



Mission to the Cities

Communication Report

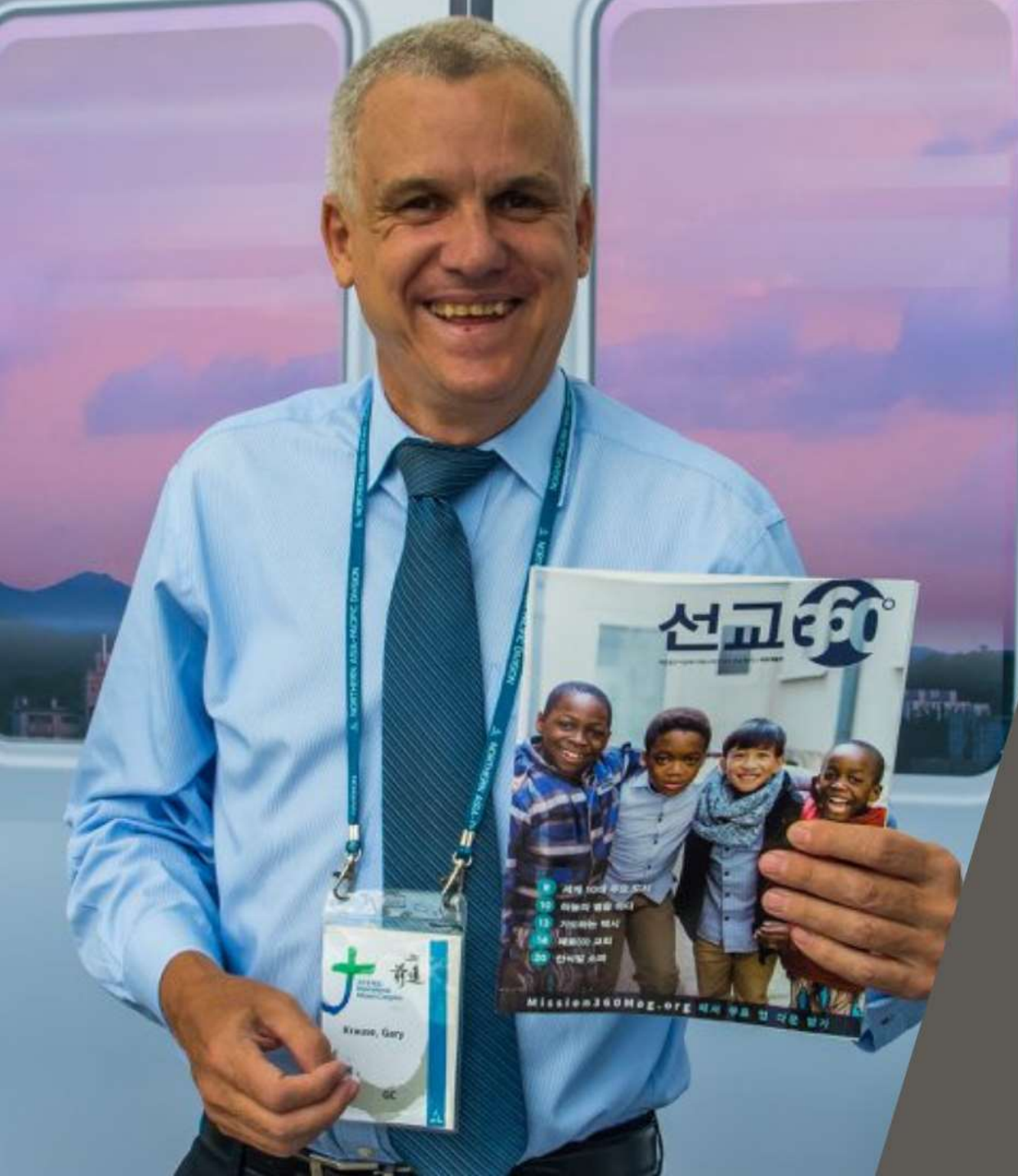
April 9, 2019

Karen Suvankham

Communication Coordinator
for Mission to the Cities

NSD 2018 Mission Congress





Korean-language urban issue
of Mission 360 magazine

NAD: Columbia Union Visitor Magazine Ads

Display



Digital



Classifieds



3 BILLION UNREACHED PEOPLE wait to hear about Jesus for the first time. Follow church planter, Doug Venn, as he crosses Bangkok by water and motorcycle taxis to see who has heard and to learn how to reach more. Get involved! Start by watching *I Want This City* at IWantThisCity.com.

