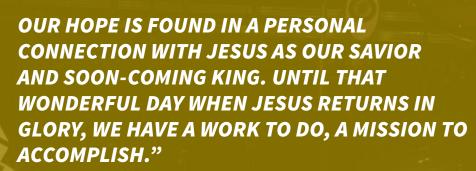




ANNUAL REPORT 2019



– Derek Morris, president of Hope Channel International, Inc.



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our Hope Channel global evangelistic media network continues to expand and flourish under the blessing of the Holy Spirit. Hope Channel Israel, Hope Channel Zimbabwe, and Hope Channel Ethiopia are the latest channels to be added to our global network. In 2019, new Hope Channel facilities were dedicated in Portugal, Thailand, Central Asia, Singapore, and Brazil.

As we have stayed laser-focused on mis-

sion, we have seen an exponential increase in the number of individuals requesting Bible studies and making the life-changing journey from broadcast to baptism and beyond. Here is just one example from our global network: Hope Channel North America launched a new Bible answer program in August 2019—*Bible HelpDesk*. During that month, 32 individuals requested Bible studies at HopeBibleStudy.org. By December 2019, the number of those requesting Bible studies had increased exponentially to almost 1,000! That number is multiplied many times over as you

review the requests for Bible studies from viewers watching our 59 Hope Channels around the world, broadcasting in more than 70 languages. There is a hunger for the Word of God and a longing for hope.

In answer to that search for truth and longing for hope, our *Let's Pray LIVE* and *Hope Sabbath School* programs continue to make an impact for our viewers. In 2019, *Let's Pray Live* had a total of 19,919 prayer requests received through phone calls, text messages and voicemails. Our prayer warriors were able to connect with those asking for prayer and provide a moment of connection and hope for those in need of prayer. *Hope Sabbath School* continued to provide in-depth Bible study and moving Scripture Songs through a total of 52 episodes in 2019.



We were also encouraged in 2019 to see our Hope Channel teams around the world organize evangelistic events to help viewers connect with local churches. One such event took place in Dodoma, Tanzania, where Baraka Muganda preached a powerful series of messages entitled *Uzoefu wa Nguvu ya Mungu (Experiencing the Power of God)*. His messages were broadcast to over 4,000 locations by Hope Channel Tanzania, with more than 8,000 individuals requesting baptism. I was privileged to hold a smaller series of evangelistic meetings at Rusangu University in Zambia. Those meetings were filmed by Hope Channel Zambia and were later broadcast nationwide. In 2019, the two Union Conferences in Zambia had a goal of adding 100,000 new members, and Hope Channel Zambia was an important resource for nationwide evangelism. Inspired by their evangelistic fervor, a generous donor purchased a flight pack so our Hope Channel Zambia production team could more effectively film evangelistic meetings on location!

Our dedicated team members at Hope Channel International, Inc. and our 59 Hope Channels around the world are fully committed to the mission given by Jesus, not only to preach the Gospel to every creature (Mark 16:15) but also to make disciples of all the nations (Matthew 28:19). We recognize our special role as part of a prophetic movement—an evangelistic media ministry with a global mission. We believe Jesus is coming very soon, and we count it a privilege to actively participate in His final harvest work. Thank you for your continued support and prayers.

Derek Morris

President, Hope Channel International, Inc.

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PROGRAMMING

The year 2019 saw many exciting developments in the areas of programming and web services for Hope Channel. Progress was seen with significant strides in quality programming, new programs, improved technology and an increase in the sharing of the mission of Hope Channel. Further, an expansion in staff of the marketing department allowed for increased collaboration and marketing efforts of programming. This means, we are now able to spread the word of new programs on Hope Channel to more of the unreached so that we can continue spreading the love and hope of God to all.

While much remains to be done, we are moving forward with the promise of God's help and blessing as we continue the work of accomplishing the mission.

Quality Programming

Throughout the year, there was an increased effort on growing our programming with priority on Bible shows, health shows and a partnership program to share how Hope Channel is accomplishing the mission. With this in mind, the *Bible HelpDesk* program was launched. This program features a panel of theologians, pastors and other Bible experts as they seek to answer Bible questions from our viewers. During the program, viewers can call in to have their questions answered live or submit their questions to be answered as well. In the first year of its launch, the program covered questions ranging from salvation, death, prayer and even worshipping God.





