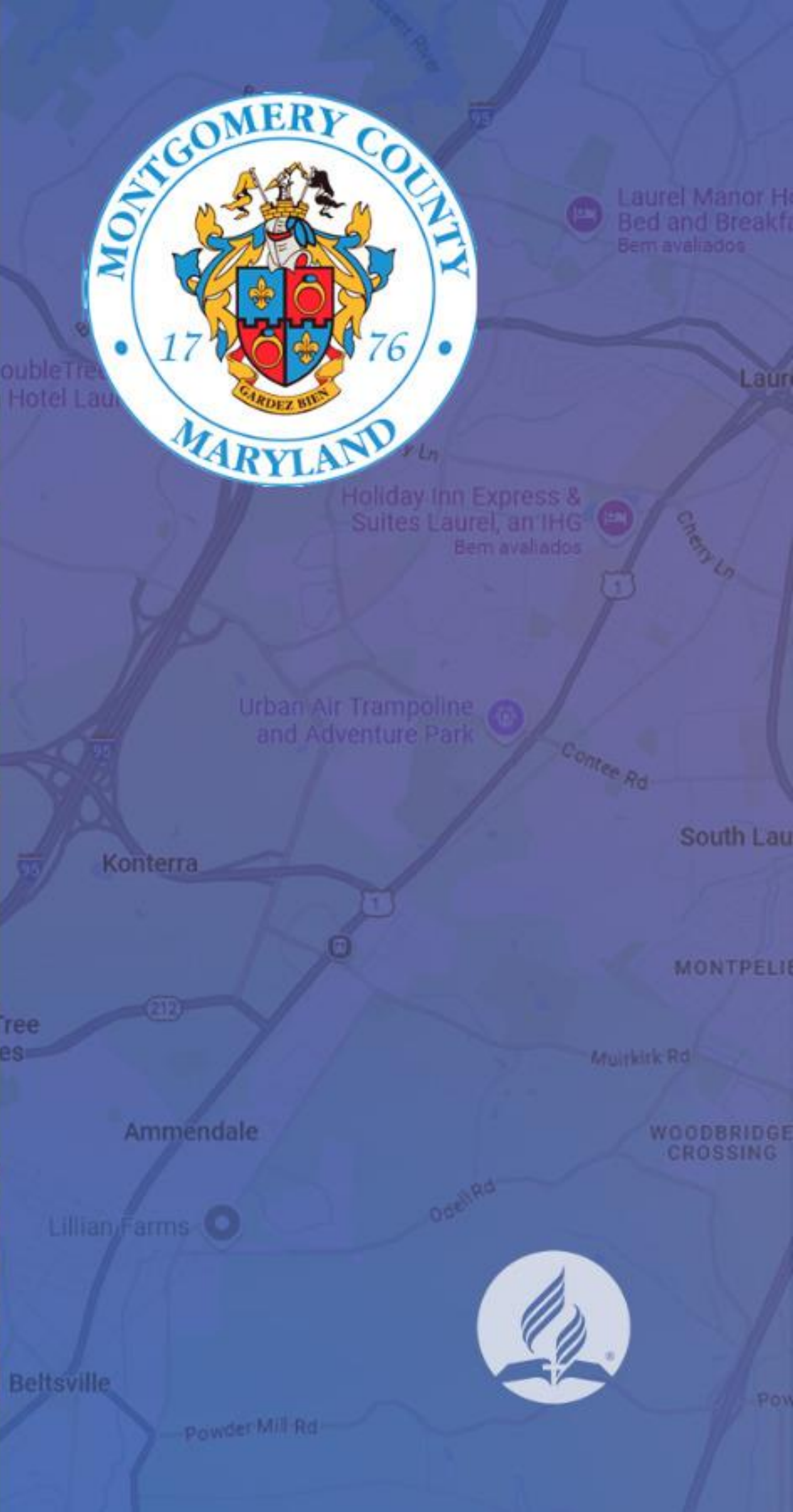
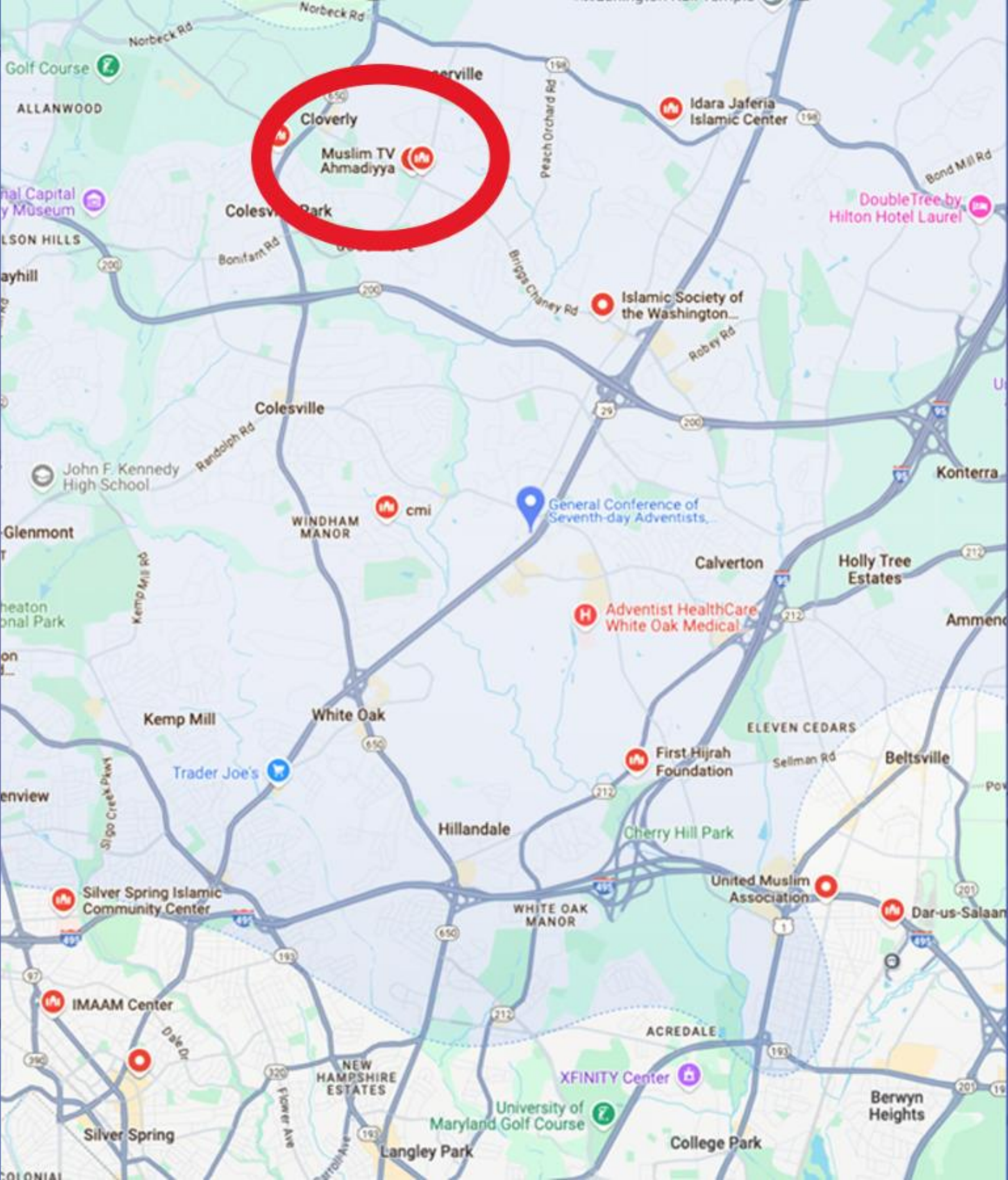
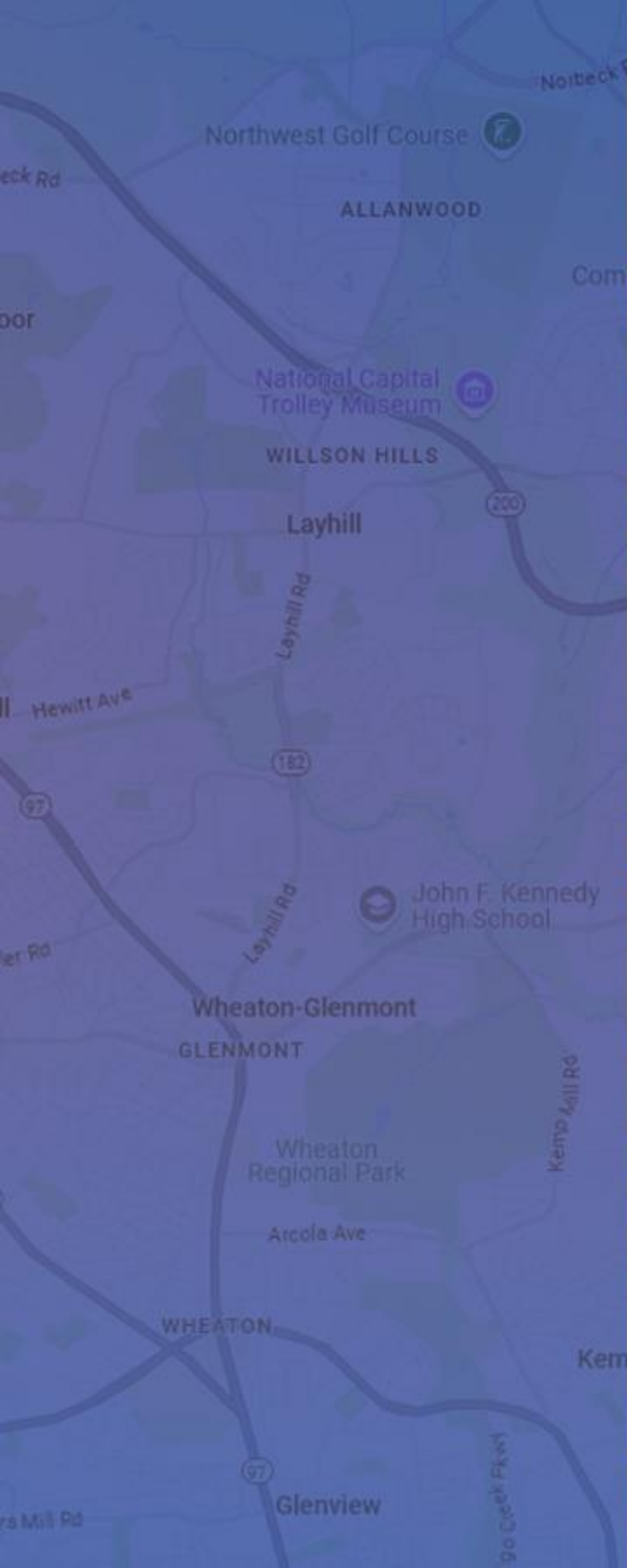














