

Iwillgo International - IWG2020 Strategic Plan

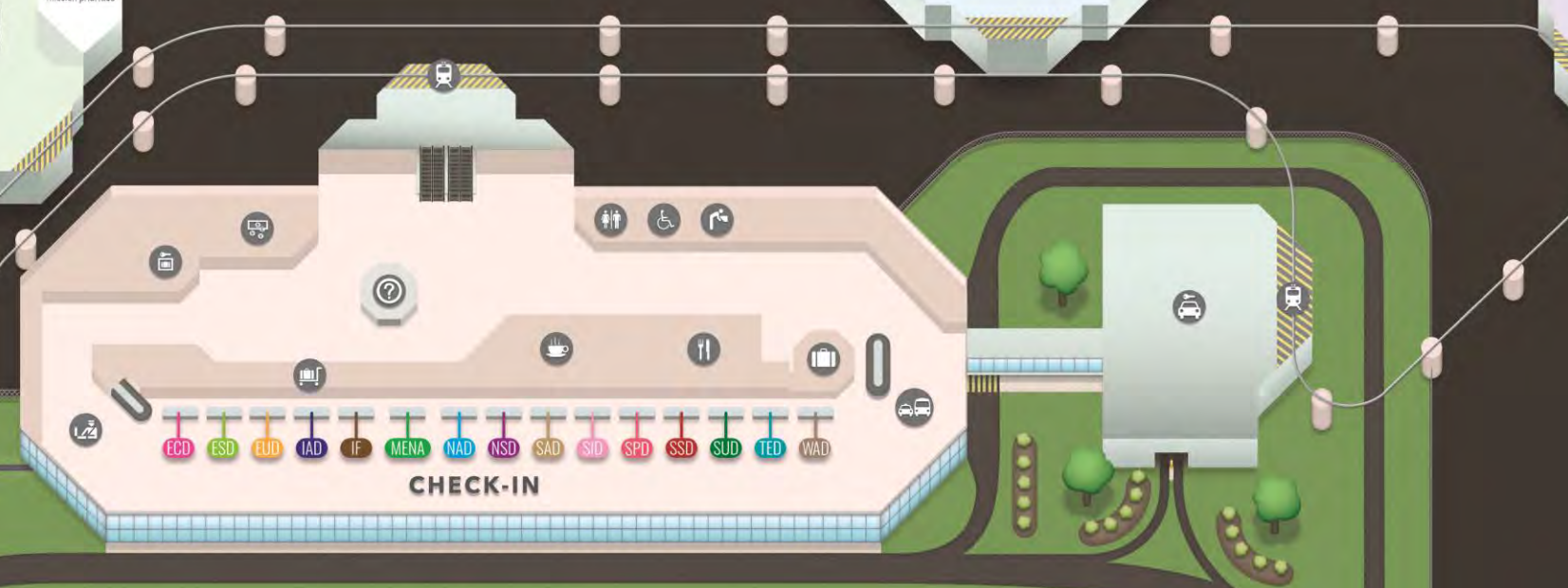
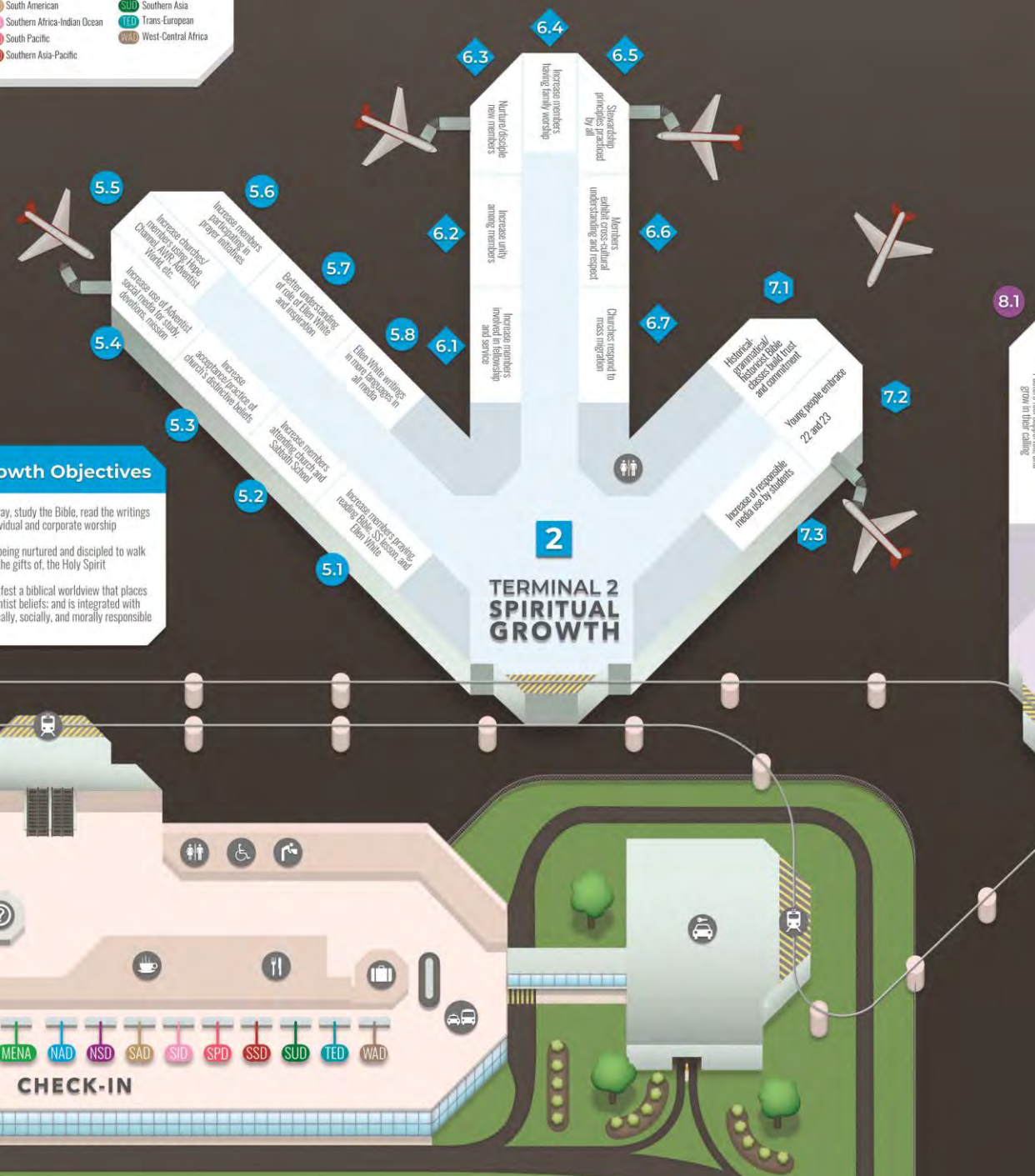
Read the complete "I Will Go" strategic plan at [URL](https://www.adventist.org/iwillgo)

