



Reaching the World: How did we do?

The Global Church Member Survey 2018

David Trim

UNION
HAITIANA

UNION
COLOMBIANA
DEL NORTE

UNION
MEXICANA
DEL NORTE

UNION
GUATEMALTECA

UNION
MEXICANA
DE INTEROCEANICA

UNION
MEXICANA
DEL NORTE

UNION MEXICANA
DEL SURESTE

UNION MEXICANA
DE CHIAPAS

UNION
GUATEMALTECA

UNION
MEXICANA
DEL NORTE

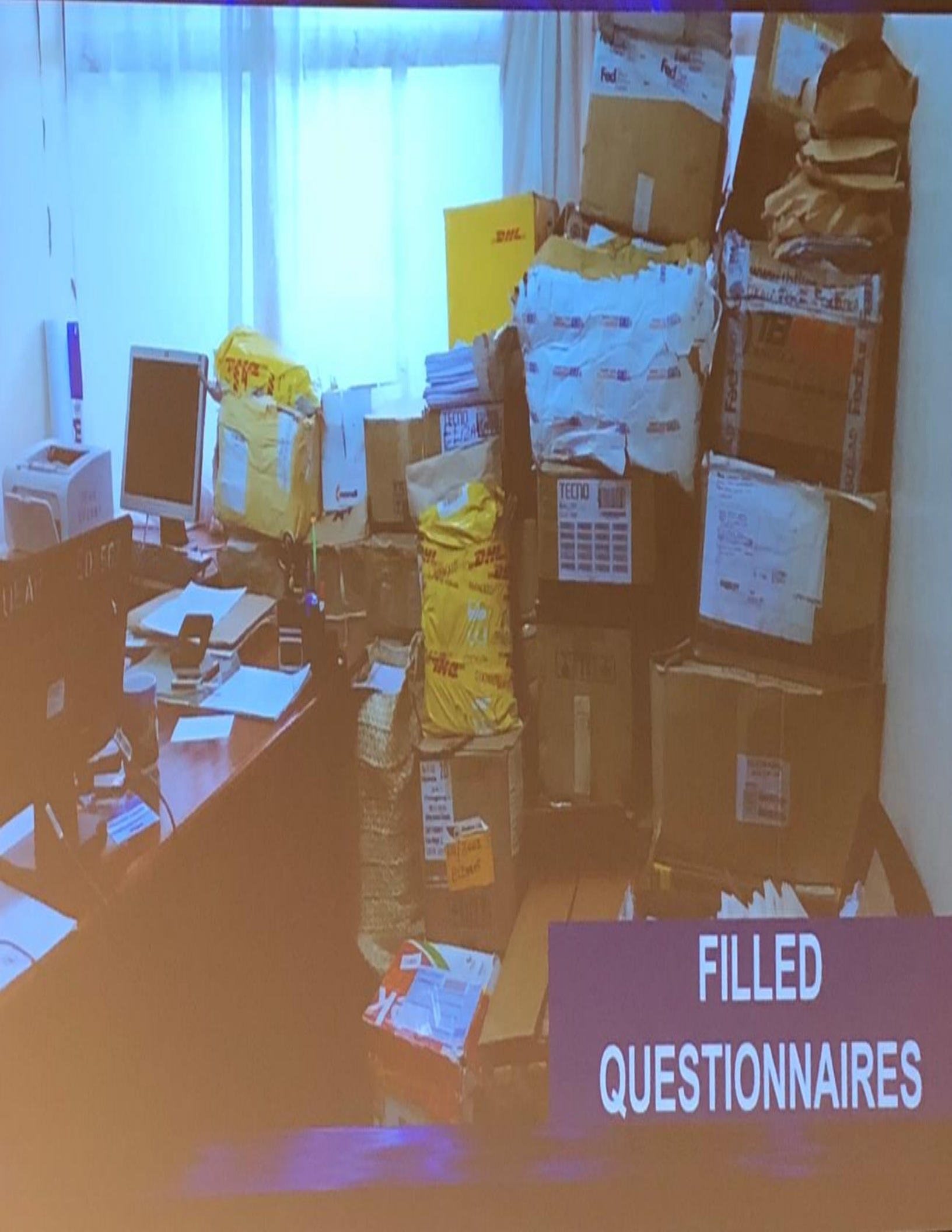
UNION
MEXICANA
CENTRAL

UNION CUBANA
UNION COLOMBIANA
DEL SUR

UNION
SALVADOREÑA

UNION
PANAMEÑA

UNION DOMINICANA



**FILLED
QUESTIONNAIRES**

... lots of data! Results from each division
shared with officers

Today: just sharing key findings



REACH
the WORLD

SEVENTH-DAY
ADVENTIST CHURCH

**2013 n = 26,343 in 9 divisions –
margin of error = +-3%**

2018 n = 63,756 in 13 divisions



REACH
THE WORLD

Almost 2.5 times larger
sample



n = 63,756

Every question had many “no answers”


But answers to every question = 50K+

Margin of Error = +/- 1%



REACH
THE WORLD

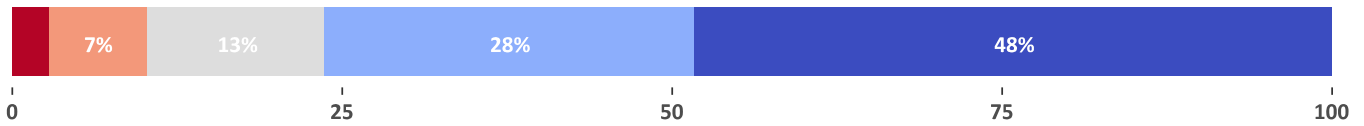
SEVENTH-DAY
ADVENTIST CHURCH



REACH UP TO GOD

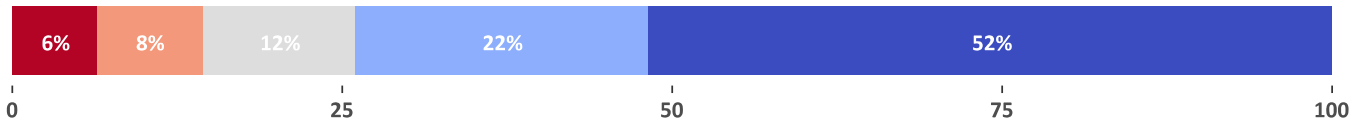
VITAL SPIRITUAL-LIFE PRACTICES

Bible Reading



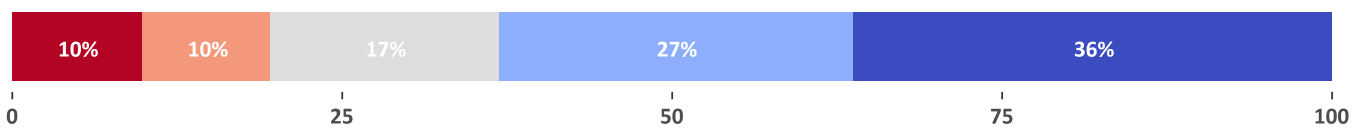
(Q26.01) Personal & family religious activities (how often most of the time): Read the Bible

Personal Devotions



(Q26.02) Personal & family religious activities (how often most of the time): Engage in personal devotions

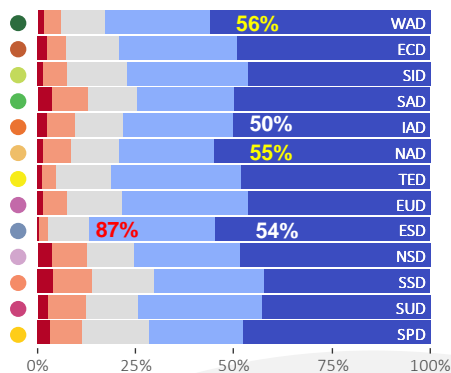
Sabbath School Lesson



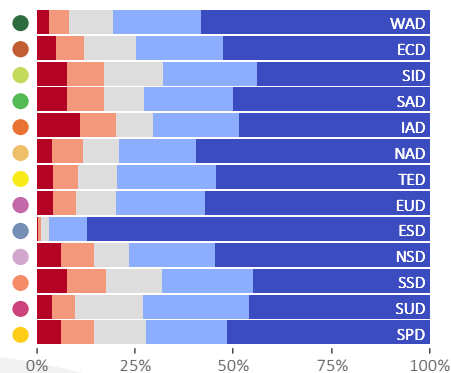
(Q26.03) Personal & family religious activities (how often most of the time): Study the Sabbath School lesson

Never Less than Once a Month About Once a Week More than Once a Week Daily or More than Once a Day

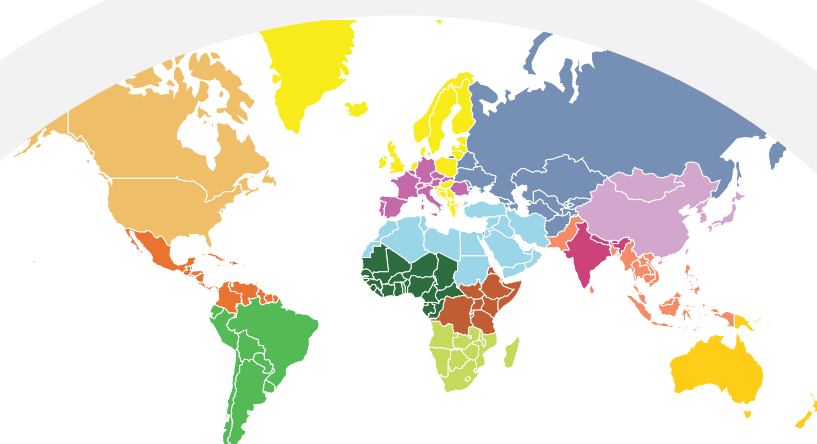
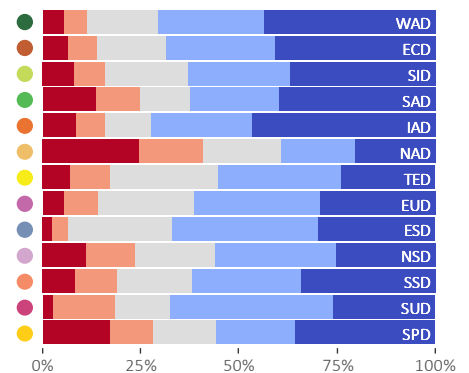
Bible Reading



Personal Devotions



Sabbath School Lesson



General Conference of Seventh-day Adventists World Divisions

- North American (NAD)
- Inter-American (IAD)
- South American (SAD)
- Trans-European (TED)
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- Northern Asia-Pacific (NSD)
- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
- South Pacific (SPD)

OBJECTIVE

#1.1A

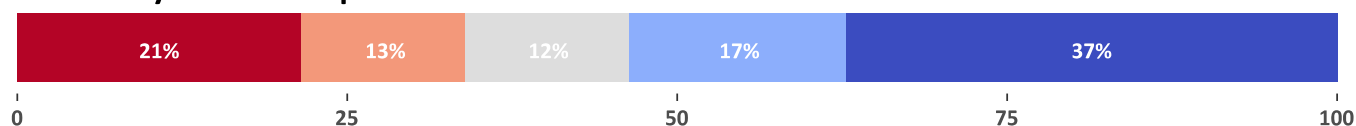
Valid Respondents:

Bible: 59782

Devotions: 58009

Lesson: 58007

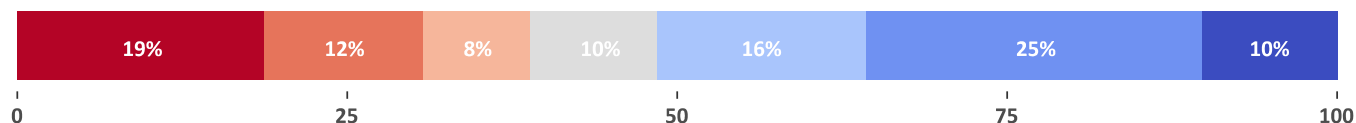
Family Worship



(Q26.05) Personal & family religious activities (how often most of the time):
Have morning or evening worship with members of my family



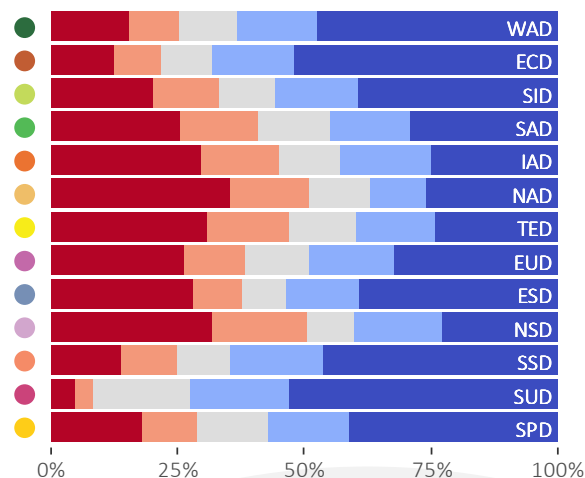
Small Group Worship



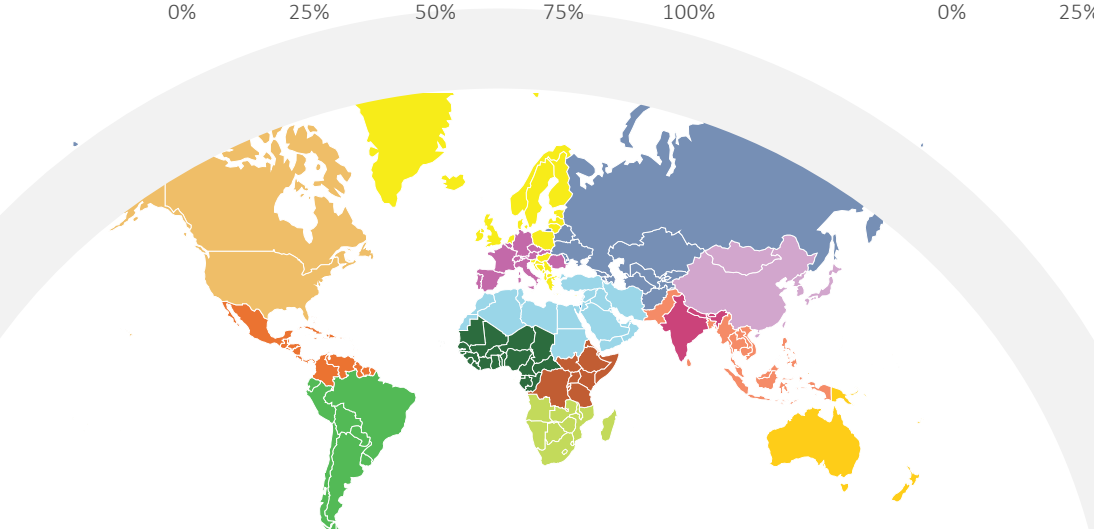
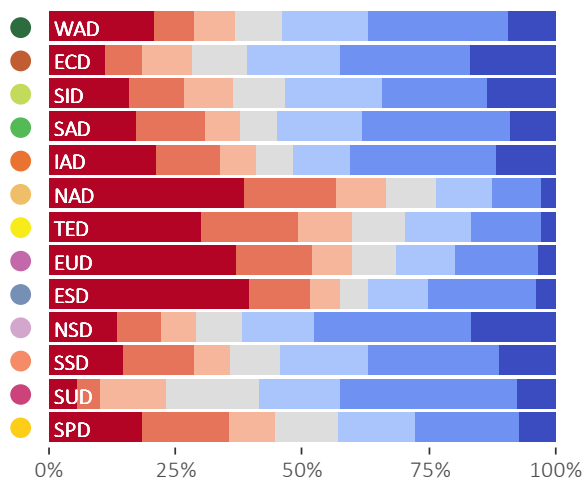
(Q25.03) Social religious activities (how often last 12 months): Attended a small group organized through my church



Family Worship



Small Group Worship



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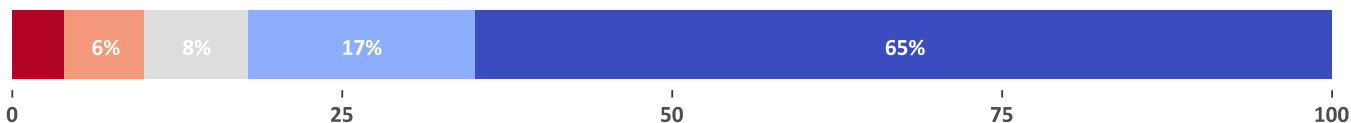
OBJECTIVE

#1.1B

#1.1C

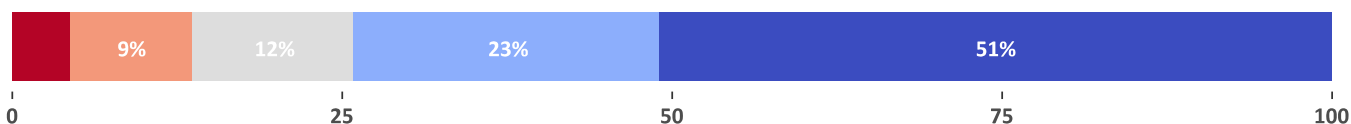
Valid Respondents:
Family Worship: 56850
Small Group: 56239

Personal Prayer



Think About Jesus' Life

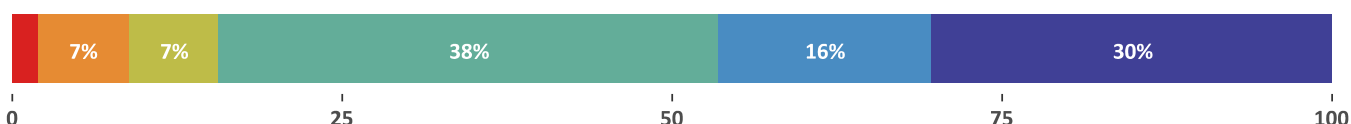
(Q26.06) Personal & family religious activities (how often most of the time): Have personal prayer



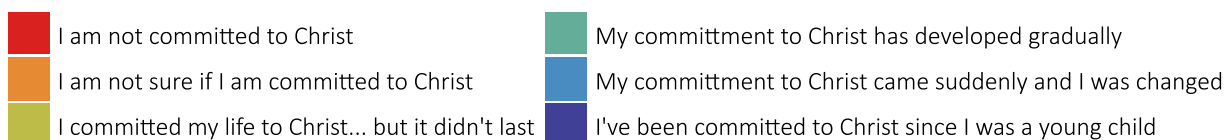
(Q26.22) Personal & family religious activities (how often most of the time): Spend time thinking about Jesus' life



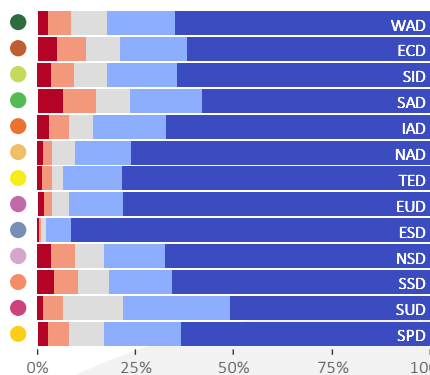
Commitment to Christ



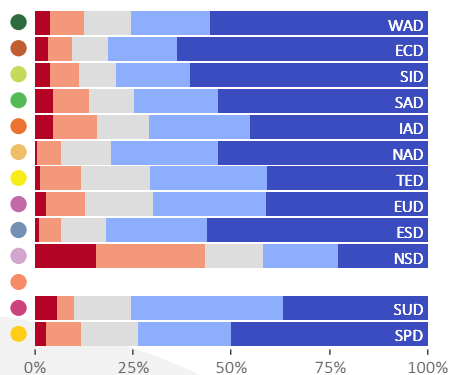
(Q32) Which of the following best describes your commitment to Jesus Christ?