# MUSLIM TELEVISION

## AHMADIYYA INTERNATIONAL

Muslim Television Ahmadiyya International

LIVE

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### Friday Sermon

ULTRAHD 42mins 29 August 2024

#### Friday Sermon - 30th August 2024

Friday sermon delivered by the Head of the Ahmadiyya Muslim Community, Hazrat Mirza Masroor Ahmad (may Allah be his Helper), from Masjid Mubarak, Islamabad, UK recorded on 30th August 2024.

Play

AUDIO TRACK  
Original

LIVE Television

1  Bachon Ki Duniya  
11:35 - 12:00 GMT

2  Real Talk  
10:55 - 11:45 GMT

3  وسع مكانك  
11:35 - 11:45 GMT

4  Beacon Of Guidance  
11:35 - 12:15 GMT

Recently Added



**Zauq-e-Bayaan**  
Zauq-e-Bayaan - Season 2 - Final



**Friday Sermon 4 Kids**  
FS4KIDS - EP346: Battle of The Trench



**Friday Sermon**  
Friday Sermon - 13th September 2024



**Intikhab-e-Sukhan**  
Intikhab-e-Sukhan - 7th September 2024



**Documentary**  
International Ahmadi Tournament Canada 2

Latest from Huzoor



**Friday Sermon**  
Friday Sermon - 13th September 2024



**Friday Sermon**  
Friday Sermon - 6th September 2024



**Beacon of Guidance**  
Beacon Of Guidance - Episode 53



**Friday Sermon**  
Friday Sermon - 30th August 2024



**Jalsa Salana**  
Concluding Address - Germany 2023





# **120 MILLION**

## **FORCIBLY DISPLACED**

**43.4 million refugees**  
**63.3 million internally displaced**  
**6.9 million asylum seekers**  
**5.8 million needing international protection**

