

FAITHFULNESS TO HIS WORD

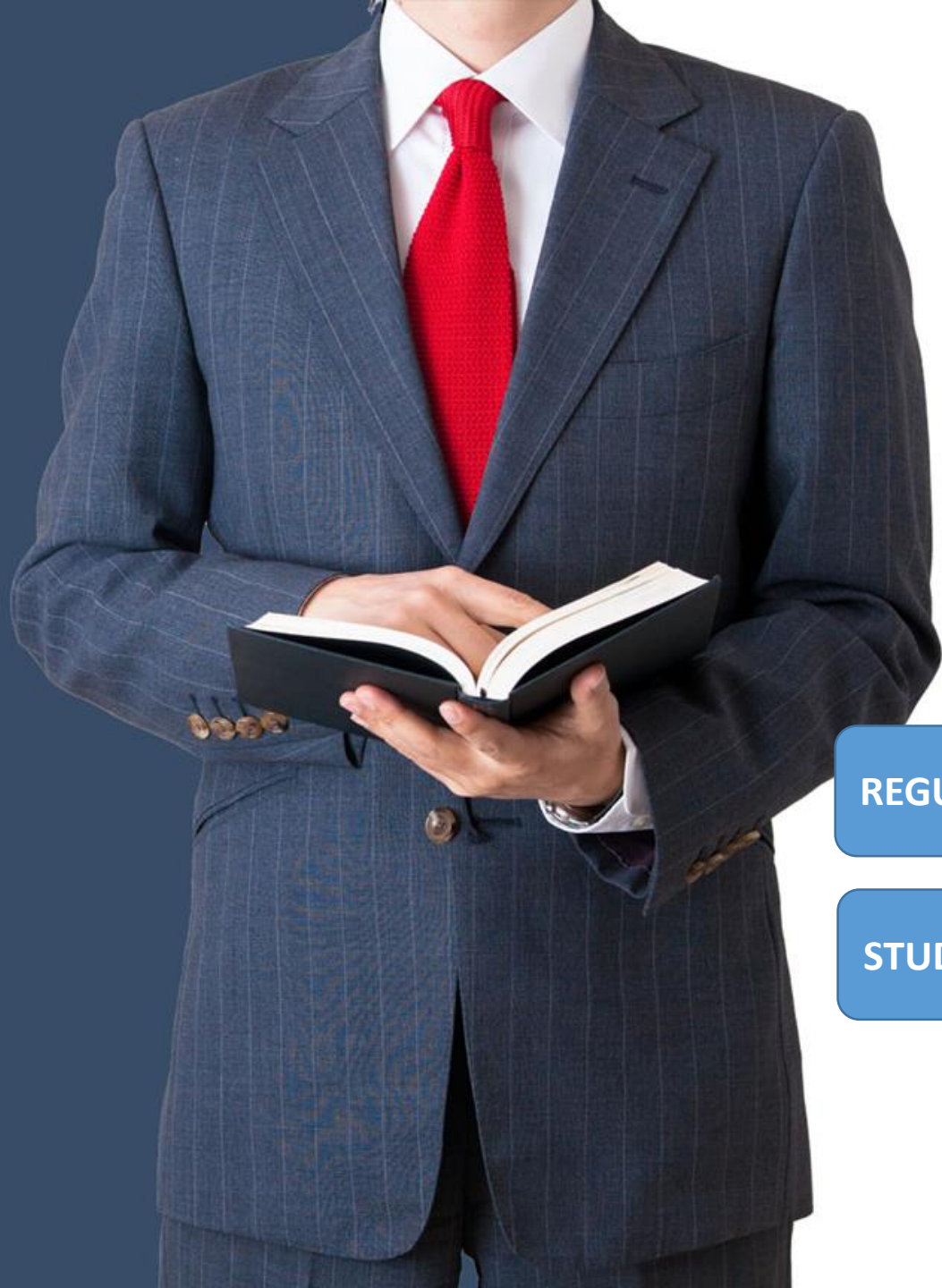
REACH
THE WORLD 

A photograph of two hands reaching upwards towards a bright sun in a blue sky with clouds. The hands are positioned on either side of the sun, with fingers slightly spread. The sun is very bright, creating a lens flare effect. The sky is a clear, vibrant blue with some light, wispy clouds. The overall mood is one of hope, aspiration, and reaching for the sky.