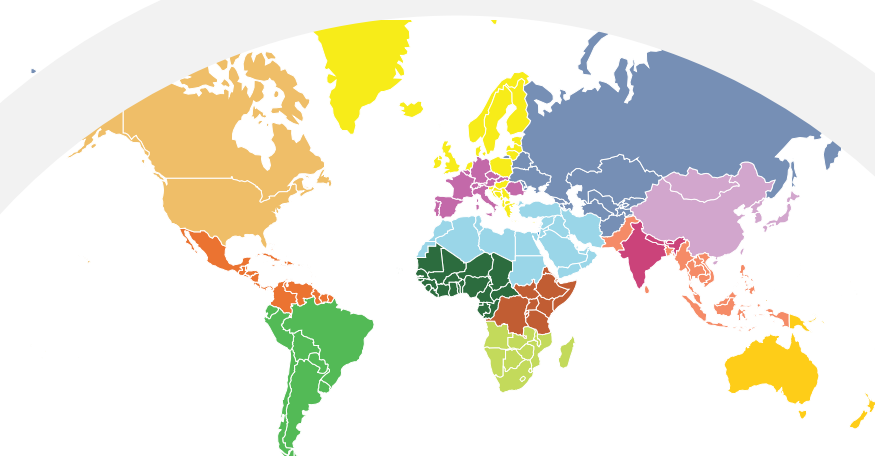
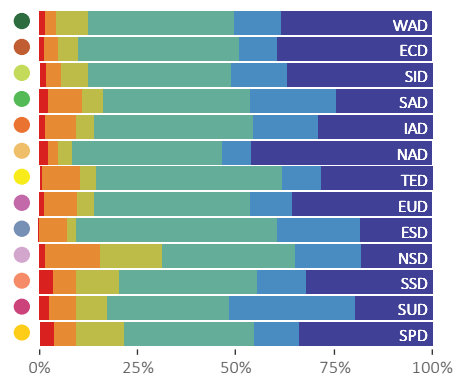
Personal Prayer



Think About Jesus' Life



Commitment to Christ



General Conference of Seventh-day Adventists World Divisions

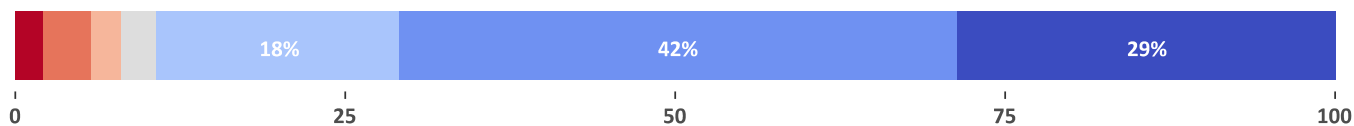
- North American (NAD)
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- West-Central Africa (WAD)
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- Northern Asia-Pacific (NSD)
- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
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OBJECTIVE

#4

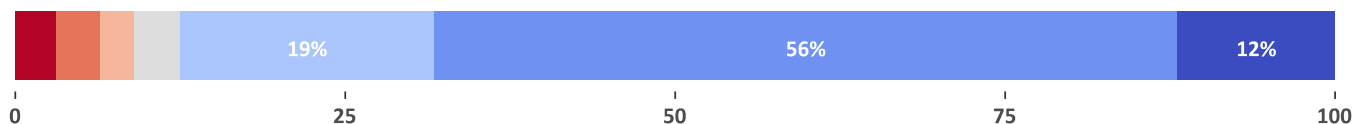
Valid Respondents:
 Personal Prayer: 58285
 Think: 51507
 Commitment: 58086

Church Attendance



(Q25.01) Social religious activities (how often last 12 months): Attended church services

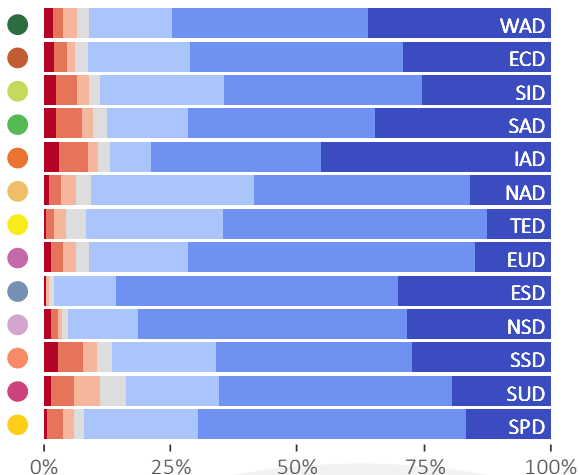
Sabbath School Attendance



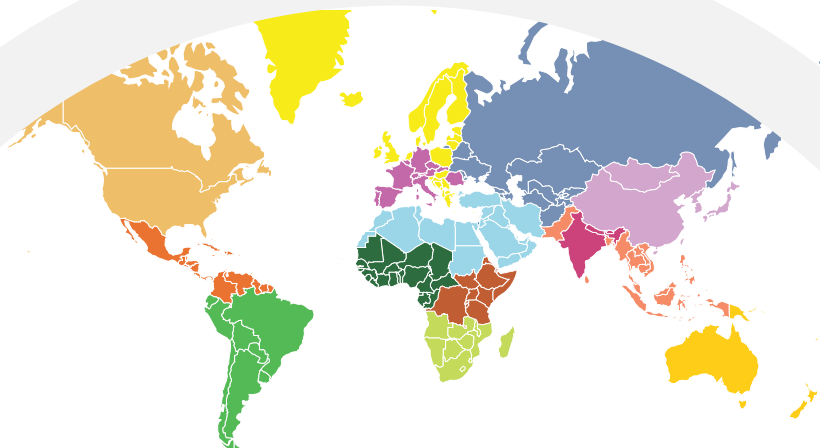
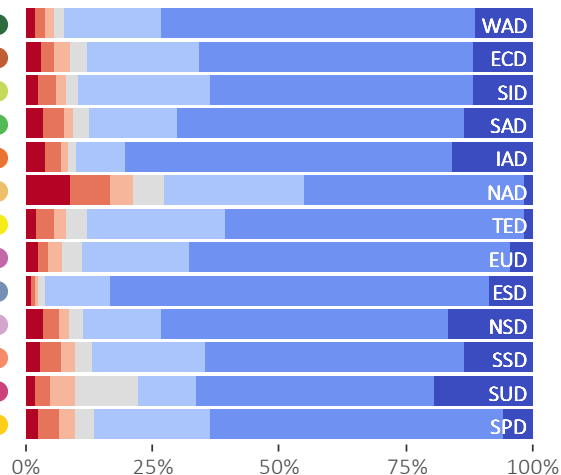
(Q25.02) Social religious activities (how often last 12 months): Attended Sabbath School

■ Never
 ■ Only Once or Twice
 ■ At Least Once a Quarter
 ■ Once a Month
 ■ Almost Every Week
 ■ Every Week
 ■ More than Once a Week

Church Attendance



Sabbath School Attendance



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OBJECTIVE

#6.1C

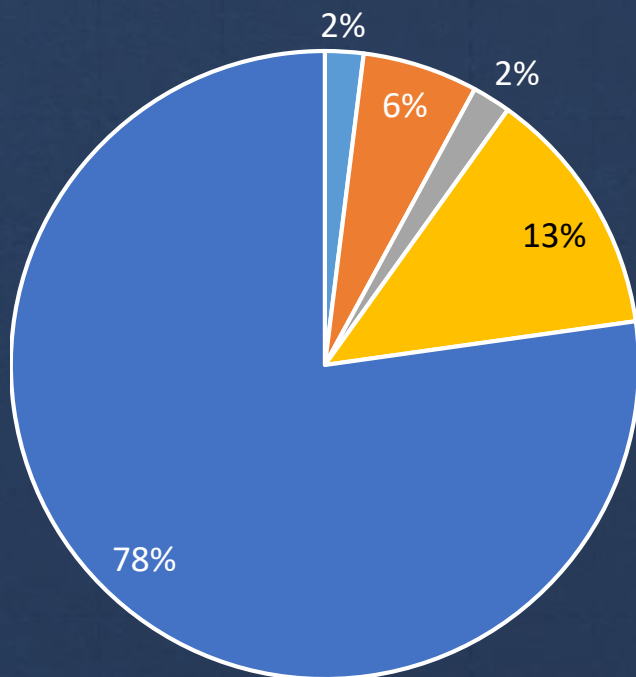
Valid Respondents:

Church: 59518

Sabbath School: 58797

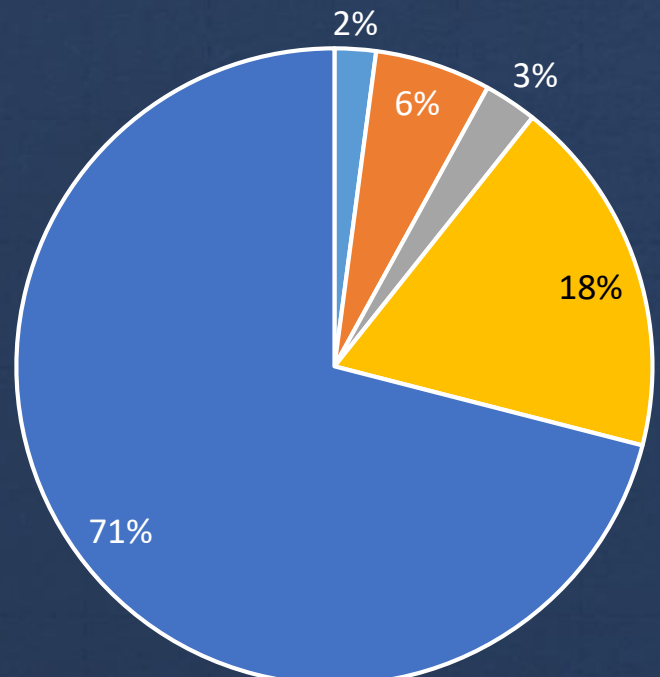
Church attendance 2013 vs 2018

2013



- None
- A few times last year
- Once per month
- 2-3 times per month
- 4+ times per month

2018



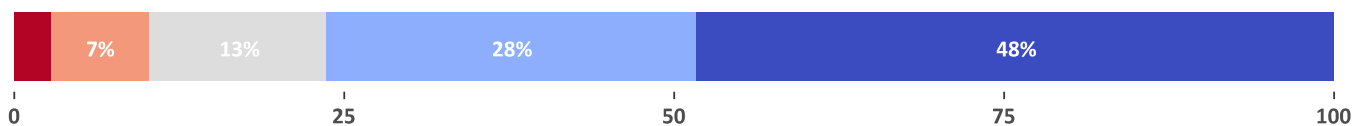
- None
- A few times last year
- Once per month
- 2-3 times per month
- 4+ times per month

Church attendance 2013 vs 2018

At least weekly is
down 7% on 2013

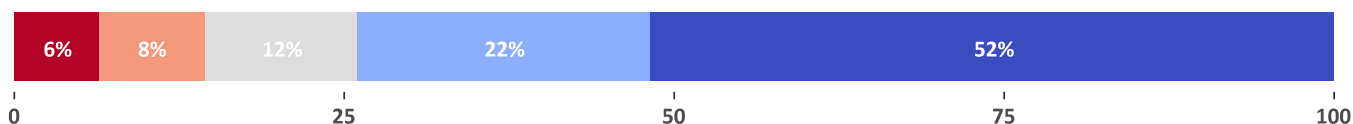
This is a recent trend:
one to reverse

Bible Reading



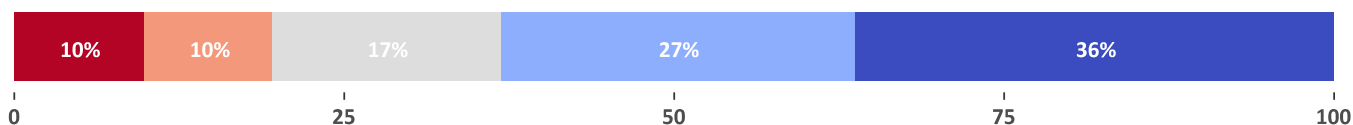
(Q26.01) Personal & family religious activities (how often most of the time): Read the Bible

Personal Devotions



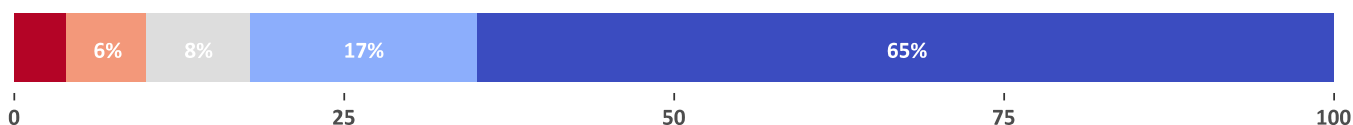
(Q26.02) Personal & family religious activities (how often most of the time): Engage in personal devotions

Sabbath School Lesson



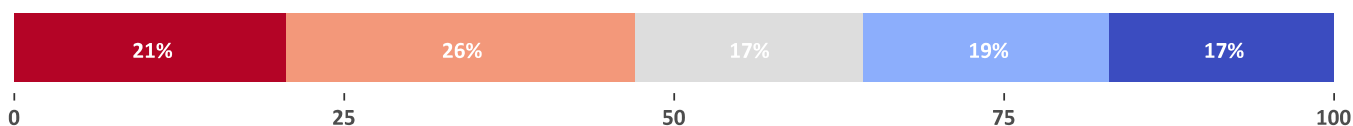
(Q26.03) Personal & family religious activities (how often most of the time): Study the Sabbath School lesson

Personal Prayer



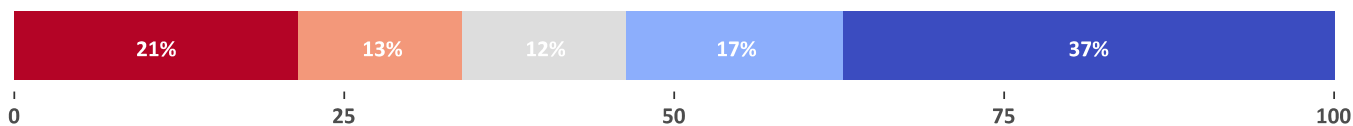
(Q26.06) Personal & family religious activities (how often most of the time): Have personal prayer

Read the Writings of Ellen White



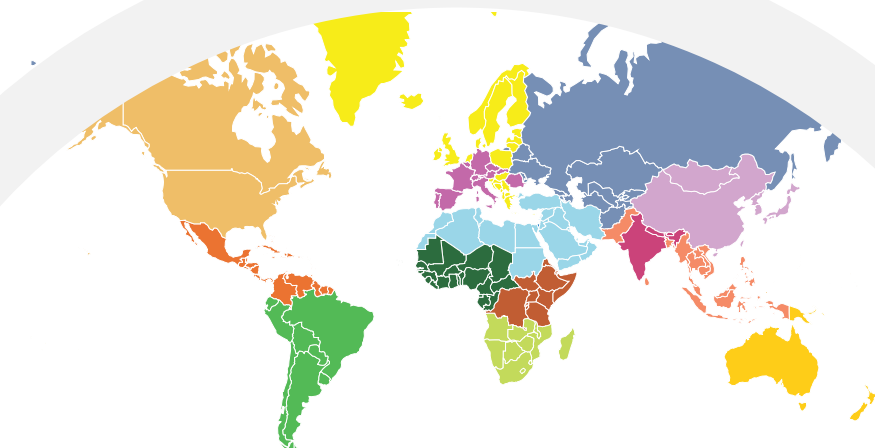
(Q26.04) Personal & family religious activities (how often most of the time): Read the writings of Ellen G. White