- ECF East Central Africa
- ESD Euro-Asia
- EUD Inter-European
- IAD Inter-American
- IF Israel Field
- MENA Middle East & N. Africa
- NAD North American
- NSD Northern Asia-Pacific
- SAD South American
- SID Southern Africa-Indian Ocean
- SPD South Pacific
- SUD Southern Asia-Pacific
- SUD Southern Asia
- TED Trans-European
- WAD West-Central Africa



- ## 1 Mission Objectives
- 1 To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in a journey of discipleship
 - 2 To strengthen Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions by planting and discipling new worshipping groups, creating Urban Centers of Influence (UCIs), developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation
 - 3 To make developing resources for mission to non-Christian religions and belief systems a high priority
 - 4 To strengthen Seventh-day Adventist institutions in upholding freedom, health, and hope through Jesus, and restoring in people the image of God

- ## 2 Spiritual Growth Objectives
- 5 That church members regularly pray, study the Bible, read the writings of Ellen White, and engage in individual and corporate worship
 - 6 That individuals and families are being nurtured and disciplined to walk with, and be faithful stewards of the gifts of, the Holy Spirit
 - 7 That youth and young adults manifest a biblical worldview that places God first; is consistent with Adventist beliefs; and is integrated with information in ways that are ethically, socially, and morally responsible





From Reach the World
to
I Will Go

We need details of *your* plans

- A reminder: Division-specific objectives and KPIs need to be submitted to ASTR by July 1st
- This is so the GC can prepare an *I Will Go* booklet that is specific to your division
- If you decide simply to adopt the GC *I Will Go* plan in full, without additions, that's fine, but please let us know
- **GC will produce an overall booklet and as many division booklets as needed based on your responses**

Just “one thing”?