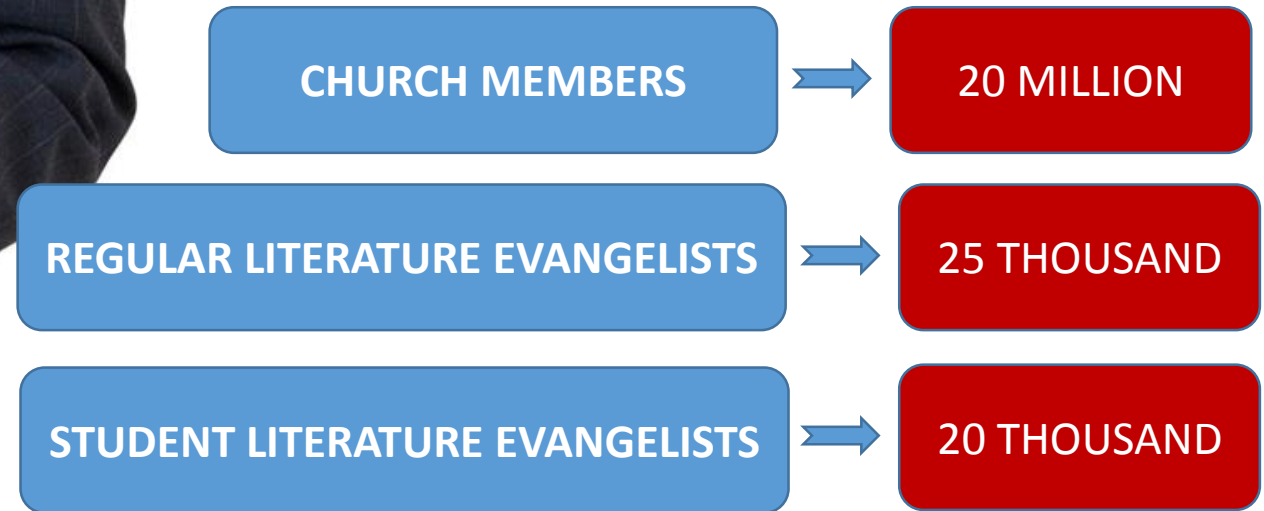
PUBLISHING MINISTRIES

SEVEN PHASES OF PUBLISHING MINISTRY HISTORY

1. **First Phase (1839).** Millerite Movement literature distribution
2. **Second Phase (1848)** Distribution by church members
3. **Third Phase (1870).** Establishing the Tract Society
4. **Fourth Phase (1882)** Establishing the colporteur work
5. **Fifth Phase (1900)** Student LE program starts
6. **Sixth Phase (2006).** Missionary book of the year project
7. **Seventh Phase (2011)** Publishing Houses start producing and selling e-books



THREE AREAS OF EMPHASIS



ANNUAL LITERATURE DISTRIBUTION POTENTIAL

CHURCH MEMBERS

20 MILLION

1 BOOK
A WEEK

1 BILLION
BOOKS

REGULAR LITERATURE EVANGELISTS

25 THOUSAND

5 PEOPLE / DAY /
40 WEEKS

25 MILLION
PEOPLE

STUDENT LITERATURE EVANGELISTS

20 THOUSAND

10 PEOPLE / DAY
/ 5 WEEKS

5 MILLION
PEOPLE





30 MILLION PEOPLE IS
THE OUTREACH
POTENTIAL OF THE
CURRENT WORLD LE
ARMY