Urban Mission and Ministry Congress: 54.5% of the world's population lives in cities. By 2050, that number will be 66%. Learn now how to reach people in cities. Pastors, students, academicians, leaders and others are invited to attend the Urban Mission and Ministry Congress, Sept 6-8 at Andrews. Visit UrbanMissionAndMinistry.org



NAD
GYC
2017



San2017

NAD
ASI
2018





NAD
ASI
2018



**Download free
tools to serve
your city!**

learn more at UrbanCenters.org





TYPEFACE The book's typeface family is to be used throughout life 1000 centers branding for languages using the Roman alphabet. If working in other languages, please work with Adwerfslu Pionier and the designer in the selection of an appropriate typeface.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

中国造纸协会“五·三”行动——4月22日“世界地球日”宣传



LOGO CONCEPT	04
LOGO COLOR	05
LOGO COLORS LOGO FORMATS	
LOGO CONSTRUCTION	06
ICON FULL LOGO	
LOGO SPACING	07
FULL LOGO ICON	
LOGO SPACING	08
MINIMUM SIZES ON A PRINTED PAGE B&W ICON	
LOGO USAGE	09
ICON USAGE	10
LOGO ON BACKGROUND	11
BLACK, DARK, OR NEUTRAL BACKGROUND COLOR BACKGROUND	
LOGO ON BACKGROUND	12
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SEAL COLORS SEAL FORMATS	

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TEXT LAYOUT AND NAME IN TEXT	20
BASELINE AND LAYOUT	
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COLOR PALLETTE 21
(PRIMARY COLORS)

COLOR PALETTE 22
(SECONDARY COLORS)