In the area of health, the programming department began to explore options with Life and Health Network, AdventHealth and Michigan Conference Health Ministries for the restart of *Smoking Cessation*. For the partnership program, the second season of *Transformed* was completed with high quality visual stories that shared the transforming events that took place in the lives of Hope Channel viewers around the world. Each episode beautifully illustrated the amazing work of God in the life of those featured. Each shared story is evidence of the love and hope of God we are able to demonstrate to all who seek Him.

Improved Technology for Mission Efficiency

With each year, the digital landscape expands exponentially with new opportunities for communication and connection. In response to the growing landscape, Hope Channel makes strides each year to grow with it and increase our reach in the digital space. In 2019, this growth was especially evident in the mobile apps, website, and digital evangelism initiatives.

In order to provide even more ways to share Hope Channel programming, several updates were made to the Hope Channel apps. There is now added flexibility in how viewers can get their programming. Instead of only watching their favorite program in the mobile app, viewers can download just the audio and listen to their favorite Hope Channel programs —whether in the app or as background audio while using another app.

Offline playback is another vital new feature added in 2019. With offline playback, viewers can download as many episodes of Hope Channel content as their device will hold and play it whenever they want, even without an internet connection. Someone in a remote village with only occasional internet access could download many episodes at once and watch them later. Travelers can download episodes before a trip and watch while in flight.

These new developments increase the possibilities of when, where, and how viewers can watch Hope Channel. Whether in the car, at home with family, going for a run, or even on an airplane, viewers can watch or listen to their favorite Hope Channel programs anytime and anywhere.

The importance of a website cannot be understated, as it is a central place for all who seek more information about Hope Channel and where they can watch. With this in mind, the web services manager for Hope Channel led a consortium of international partners with the goal of redesigning the website for all global network channels. This aligns with the need to meet the growing digital landscape in order to continuing expanding our reach to those seeking Bible truth and the love of God. The design was finalized at the end of the year, and implementation is now underway with the launch of the new website expected in 2021.

This growth in the digital space has also led to a need for evangelism in the digital space. It is no longer enough to only share God's good news through church events, television programs, and word of mouth. It is time to do more and to dive into the world of digital evangelism. It is for this purpose that Hope Channel has engaged in a collaborative effort with the General Conference of Seventh-day Adventists (General Conference) on the development of the Digital Evangelism Initiative. Throughout the year, various planning and strategizing assemblies were had with the General Conference which set Hope Channel as a key component of the Digital Evangelism Initiative. Once this initiative is completed, Hope Channel will be able to fulfill a vital role in the implementation of digital evangelism at a global scale.



APPS



HAD **10.1 MILLION**LIVE STREAM VIEWS

0

HAD **216 MILLION**MINUTES WATCHED
OF LIVE STREAMS

0

HAD **494,000** VIDEO-ON-DEMAND (VOD) VIDEO VIEWS

WEB





1.5 MILLION UNIQUE USERS



VISITORS FROM
229 COUNTRIES,
AND ALL 50 STATES



747,000 LIVESTREAM VIEWS

PROGRAMS





INTERNATIONAL DEVELOPMENT

Hope Channel's duty to create relevant Christ-centered content for each culture and language group necessitated the creation of a global family of channels. This vast network reaches the unreached with the end-time message of the Adventist Church in a unique manner, not possible with a single outlet. Presently with over 70 languages, the task of spreading the gospel through electronic visual media is massive and beyond the scope of human possibilities. Yet, since its creation in 2003 with a single channel, Hope Channel has grown miraculously across the world. Tasked with reaching more than seven billion people, Hope Channel is dedicated to taking the message of the salvation of Christ to the highways and byways of the world.

