



I Will Go involves all church members in reaching the world, inspiring and equipping them to use their God-given spiritual gifts in witness and service for Christ.

“ The home missionary work will be farther advanced in every way when a more liberal, self-denying, self-sacrificing spirit is manifested for the prosperity of foreign missions; for the prosperity of the home work depends largely, under God, upon the reflex influence of the evangelical work done in countries afar off. It is in working actively to supply the necessities of the cause of God that we bring our souls in touch with the Source of all power.”

ELLEN G. WHITE

OBJECTIVES & KPIS

- Mission Objectives & KPIS
- Spiritual Growth Objectives & KPIS
- Leadership Objectives & KPIS
- Suggested Division KPIS

DOWNLOAD BOOKLET



I WILL GO (IWG) INTERNATIONAL

Reach the World: 2020-2025 Strategic Focus

Read the detailed *I Will Go Strategic Plan* at WillGo2020.org

East Central Africa	Africa	Eastern Asia Pacific	Eastern Asia Pacific
Europe	Latin America	South America	Southern Asia
China and Oceania	Middle East & N. Africa	Southern Asia Pacific	Southern Asia
East Europe	North America	East Pacific	West Europe

KEY TERMS:
 EC - General Conference of Seventh-day Adventists
 EP - New York Conference of the I Will Go Strategic Plan
 10,000 - The most successful year of the world, growing every year 10% in all regions, which means within Africa, the Middle East, and West of Asia

2 Spiritual Growth Objectives

- 1 To engage individuals and families into spiritual lives
- 2 To increase spiritual vitality, commitment, and participation of children, youth, and young adults
- 3 To help youth and young adults grow faith and exemplify a biblical worldview

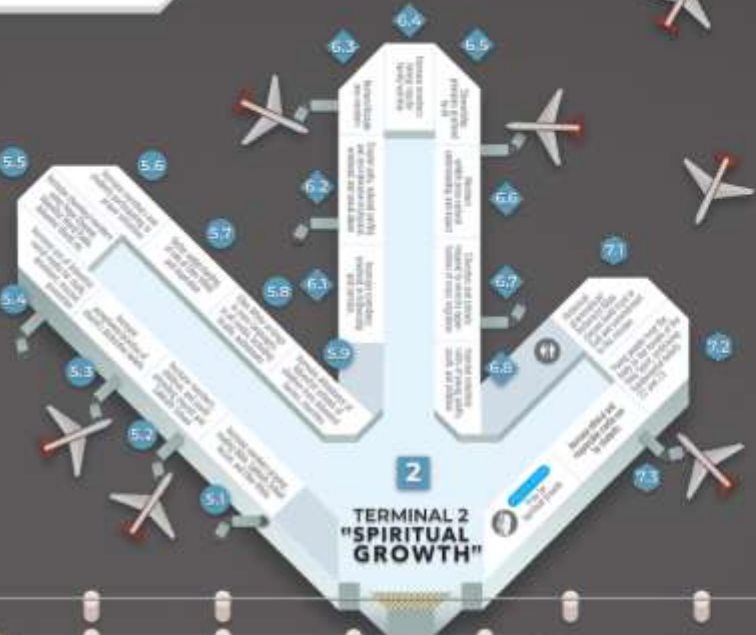
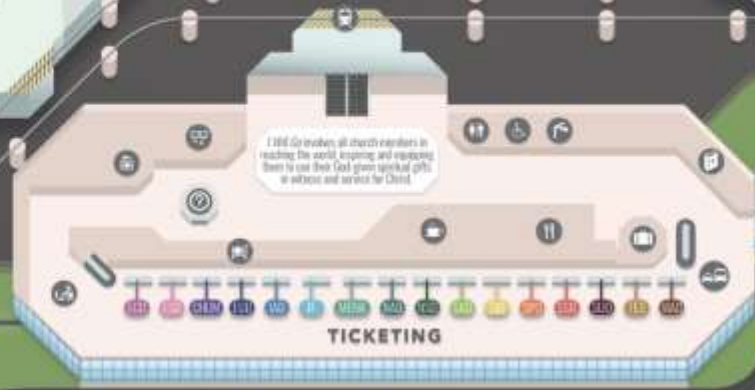
3 Leadership Objectives