Family Worship



(Q26.05) Personal & family religious activities (how often most of the time): Have morning or evening worship with members of my family

■ Never
 ■ Less than Once a Month
 ■ About Once a Week
 ■ More than Once a Week
 ■ Daily or More than Once a Day



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- Southern Asia-Pacific (SSD)
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Bible Study
and
Devotional
Practices

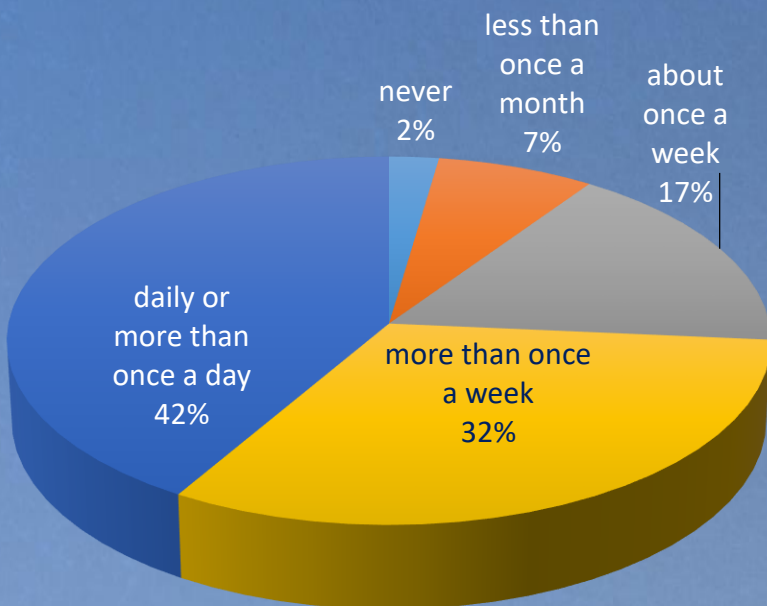
Valid Respondents:

Bible Reading: 59782
 Personal Devotions: 58009
 Lesson: 58007
 Prayer: 58285
 Ellen White: 57137
 Family Worship: 56850

REACH UP TO GOD

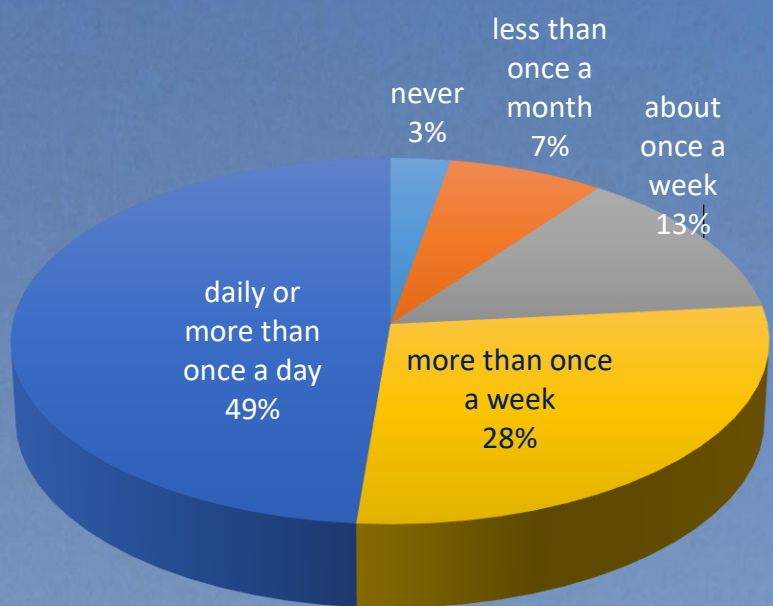
DAILY BIBLE STUDY

2013



Several times weekly = 74%

2018

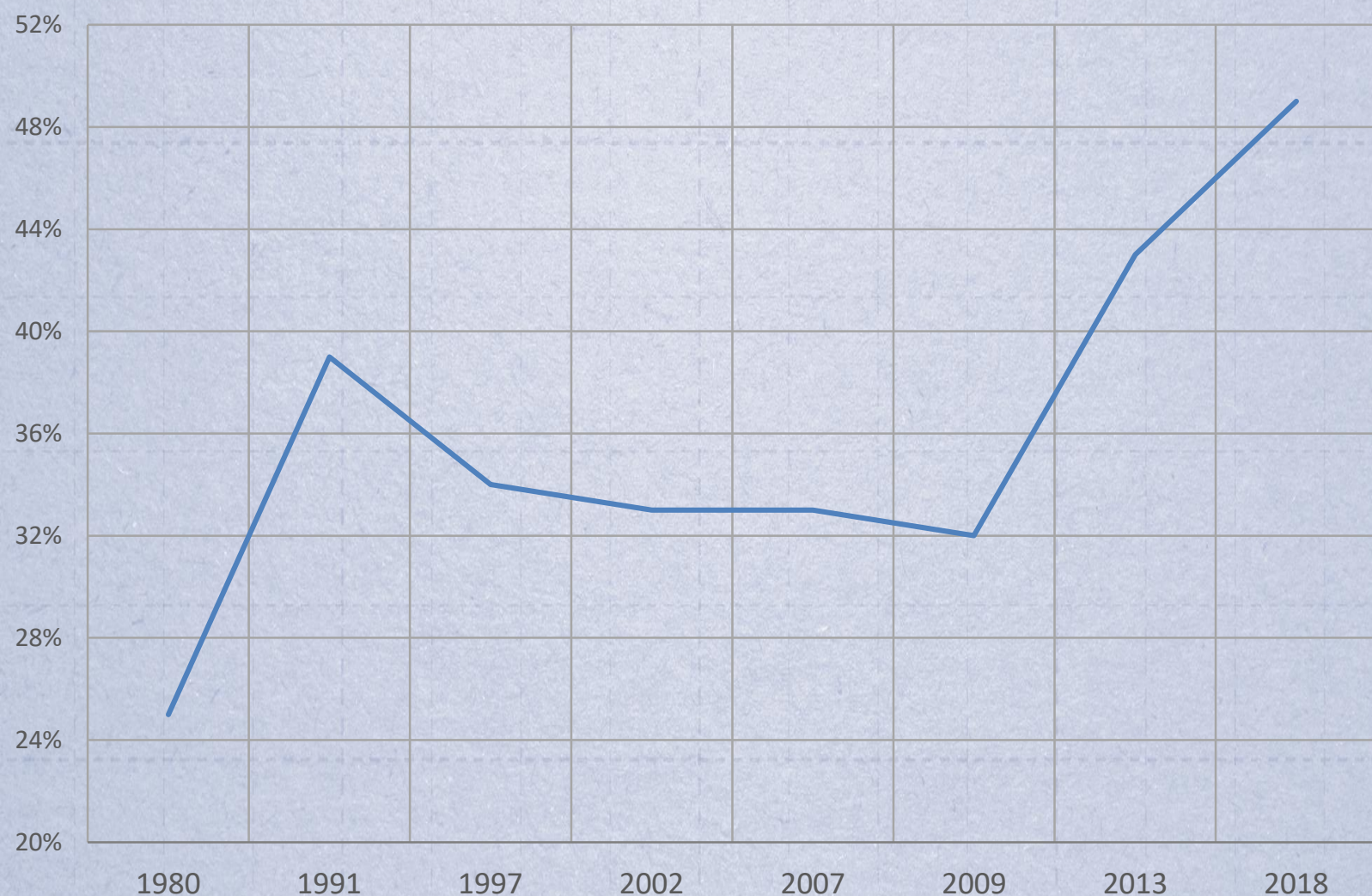


Several times weekly = 77%

REACH UP TO GOD

To involve Adventist members in regular Bible study: Personal study

Trend in Percentage of members (NAD/World) studying Bible daily





REACH UP TO GOD

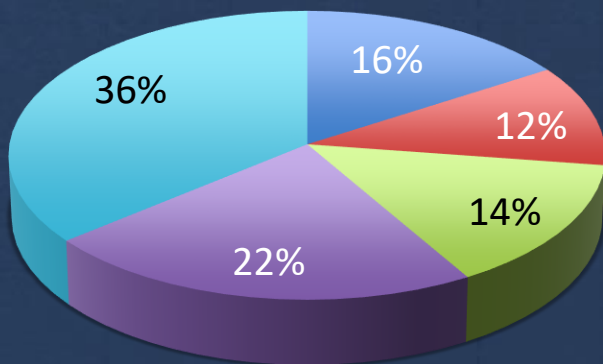
To involve Adventist members in regular Bible study: Personal study

- *An alarming trend has been reversed.*
- **However**, in effect what we have done is to get members who are *already frequent* Bible readers to increase to *daily*.
- We are having little/no impact on *infrequent* Bible readers
- That should be a focus of attention in the future

Family Worship

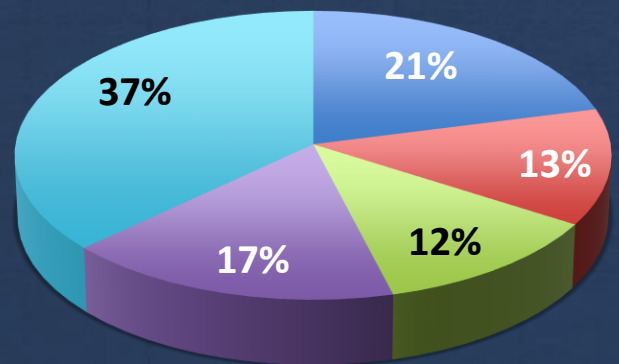
Multiple times per week **down**
from 58% to 54%

2013



- never
- less than once a month
- about once a week
- not daily, but more than once a week
- daily or more than once a day

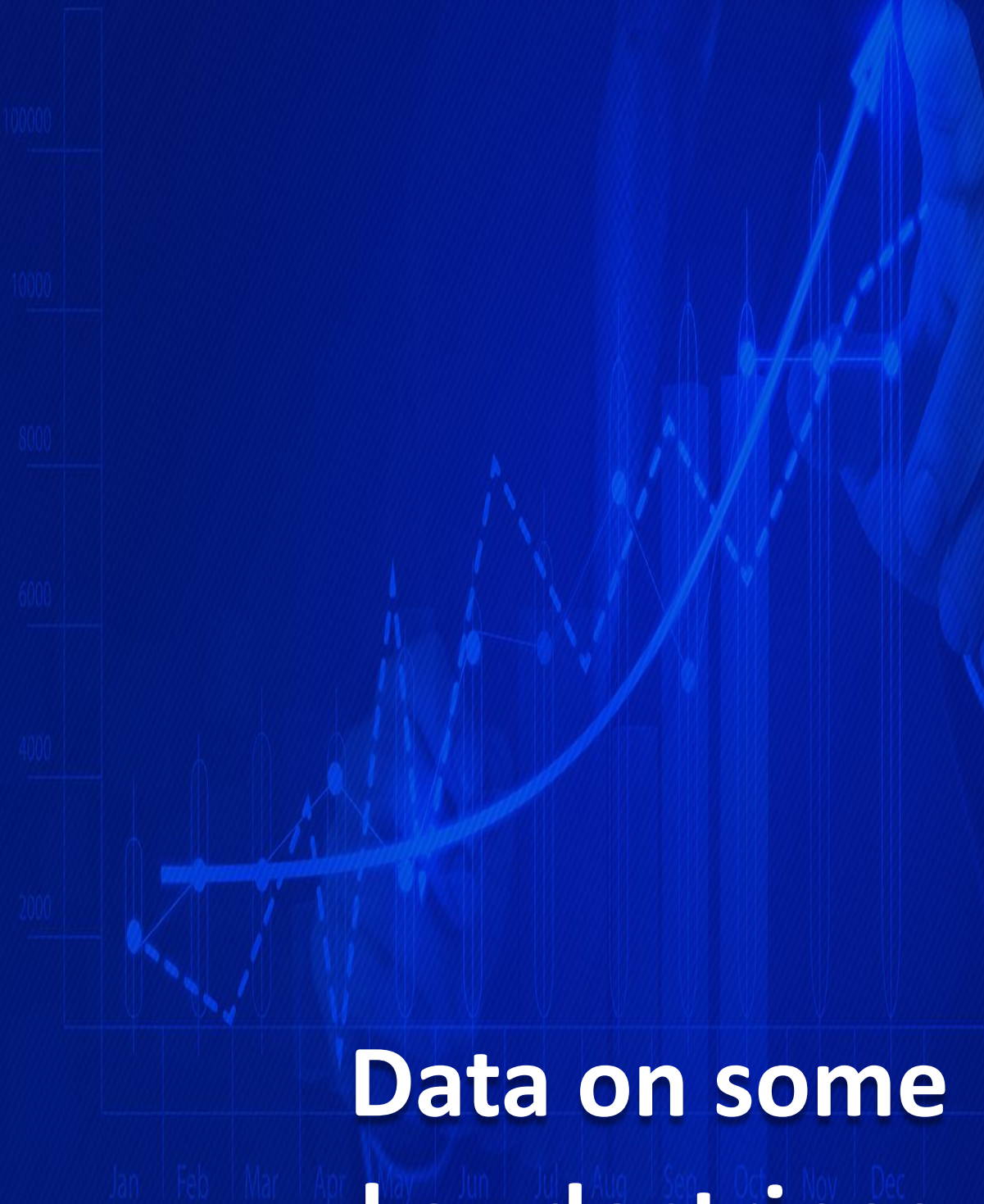
2018



- never
- less than once a month
- about once a week
- not daily, but more than once a week
- daily or more than once a day

*Family worship is
foundational*

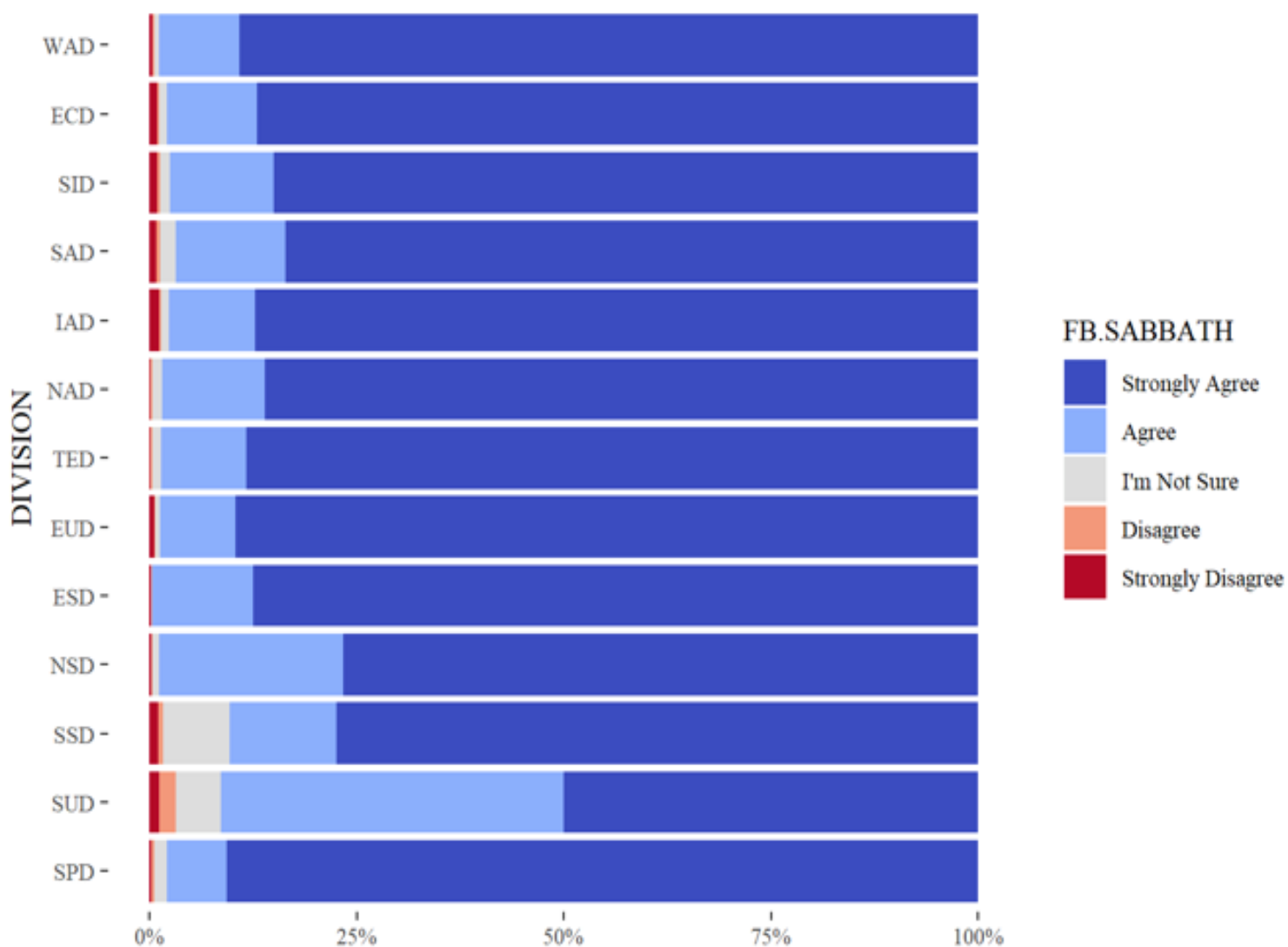
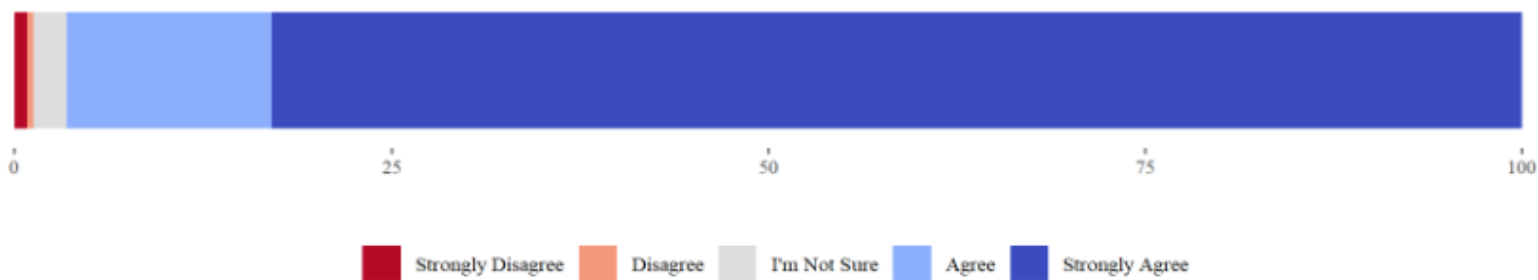
Reversing this
trend should be a
priority