The year 2019 witnessed the creation of three new channels and the opening of four media facilities. New startup channels included Hope Channel Ethiopia, Hope Channel Zimbabwe, and Hope Channel Israel. New studios opened in Thailand (Hope Channel Southeast Asia), Lisbon, (Novo Tempo Portugal), Bishkek (Hope Channel Central Asia), and Singapore. Each facility dedicated and committed to spreading the Gospel of Christ to their region.

As television, the Internet, and mobile devices explode in popularity around the world, the International Development department also grows explosively through the mercy and grace of Christ.



INTERNATIONAL DEVELOPMENT 2019 HIGHLIGHTS

New Channels:

HC Israel

HC Zimbabwe

HC Ethiopia

New Services:

Hope Channel International English Language World Service split into two feeds – *Hope Channel International & Hope Channel Oceania*

Inaugural Events:

HC Singapore – September HC South East Asia – August Novo Tempo Portugal – June HC Central Asia – September



ENGAGEMENT

In addition to creating uplifting programming that shares God's love and hope for all, Hope Channel also aims to connect and engage with viewers in different ways. The following section shares the accomplishments of the key departments who play a key role in the engagement between Hope Channel and its viewers. This is fulfilled through our community development, planned giving, fundraising and marketing efforts.

Community Development

In May 2019, Hope Channel International, Inc. created the Community Development department to fill the need for the development and coordination of opportunities for building personal, long-term relationships with viewers, supporters, and partners of Hope Channel.

This department is responsible for developing and implementing a comprehensive annual outreach plan to promote Hope Channel to the Seventh-day Adventist Church constituency and increase awareness of the organization's mission. The department also organizes weekend events, tradeshows, exhibits, and other activities within the North American Division (NAD) in collaboration with church pastors, and NAD union and conference leadership.

In addition, study tours, led by expert guides to historical sites with biblical and religious significance, offer an intersection where Hope Channel personnel may interact with viewers and donors to develop lasting friendships. These study tours provide validation of Scripture and tangible evidence of God's plan throughout history. They contribute to the spiritual nurture of our stakeholders, thus serving to strengthen their commitment to the global Adventist Church and to the mission of Hope Channel.

The Community Development department works in collaboration with the Director of Fundraising and the Director of Marketing to operationalize strategic plans developed to promote the mission and vision of Hope Channel. Even through the ongoing logistics of arranging speaking engagements for Hope Channel representatives, devising methods for the collection of new contacts, and coordinating the details for registration, transportation, and scheduling, the ultimate goal of Community Development focuses directly on its overarching priorities: **To meet the needs of seekers for Bible truth, to raise awareness of Hope Channel's missional activities, and to create opportunities for the development of rapport, goodwill, and enduring relationships with Hope Channel viewers, supporters, and partners.**



Community Development Highlights

In the Community Development department, the focus was largely on connecting viewers to a spiritual community through offline events and staying in contact with viewers. Offline events allowed viewers to connect face-to-face with their favorite show hosts, Hope Channel administrative personnel and other Hope Channel personalities. These activities take Hope Channel and its work beyond the screen and provide viewers with a new way of connecting and sharing Hope Channel.

In 2019, hosts of *Hope Sabbath School* attended ASI and GYC while the hosts of *Let's Pray* attended the Celebration of Hope events, camp meetings and university events. These events, attended by viewers and potential viewers of Hope Channel, provided an excellent opportunity for show hosts to continue the conversations from the screen and to allow viewers a chance to connect with the programming of Hope Channel in a new way. Viewers were encouraged to also share the programming with their networks to increase the community of viewers for these shows.

To stay in contact with viewers met at offline events, the Community Development department offered viewers a free gift and received contact information through which to stay connected. Now, viewers can receive regular updates from Hope Channel through a monthly email newsletter that outlines premiering programs, news updates, and upcoming events. In this way, Hope Channel can stay connected with viewers and viewers will never miss an update from Hope Channel.

The Community Development department also offered a unique and exciting opportunity to dive into a journey of discovery through study tours. These study tours, led by well-known faces such as Hope Channel President Derek Morris, allowed attendees to walk *In the Footsteps of Jesus*. In this tour, attendees were able to see the Holy Land and opt for an extension tour to Jordan. Just a few of the experiences had include a communion service in an area by the Garden Tomb, a visit to the Jordan River baptismal area, and a worship service on the Sea of Galilee. It was an experience of spiritual renewal for all in attendance.