- The fact that there are thirteen divisions are a reminder why we were only able to go so far with advice from the world field. . .
- There were some suggestions: have “just three things” as a world Church strategic framework
- Even: “Just one thing”



We *have* simplified

- We had too much in the *Reach the World 2015-2020 Plan*



The Structure of the Plan

- Thirteen “**strategic issues**”
- Twenty-one areas of concern
- These became 21 Objectives
- From these, in turn, 81 Key Performance Indicators (KPIs) were established



From Reach the World to
I Will Go



We *have* simplified



I WILL
GO

STRATEGIC FOCUS 2020-2025

REACH THE WORLD

Seventh-day Adventist World
Church Strategic Plan

MISSION STATEMENT

The mission of the Seventh-day-Adventist Church is to call all people to become disciples of Jesus Christ, to proclaim the everlasting gospel embraced in the three angels' messages [Revelation 14:6-12], and to prepare the world for Christ's soon return.

This
is
simpler

"I WILL GO"

Mission

Objectives

1. To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in a journey of discipleship
2. To strengthen Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions, by: planting and discipling new worshiping groups, creating urban centers of influence, developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation
3. To make developing resources for mission to non-Christian religions and belief systems a high priority
4. To strengthen Seventh-day Adventist institutions in upholding freedom, health, and hope through Jesus, and restoring in people the image of God

Spiritual Growth

Objectives

5. That church members regularly pray, study the Bible, read the writings of Ellen White, and engage in individual and corporate worship
6. That individuals and families are being nurtured and disciplined to walk with, and be faithful stewards of the gifts of, the Holy Spirit
7. That youth and young adults manifest a Biblical worldview that places God first, is consistent with Adventist beliefs, and is integrated with information in ways that are ethically, socially, and morally responsible

Leadership

Objectives

8. To strengthen the redemptive role of pastors, teachers, and other frontline workers and provide them with regular growth opportunities
9. To align world church resources with strategic objectives
10. To enhance the transparency, accountability, and credibility of denominational organization, its operations, and mission initiatives

Holy Spirit

Objectives

To be defined as the Holy Spirit leads

Just “one/three thing(s)”?

- But the breadth of interests and the variety of very different contexts represented in this room is why the world plan can never “be just one thing”
- Or even three things (though this time there *are* just three strategic issues)

Research reflected this

- The global survey of church members, the survey of church leaders worldwide, and the assessments of division presidents and GC department directors, highlighted many issues that ideally needed addressing
- These reflected the diversity

Pick just a few objectives & KPIS

- Divisions may want to add their own, on which they will focus
- Departments and other entities should *go through* the Plan, and identify *those KPIs and Objectives* which they can address

Pick just a few objectives & KPIS

- Departments and other entities should *go through* the Plan, and identify *those KPIs and Objectives* which they can address
- The *2021 Advisories will be crucial*

Carefully assess the Objectives and KPIs

- Assess for relevance to your department or entity's own goals
- Also for how effectively you & your counter-parts can deliver objectives & KPIs

Carefully assess the Objectives and KPIs

- GC Education Dept went through the Reach the World plan in early 2016 and carefully analyzed all its 21 objectives and 81 KPIs
- Dr. Beardsley-Hardy and division Education Dept directors have *already* done this with the draft / *Will* Go plan

Carefully assess the Objectives and KPIs

- They referred to their selected objectives & KPIs at each of their twice-yearly meetings through this last quinquennium
- Good example to follow!
- Also Communications ...



REACH UP TO GOD

2. Because Biblical doctrines express universal truth & because research shows that Adventist understanding of doctrines needs attention

- OBJECTIVE: To engage all members in doctrinal study, as essential for spiritual maturity
- Relevant KPI: Increased provision & widespread use of Bible study aids on mobile devices and social media



REACH UP TO GOD

3. *Because Ellen White's writings help us to understand the Bible better and provide practical and inspired counsel to the church:*
- OBJECTIVE: To make all members better **acquainted with Ellen White's counsel** and prophetic ministry
 - Relevant KPI: Significantly increased availability via mobile devices and on social media of her writings, and of information about her impact and ministry



REACH UP TO GOD

3. *Because Ellen White's writings help us to understand the Bible better and provide practical and inspired counsel to the church:*
- OBJECTIVE: To make all members better **acquainted with Ellen White's counsel** and prophetic ministry
 - Relevant KPI: More effective use of social **media to promote Ellen White's writings**

Pick objectives & KPIS

- Then work through them and refer back regularly to assess success
- *And for Divisions, please send ASTR what objectives & KPIs you want to add*