UN Refugee Agency, May 2024





**POPULATION  
OF JAPAN**



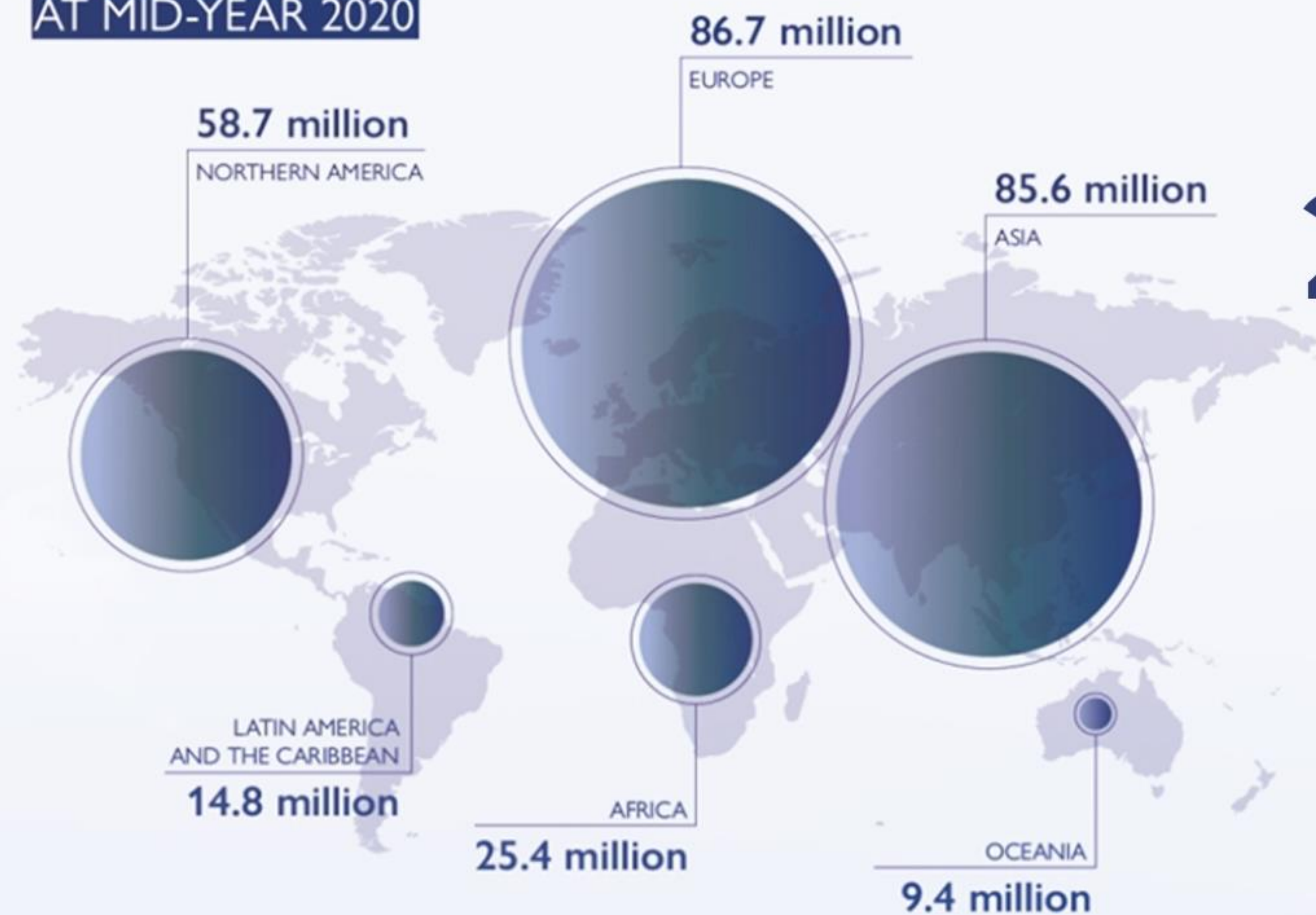
**NUMBER  
OF FORCIBLY  
DISPLACED**

UN Refugee Agency, May 2024





**INTERNATIONAL MIGRANTS  
AT MID-YEAR 2020**



**281 MILLION**  
MIGRANTS\*

[www.migrationdataportal.org](http://www.migrationdataportal.org)

\*“Any person who changes his or her country of usual residence.”