Planned Giving

This year, 2019, was a year of growth and change for the Hope Channel International, Inc. Planned Giving department. The decision was made to bring the Planned Giving department in-house with an office at the Hope Channel International, Inc. headquarters in Silver Spring, MD. This move allowed the Planned Giving department to more strategically connect to the goals, values and mission of Hope Channel as a ministry and organization.

With this move, the Planned Giving department has worked to increase the importance of the Planned Giving program with partnership weekends known as Celebration of Hope. Additionally, the Planned Giving brochures were updated to better communicate the benefits and opportunity of planned giving. Finally, Hope Channel International, Inc. contracted John Mathews to provide additional support to the department as its first Field Representative strengthening the relationship between office and donor.

Planned Giving Highlights

In an effort to solidify constituency support, the Planned Giving department organized the database of all current donors to strategically sync a written list with Hope Channel's Raiser's Edge database and Western Adventist Foundation (Hope Channel's third-party back office). We then worked with Hope Channel's Trust Office to organize the database of all Planned Giving donors. In the process, personal relationships were developed with the various people in the office which is strategically important for progress.

Additionally, key resources were created and updated for planned giving. We used the Crescendo program and, in consultation with the Fundraising department, created three new brochures about Hope Channel's Planned Giving program. The first promoted the Charitable Gift Annuity program which is the strongest and most successful. The second discussed the concept of using an IRA to donate in a way that involves paying zero taxes. The final brochure promoted the general concept of Planned Giving and served as an overview to Hope Channel Planned Giving. The final products were highly endorsed by Hope Channel administrators and serve as a way to further educate and simplify the process of planned giving so that it is accessible to all.

As a further enhancement, Planned Giving became a part of offline events in which Hope Channel had a presence. The most successfully consistent event of this type is the partnership weekends known as Celebration of Hope. During these partnership weekends in 2019, we presented a seminar to donors directly sharing with them the benefits of HCI Planned Giving. This direct contact with the donor gives Hope Channel the best chance to bring a donor further into the Planned Giving process. A strategic decision was made to revamp the Planned Giving presentation, simplifying it to focus on the basics and spiritual nature (stewardship) aspect of it. Additionally, collaborative efforts with Field Representative contractors, John Mathews, former director of Stewardship for the North American Division resulted in a simple and mission-focused presentation. As a result, attendance at the Planned Giving presentations doubled. Donors expressed renewed appreciation for the presentation attending staff said it was one of the clearest they had experienced. As a result of these presentations, some donors made planned gifts and others made further plans that moved them further through the Planned Giving process.

The Planned Giving department is on solid footing to begin further growth and development. Planned Giving is still working on understanding the database, promoting the program and using in-person or virtual events to grow the program. Further coordination with the Fundraising department staff is underway to find areas of mutuality to further move donors down the process. The strategic decision to bring Planned Giving into the office has allowed for more efficient use of resources and has improved missional effectiveness. By God's grace, the 2020 report will showcase even further how these goals are being met.



Fundraising

One of the major goals in 2019 for Fundraising, in alignment with Hope Channel International, Inc.'s strategic objective, was engaging in more events with the purpose of engaging with our nationwide community. The opportunity to meet locally with supporters and express our appreciation for their commitment to the network is vital. One avenue through which this was achieved was our 2019 Celebration of Hope events.

We have had great success in the past in Palm Springs, CA and Asheville, NC and we were thrilled to add a third venue in 2019 in Orlando, Florida. Pastor Dwight Nelson of the Pioneer Memorial Church at Andrews University was our featured keynote speaker at this event.

A total of 53 attendees enjoyed a weekend of spiritual uplift and exciting mission updates on the impact that Hope Channel is having in the U.S. Attendees were able to meet President Derek Morris and other personnel from Hope Channel, and see how their support has enabled this network to prepare individuals for the soon coming of Christ.

