

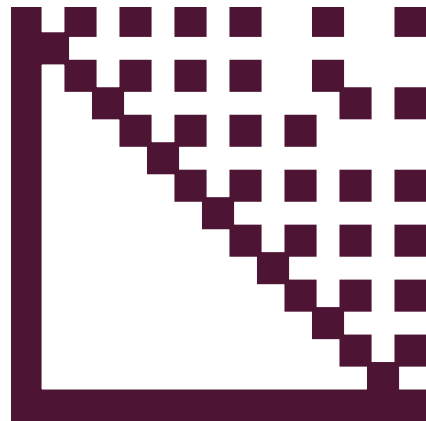


ENCYCLOPEDIA
of Seventh-day
Adventists

ESDA NEEDS
YOU!

HOW
DO
PEOPLE
SEE
ADMINISTRATION?

- Bureaucracy?
- Smoothing the path?
- Unnecessary red tape?
- Oiling the wheels?



MARKETING ESDA!

"You can't win the world if
no one knows you're there."

Susan Steely President, Project promotions

MARKETING ESDA!

"Editors can't get writers or articles if no one knows they are there."

HELP PUT ESDA
ON THE
ADMINISTRATIVE
AGENDA

- The ESDA needs a voice at decision-making meetings
- Mid-Year and Year-End meetings
- Union Executive Committee Meetings
- Institutional/College Boards
- Mission Board
- Funding

-
- Access to Division communication channels
 - Tell the stories
 - Ensure ESDA is featured at major events
 - Encourage people to contribute

HELP BUILD EXPECTATIONS

LEVERAGE AND NETWORKING



YOU KNOW
PEOPLE!



YOU KNOW
SOMEONE WHO
KNOWS SOMEONE!



ACCESS TO
ARCHIVES



OBTAIN/GRANT
PERMISSIONS



FACILITATE
TRAINING

ENCOURAGEMENT AND SOUNDING BOARD

A burden shared ...

- What if ...?
- Can we ...?



The GOAL: To launch the ESDA Online with minimum 2,000 articles at the General Conference Session in 2020



Encyclopedia of Seventh-day Adventists



Google Search

I'm Feeling Lucky





Ensure your Division and Unions are properly represented in the ESDA Online in 2020