# MISSION REFOCUS

THREE MAJOR GLOBAL MISSION CHALLENGES



Center for East  
Asian Religions

Center for Secular and  
Post-Christian Mission

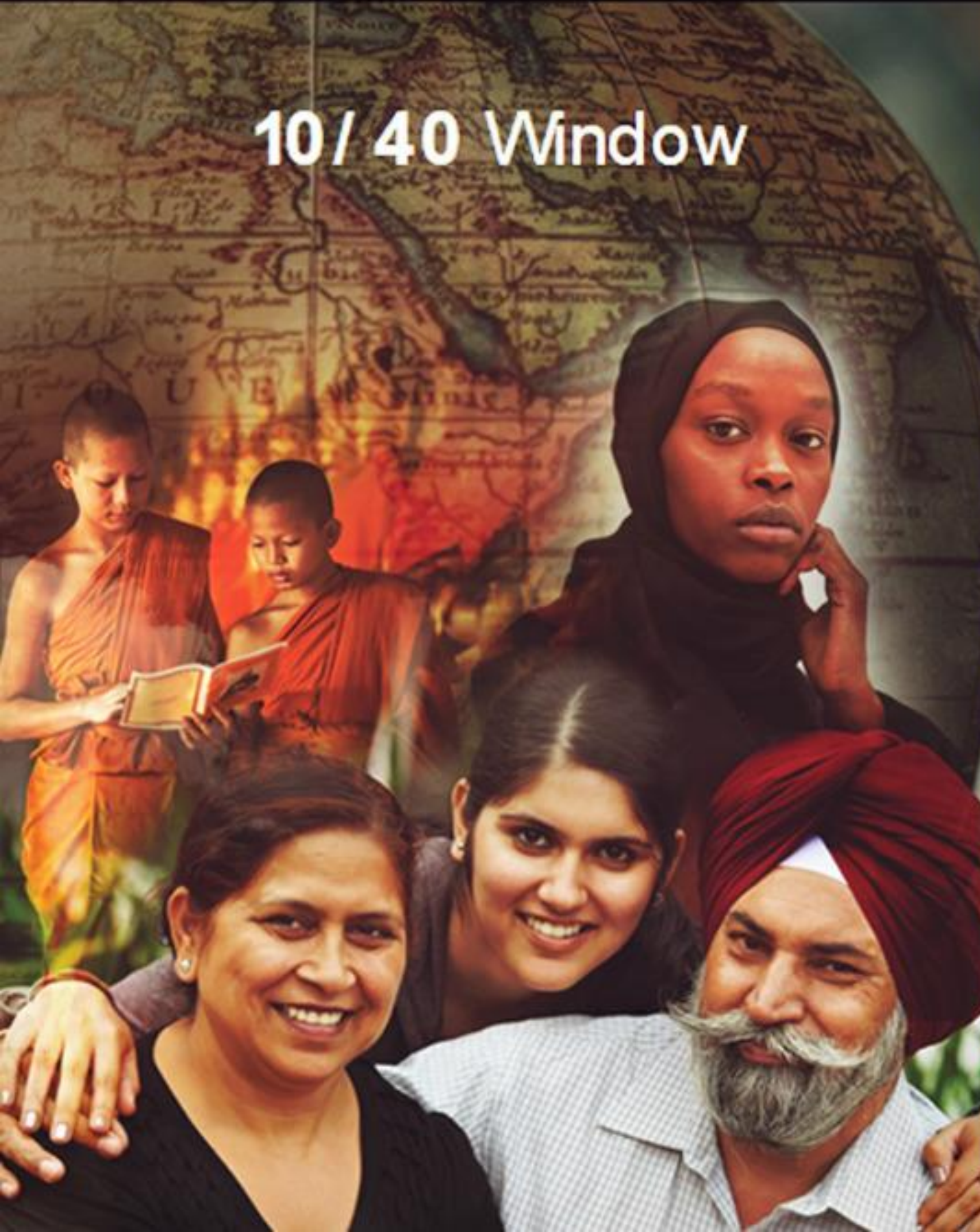
Center for South  
Asian Religions

Global Center for  
Adventist-Muslim Relations

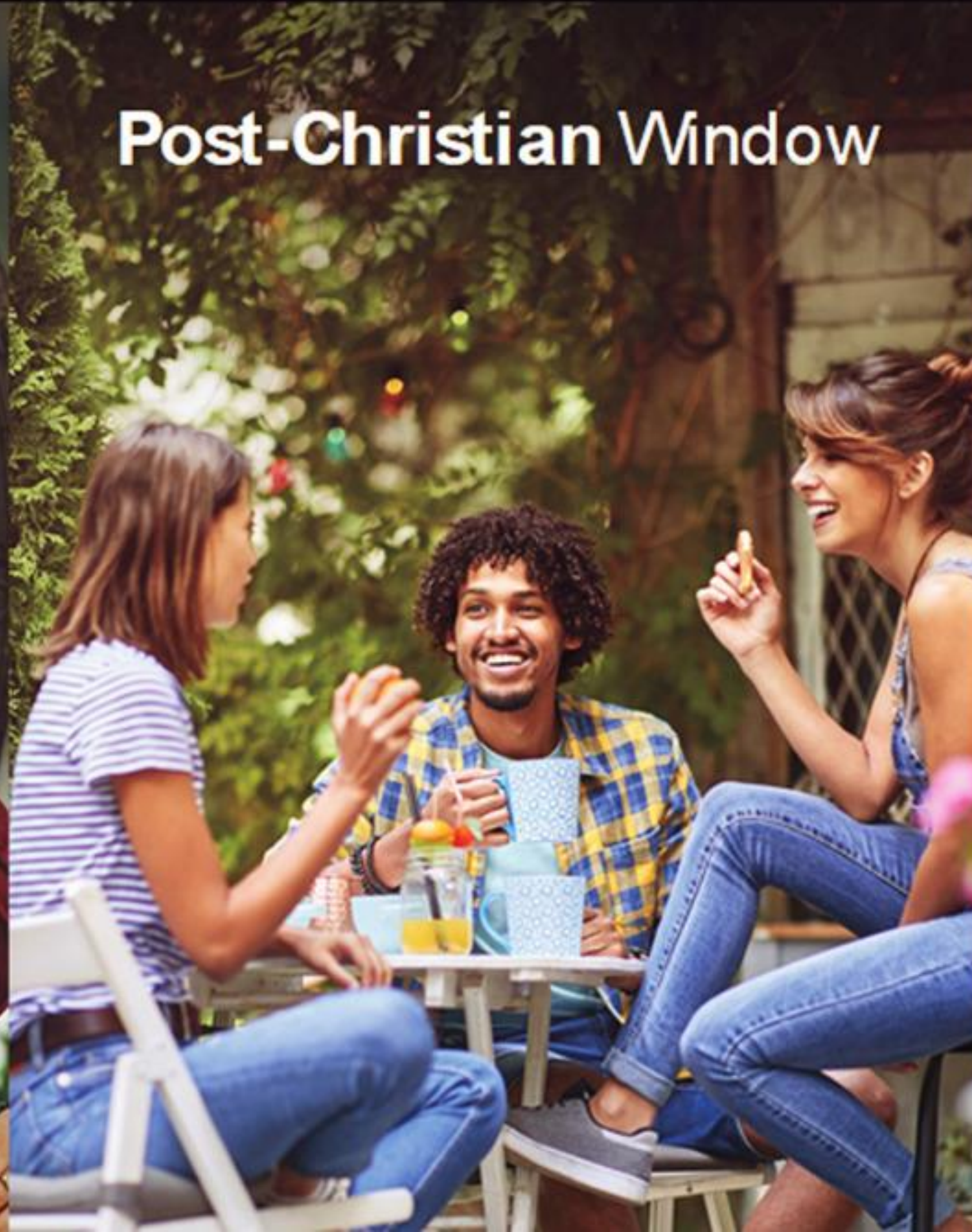
Global Mission  
Urban Center

World Jewish-Adventist  
Friendship Center

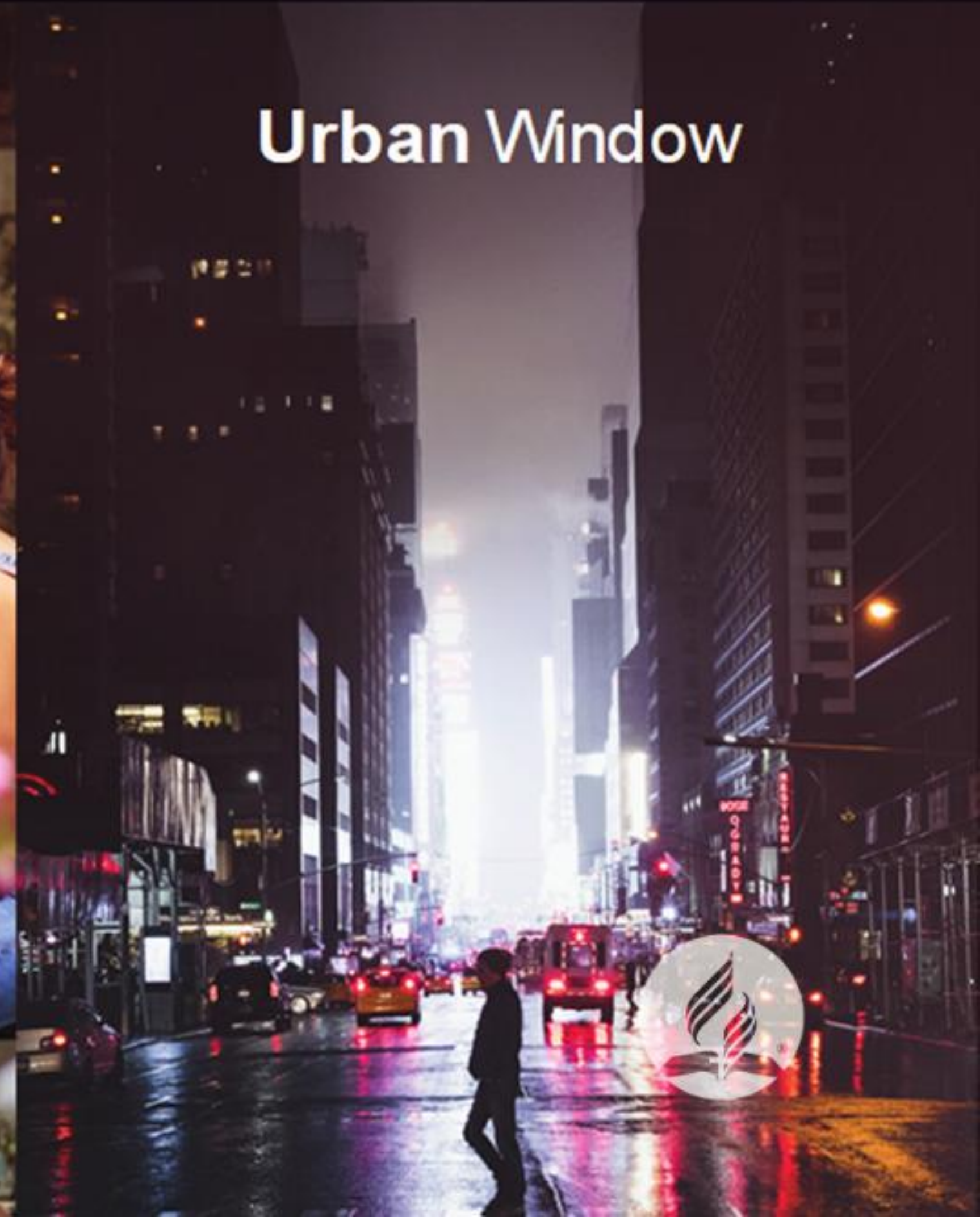
## 10/40 Window



## Post-Christian Window



## Urban Window





# 1,490

GLOBAL MISSION  
PIONEERS





# 49

**WALDENSIAN  
STUDENTS**





# 79

**10/40 WINDOW  
TENTMAKERS**





**774**  
**AVS VOLUNTEERS**





# INTER-DIVISION SERVICE EMPLOYEES (ISEs)

**625**

**301 COUPLES**

**23 SINGLES**





Contract workers  
**1000 Missionary**  
Movement workers Pioneer  
Missionary Movement workers  
Intra-division and Inter-Union  
workers