- 1 To strengthen the discipleship role of pastors, teachers, and other frontline workers and provide them with regular growth opportunities
- 2 To align world church resources with strategic objectives
- 3 To enhance the transparency, accountability, and credibility of administrative operations, systems, and service initiatives



1 Mission Objectives

- 1 To increase the number of church members in every nation of the world by 10% by 2025
- 2 To increase the number of church members in every nation of the world by 10% by 2025
- 3 To increase the number of church members in every nation of the world by 10% by 2025
- 4 To increase the number of church members in every nation of the world by 10% by 2025
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- 15 To increase the number of church members in every nation of the world by 10% by 2025
- 16 To increase the number of church members in every nation of the world by 10% by 2025



WILLGO2020.ORG

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- ECD East-Central Africa
- IAD Inter-American
- NSD Northern Asia-Pacific
- SSP Southern Asia-Pacific
- ESO Euro-Asia
- ISF Israel Field
- SA South American
- SSA Southern Asia
- SIA Southern Africa-Indian Ocean
- CLM Chinese Union Mission
- MEA Middle East & N. Africa
- TCS Trans-Caribbean
- WAD West-Central Africa
- EEU Inter-European
- NA North American
- SP South Pacific

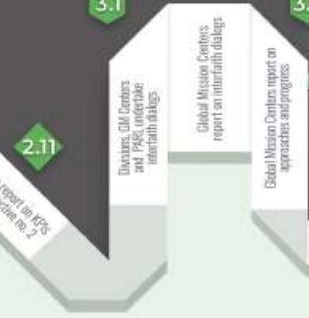
KEY TERMS
 GC – General Conference of Seventh-day Adventists
 KPI – Key Performance Indicator of the *I Will Go* strategic plan
10/40 Window – The most unreached area of the world, spreading roughly from 10 to 40 degrees north latitude, across northern Africa, the Middle East, and most of Asia

2 Spiritual Growth Objectives

- 5 To disciple individuals and families into spirit-filled lives
- 6 To increase accession, retention, reclamation, and participation of children, youth, and young adults
- 7 To help youth and young adults place God first and exemplify a biblical worldview

1 MISSION

2 "SPIRITUAL GROWTH"