Data on some key doctrines

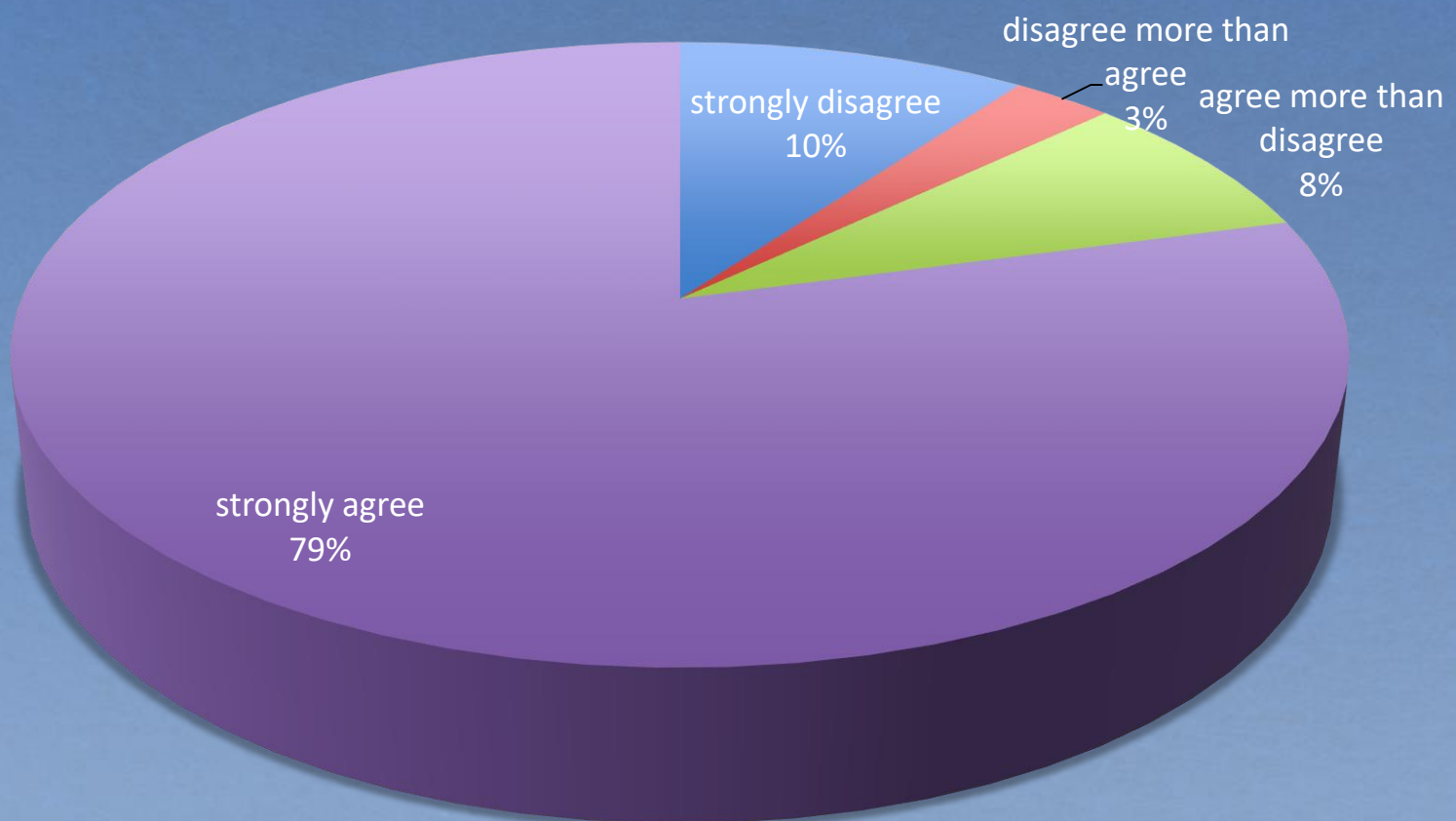
Fundamental beliefs: The true Sabbath is the seventh day (Saturday).

Strongly Disagree	Disagree	I'm Not Sure	Agree	Strongly Agree
0.8%	0.4%	2.2%	13.6%	83.0%

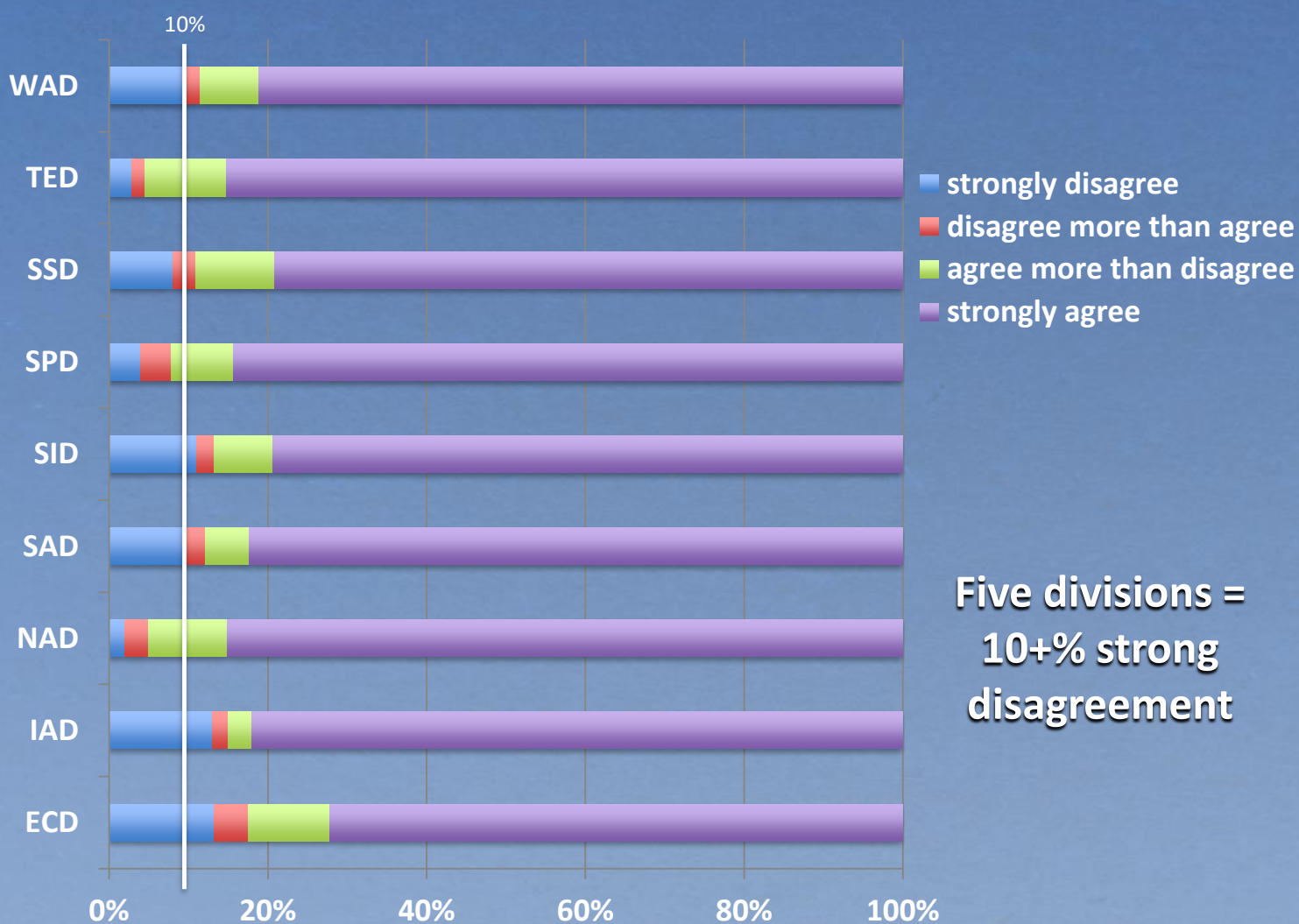


2013: Uncertainty about the State of the Dead

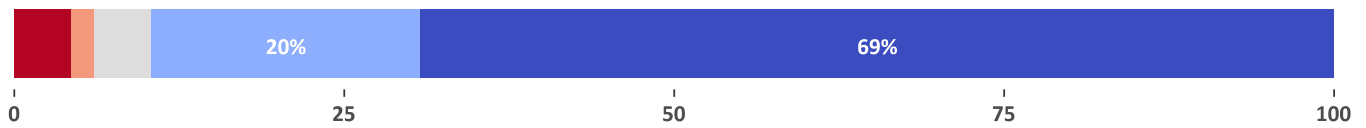
Question: *When a person dies their body remains in the grave and their soul sleeps until the resurrection*



2013: Uncertainty about the State of the Dead

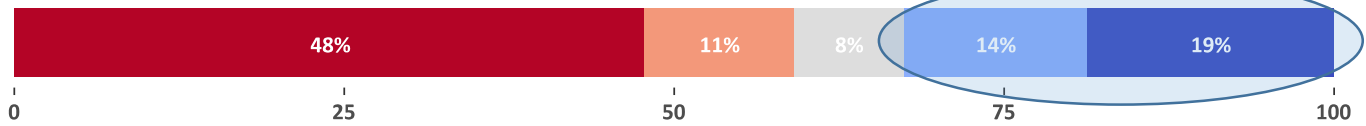


State of the Dead



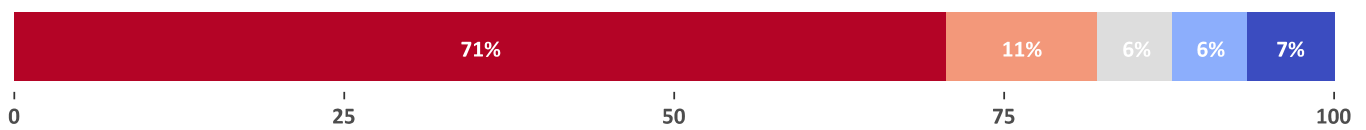
Dualism/Immortal Soul

(Q42.11) Fundamental beliefs: When people die, their bodily remains decay and they have no consciousness or activity until they are resurrected.



Spiritualism

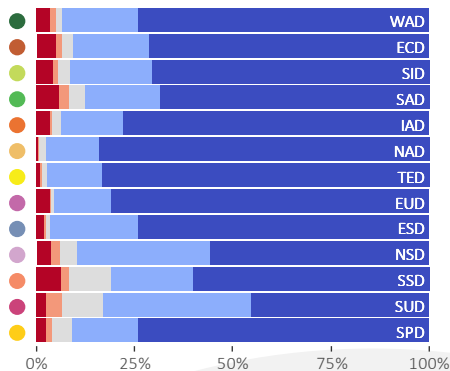
(Q42.03) Fundamental beliefs: The soul is a separate, spiritual part of a person and lives on after death.



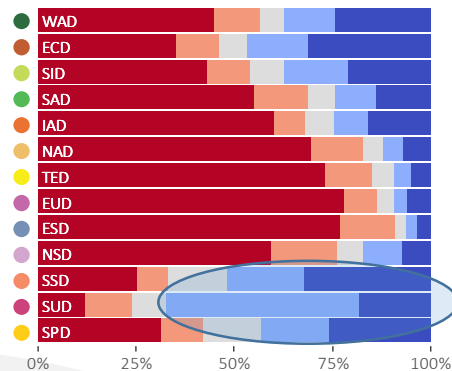
(Q42.23) Fundamental beliefs: The dead have powers to communicate with and influence the living.

Strongly Disagree Disagree I'm Not Sure Agree Strongly Agree

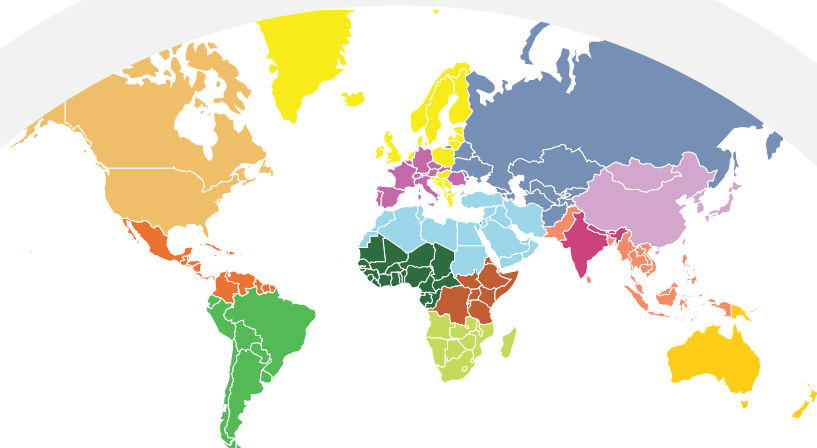
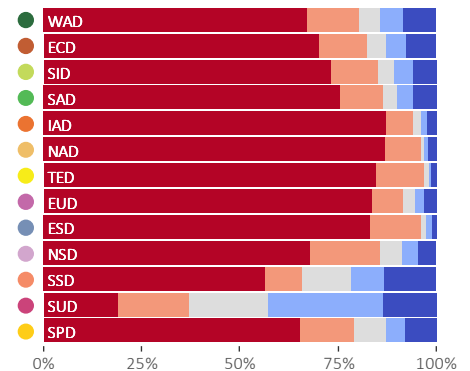
State of the Dead



Immortal Soul



Spiritualism



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OBJECTIVE

#2.1B

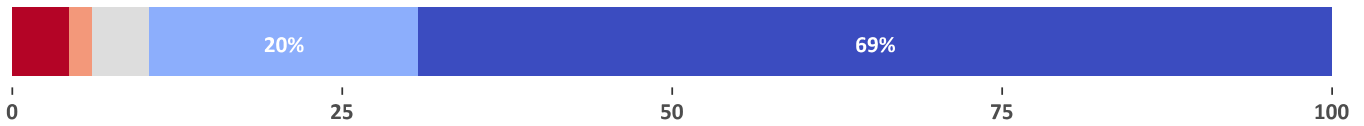
Valid Respondents:

State of the Dead: 56809

Dualism: 55997

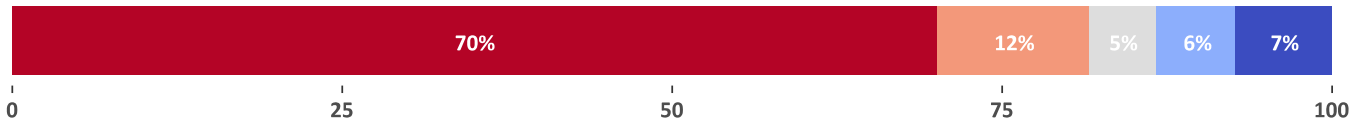
Spiritualism: 56568

State of the Dead



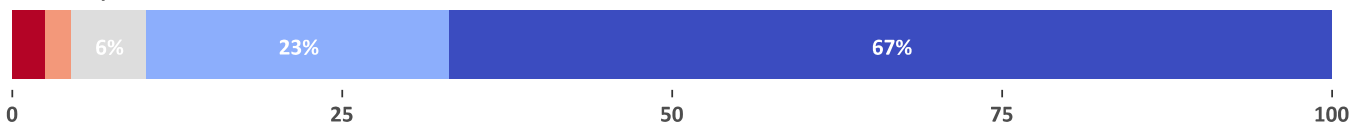
(Q42.11) Fundamental beliefs: When people die, their bodily remains decay and they have no consciousness or activity until they are resurrected.

Witch Doctors



(Q42.10) Fundamental beliefs: Christians may go to witch doctors or spiritual healers for protection or healing.