# 4 Divisions

have returned ISE budgets  
for Mission Refocus





The background of the slide is a stylized image of the Earth, showing continents and oceans in shades of blue. Overlaid on this is a complex network of white lines and dots, resembling a global communication or data network. The dots are concentrated in certain areas, possibly representing major cities or data hubs.

**33**

**Total returned  
ISE budgets for  
Mission Refocus**





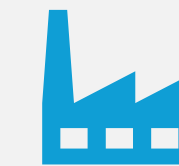
# Mission Refocus Missionaries in process to go to the field



**Frontline Pastors  
(MENAUM)**



**Church Planter (SUD)**



**Church Planter (TED)**



**Ministry Coordinator  
(MENAUM)**



**Bible Worker (MENAUM)**



**UCI  
(MENAUM)**





# SECOND WING OF MISSION REFOCUS

**8**

**SPONSORING  
DIVISIONS/UNIONS**

**10**

**RECEIVING  
DIVISIONS/UNIONS**





# SPONSORSHIP TYPES



**SCHOLARSHIPS  
FOR STUDENTS**



**CHURCH  
PLANTING**



**GLOBAL  
MISSION  
PIONEERS**



**URBAN CENTER  
OF INFLUENCE  
(UCI) OPERATING**



**SUPPORTING  
PASTORS IN  
10/40 WINDOW**



**MISSIONARIES**

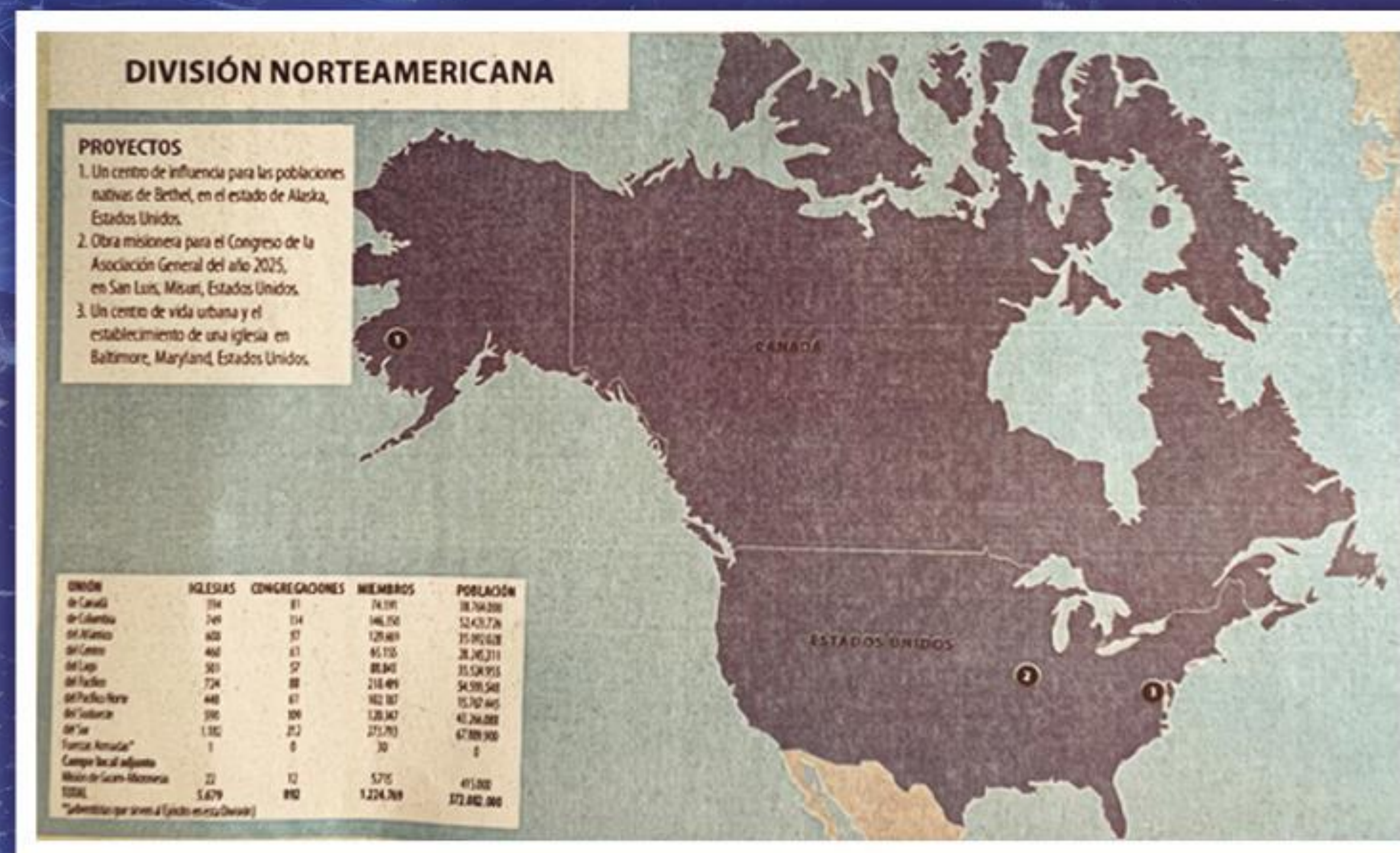
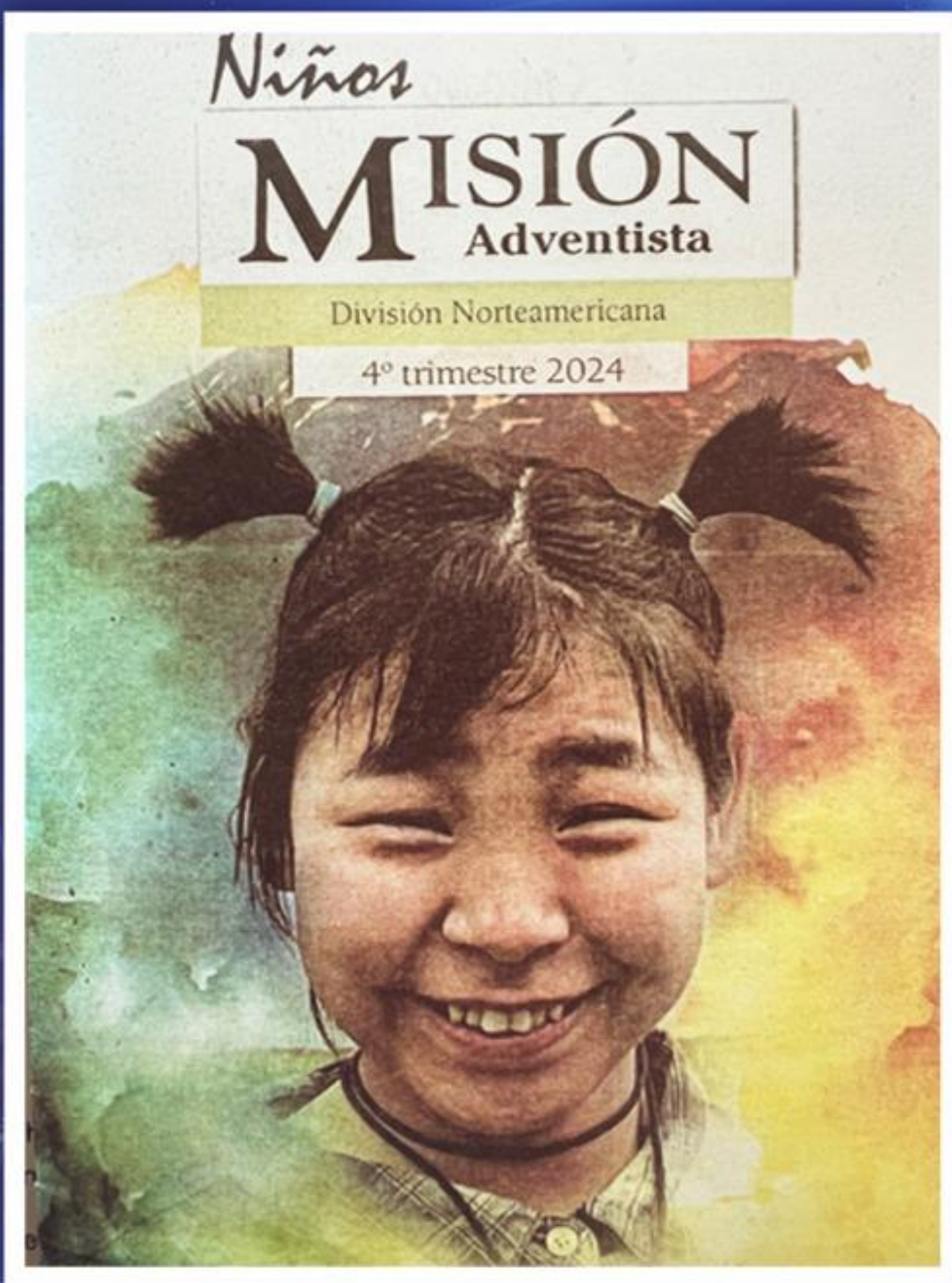