LIFE HOPE CENTERS BRANDING USED IN CONJUNCTION WITH THE ADVENTIST IDENTITY GUIDELINE SYSTEM 23

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LOCO
SPACING

● Guidelines for quoting and arrangement on page

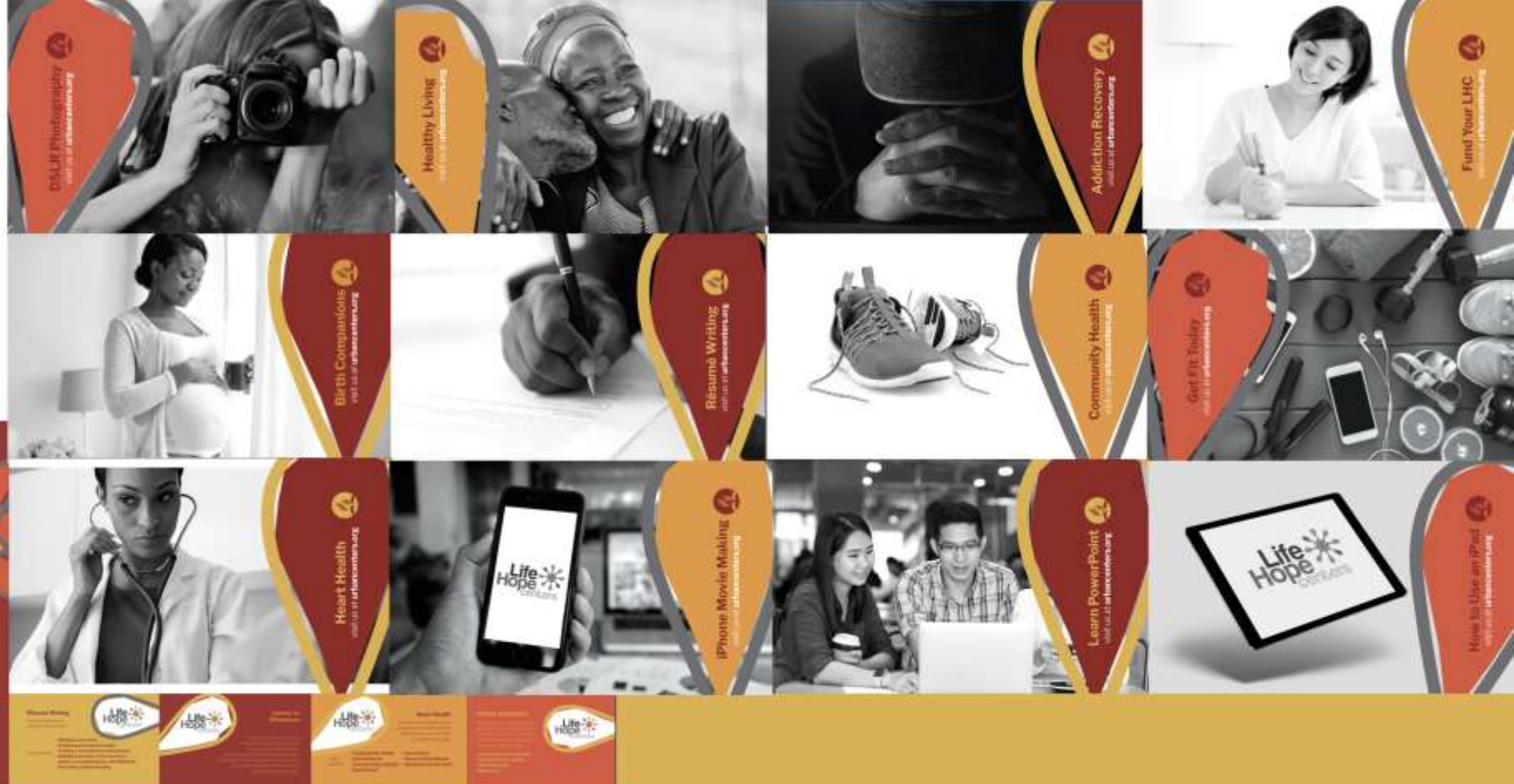
The vertical clear space around the flag is determined by the height of the mast. If the flag is either above or around the mast, the clear space should be that of the mast.

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Life Hope Centers are an initiative of the General Conference of Seventh-day Adventists, through the Office of Adventist Mission. The name, "Life Hope Centers" is the public branding for what Ellen White termed "Centers of Influence."



Birth Companions

Train caring individuals to mentor, support, and advocate for mothers-to-be in this 11-session course.

- Setting Up a Training Program
- The Three Stages of Labor
- The ABCs of Natural Labor Management
- Much more

CELEBRATIONS®

CELEBRATIONS® stands for 12 healthy living principles:

- Choice
- Exercise
- Liquids
- Environment
- Belief
- Rest
- Air
- Temperance
- Integrity
- Optimism
- Nutrition
- Social Support



Help communities experience and celebrate healthy living! Go to urbancenters.org for leaders' guides and PowerPoint presentations.

Urban Centers of Influence are places where the church serves the community, makes disciples, and starts new groups of believers. Resources, including materials for courses listed in these cards, can be found at:

UrbanCenters.org
MissionToTheCities.org
RevivalandReformation.org
VividFaith.com
HealthMinistries.com
Family.Adventist.org