Our Celebration of Hope events inspired attendees to continue their support of Hope Channel or to become a first-time investor in the greatest instrumentality of evangelism of the Seventh-day Adventist church—Hope Channel—to those who do not know Christ or wish to have a deeper relationship. Below are a few quotes from attendees of these events:

"It's so special to see our TV family in person. We appreciate how your love for people is real. We feel it! Thank you."

"Celebration of Hope has been an amazing spiritual experience, and please continue to share your experiences with us. God bless the Hope Channel staff and family. I would like to commend Hope Channel staff for their dedication and love for our Lord. It is reflected in their faces, in the way they speak with all of us, and their entire demeanor. My gratitude also to Derek Morris for his leadership."

".... I have been blessed and will increase our giving substantially in 2020. Thank you. Thank you. Thank you."

The Hope Channel team is overwhelmed with gratitude for your constant support. Because of you we can continue to be a vessel of God's love and hope to those who need it most.





MARKETING

The Marketing department works in extreme close collaboration with all departments of Hope Channel International, Inc. In these collaborations, they serve to support the activities and objectives of each department and to assist in reaching the overall mission of Hope Channel. It is in this regard that the Marketing department focuses its efforts each year. For the year 2019, this included support in programming and engagement efforts.

Marketing Highlights

With the increased expansion of digital content, it was important to share with our viewers—both current and new—of our various apps. The marketing department worked together with web services and programming to promote the existence and usage of the apps to viewers. This included announcements on the website, social media, publications and even in-flight magazines. Sharing the many ways in which one can watch Hope Channel allows for further awareness of the programming available for all to learn about God's love and hope for us.

The year 2019 also saw increased collaboration between the Marketing and Community Development departments. With their combined efforts, offline events became a place where existing and new viewers of Hope Channel could not only connect with each other but also elect to connect with Hope Channel through a monthly newsletter. As reviewed in the Community Development report, the monthly newsletter shares new program premieres, news updates, Bible study opportunities and much more. Event attendees also had the opportunity to sign up to receive a free gift which could be used as an evangelistic tool or as a way to further their spiritual growth.

The Marketing department also increased their efforts on social media to use as a platform for awareness, connection and invitation. Through advertising on social media, awareness of Hope Channel and its many uplifting programs was greatly increased. The social media platforms were also used to alert viewers of the days and times they could watch their favorite programs. Viewers were then able to share these alerts with their networks, thus amplifying the reach of the alerts and sharing with those who may not know about Hope Channel. Videos and photos were also shared that promoted reflection, discussion and conversation around topics discussed on programs such as *Let's Pray, Hope Sabbath School* and *Bible HelpDesk*. This allowed for the conversation to be furthered and for a deeper sense of community to grow with viewers online.

Lastly, the social media efforts served as a method of invitation. Each week, viewers were invited to join in live conversation and commentary on the programming shared specifically on Facebook. Through the livestreaming of programs on Facebook, the marketing staff could then engage with viewers in conversation, pray together with viewers and call them to invite others to watch the programming as well. This allowed for further evangelistic efforts as marketing provided a way for all to become digital evangelists to their communities, furthering the reach of the message Hope Channel shares: a hope and love that can only come from our Father in heaven.



MESSAGE FROM THE VICE PRESIDENT FOR FINANCE/CFO



We praise the Lord for yet another good fiscal year 2019. We maintained a healthy financial position with the support of the Seventh-day Adventist Church and our valued donors. Unrestricted operating revenues for fiscal year 2019 were \$11.2 million while operating expenses were \$10.4 million. We also experienced favorable market conditions for our investments and charitable gift annuities as compared to the previous year.

In our core functional expense section of programming, we spent \$8.4 million which constituted 81% of our

total expenses. We continue to pursue greater cost efficiency in the production of programming for our channels. Sound financial management is an integral part of our efforts to deliver services and administer the programs geared towards accomplishing our mission.

There is much to be excited for as we look ahead — new media spaces and new opportunities of sharing a message of hope with our local and global communities. Thank you for your continued support.