# North American Division Thank you!










A large group of people is gathered on a rocky mountain peak, silhouetted against a dramatic sunset sky. Many individuals have their arms raised in a gesture of praise or worship. The sun is low on the horizon, casting a warm, golden glow over the scene and creating long shadows. The landscape features rugged rock formations and distant, hazy mountain ranges.

# #UnitedinMission





A man in a grey suit and tie stands on the left side of the frame. The background is a deep blue with a faint, glowing globe and a complex network of white lines and dots, suggesting a global or technological theme.

**“In the past, our  
questions were: who  
would come and how  
they could help us?”**

**EDWARD HEIDINGER**

Secretary, South American Division







**“Many missionaries and resources were sent to our land, and now we are harvesting the fruits of these sacrificial efforts.”**

**EDWARD HEIDINGER**

Secretary, South American Division







**“Consequently, our  
questions now are:  
How could we help?  
Who will go?”**

**EDWARD HEIDINGER**

Secretary, South American Division





# NSD, SSD, TED, MENAUM LEADERS





# NUMBER OF MISSION REFOCUS MISSIONARIES IN NEXT FIVE YEARS

12 DIVISIONS AND  
ATTACHED UNIONS  
293 MISSIONARIES  
4,135 VOLUNTEERS









# COUNTRY POPULATION PER MEMBER RATIO OF 20 OR LESS

**0**

PITCAIRN

**1:8**

CAYMAN ISLANDS  
JAMAICA

**1:9**

BELIZE  
GRENADA  
SAINT VINCENT AND  
THE GRENADINES

**1:10**

DOMINICA  
MONTSERRAT

**1:11**

TURKS AND CAICOS

**1:12**

GUYANA  
SAINT LUCIA  
SOLOMON ISLANDS  
US VIRGIN ISLANDS  
VANUATU

**1:13**

ANGUILLA  
ANTIGUA AND  
BARBUDA  
BARBADOS  
PALAU  
RWANDA

**1:14**

BRITISH VIRGIN  
ISLANDS  
COOK ISLANDS  
SINT MAARTEN  
ZAMBIA

**1:16**

BERMUDA

**1:17**

CURACAO

**1:18**

SAMOA

**1:20**

TRINIDAD  
AND TOBAGO





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**1:17**

CURACAO

**1:18**

SAMOA

**1:20**

TRINIDAD  
AND TOBAGO





A world map is shown in a dark blue, textured style, appearing to be a cutout or a relief map against a lighter blue background. The map covers the entire frame, with the continents clearly defined.

**RATIO 1:47**

**KENYA**

**1,146,574 ADVENTISTS**







**RATIO 1:80**  
**PHILIPPINES**  
**1,441,640 ADVENTISTS**





A world map is shown in a dark blue, textured style, appearing to be a cutout or a relief map. It is centered on the Atlantic Ocean, with North and South America on the left and Europe, Africa, and Asia on the right. The map is set against a light blue, textured background that resembles a wall or a piece of paper.

**RATIO 1:14**

**ZAMBIA**

**1,393,800 ADVENTISTS**







**RATIO 1:122**

**BRAZIL**

**1,764,770 ADVENTISTS**





# TOP 6 COUNTRIES WITH NO ADVENTISTS

**0:88,551,000**  
**IRAN**

**0:41,129,000**  
**AFGHANISTAN**

**0:33,697,000**  
**YEMEN**

**0:26,069,000**  
**NORTH KOREA**

**0:22,125,000**  
**SYRIA**

**0:17,598,000**  
**SOMALIA**







**230 MILLION  
PEOPLE**





A heartwarming photograph of four children of diverse backgrounds running through a field of wildflowers. The child in the foreground is a young girl with a large, curly afro, wearing a light blue shirt and jeans, running towards the camera with a wide, joyful smile. Behind her, three other children are also running and laughing. To the left is a boy with dark hair in a dark t-shirt. Directly behind the girl in the foreground is a boy with blonde hair in a light-colored shirt. To the right is a girl with blonde hair and a blue headband, wearing a pink floral dress. The field is filled with yellow and pink wildflowers. The background shows lush green trees and a warm, golden sunset sky. A semi-transparent dark blue rectangle is centered over the image, containing white text.