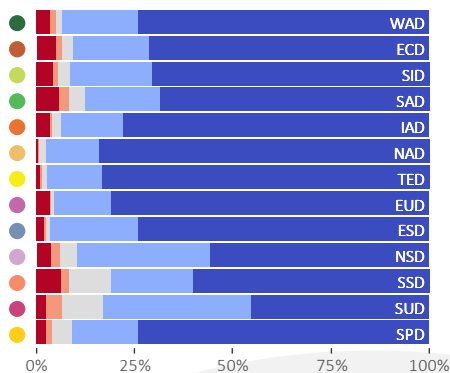
Prayer in Jesus' Name



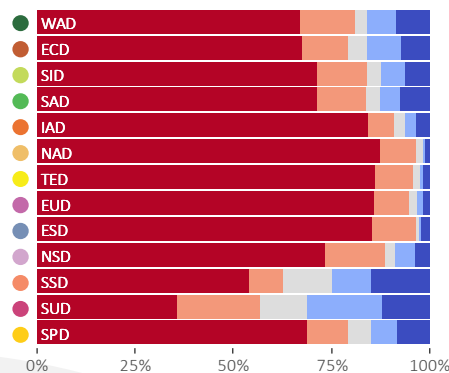
(Q42.22) Fundamental beliefs: Prayer in the name of Jesus is the only way to defeat evil powers and demonic spirits.

Strongly Disagree Disagree I'm Not Sure Agree Strongly Agree

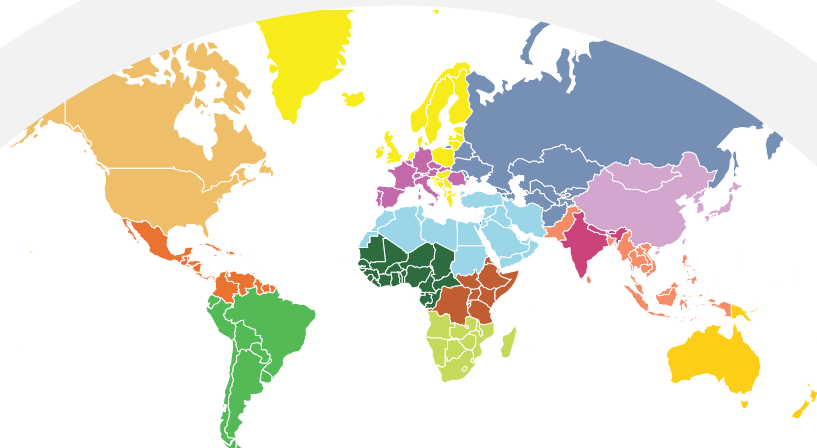
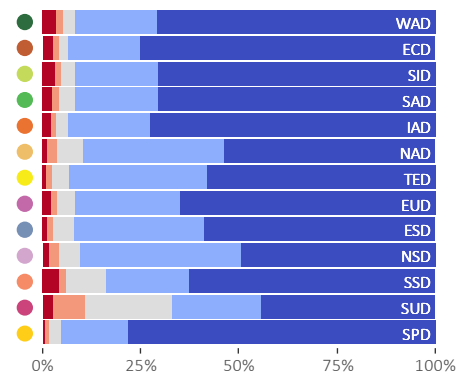
State of the Dead



Witch Doctors



Prayer in Jesus' Name



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OBJECTIVE

#2.1B

Valid Respondents:

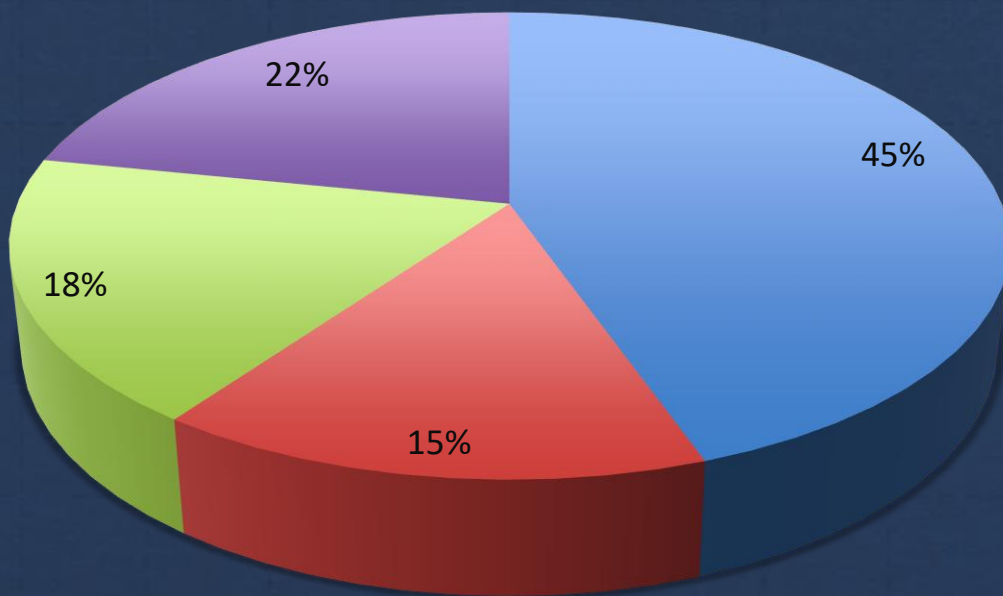
State of the Dead: 56809

Witch Doctors: 56660

Prayer: 56859

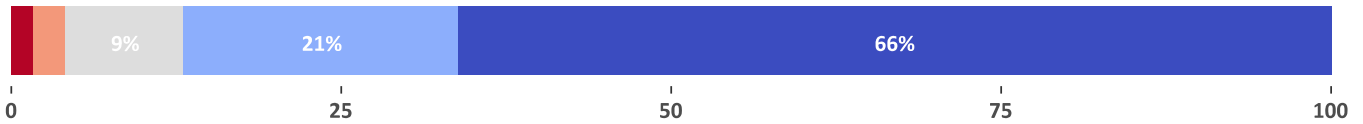
2013: Apparent Skepticism about imminence of 2nd Advent

Question statement: *I expect the world to end within the next twenty years*



■ strongly disagree ■ disagree more than agree
■ agree more than disagree ■ strongly agree

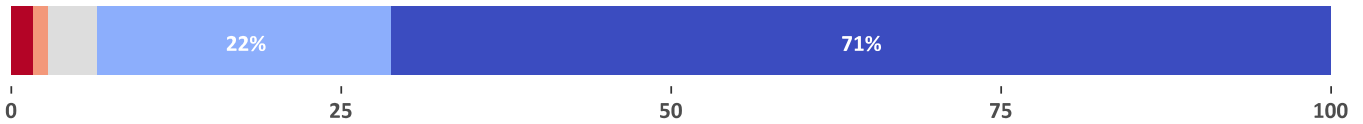
End-Time Prophecies



(Q45.05) Belief acceptance: The Church's interpretation of end-time prophecies.

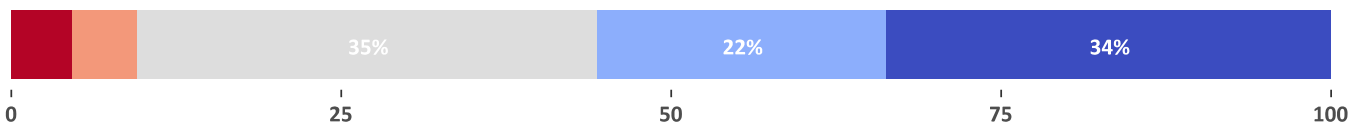
■ I don't accept it ■ I have major doubts about it ■ I have some questions about it ■ I accept it because the church teaches it ■ I embrace it wholeheartedly

Second Coming Very Near



(Q42.09) Fundamental beliefs: Fulfillment of prophecy and events in the world indicate that Christ's coming is very near.

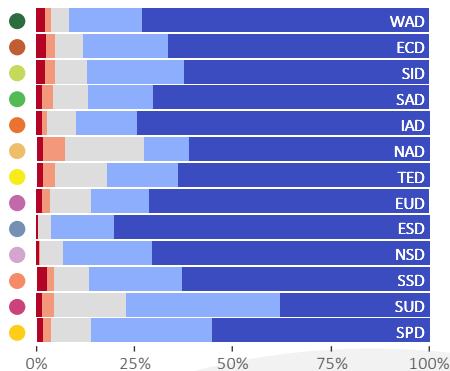
Second Coming in Lifetime



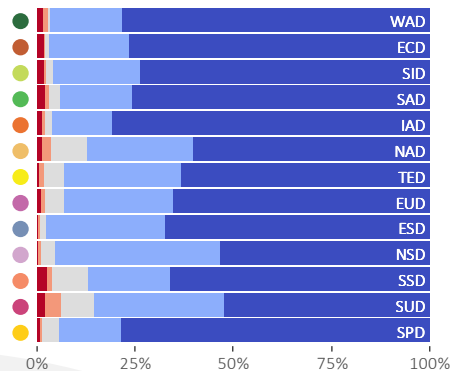
(Q42.21) Fundamental beliefs: I am confident that Jesus Christ will return in my life time.

■ Strongly Disagree ■ Disagree ■ I'm Not Sure ■ Agree ■ Strongly Agree

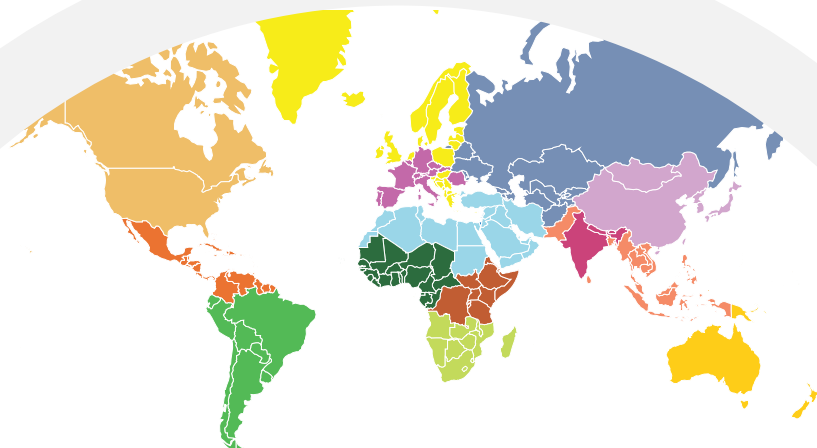
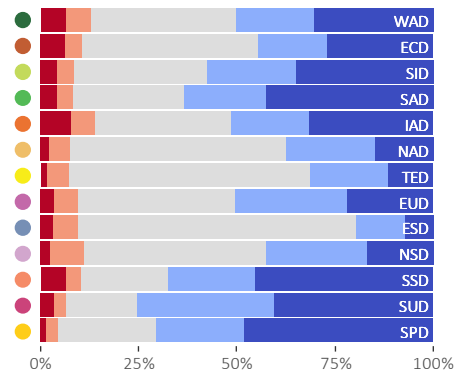
End-Time Prophecies



Second Coming Very Near



Second Coming in Lifetime



General Conference of Seventh-day Adventists World Divisions

- North American (NAD)
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- South American (SAD)
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- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
- South Pacific (SPD)

OBJECTIVE

#2.1D

Valid Respondents:

Prophecies: 54572

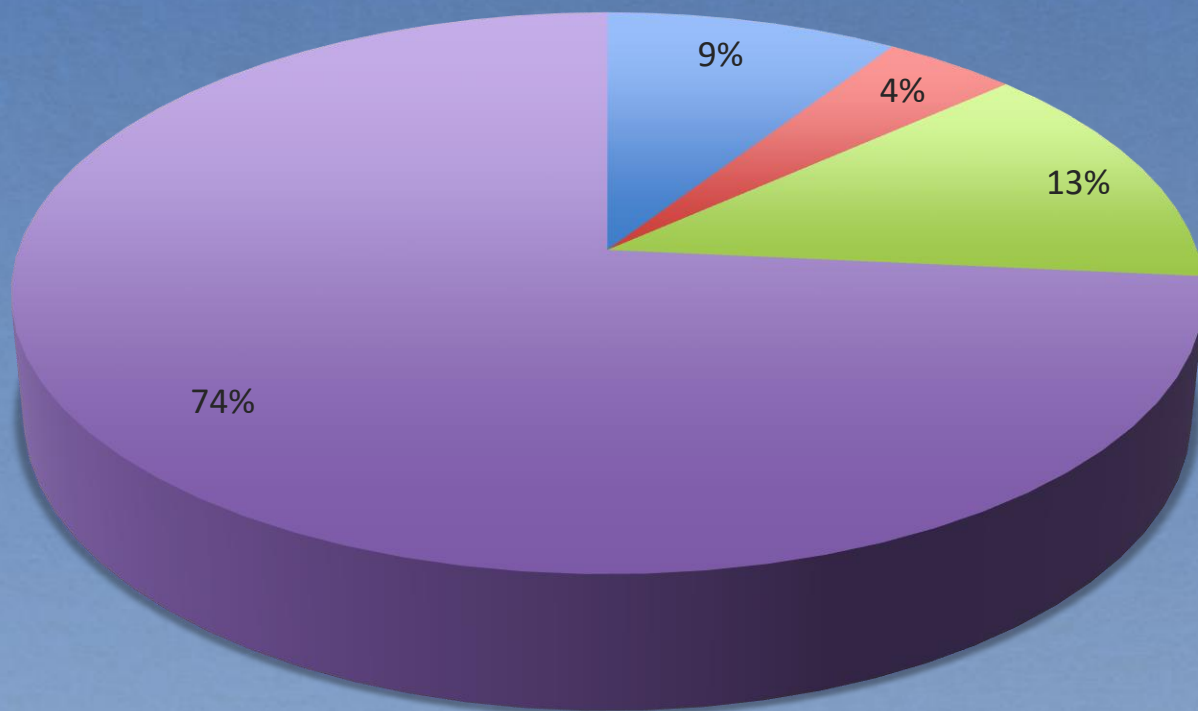
Very Near: 57247

Lifetime: 56280

2013: Uncertainty about a recent and literal creation week as described in Genesis 1–2

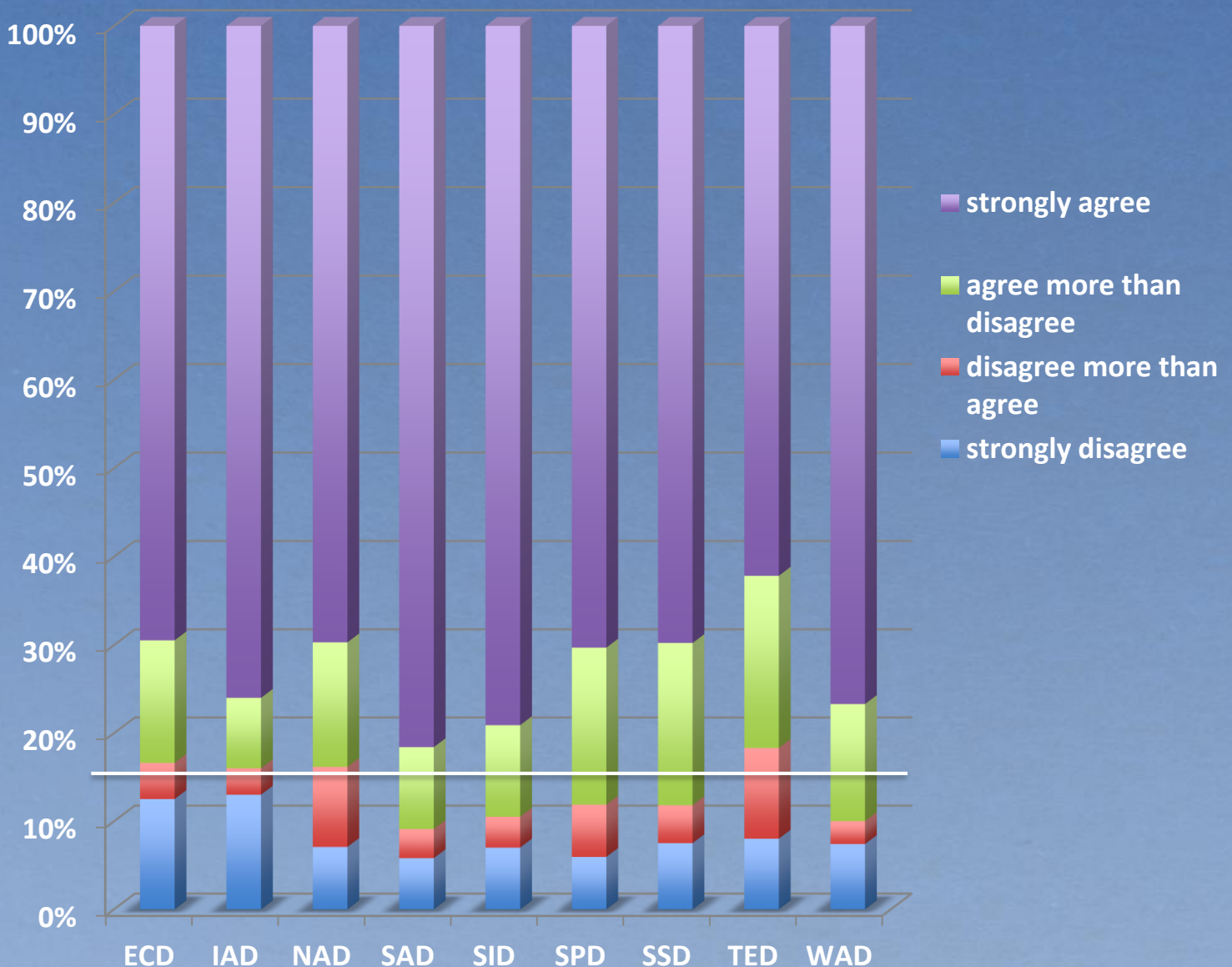
I believe God created the world in 6 days of 24 hours each, in the relatively recent past