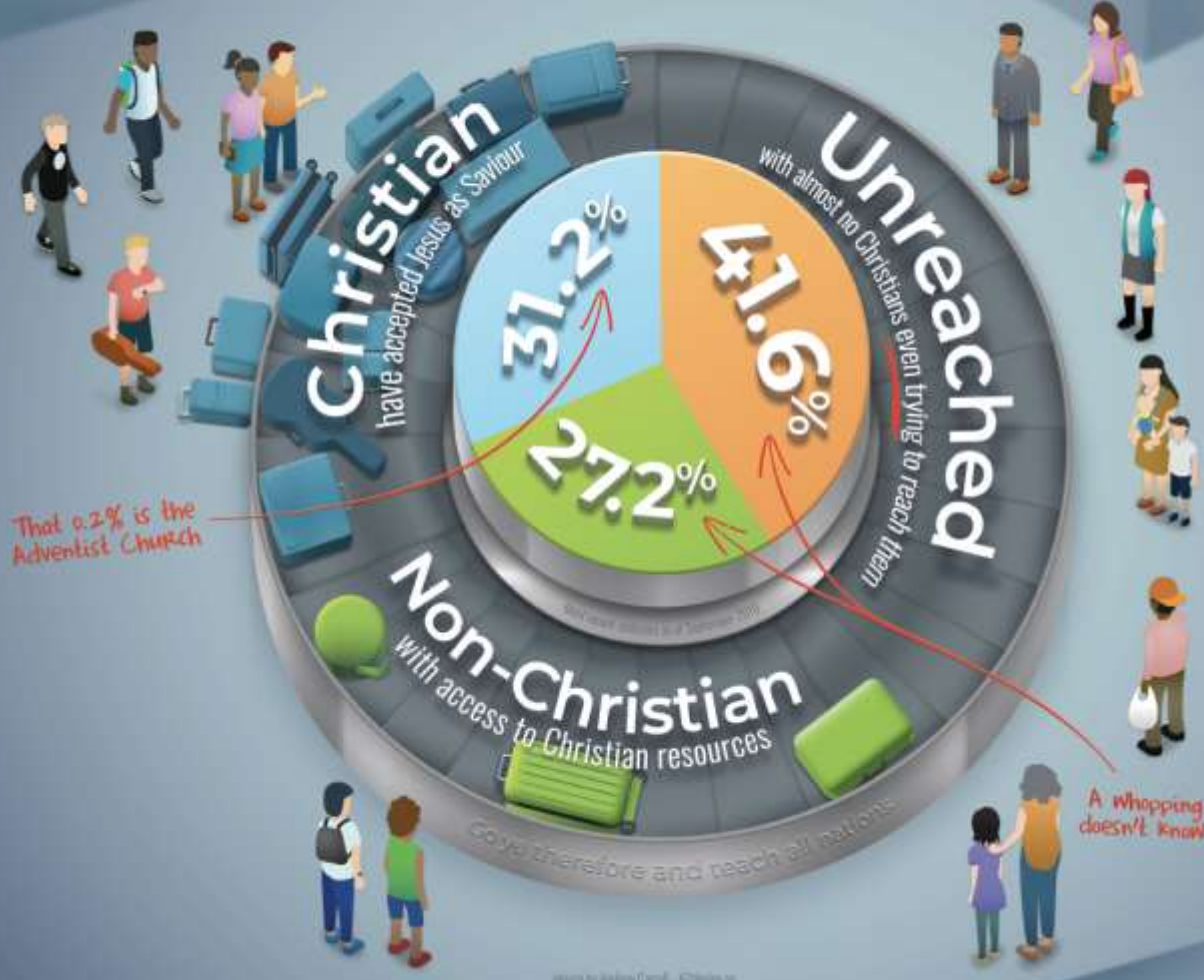
1 Mission Objectives

- 1 To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors but every church member, young and old, in the joy of witnessing for Christ and making disciples
- 2 To strengthen and diversify Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions
- 3 To make developing resources for mission to non-Christian religions and belief systems a high priority
- 4 To strengthen Seventh-day Adventist institutions in upholding freedom, holistic health, and hope

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- ECD
- ESO
- GHUM
- EEU
- IAD
- IF
- MENA
- NAD
- NSD
- SAD
- SIO
- SPO
- SSD
- SUD
- TED
- WAD

THE WORLD TODAY



design by Andrew Gandy © 2014/2015

4:1
Hospitals
Publishing Houses
Universities, Colleges
10:1
Orphanages

"For this is what the Lord has commanded us: 'I have made you a light for the Gentiles, that you may bring salvation to the ends of the earth.'"
Acts 13:47 NIV

Matthew 28:18-20

EST. 1863
91%
SUPPORTING WORKERS TRAINING WITH LOCAL
THE GOSPEL IN ALL THE WORLD
REACHES OTHER CHRISTIANS

Available resources that teach about God:
FOR YOU
The Bible Radio Magazines
Books Churches Neighborhoods
TV Social Media

For most of the **UNREACHED** ?

WARNING
The entire Middle East and North Africa Union has fewer members than the Loma Linda University Church.

Only 3.3% of *Christian Workers* labor among *The Unreached*

100+
THERE ARE MORE THAN 100 TRANSLATIONS OF THE BIBLE IN ENGLISH

2,163
LANGUAGES HAVE NO PORTION OF SCRIPTURE AND NEED WORK TO BEGIN.

I WILL GO

IDENTIFICATION CARD
NAME: _____
ADDRESS: _____
GLOBAL MISSIONS



IWillGo2020.org