**The Future of the  
World Mission is  
in Our Hands**





An aerial photograph of a city skyline at dusk. The sky is filled with dark, dramatic clouds, and the city lights are beginning to glow. In the foreground, a large bridge with a complex steel truss structure spans a body of water. The city skyline in the background features numerous skyscrapers, including a prominent one with a spire. The overall mood is contemplative and powerful.

# MISSION REFOCUS

is not a dream or a project anymore.  
It is a reality.





# Frontline Workers to Baghdad

Mervel and Delly Lagu  
July 2024







2003 – 2024  
No Adventist presence  
in Baghdad





# 3 STAGES

ACTS 1:8





# LOCAL LEVEL

JERUSALEM





# REGIONAL LEVEL

JUDEA AND SAMARIA







# THIRD LEVEL

ENDS OF THE EARTH





# INTERMEDIATE LEVEL

THE MOST CHALLENGING  
PEOPLE GROUPS WITHIN  
EACH DIVISION





# 3 WINDOWS OF MISSION

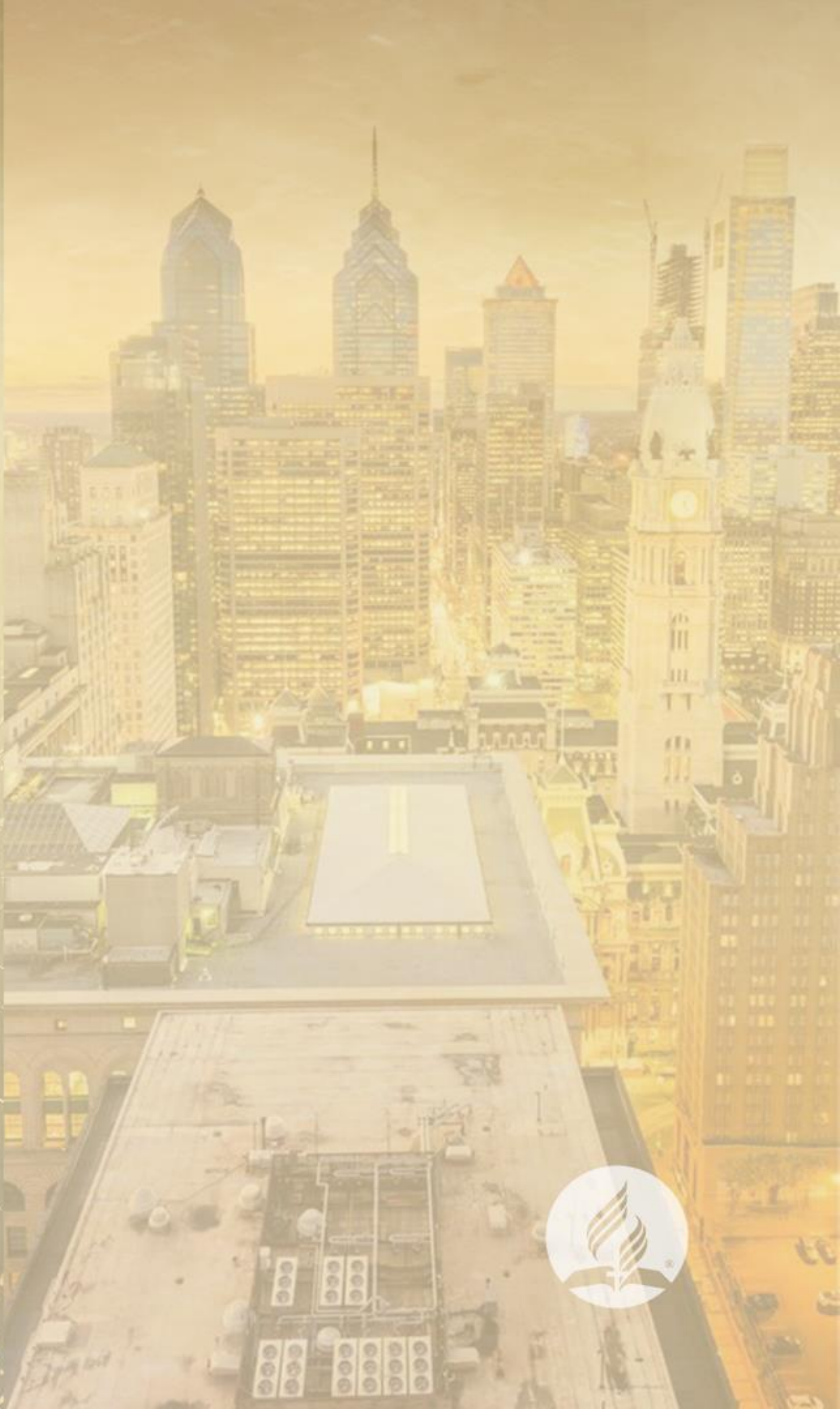






# 10/40


## WINDOW







# 10/40 WINDOW



## West-Central Africa Division

Hausa speakers

Niger/Nigeria

85 million

Est. Ratio: 1:14,492







# 10/40 WINDOW



## Southern-Asia Pacific Division

Bamar

Myanmar

39 million

0.35% Christians

Ratio: 1:1,412







# 10/40 WINDOW



## East-Central Africa Division

Somali speakers

Somalia/Kenya

21.7 million

1.11% Christians

Ratio: almost 0:22,000,000







# 10/40 WINDOW



## Northern-Asia Pacific Division

Bengali  
Bangladesh  
171 million  
0.06% Christians  
Ratio: 1:5,102







# 10/40 WINDOW



## Euro-Asia Division

Northern Uzbek

35.6 million

0.02% Christians

Ratio: 1/49,932







# 10/40 WINDOW



## Southern Asia Division

Mahratta

38.5 million

0.00% Christians

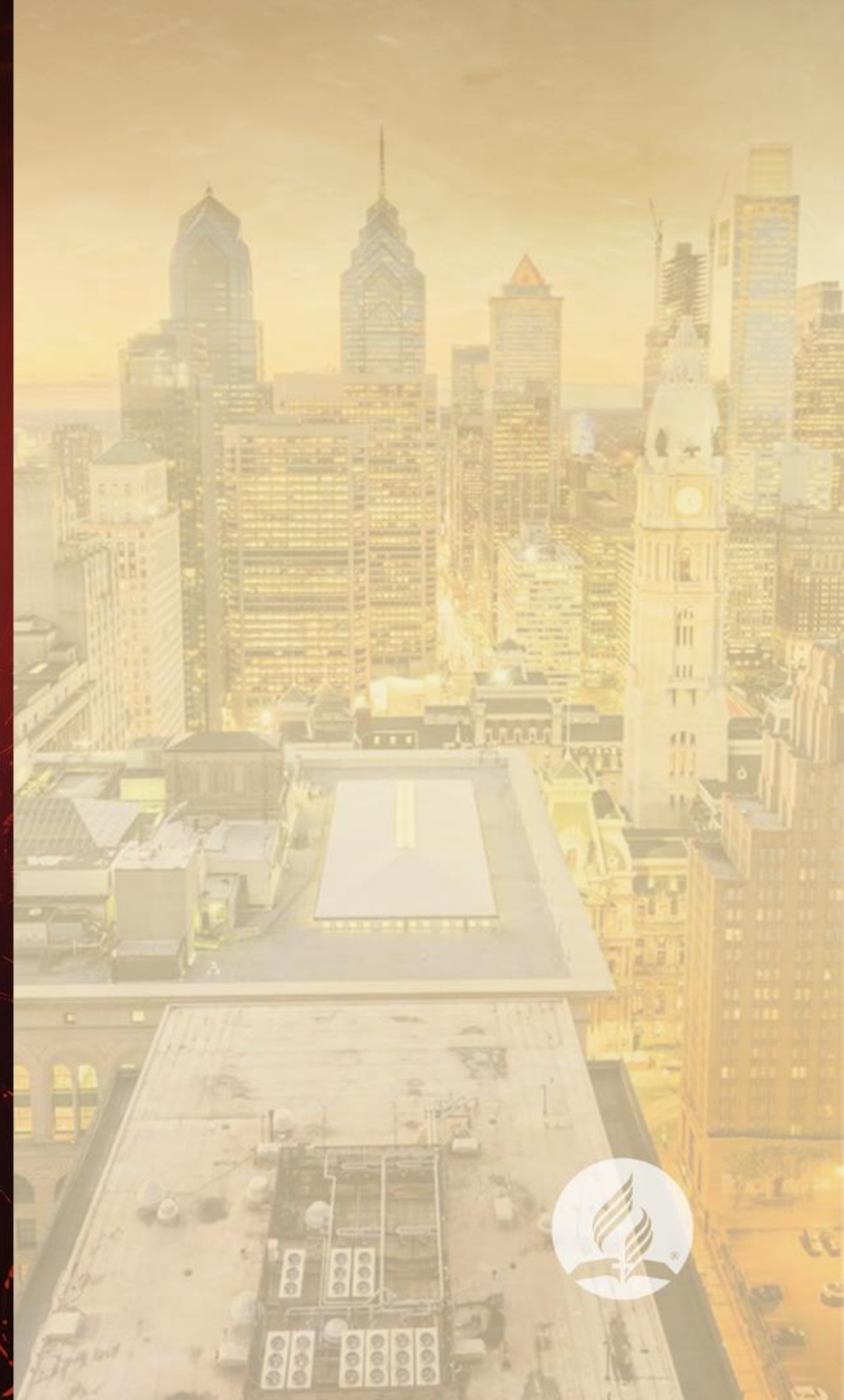
Ratio: 0:38,500,000







# POST CHRISTIAN WINDOW





A dark red background featuring a large, faint cross in the center. Below the cross, the silhouettes of a large crowd of people are visible, many with their hands raised in the air, suggesting a church service or a large gathering.

# POST CHRISTIAN WINDOW

A background image of a city skyline, likely New Zealand, with various skyscrapers and buildings under a hazy, golden sky.

**South Pacific  
Division**

New Zealand  
10-15% practicing  
Christians







# POST CHRISTIAN WINDOW



**Inter-European  
Division**

**Czech Republic  
12% Christians  
vs. 90% in 1924**





A dark red background featuring a silhouette of a large crowd of people with their hands raised in a church service. A large, dark cross is centered above the text.

# POST CHRISTIAN WINDOW

A faded, golden-hued image of a city skyline, likely New York City, with prominent skyscrapers like the Chrysler Building.

**Trans-European  
Division**

Greece  
30% secular/  
non-religious







# URBAN WINDOW







**55% of world population  
80% of Gross Domestic  
Product**

**URBAN**  
WINDOW







# **Southern Africa-Indian Ocean Division**



Durban  
3.3 million population  
1,384 Adventists  
Ratio 1:2,397



# **URBAN WINDOW**





The background of the left two-thirds of the image is a warm, golden-hued photograph of a mosque's interior. Several people are seen from behind, sitting on a patterned rug and facing a large, ornate arched window with colorful stained glass. The architecture features intricate Islamic geometric patterns on the walls.

## South American Division

Buenos Aires  
16.7 million population  
28,548 members  
Ratio 1:585