“Disagrees” come to 13%

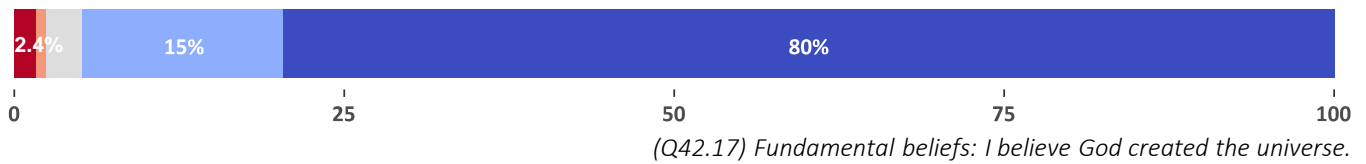


- Strongly disagree
- Disagree more than agree
- Agree more than disagree
- Strongly agree

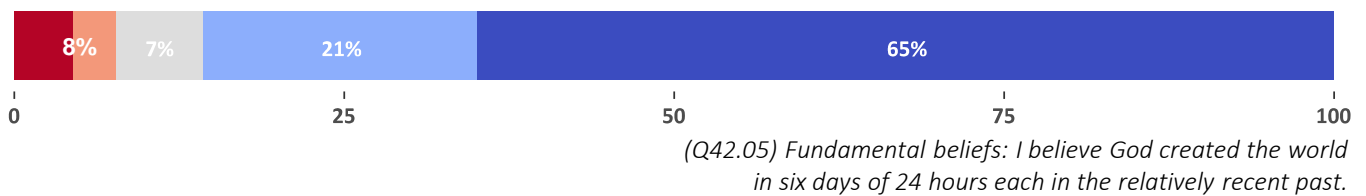
2013: Uncertainty about a recent and literal creation week as described in Genesis 1–2



God is Creator

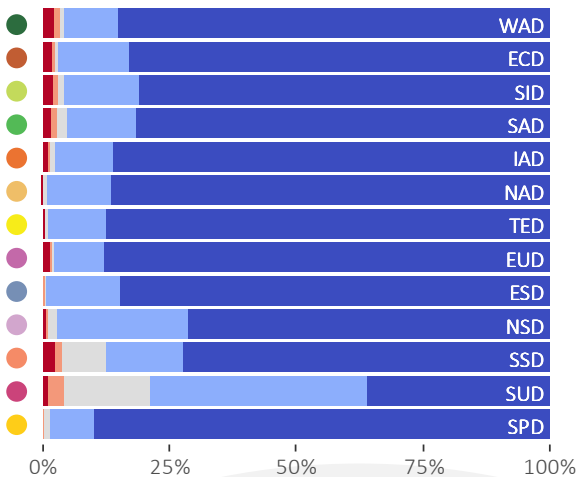


Recent Creation

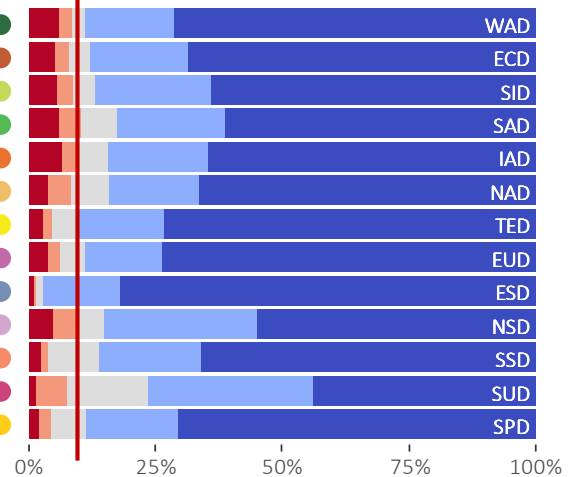


Strongly Disagree Disagree I'm Not Sure Agree Strongly Agree

God is Creator



Recent Creation



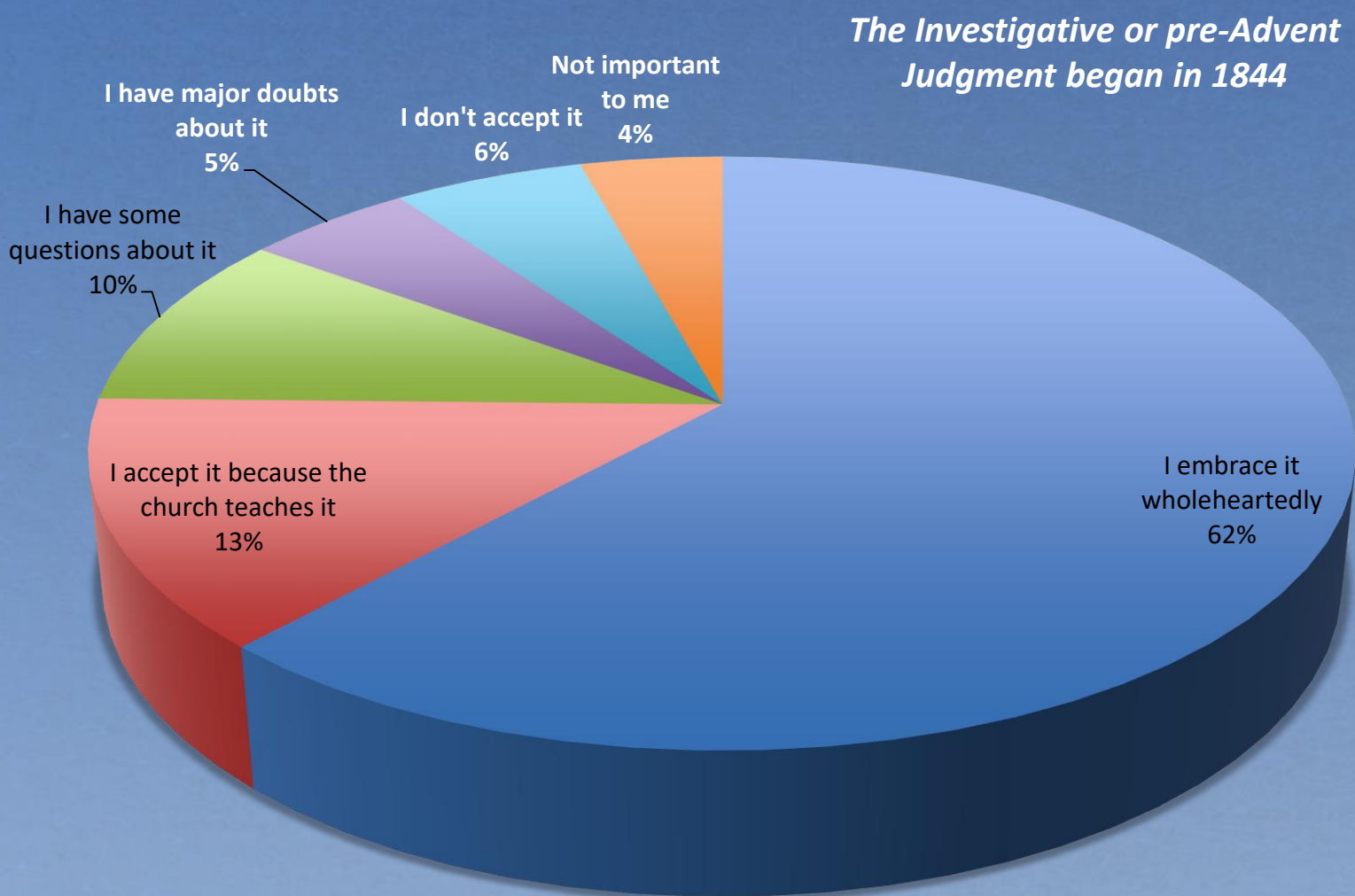
OBJECTIVE
#2.1E

Valid Respondents:
God is Creator: 57018
Recent Creation: 56104

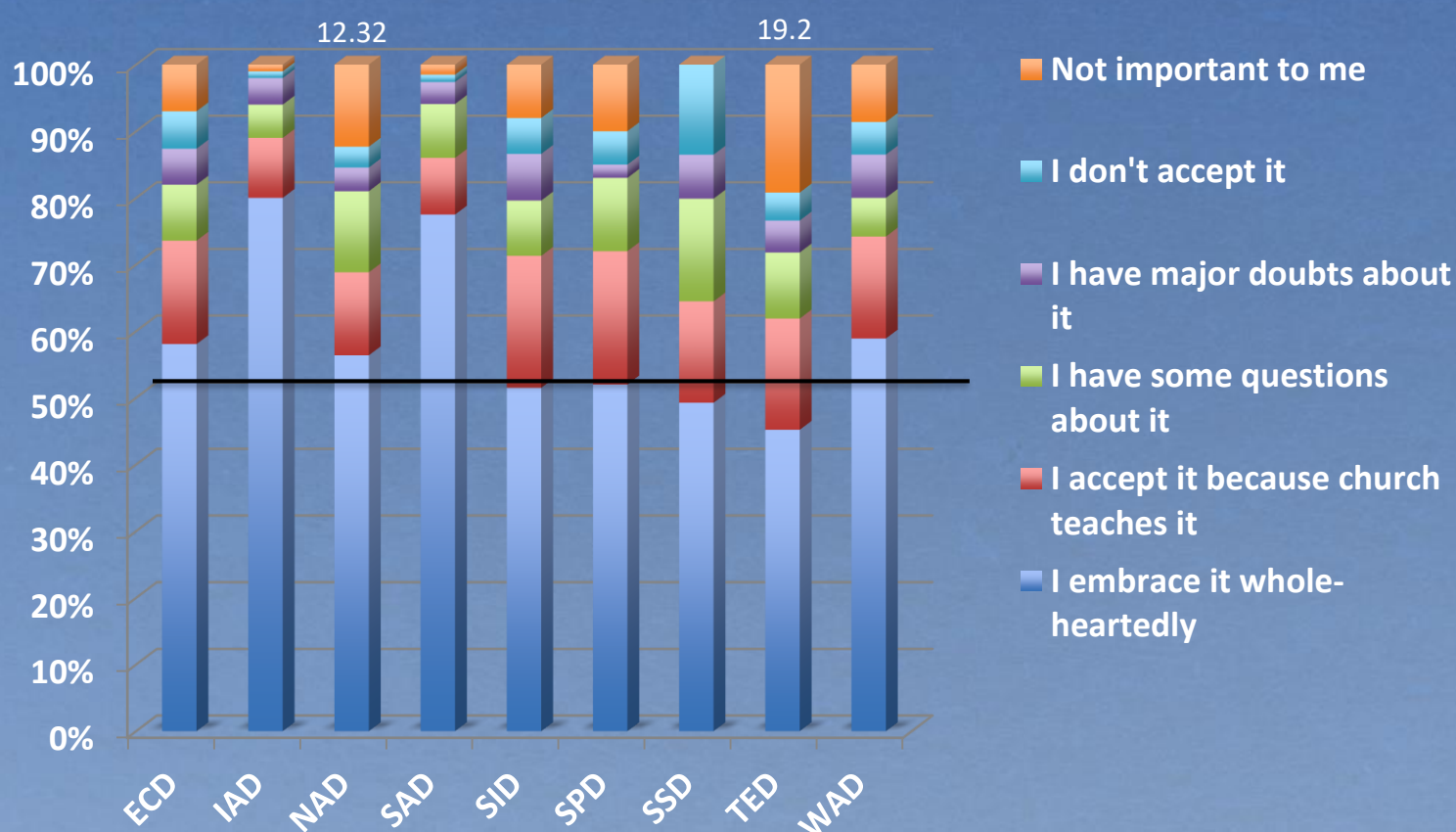
General Conference of Seventh-day Adventists World Divisions

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- Northern Asia-Pacific (NSD)
- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
- South Pacific (SPD)

2013: Uncertainty about the Sanctuary Doctrine and the Investigative Judgment

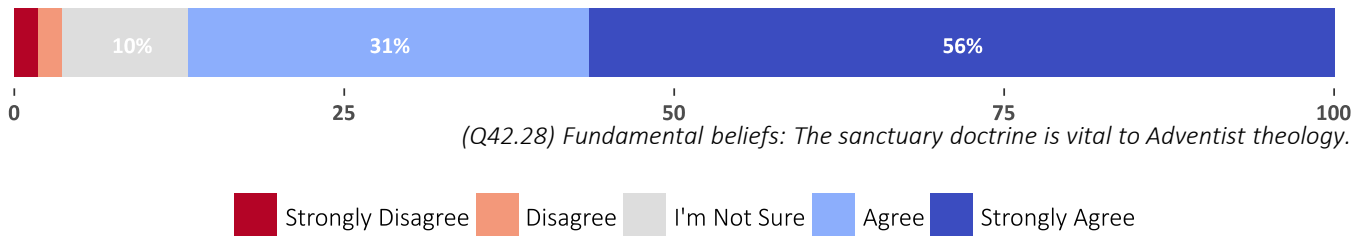


2013: Uncertainty about the Sanctuary Doctrine and the Investigative Judgment

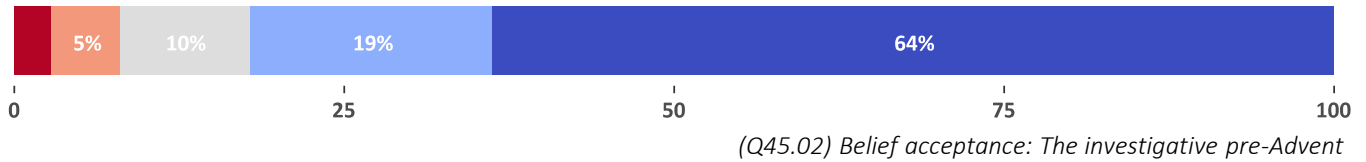


The Investigative or pre-Advent Judgment began in 1844

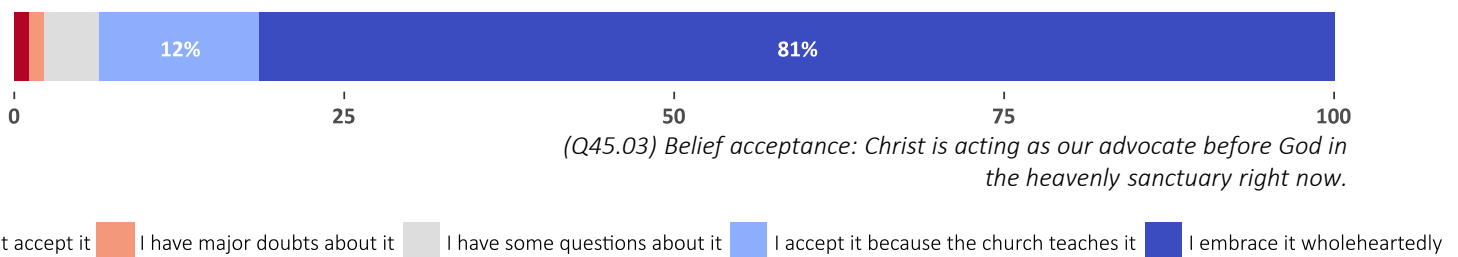
Sanctuary Doctrine



Investigative Judgment

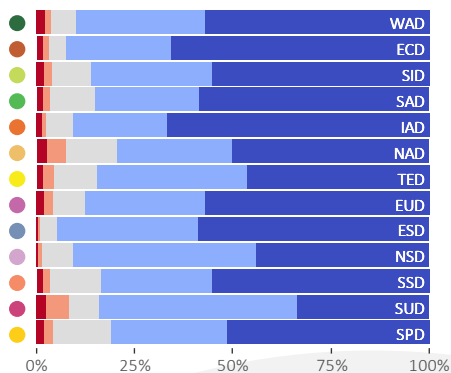


Christ, Our Advocate

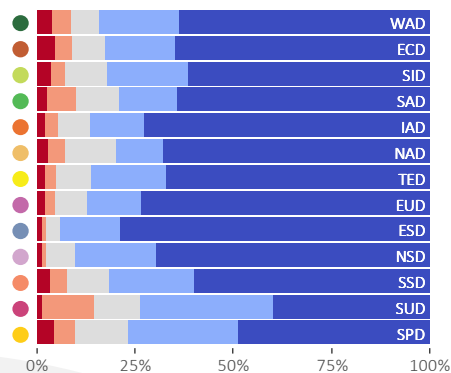


I don't accept it I have major doubts about it I have some questions about it I accept it because the church teaches it I embrace it wholeheartedly