NEWS



NEWS | POSTED APRIL 5, 2019

Manchester, Jamaica: Youth Empowerment Ministry Draws Young People into Service



NEWS | POSTED APRIL 3, 2019

Christchurch: New Zealand Adventists Connect with Muslims in Attack Aftermath



NEWS | POSTED APRIL 3, 2019

Port Moresby: Adventists conduct free health checks in Paupa New Guinea



NEWS | POSTED MARCH 29, 2019

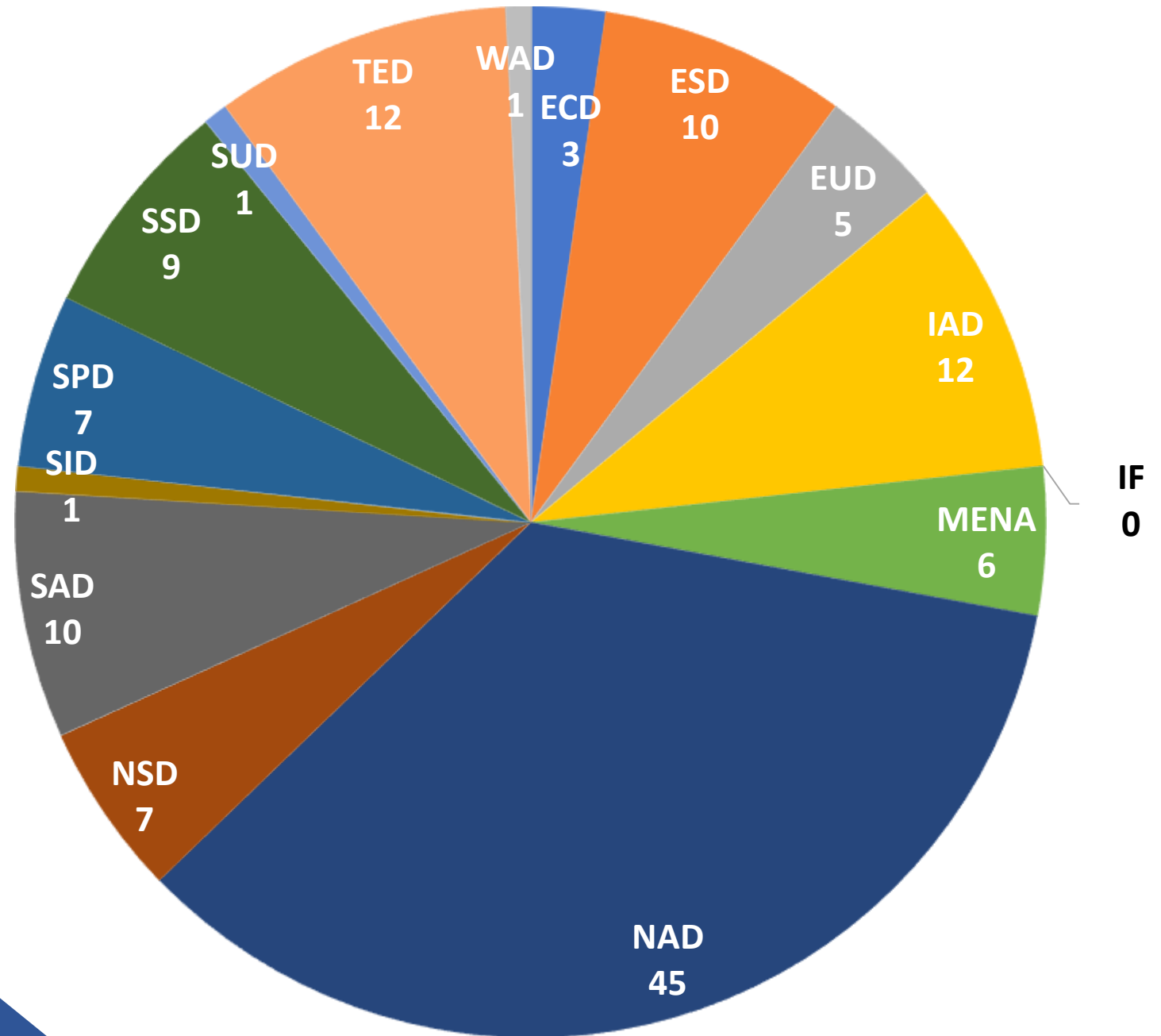
Ashton, Maryland: In the U.S., Legislators Recognize Adventist Congregation's Community Work



Website

MissiontotheCities.org

MTTC News Story Totals as
of Apr 58, 2019,
with all stories for all
divisions back through
October 2015



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#LifeHopeCenter