The background of the right third of the image is a dark, blue-toned photograph of a city skyline at night. Numerous skyscrapers are visible, with some lights glowing from the windows. The overall mood is urban and modern.

# URBAN WINDOW





The background of the left two-thirds of the image is a warm, golden-hued photograph of a mosque's interior. Several people are seen from behind, sitting on a patterned rug and facing a large, ornate arched window with colorful stained glass. The architecture features intricate Islamic geometric patterns on the walls and ceiling.

## Inter-American Division

Guadalajara  
5.5 million population  
4,877 members  
Ratio 1:1,133

The background of the right third of the image is a dark, blue-toned photograph of a city skyline at night. Numerous skyscrapers are visible, with some lights glowing from the windows. The overall mood is urban and modern.

# URBAN WINDOW





A photograph of the interior of a mosque. Several people are seen from behind, sitting on a patterned rug and facing a large, ornate arched doorway with colorful stained glass. The walls are covered in intricate Islamic geometric patterns.

## North American Division

A photograph of a large crowd of people, mostly seen from the back, with their hands raised in the air. The scene is brightly lit, possibly by sunlight, creating a hazy, golden atmosphere.

Chicago  
2,750,000 population  
1,646 members  
Ratio 1:1,669

A dark, high-angle photograph of a city skyline at night. Numerous skyscrapers are visible, with some lights glowing from the windows. The overall tone is dark and urban.

# URBAN WINDOW







**Time to take on the  
most challenging places  
and people groups within  
our territories.**





**"6.29% the increase of tithe across the Columbia Union Conference from the fourth quarter of 2022 to the fourth quarter of 2023 - an increase of some \$10 million. In this same period, membership expanded from 150,679 to 152,062, an increase of 0.93%"**





**“The time has come when we must expect the Lord to do great things for us. Our efforts must not flag or weaken.”**

**(Ellen G White, Selected Messages, vol 1, p 111).**





A portrait of J.N. Andrews, a man with a full beard and glasses, wearing a suit and tie. The portrait is overlaid on a background of a dense cityscape, likely New York City, with many skyscrapers visible. The entire image has a warm, orange-brown color cast.

**J N Andrews gave his  
time, his gifts, his family,  
his money, his life**







**Can we do the same as the  
leaders of the Church in  
the 21st century?**





A man in a white short-sleeved button-down shirt and dark trousers stands in front of a light-colored building with a gabled roof. The word "ADVENTIST" is visible on the building's facade. The scene is bathed in warm, golden light, suggesting sunrise or sunset. The man is smiling slightly and looking towards the camera.

**Missionaries still give their life  
and sometimes lose their life in  
the mission field.**







# Gary Keith Roberts


Mission Pilot to Indonesia  
1977 – 2024











**To Jan Roberts whose family dedicated their lives to  
the service of the Seventh-day Adventist Church and  
whose grandson Kaleb (2009), husband Bob (2014),  
and son Gary (2024) gave their life in the mission field.**

With deepest gratitude  
The General Conference of Seventh-day Adventists

Revelation 14:13

October 13, 2024