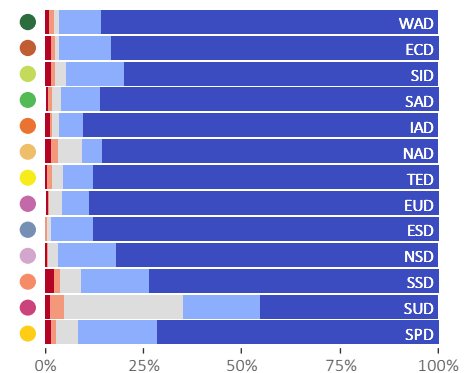
Sanctuary Doctrine



Investigative Judgment



Christ, Our Advocate



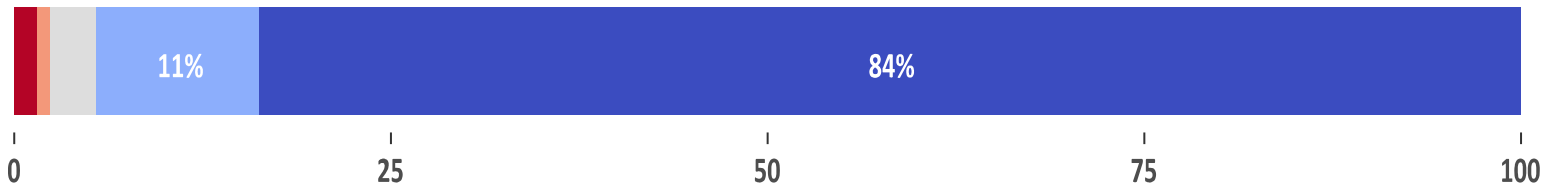
OBJECTIVE
#2.1F

General Conference of Seventh-day Adventists World Divisions

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- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
- South Pacific (SPD)

Valid Respondents:
Sanctuary Doctrine: 56023
Judgment: 55231
Advocate: 56300

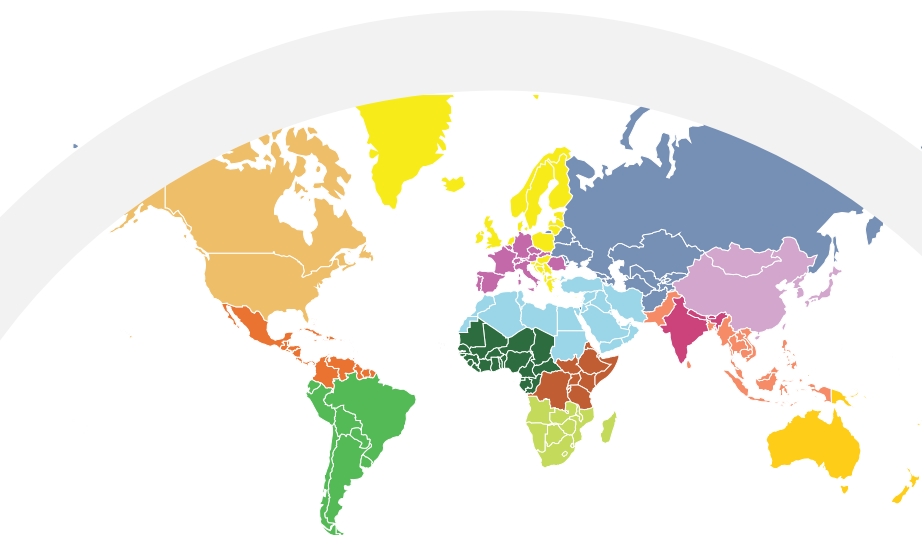
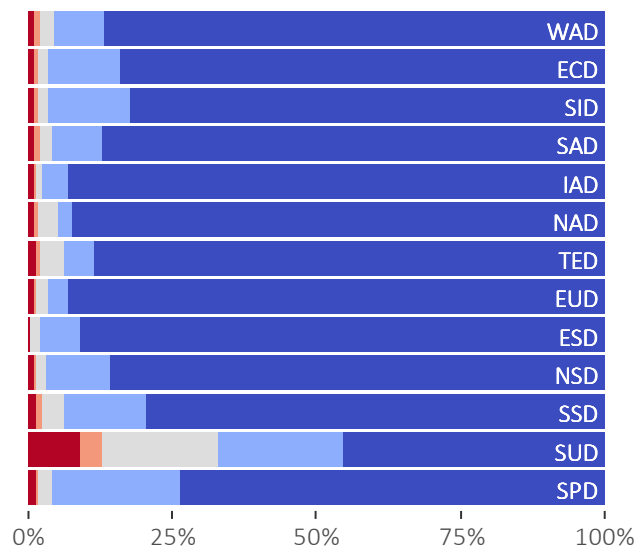
Belief in the Trinity



(Q45.01) Belief acceptance: There is one God: Father, Son, and Holy Spirit, a unity of three eternal equal Persons.

I don't accept it
I have major doubts about it
I have some questions about it
I accept it because the church teaches it
I embrace it wholeheartedly

Belief in the Trinity



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East-Central Africa (ECD)

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Northern Asia-Pacific (NSD)

Southern Asia-Pacific (SSD)

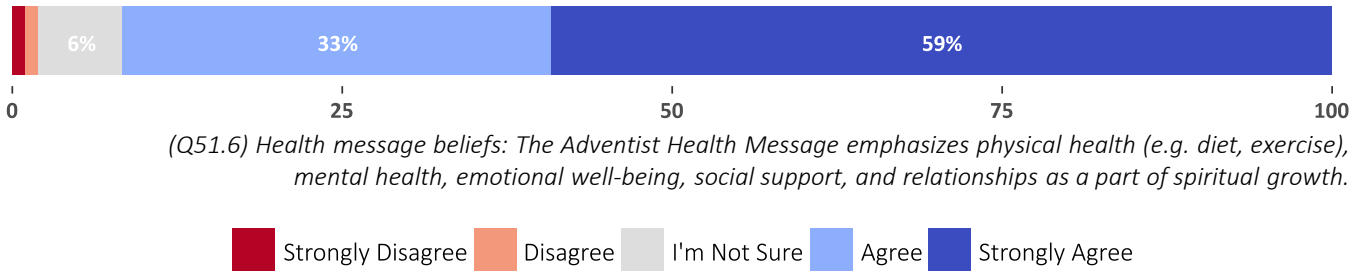
Southern Asia (SUD)

South Pacific (SPD)

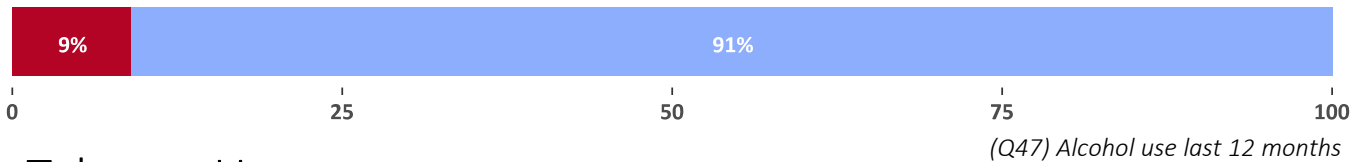
OBJECTIVE
#2

Valid Respondents:
Trinity: 54295

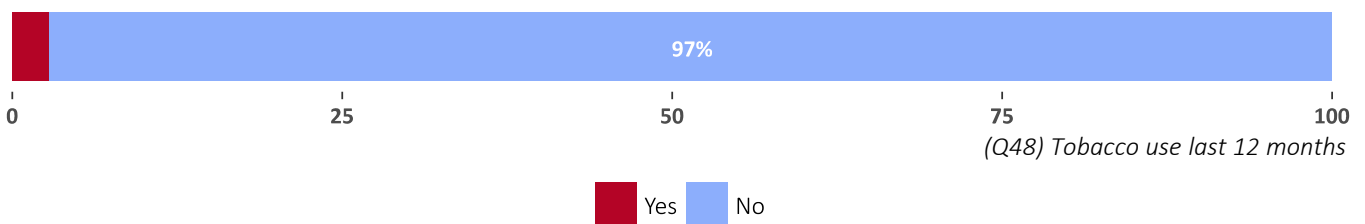
Health Message



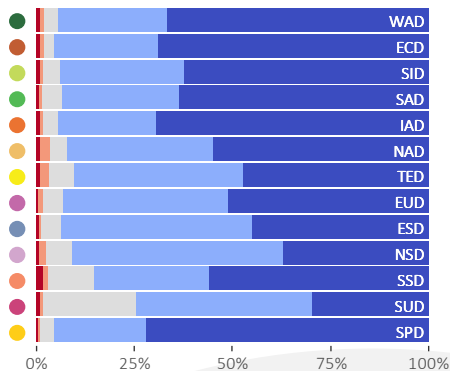
Alcohol Use



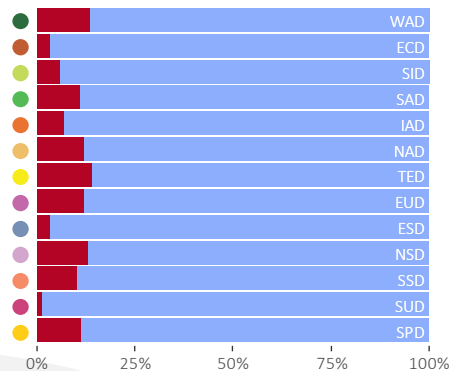
Tobacco Use



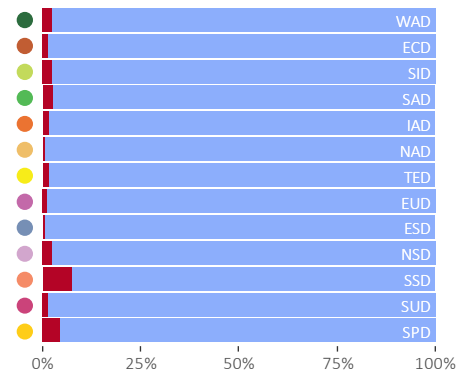
Health Message



Alcohol Use



Tobacco Use



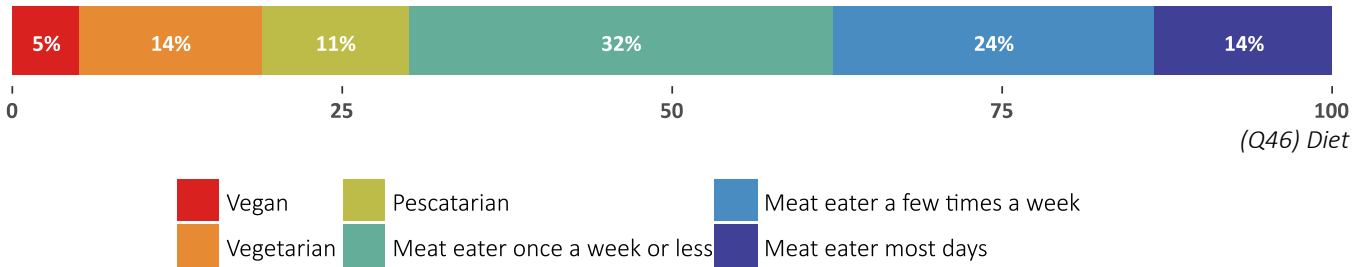
OBJECTIVE
#2.2
PART 2

General Conference of Seventh-day Adventists World Divisions

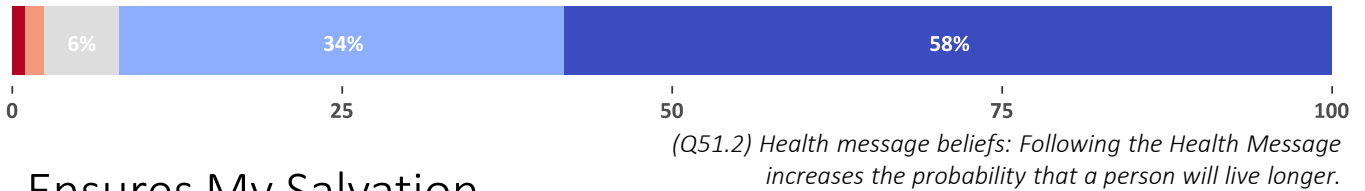
- North American (NAD)
- Inter-American (IAD)
- South American (SAD)
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- Inter-European (EUD)
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- Southern-Africa & Indian Ocean (SID)
- Euro-Asia (ESD)
- Northern Asia-Pacific (NSD)
- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
- South Pacific (SPD)

Valid Respondents:
Health Message: 56715
Alcohol: 57020
Tobacco: 56397

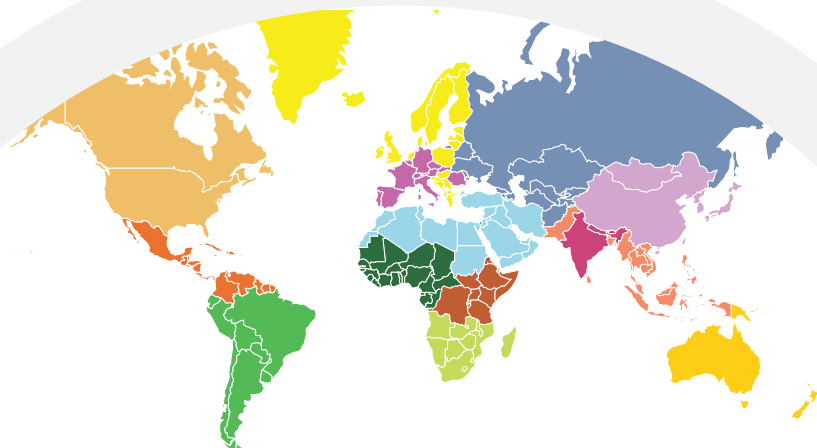
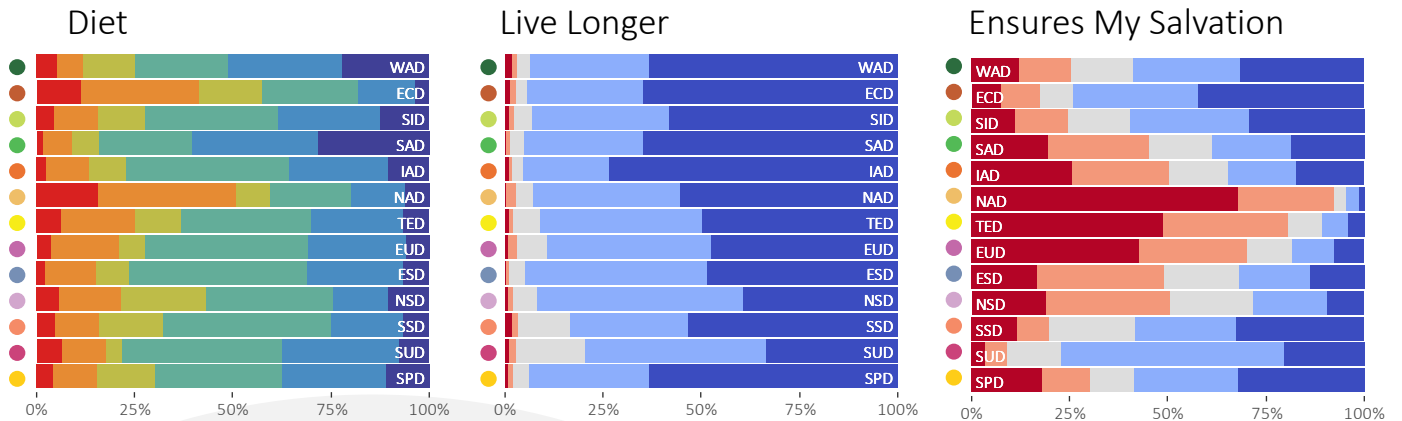
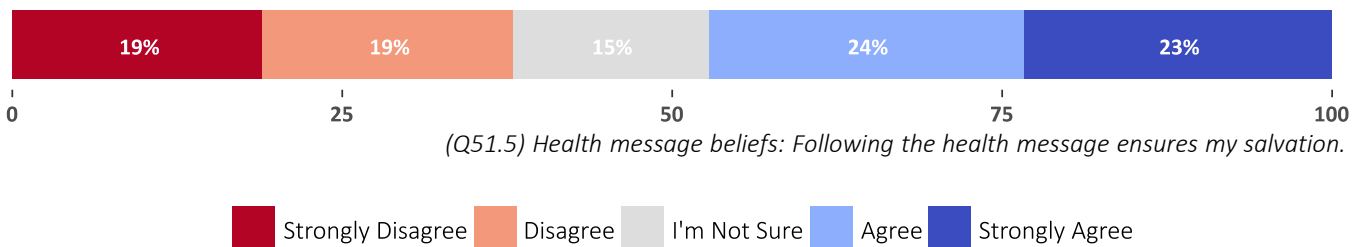
Diet



Live Longer



Ensures My Salvation



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- Southern Asia-Pacific (SSD)
- Southern Asia (SUD)
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OBJECTIVE

#2.2

PART 3

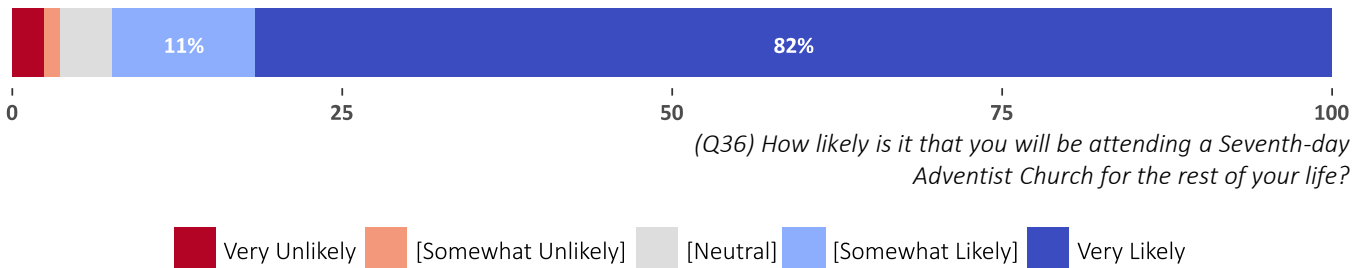
Valid Respondents:

Diet: 56215

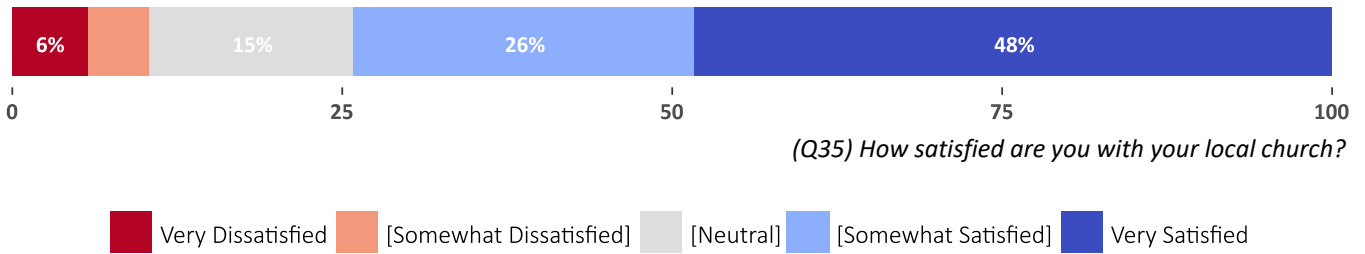
Live Longer: 56966

Salvation: 55822

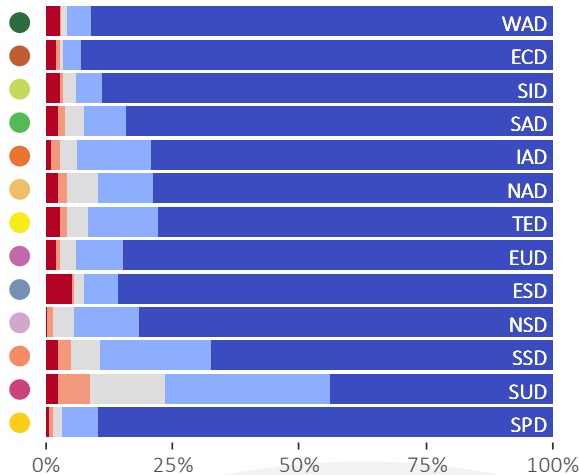
Lifetime Commitment to Adventist Church



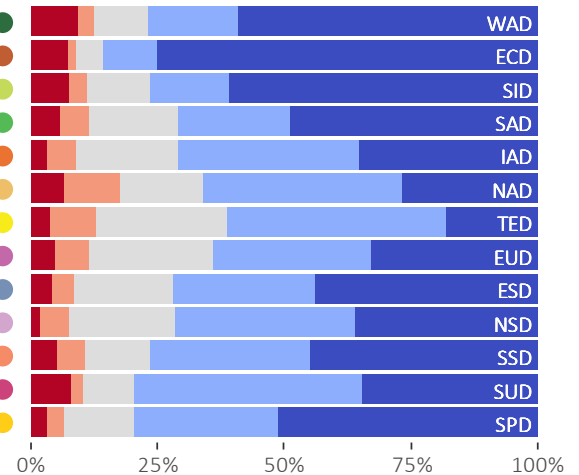
Satisfaction with Church



Lifetime Commitment



Satisfaction with Church



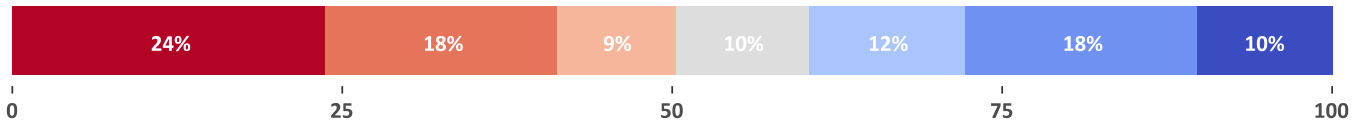
OBJECTIVE
#8.1

Valid Respondents:
Commitment: 57825
Satisfaction: 57676

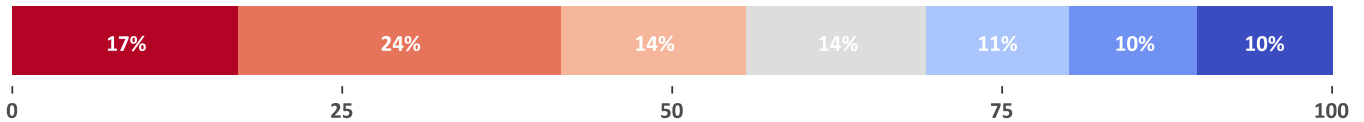
General Conference of Seventh-day Adventists World Divisions

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- Southern Asia (SUD)
- South Pacific (SPD)

Helped with Ministry During the Week



Met Community Needs

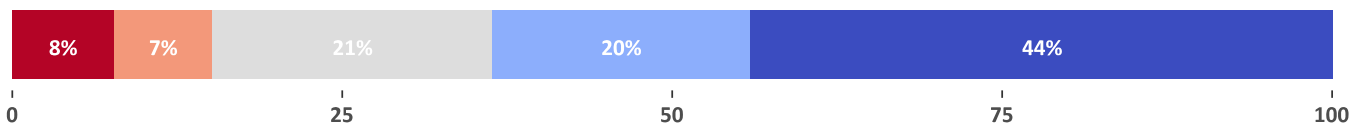


(Q25.11) Social religious activities (how often last 12 months):
Helped with a church ministry during the week

(Q25.17) Social religious activities (how often last 12 months):
Spent time meeting the needs of non-Adventists in my community

Never Only Once or Twice At Least Once a Quarter Once a Month Almost Every Week Every Week More than Once a Week

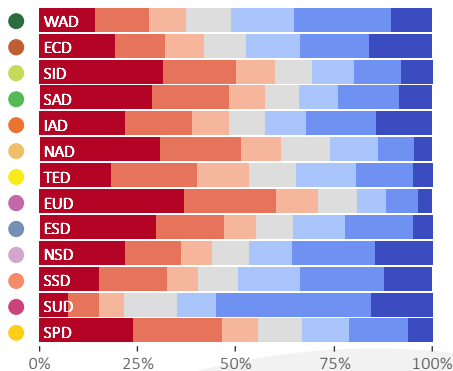
Help Others with Religion



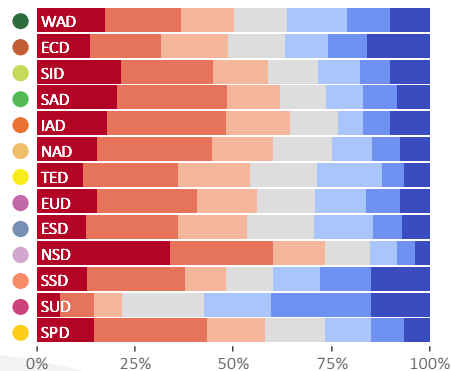
(Q37.1) Commitment to others: I help others with their religious questions and struggles.

Never [Rarely] [Sometimes] [Sometimes-Often] Often

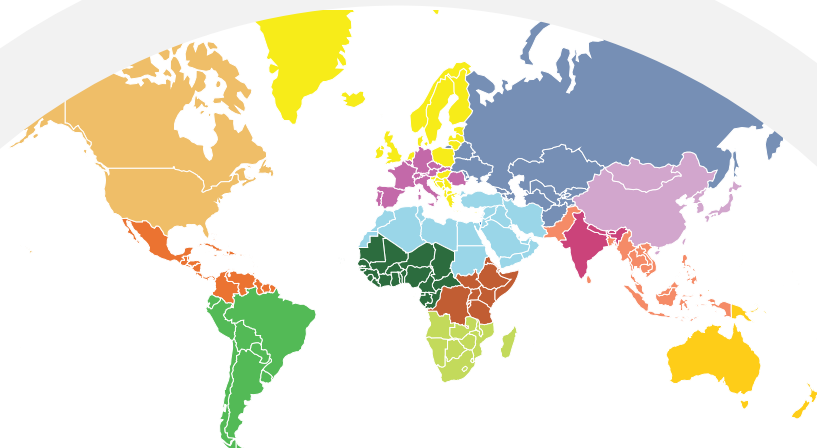
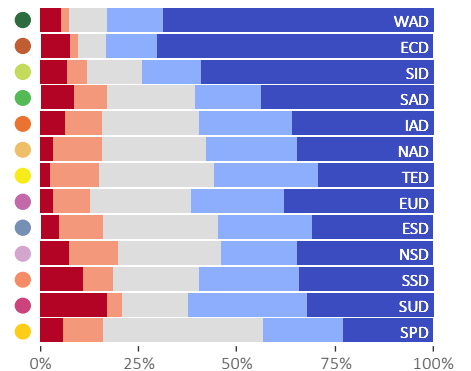
Helped with Ministry



Met Community Needs



Help Others with Religion



General Conference of Seventh-day Adventists World Divisions

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OBJECTIVE
#8.2

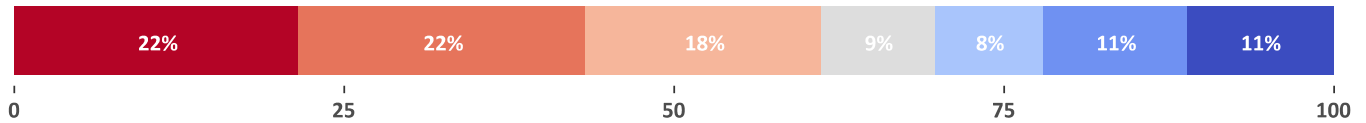
Valid Respondents:

Helped w/ Ministry: 54874

Community Needs: 56605

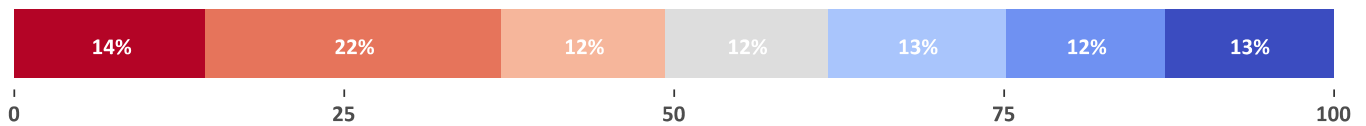
Help Others: 57319

Attended Evangelistic Meeting



(Q25.05) Social religious activities (how often last 12 months):
Attended a public evangelistic meeting in my area

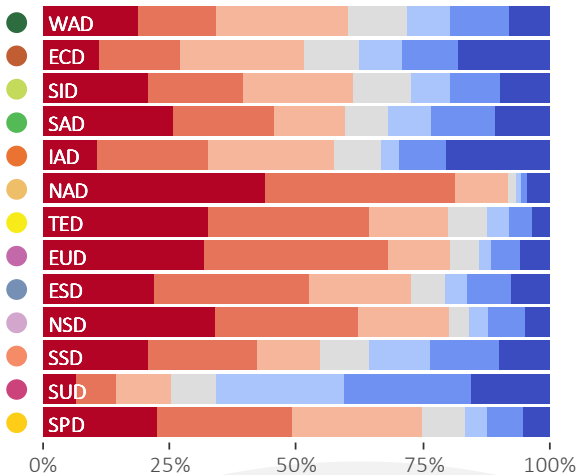
Witnessed to Non-Adventists



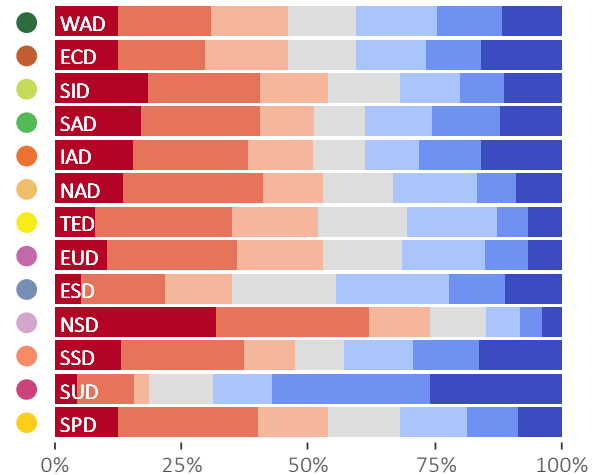
(Q25.15) Social religious activities (how often last 12 months): Witnessed to non-Adventists in my community

■ Never
 ■ Only Once or Twice
 ■ At Least Once a Quarter
 ■ Once a Month
 ■ Almost Every Week
 ■ Every Week
 ■ More than Once a Week

Attended Evangelistic Meeting



Witnessed to Non-Adventists



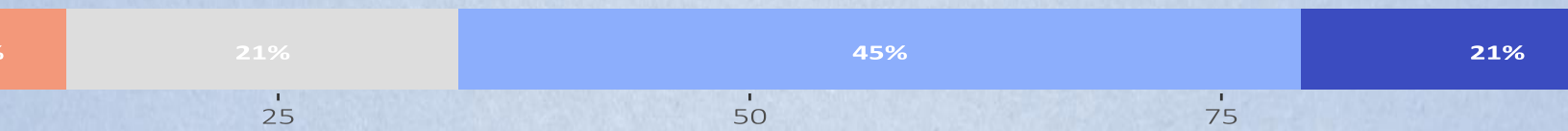
OBJECTIVE
#16.3

Valid Respondents:
Attend: 55458
Witnessed: 56364

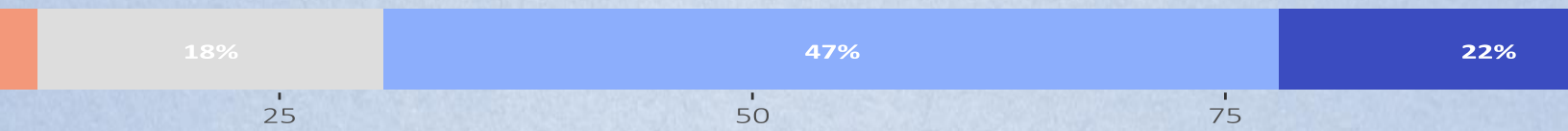
General Conference of Seventh-day Adventists World Divisions

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Important Role

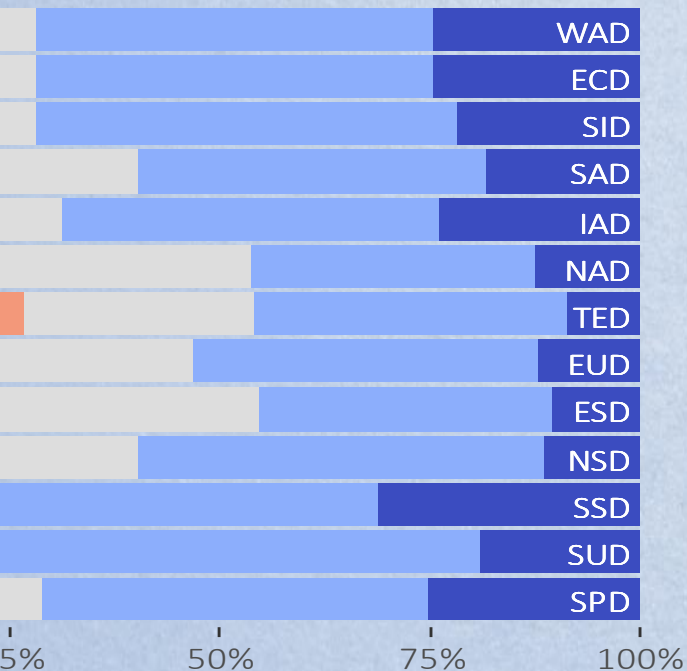


Involved in Mission

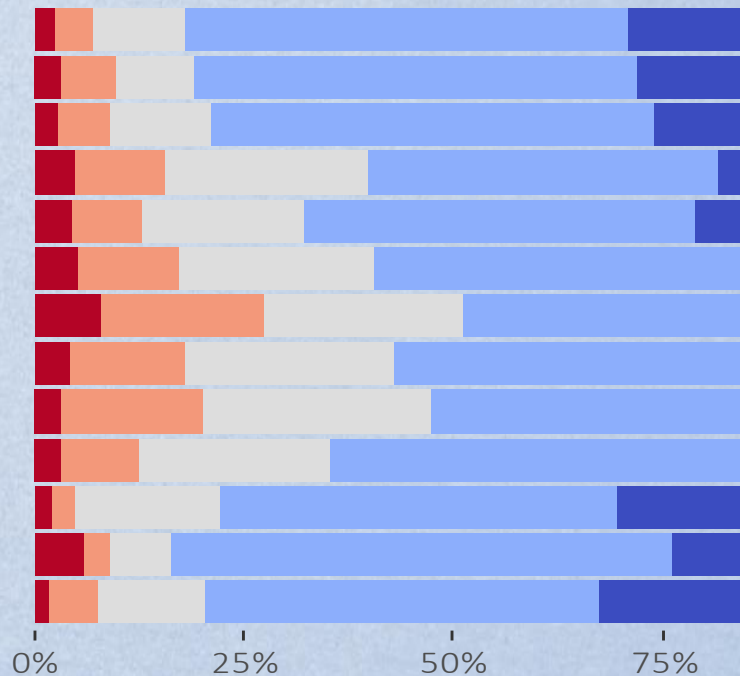


■ Strongly Disagree
 ■ Disagree
 ■ I'm Not Sure
 ■ Agree
 ■ Strongly Agree

Role



Involved in Mission



Valid Respondents:

Important Role: 42,684

Involved: 54,911