Gideon Mutero

Vice President for Finance/CFO

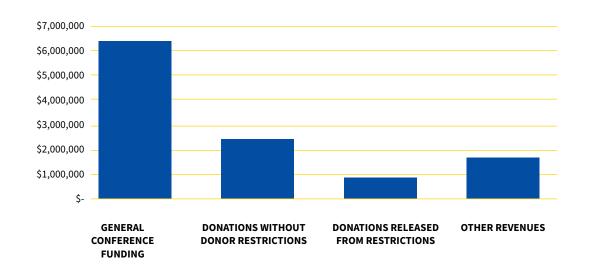
STATEMENT OF FINANCIAL POSITION

Current assets \$ 2,971,821 2,938,405 Cash and cash equivalents \$ 2,259,569 2,148,867 Account receivable 788,079 418,512 Prepaid expenses 339,096 342,834 Total current assets 6,358,565 5,848,618 Plant assets Equipment 1,545,027 1,284,016 Other assets Cash allocated for purchase of equipment 1,907,798 1,382,469 Western Adventist Foundation charitable gift annuities 1,633,191 1,403,106 General Conference charitable gift annuities 128,412 110,033 Total other assets 3,669,401 2,895,608 Total assets \$ 11,572,993 10,028,242 LIABILITIES Current liabilities Accounts payable 593,169 197,989 Total current liabilities 593,169 197,989 NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated depreciation funding 1,907,798 1,382,469 <	ASSETS	2019	2018
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Current liabilities Accounts payable 593,169 197,989 Total current liabilities 593,169 197,989 NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Total assets	\$ 11,572,993	10,028,242
Current liabilities Accounts payable 593,169 197,989 Total current liabilities 593,169 197,989 NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253			
Accounts payable 593,169 197,989 Total current liabilities 593,169 197,989 Total liabilities 593,169 197,989 NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253			
NET ASSETS S93,169 197,989 Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253			
NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities		
NET ASSETS Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable		
Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable		
Unallocated non-tithe 3,872,416 4,376,059 Unallocated extraordinary tithe 364,281 167,308 Allocated fund 400,000 Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities	593,169	197,989
Unallocated extraordinary tithe364,281167,308Allocated fund400,000Allocated depreciation funding1,907,7981,382,469Allocated net invested in plant1,545,0271,284,016Total net assets without donor restrictions8,089,5227,209,852Total net assets with donor restrictions2,890,3022,620,401Total net assets10,979,8249,830,253	Current liabilities Accounts payable Total current liabilities	593,169	197,989
Allocated fund Allocated depreciation funding 1,907,798 1,382,469 Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities	593,169	197,989
Allocated depreciation funding Allocated net invested in plant Total net assets without donor restrictions Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS	593,169 593,169	197,989
Allocated net invested in plant 1,545,027 1,284,016 Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe	593,169 593,169 3,872,416	197,989 197,989 4,376,059
Total net assets without donor restrictions 8,089,522 7,209,852 Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe	593,169 593,169 3,872,416 364,281	197,989 197,989 4,376,059
Total net assets with donor restrictions 2,890,302 2,620,401 Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe Allocated fund	593,169 593,169 3,872,416 364,281 400,000	197,989 197,989 4,376,059 167,308
Total net assets 10,979,824 9,830,253	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe Allocated fund Allocated depreciation funding	593,169 593,169 3,872,416 364,281 400,000 1,907,798	197,989 197,989 4,376,059 167,308 1,382,469
	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe Allocated fund Allocated depreciation funding Allocated net invested in plant	593,169 593,169 3,872,416 364,281 400,000 1,907,798 1,545,027	197,989 197,989 4,376,059 167,308 1,382,469 1,284,016
Total liabilities and not assets	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe Allocated fund Allocated depreciation funding Allocated net invested in plant Total net assets without donor restrictions	593,169 593,169 3,872,416 364,281 400,000 1,907,798 1,545,027 8,089,522	197,989 197,989 4,376,059 167,308 1,382,469 1,284,016 7,209,852
Total liabilities and net assets \$ 11,572,993 10,028,242	Current liabilities Accounts payable Total current liabilities Total liabilities NET ASSETS Unallocated non-tithe Unallocated extraordinary tithe Allocated fund Allocated depreciation funding Allocated net invested in plant Total net assets without donor restrictions Total net assets with donor restrictions	593,169 593,169 3,872,416 364,281 400,000 1,907,798 1,545,027 8,089,522 2,890,302	197,989 197,989 4,376,059 167,308 1,382,469 1,284,016 7,209,852 2,620,401

REVENUES AND SUPPORT

		2019	2019 PERCENTAGE	2018
REVENUES AND SUPPORT WITHOUT	DO			2010
General conference tithe appropriation	\$	4,509,695	40%	4,509,695
General conference extraordinary tithe appropriation		930,000	8%	930,000
General conference non-tithe appropriation		40,519	0%	166,019
General conference facilities/services appropriation		736,099	7%	777,973
Donations		2,504,994	22%	2,497,759
Offerings		778,805	7%	635,319
Matured trusts/wills		180,645	2%	392,661
Broadcast sales and services		314,203	3%	201,919
Miscellaneous income & contributions		368,640	3%	455,908
Donations released from restriction		848,736	8%	2,000,244
Total revenues and support without donor restrictions	\$	11,212,336	100%	12,567,497

SUMMARY OF REVENUES AND SUPPO	DRT	WITHOUT D	ONOR RES	TRICTIONS
General conference funding	\$	6,216,313	55%	6,383,687
Donations without donor restrictions		2,504,994	22%	2,497,759
Donations released from restriction		848,736	8%	2,000,244
Other revenues		1,642,293	15%	1,685,807
Total revenues and support without donor restrictions	\$	11,212,336	100%	12,567,497

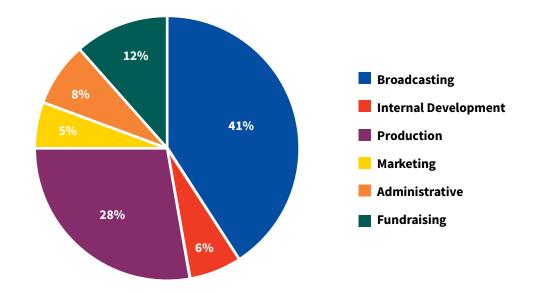




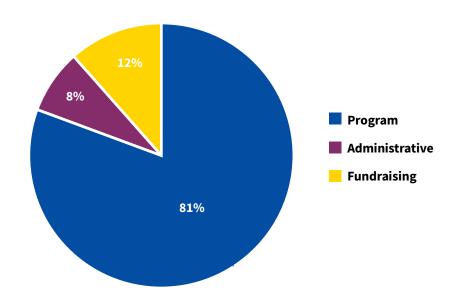
FINANCIAL ANALYSIS: EXPENSES

DEPARTMENTS	2019	2019 PERCENTAGE	2018
Broadcasting	\$ 4,268,701	41%	4,708,673
International development	654,803	6%	545,402
Production	2,914,631	28%	3,020,370
Marketing	561,824	5%	561,969
Administrative	817,423	8%	776,568
Fundraising	1,206,199	12%	1,173,693
Total expenses	\$ 10,423,581	100%	10,786,675

2019 EXPENSES



			2019					
		2019	PERCENTAGE	2018				
PROGRAM SERVICE FUNCTIONS								
Broadcasting	\$	4,268,701	51%	4,708,673				
International development		654,803	8%	545,402				
Production		2,914,631	35%	3,020,370				
Marketing		561,824	7%	561,969				
Total	\$	8,399,959	100%	8,836,414				
SUPPORTING SERVICE FUNCTION	NS							
Administrative	\$	817,423	40%	776,568				
Fundraising		1,206,199	60%	1,173,693				
Total	\$	2,023,622	100%	1,950,261				
FUNCTIONAL EXPENSE ANALYSIS								
Program	\$	8,399,959	81%	8,836,414				
Administrative		817,423	8%	776,568				
Fundraising		1,206,199	12%	1,173,693				
Total	\$	10,423,581	100%	10,786,675				



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HOPE CHANNEL INTERNATIONAL, INC. 12501 Old Columbia Pike | Silver Spring, MD 20904, USA

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